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Dear Hiring Manager,

As someone who is passionate about the values and mission of [company I'm applying to] I am truly honored to take on the role of Digital Designer and know that it is an opportunity where I could make a lasting positive impact. My interdisciplinary background spans across eight years of relevant experience in programming/tech, design, multimedia production, psychology/neuroscience (research related to learning and cognition), project management, among others. I have integrated these skills into my career with a dedicated customer-focused attitude to create elegant and innovative solutions that produce discernable results that engage, teach, and inspire. I know that I would make a valuable addition and creative asset for your company and would love working for your team.

My key qualifications for this position include:

Extensive experience using technology in programing, digital media and instructional design, including:

- Full stack development languages (HTML, CSS, JS, React, Redux, Node, SQL, Postgress, Python, etc.), working with teams of 15+ people to build web pages, stores, and applications.
- Adobe Creative Suite, planning and implementing video productions as well associated text and logo design
- Instructional design software such Articulate360 and Adobe Captivate assisting in the design and production of educational/instructional modules, animations, video media, as well as the collection and organization of this media to form larger collaborative projects

Bachelor's degree in Psychology; 3+ years' experience in learning and development related to adult learning principles and theories: As a psychology student, assistant teacher, and researcher, I gained a thorough understanding of child, adolescent, adult, and late life development, including learning, perception, memory, and cognition. I conducted research on the McGurk effect (how the mind perceives and interprets vision and sound differently), Broca's Aphasia (how to overcome neurological language impairments through the use of programs that I developed for the ipad, that retrain adults to speak), as well as the longest longitudinal neurological study recorded relating to emotional recognition and late life aging at Harvard University. These studies have given me an experienced and in-depth look at the origins and mechanisms of psychology relevant to design and marketing. They are crucial to optimizing the functionality of more intricate modules or technology, as well as bigger-picture layout and installation design

Quality communication, organization, and managerial skills: After years of working in management and leadership positions, I have had a variety of opportunities to refine my interpersonal skills, presentation/public speaking skills, and professional/client-focused communication skills. This ability to speak to diverse audiences efficiently makes my voice adaptable and useful in a range of disciplines.

Experience in sales and marketing with strong understanding of how content is best utilized to communicate information uniquely and effectively: My extensive experience in sales and video production has given me unique insight into the modern world of marketing and business. Both fields require an astute ability to read an audience and quickly relay information to impress, and influence that audience.

As you can see, this compelling combination of practical education and experience makes me a dynamic and highly qualified candidate. Thank you for considering me, feel free to contact me by email or by phone anytime. I look forward to hearing from you.

Warm regards,
Andre Z. Michalowski