

Attrition Dataset, assuming audience is C-level executives

	From	To
Think	The “audience” might be looking for big ticket items that reduce attrition based on traits that seem to prevent it.	The real story is a bit more complex and attrition has many route causes.
Do	Decision makers typically look for highlights in information, and things that are an easy and quick decision to implement.	Look at attrition on a smaller level, maybe at the department or job level instead of using company wide attrition.