

## SENIOR UX DESIGN

### Role Definition Document

#### DESCRIPTION

A UX designer at Clairvoyant owns the design problems, understands the design process, and is a highly visible contributor to the development of the product. UX designers interact with high-ranking roles within the organization and clients to gather feedback, demonstrate results, and overall champion the direction of the product. You will be working closely with onsite and remote teams, as well as offshore team members to gather information and feedback for the product. You will need to be highly trained in UX design best practices as well as have excellent communication and conflict resolution skills to promote a healthy design environment. A UX Design is an essential role in the success of many products we build at Clairvoyant, and consequently, to our mission to be the best IT services provider.

#### YOUR MISSION

Your mission is the overall expectation of your role, and how you will be part of the bigger picture.

- Become an integral part of the product development team and provide assistance throughout the entire software development cycle
- Collaborate directly with product owners to understand business requirements and develop new features
- Collaborate closely with a multi-disciplinary design team to create a user experience with visual elements
- Interact with users to become an expert at the problem and context knowledge.
- Create impactful and highly refined designs that meet the user and business needs while leveraging technical feasibilities
- Analyze and discover information architecture models to develop easy-to-understand user flows, page layout, and navigation
- Understand business requirements and technical limitations and interpret them to feasible products
- Outline how different users will interact with the product by understanding each persona and user needs
- Have an in-depth understanding of human-centered design and design-thinking approach
- Assist with content development and copywriting using the voice of the brand at hand
- Ensure that design standards are implemented throughout the product and marketing efforts
- Help brainstorm and ideate new ideas to continuously improve all aspects of the product and user experience
- Be an advocate of the users throughout the design and development of internal and external products
- Passionate about all things UX and other areas of design and innovation
- Motivate and lead a design team to expand new standards and think outside the box
- Ask smart questions, take risks, and champion new ideas

#### RESPONSIBILITIES

The following are your responsibilities and expected performance outcomes required of the position.

- Create wireframes to communicate quick concepts
- Deliver web and responsive web visual designs
- Deliver mobile or mobile-optimized designs
- Build clickable prototypes
- Demo professionally and clearly their work

- Create design diagrams such as site maps, user flows, workflow diagrams, and information architecture diagrams
- Ask the correct questions during meetings and drive the problem resolution process
- Follow established brand and web style guides
- Create fully animated design prototypes
- Create logos and other marketing graphics
- Code basic web pages, as well as have a deep understanding of web layouts
- Provide input and feedback to team members on pixel quality and UI development
- Present design approaches and solutions to business and technology stakeholders including directors and engineers
- Create brand identities such as logos, color palettes, iconography, and typography
- Drive and conduct research and feedback activities, namely discovery research, concept testing, usability testing, user acceptance testing
- Drive ideation or concept meetings to get the answers needed for continued progress
- Define visual guidelines such as color theory, typography, and iconography for a product

## **QUALIFICATIONS**

The following are the skills and experience needed to achieve the responsibilities for this position.

- Bachelor's degree or related field training
- 8+ years of experience in a UX job role
- Have a strong portfolio of UX Design work
- Skill to think as a designer and focus on problems
- Experience coding HTML & CSS
- Excellent communication skills
- Excellent problem-solving skills