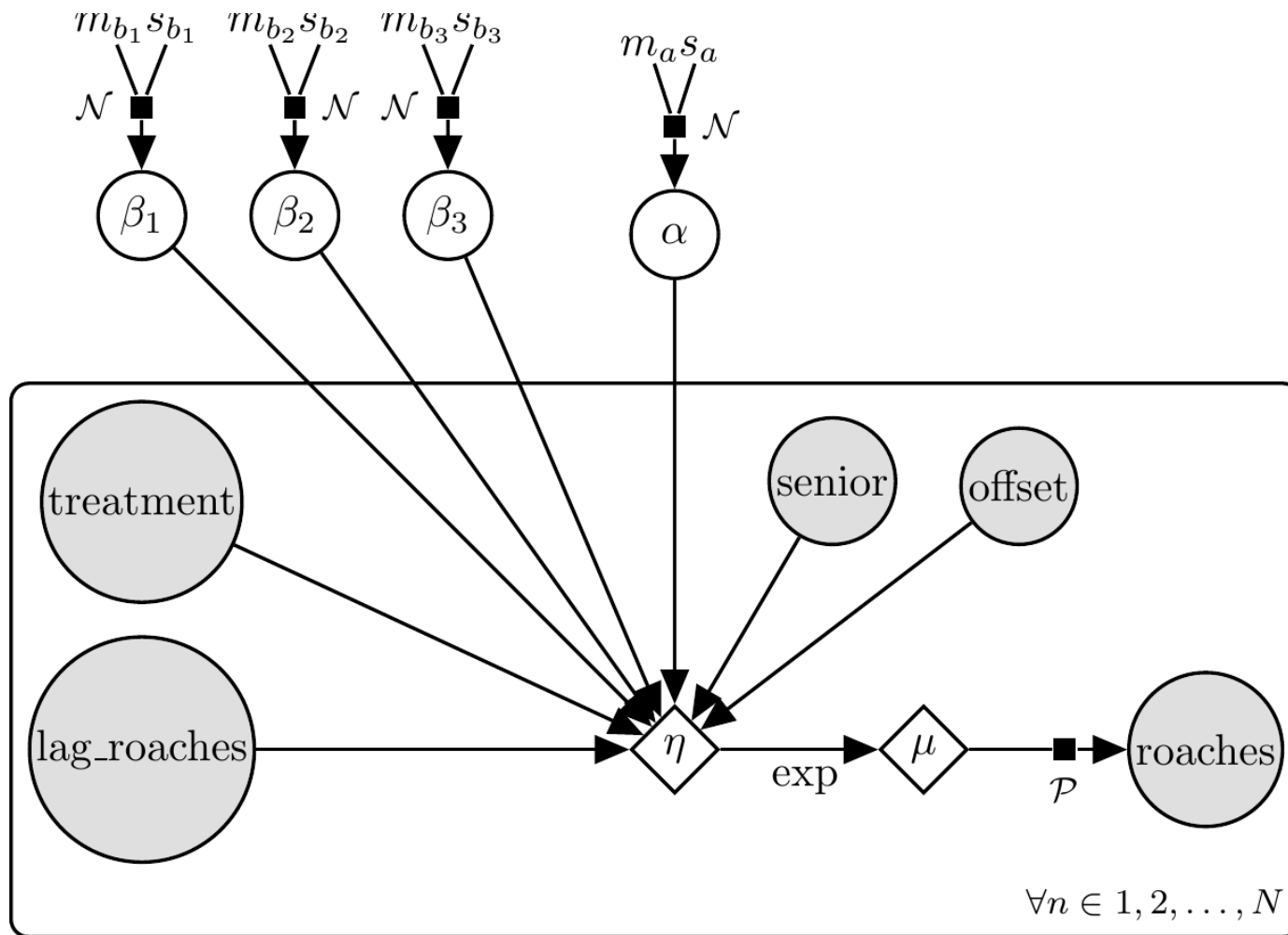


# Generalized Linear Models with the `rstanarm` R Package

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# Prior Predictive Distribution for Roach Study



Roach Model

# Prior Predictive Distribution in Symbols

$$\alpha \sim \mathcal{N}(m_\alpha, s_\alpha)$$

$$\beta_1 \sim \mathcal{N}(m_{\beta_1}, s_{\beta_1})$$

$$\beta_2 \sim \mathcal{N}(m_{\beta_2}, s_{\beta_2})$$

$$\beta_3 \sim \mathcal{N}(m_{\beta_3}, s_{\beta_3})$$

$$\forall n : \eta_n \equiv \alpha + \textit{OFFSET}_n + \beta_1 \times \log \textit{LAG}_n + \beta_2 \times \textit{SENIOR}_n + \beta_3 \times T_n$$

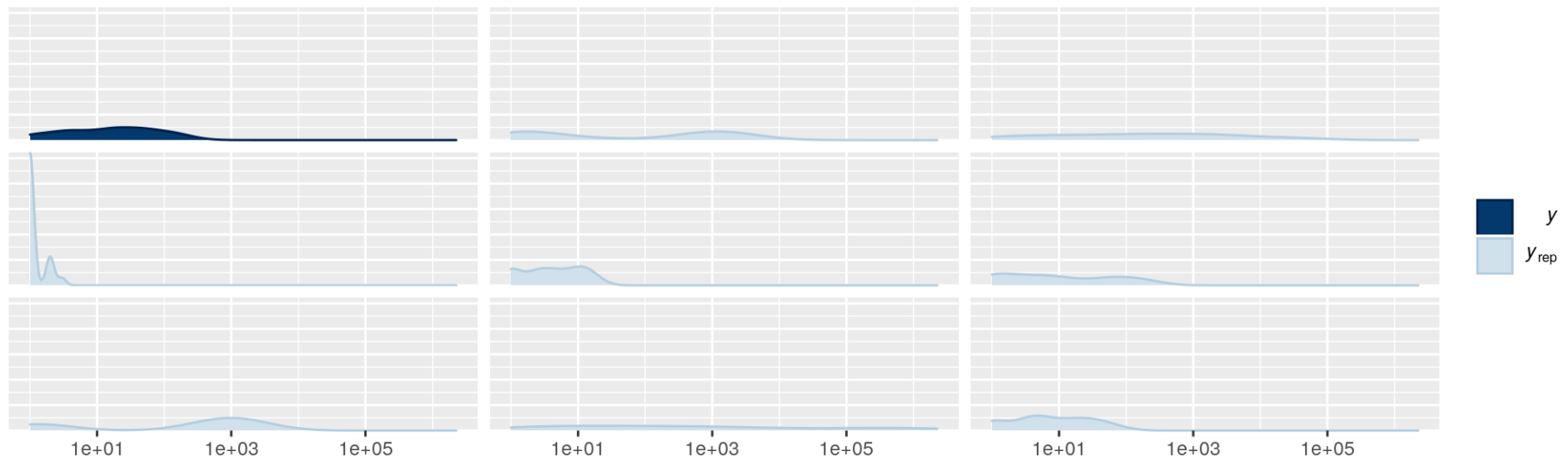
$$\forall n : \mu_n \equiv e^{\eta_n}$$

$$\forall n : Y_n \sim \mathcal{P}(\mu_n)$$

- In this case, the inverse link function mapping the linear predictor  $\eta_n$  on  $\mathbb{R}$  to the outcome's conditional expectation  $\mu_n$  on  $\mathbb{R}_+$  is the antilog function.

# Prior Predictive Distribution with `stan_glm`

```
roaches <- roaches[roaches$roach1 > 0, ]  
priors <- stan_glm(y ~ senior + log(roach1) + treatment, data = roaches,  
                  family = poisson, offset = log(exposure2), QR = TRUE, prior_PD = TRUE)  
  
pp_check(priors, plotfun = "dens") + scale_x_continuous(trans = "log10")
```



# Posterior Distribution

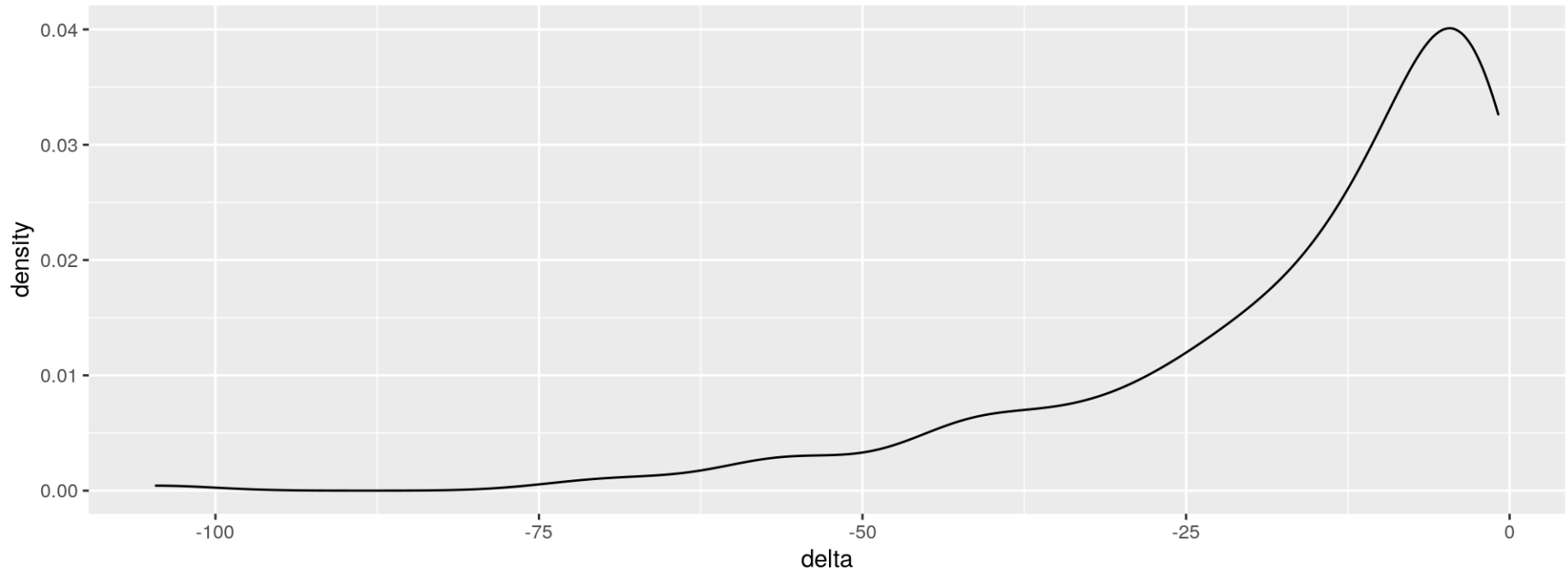
```
post <- update(priors, prior_PD = FALSE)
```

```
print(post, digits = 2)
```

```
...  
##           Median MAD_SD  
## (Intercept)  1.58   0.04  
## senior      -0.46   0.04  
## log(roach1)  0.62   0.01  
## treatment   -0.49   0.03  
##  
## -----  
## * For help interpreting the printed output see ?print.stanreg  
## * For info on the priors used see ?prior_summary.stanreg  
...
```

# Estimating Treatment Effects

```
df <- roaches; df$treatment <- 0  
Y_0 <- posterior_epred(post, newdata = df, offset = log(df$exposure2))  
df$treatment <- 1  
Y_1 <- posterior_epred(post, newdata = df, offset = log(df$exposure2))  
ggplot(data.frame(delta = colMeans(Y_1 - Y_0))) + geom_density(aes(x = delta))
```



# Numerical Assessment of Calibration

```
PPD <- posterior_predict(post); dim(PPD)
```

```
## [1] 4000 202
```

```
lower <- apply(PPD, MARGIN = 2, FUN = quantile, probs = 0.25)  
upper <- apply(PPD, MARGIN = 2, FUN = quantile, probs = 0.75)  
mean(roaches$y > lower & roaches$y < upper) # bad fit
```

```
## [1] 0.04950495
```

- Overall, the model is fitting the data poorly
- You will often overfit when you lazily use all predictors that are available in the dataset

# Adding Overdispersion

$$\alpha \sim \mathcal{N}(m_\alpha, s_\alpha)$$

$$\beta_1 \sim \mathcal{N}(m_{\beta_1}, s_{\beta_1})$$

$$\beta_2 \sim \mathcal{N}(m_{\beta_2}, s_{\beta_2})$$

$$\beta_3 \sim \mathcal{N}(m_{\beta_3}, s_{\beta_3})$$

$$\forall n : \eta_n \equiv \alpha + \textit{OFFSET}_n + \beta_1 \times \log \textit{LAG}_n + \beta_2 \times \textit{SENIOR}_n + \beta_3 \times T_n$$

$$\forall n : \mu_n \equiv e^{\eta_n}$$

$$\phi \sim \mathcal{E}(r)$$

$$\forall n : \epsilon_n \sim \mathcal{G}(\phi, \phi)$$

$$\forall n : Y_n \sim \textit{Poisson}(\epsilon_n \mu_n)$$

- The conditional distribution of  $Y_n$  given  $\mu_n$  and a Gamma-distributed  $\epsilon_n$  is Poisson, but the conditional distribution of  $Y_n$  given  $\mu_n$  irrespective of  $\epsilon_n$  is negative binomial with expectation  $\mu_n$  and variance  $\mu_n + \mu_n^2 / \phi$



# Posterior if Likelihood Is Negative Binomial

```
post <- update(post, family = neg_binomial_2)
```

```
print(post, digits = 2)
```

```
...
```

```
##           Median MAD_SD
```

```
## (Intercept)  1.33  0.26
```

```
## senior      -0.20  0.24
```

```
## log(roach1)  0.70  0.07
```

```
## treatment   -0.62  0.22
```

```
##
```

```
## Auxiliary parameter(s):
```

```
##           Median MAD_SD
```

```
## reciprocal_dispersion 0.47  0.05
```

```
##
```

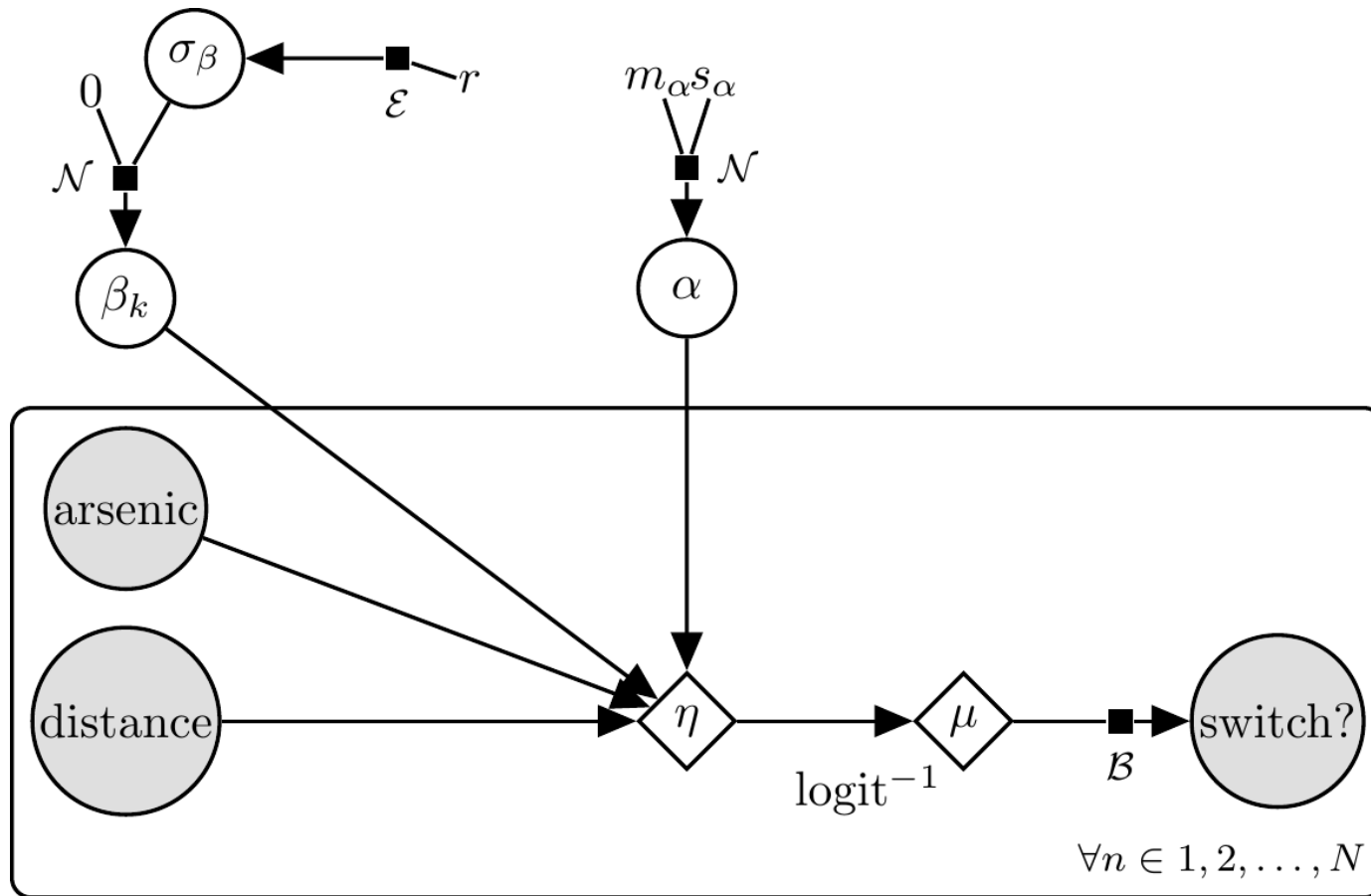
```
## -----
```

```
## * For help interpreting the printed output see ?print.stanreg
```

```
## * For info on the priors used see ?prior_summary.stanreg
```

```
...
```

# Prior Predictive Distribution for Well Switching



Well Switching Model

# Prior Predictive Distribution in Symbols

$$\sigma_{\beta} : \sim \mathcal{E}(r)$$

$$\forall k : \beta_k \sim \mathcal{N}(0, \sigma_{\beta})$$

$$\alpha \sim \mathcal{N}(m_{\alpha}, s_{\alpha})$$

$$\forall n : \eta_n \equiv \alpha + s(\text{ARSENIC}_n, \text{DISTANCE}_n, \beta_1 \dots \beta_K)$$

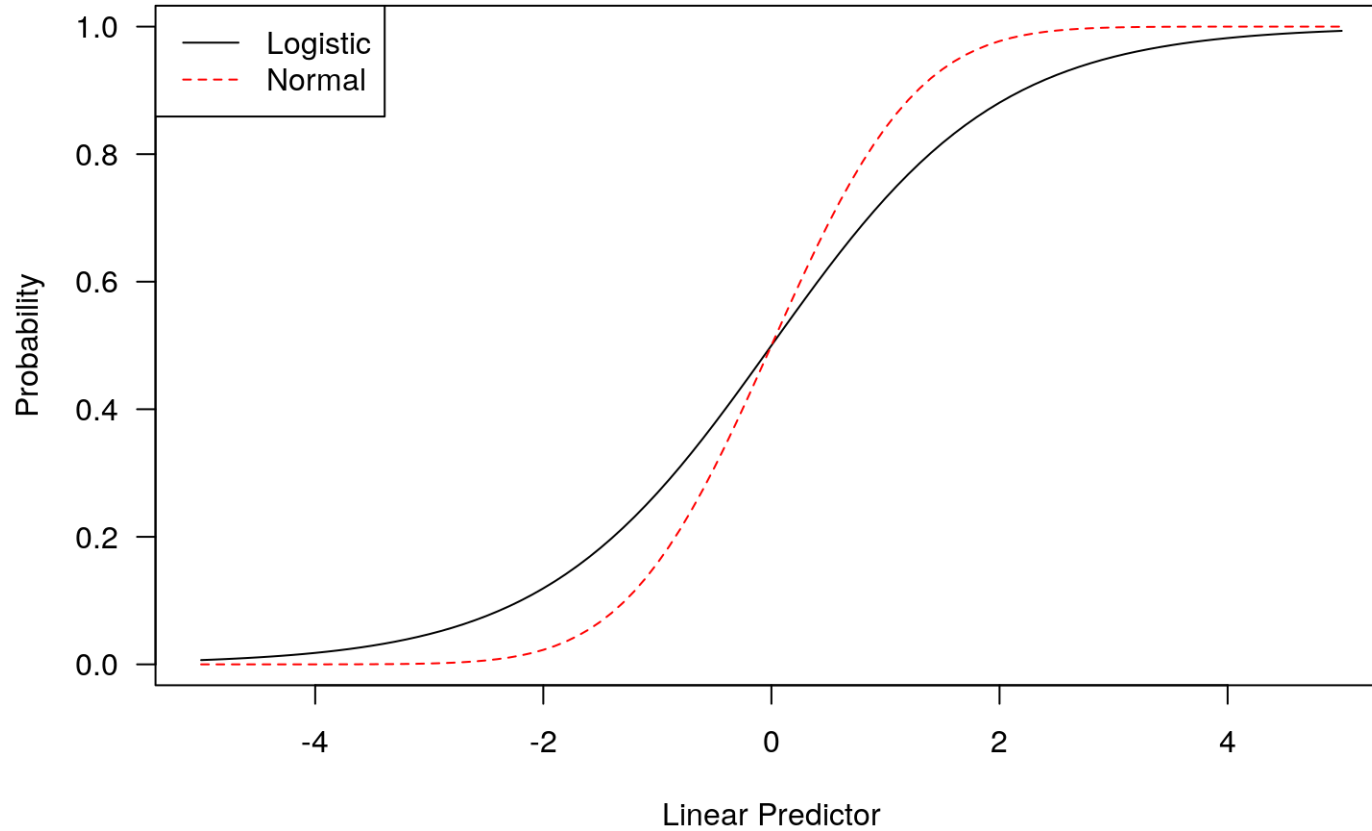
$$\forall n : \epsilon_n \sim \mathcal{L}(0, 1)$$

$$\forall n : u_n \equiv \eta_n + \epsilon_n$$

$$\forall n : Y_n \equiv u_n > 0$$

- $s(\cdot)$  is a smooth but non-linear function of arsenic and well-distance that has many coefficients, each of which has a normal prior with expectation zero and standard deviation  $\sigma_{\beta}$ , which has an exponential prior with expectation  $r^{-1}$
- $\Pr(y_n = 1 \mid \dots) = \Pr(\eta_n + \epsilon_n > 0) = \Pr(\epsilon_n > -\eta_n) = \Pr(\epsilon_n \leq \eta_n)$ , which can be evaluated using the standard logistic CDF,  $F(\eta_n) = \frac{1}{1+e^{-\eta_n}}$

# Inverse Link Functions



# Posterior Distribution

```
post <- stan_gamm4(switch ~ s(dist, arsenic), data = wells, family = binomial, adapt_delta = 0.98)
```

```
print(post, digits = 2)
```

```
...
##
##              Median MAD_SD
## (Intercept)    0.33   0.04
## s(dist,arsenic).1 -0.04   0.53
## s(dist,arsenic).2  0.00   0.54
## s(dist,arsenic).3  0.00   0.56
## s(dist,arsenic).4  0.00   0.56
## s(dist,arsenic).5 -0.06   0.52
## s(dist,arsenic).6 -0.01   0.52
## s(dist,arsenic).7 -0.01   0.51
## s(dist,arsenic).8 -0.03   0.56
## s(dist,arsenic).9 -0.07   0.54
## s(dist,arsenic).10 -0.04   0.52
## s(dist,arsenic).11  0.04   0.55
## s(dist,arsenic).12  0.08   0.56
## s(dist,arsenic).13 -0.31   0.62
## s(dist,arsenic).14 -0.23   0.57
## s(dist,arsenic).15  0.03   0.54
## s(dist,arsenic).16  0.04   0.51
## s(dist,arsenic).17 -0.02   0.54
```

```
## s(dist,arsenic).18 -0.11   0.55
## s(dist,arsenic).19  0.08   0.51
## s(dist,arsenic).20  0.02   0.42
## s(dist,arsenic).21 -0.04   0.47
## s(dist,arsenic).22 -0.01   0.54
## s(dist,arsenic).23 -0.64   0.50
## s(dist,arsenic).24 -0.20   0.42
## s(dist,arsenic).25 -0.16   0.54
## s(dist,arsenic).26  0.09   0.54
## s(dist,arsenic).27 -0.01   0.43
## s(dist,arsenic).28  7.96   1.06
## s(dist,arsenic).29  6.90   2.11
```

```
##
```

```
## Smoothing terms:
```

```
##
##              Median MAD_SD
## smooth_sd[s(dist,arsenic)1] 0.64   0.44
## smooth_sd[s(dist,arsenic)2] 4.58   1.21
```

```
##
```

```
## -----
```

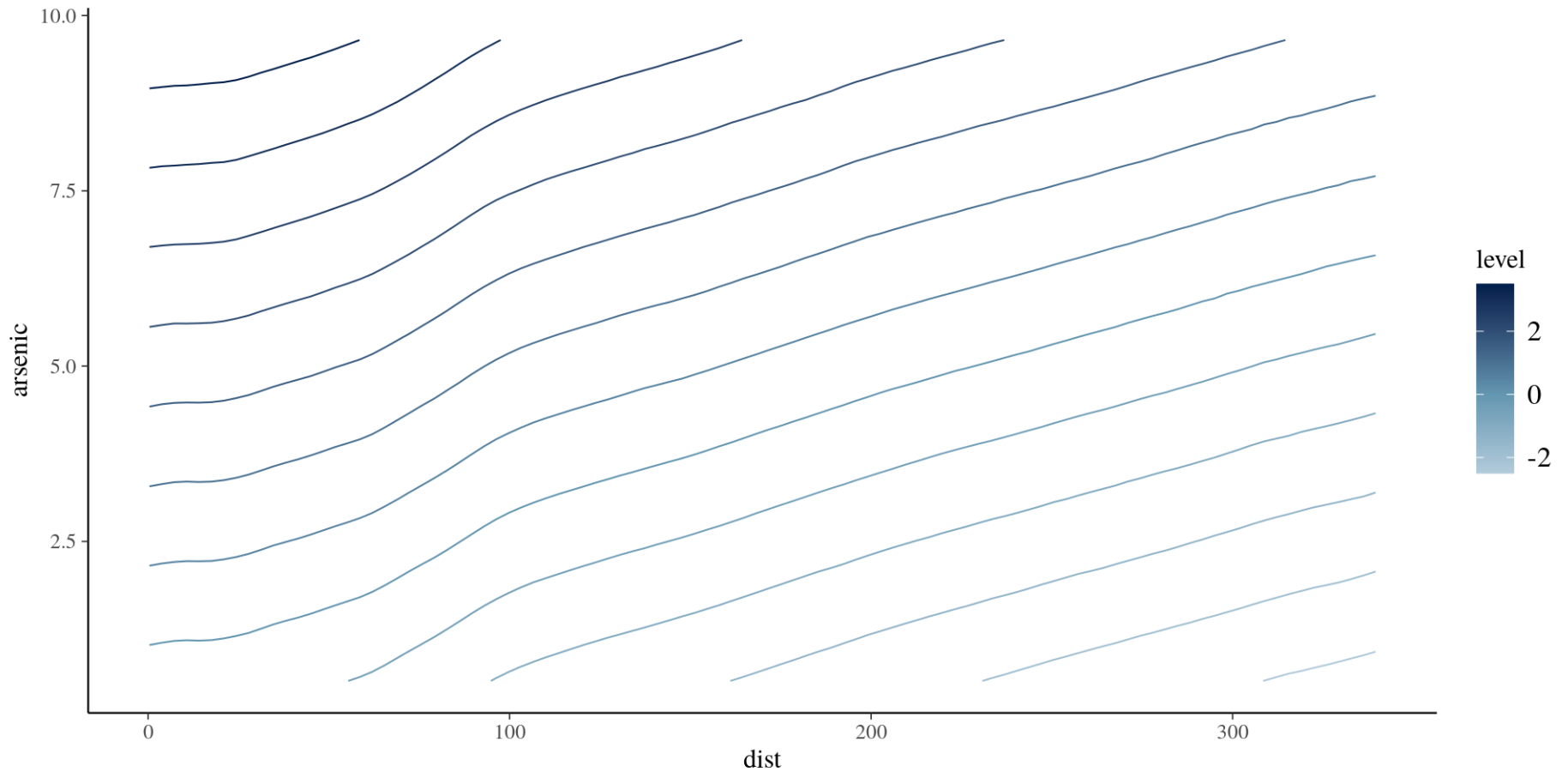
```
## * For help interpreting the printed output see ?print.stanreg
```

```
## * For info on the priors used see ?prior_summary.stanreg
```

```
...
```

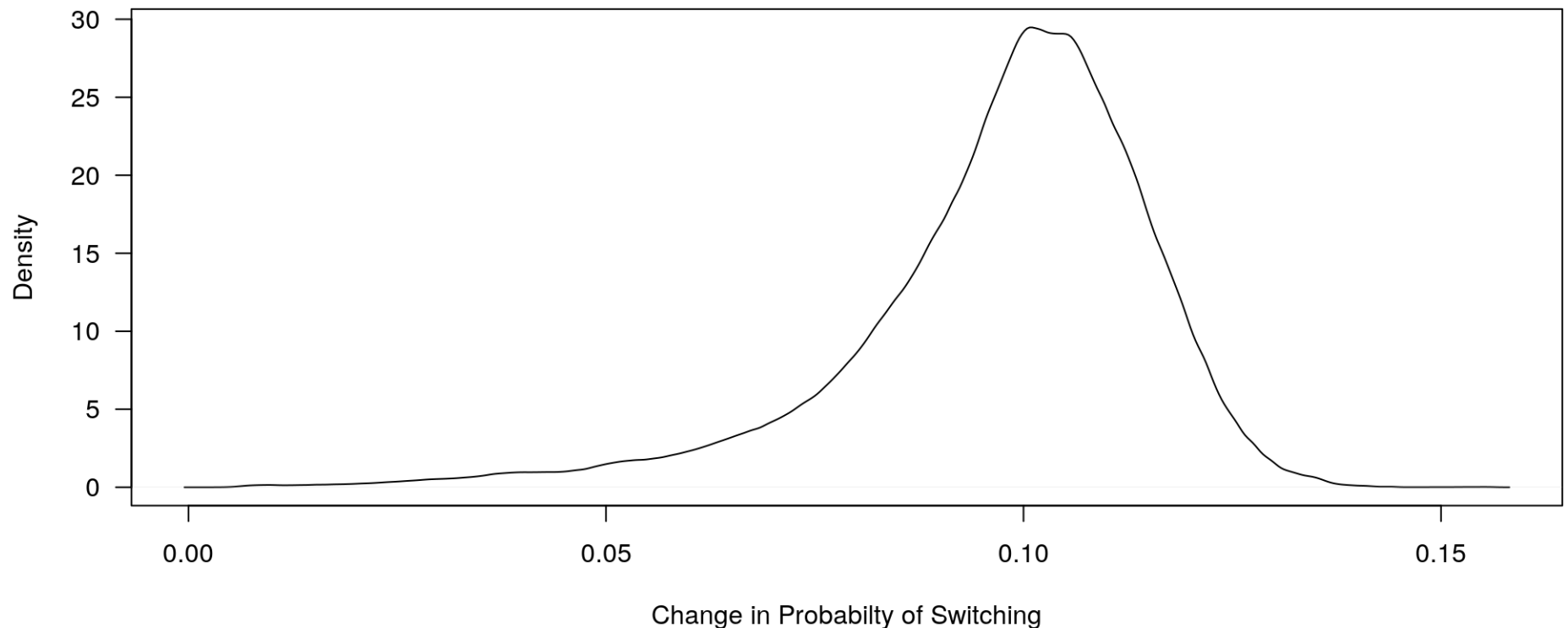
# Nonlinear Plot

`plot_nonlinear(post)` # coloring is in log-odds units



# Plotting the Effect of an Increase in Arsenic

```
mu_0 <- posterior_epred(post)
df <- wells; df$arsenic <- df$arsenic + 1
mu_1 <- posterior_epred(post, newdata = df)
plot(density(mu_1 - mu_0), main = "", xlab = "Change in Probabilty of Switching")
```



# A Binomial Model for Romney vs Obama in 2012

```
poll <- readRDS("GooglePoll.rds") # WantToWin is coded as 1 for Romney and 0 for Obama
library(dplyr)
collapsed <- filter(poll, !is.na(WantToWin)) %>%
  group_by(Region, Gender, Urban_Density, Age, Income) %>%
  summarize(Romney = sum(grepl("Romney", WantToWin)), Obama = n() - Romney) %>%
  na.omit
```

```
post <- stan_glm(cbind(Romney, Obama) ~ ., data = collapsed, family = binomial(link = "probit"),
  QR = TRUE, init_r = 0.25)
```

```
print(post, digits = 2)
```

```
...
##                               Median MAD_SD
## (Intercept)                 -0.33    0.09
## RegionNORTHEAST             -0.09    0.06
## RegionSOUTH                  0.19    0.04
## RegionWEST                   -0.09    0.05
## GenderMale                   0.24    0.04
## Urban_DensitySuburban       -0.13    0.06
## Urban_DensityUrban          -0.32    0.06

## Age25-34                     0.07    0.06
## Age35-44                     0.33    0.07
## Age45-54                     0.52    0.06
## Age55-64                     0.53    0.06
## Age65+                       0.83    0.06
## Income25,000-49,999         -0.07    0.05
## Income50,000-74,999        -0.04    0.05
## Income75,000-99,999        -0.06    0.09
## Income100,000-149,999      0.11    0.18
## Income150,000+              0.49    0.58
...
```