

# *LxMLS 2022 Sponsor Guide*

Since the very first edition of LxMLS, back in 2011, we have been fortunate to receive generous support from several sponsors and partners. This support has been fundamental in allowing LxMLS to grow year after year, and in becoming one of the largest machine learning summer schools in the world. Each of the last editions of the school has had more than 200 attendees from practically every continent.

To make the sponsorship process agile and efficient, following best practices adopted by the community, we structured sponsorships into levels: **bronze**, **silver**, and **gold**.

We have always had a well-defined target for the sponsorship funding, independently of the level: supporting students through scholarships. The student scholarships we have been providing cover to the school's registration fee, and fully or partially support the travelling and accommodation costs. We've always believed that the best use for the funding we obtain is investing it in promising students, who can have access to lectures from world-class ML researchers.

Only MSc and PhD students, as well as post-docs, are eligible. Grants were given according to the relevance of the candidate's work in the areas of machine learning and natural language processing. We also ask the candidates to share their personal information and CVs with our sponsors, and this has been mandatory if they want to apply for a scholarship.

We are happy to say that over the years we were able to support more than 150 excellent students from all around the world. For instance in 2019 -- see the website for the summer school at [\*\*http://lxmls.it.pt/2019/\*\*](http://lxmls.it.pt/2019/) -- we fully or partially supported 25 students.

In 2020 and 2021, given the COVID-19 pandemic, the school was organized in a virtual format, through Zoom and with live broadcasting to YouTube. We decided not to charge students for a registration fee, and instead used the sponsorship funding for covering organization expenses (e.g., Zoom licenses). This year, LxMLS will hopefully be organized in a physical format again. Thus, we plan to have the attendance free for students, using the sponsorship funding for covering organization expenses.

## Bronze sponsor

Value: 1100€ (*equivalent to funding 2 scholarships in past editions*).

What you get:

- Your logo will be displayed on the LxMLS website as a Bronze Sponsor, with a link to your website.

## Silver sponsor

Value: 5500€ (*equivalent to funding 5 scholarships in past editions*).

What you get:

- Your logo will be displayed on the LxMLS website as a Silver Sponsor, with a link to your website.
- Your logo will be displayed in the posters and other dissemination materials.

## Gold sponsor

Value: 10,000€ (*equivalent to funding 10 scholarships in past editions*).

What you get:

- Your logo will be displayed on the LxMLS website as a Gold Sponsor with a link to your website.
- Your logo will be displayed in the posters and other dissemination materials.
- Small presentation up to 2 minutes on the opening session.
- Slot to organize a parallel social event, in case you are interested.
- You may suggest a speaker for an evening lecture. If his/her profile meets the school program he can be invited to give a talk.

## Other sponsorship opportunities

We are open to other sponsorship forms. Entities which are interested in sponsoring the event in other ways should contact us directly with a proposal.