1. Send Ad\_Email out
2. For any responses to Ad\_Email send Email1 with informed consent form attached
3. For responses to Email1:
   1. Check that the user has responded with their eye gaze tracker model. If they have not, send a response re-requesting the information
   2. Update spreadsheet with new participant ID
   3. Send Email2 with assigned participant ID
4. If participant has not completed the study in 2 weeks, send out SampleReminderEmail
5. If participant has still not completed within a few weeks or responded to SampleReminderEmail, send out an additional reminder e-mail