

2025-26 Roadmap

June 16	<p>Meet with Mayor Lee, Councilmembers Jenkins, Ramachandran.</p> <p>Ask Council to either 1) create an Ad Hoc Council Sub-Committee with goal to place measure on June 2026 ballot, or 2) establish charter reform citizen task force before July 15 with individual Councilmember appointments (not requiring approval by full Council).</p> <ul style="list-style-type: none"> • Subcommittee / task force hosts minimum of 4 public community workshops before October 31, 2025. • Subcommittee / task force prepares recommendations to be drafted into ballot language by November 30, 2025. • Ballot language to City Attorney by December 15, 2025.
Mid June	<p>Issue InBrief: <i>A Plan for Oakland – Unitary Strong Mayor.</i> Outline proposed unitary structure with an Oakland’s strongest-ever mayor to focus City Council on solving Oakland’s most pressing issues.</p>
July	<p>Issue InBrief: <i>Why Charter Reform Must Be On The June 2026 Ballot</i> (<i>i.e. the issue must be resolved before the next mayoral election</i>).</p> <p>Describe the two options for placing measure on ballot: via Council or via signatures.</p>
July	<p>Convene public workshop: <i>The Case for Charter Reform.</i></p> <ul style="list-style-type: none"> • First half of the meeting is a presentation of <i>The Case</i>. • Second half is an open forum on the question of mayor veto, and if so, how expansive.
Late August	<p>Develop public opinion poll to determine Oakland voter support for charter reform and test ballot messaging. Get input from subcommittee / task force. Results available early September.</p>

Mid-September	Re-gather with Lee, Jenkins, and Ramachandran. Assess viability of and progress on Council-initiated charter reform. Make Go / No-Go decision on whether to fundraise and collect signatures.
Late September	Release results of public opinion poll on charter reform. Urge Council and subcommittee / task force to place measure before voters in time for June ballot. Begin fundraising drive to support the campaign <i>or</i> gather signatures if Council fails to act.
December 15, 2026	Deadline for Council to deliver ballot measure directives to the City Attorney's office.
Early February, 2026	Deadline for Council to begin voting to approve charter amendment for June 2026 ballot. If Council does not approve language for June ballot, begin signature drive for November.
June 2026	Oakland voters consider Charter Reform ballot measure.