Question for Project:

Data-driven decision:
I ran a bike shop during college, we had to make the decision how to proceed during COVID and after.

What did you learn through the data? Which audiences will care about this?
- We are student funded and did not want to lose funding, we conducted surveys to see if there was any interest in appointment based services.
- The ATFAB board, and the general CSU student population

What is the action you are recommending? Who needs to take this action?
- We very obviously wanted to keep our shop open to continue to secure funding.
- The shop leadership and to get the leadership of the school onboard.

What point are we at in time- what needs to happen now?
- We needed to make a plan on how to convince the key decision makers to keep our entire funding allotment coming despite not being open for regular hours/drop-ins, which indicates substantially less customer flow, and should indicate less cash-flow.

Who is the ultimate decision maker or group of decision makers?
- Department leadership and the ATFAB board.

Who is the primary audience(s) to who you need to communicate?
- Department leadership follows the wishes of ATFAB, and thus ATFAB is the group we must strongly appeal to.