## The Purpose of Informative/ Explanatory Writing

## The Purpose of Informative/Explanatory Writing: To Report or Convey Information

The writer typically

- informs the reader about the topic.
- transcends the obvious by explaining something interesting or curious about the topic.
- focuses on making the topic clear for the reader.
- anticipates and answers the reader's questions.
- includes details that add information, support key ideas, and make personal connections.