

Conclusions extracted from Kickstarter campaigns:

1. According to the first and second chart, the most successful campaigns based on category were:

- a. Theater
- b. Music
- c. Film & video

And also per subcategory, the most successful campaigns:

- d. Plays
- e. Documentary
- f. Hardware, Indie rock

2. Limitations of the dataset:

- a. There is no data about the reasons concerning the failure, success and canceled campaigns.
- b. Absence of data about target market. The target market information could create a great deal of punctuality in revealing hidden trends.

3. The possible tables and/or graphs:

- a. A column for comparing the percentage of success and failure based on category and sub-category.
- b. Campaigns per category and sub-category which survive for the first year and for the first two years and the first three years.
- c. Survived campaigns per initial investment.
- d. Survived company per the country.