Brent Gruenke

Designer and Researcher

Experience

Paycom UX/UI Designer September 2018 - Present

Responsible for user research and designs for Human Capital Management products with a focus on Applicant Tracking. Experience discovering personas, creating usability studies, working on multiple agile teams, and leading design workshops. Trained associate designers and product managers on user centered design.

eVenues UX Intern Summer 2017

Conducted user research with interviews, competitive analysis, and surveys. Delivered design recommendations based on research findings. Revised information architecture and wire-frames for site refresh.

UW Research Groups Research Assistant Spring 2017, Winter 2018

Participated in 3 directed research groups while attending University of Washington. Studied behavior change theory and contributed design patterns for design sprints. Learned Research through Design by creating and evaluating products for Solo Travelers. Conducted ethnographic research and usability studies with homeless shelters and food banks for a food recovery scheduling app.

Education

University of Washington September 2014 – June 2018

B.S. Human Centered Design & Engineering

Skills

User ResearchAdobe CCCSSInteraction DesignPrototypingHTMLUser Centered DesignUsability StudiesFigmaInformation ArchitectureDesign WorkshopsSketch