

QM_assignment_5

2022-11-07

#In light of objective function and restrictions, such as employment levels and corporate revenues, the Emax corporation's goal is to maximize profit of new items.

#Libraries for the current environment

```
library(lpSolve)
library(lpSolveAPI)
library(goalprog)
```

#Where #P = total (discounted) profit over the life of the new products, the objective function #Maximize $Z = P - 6C - 3D$, #C = Change (in either direction) in the level of employment at the moment, and #D = Decrease (if any) in earnings from the level of the present year in the following year.

#Each new product's lptable is displayed in the table.

```
lp_table<- matrix(c("Total Profit", "Employment Level", "Earnings Next Year",
                    20,6,8,
                    15,4,7,
                    25,5,5,
                    "Maximize", "=50", ">=75",
                    "Millions of Dollars", "Hundreds of Employees", "Millions of Dollars"), ncol=6, byrow=TRUE)
colnames(lp_table) <- c("Factor", "Product 1", "Product 2", "Product 3", "Goal", "Units")
as.table(lp_table)
```

```
##   Factor      Product 1 Product 2 Product 3 Goal
## A Total Profit    20      15      25      Maximize
## B Employment Level 6       4       5      =50
## C Earnings Next Year 8       7       5      >=75
##   Units
## A Millions of Dollars
## B Hundreds of Employees
## C Millions of Dollars
```

#Under goal programming, the objective functions were imported via a Lp file. The formulations utilized for the objective function and constraints to the lp formulation are as follows:

#Maximum objective function: $20x_1, 15x_2$, and $25x_3 - 6y_1m, 6y_1p$, and $3y_2m$;

#Constraints $\#6x_1 + 4x_2 + 5x_3 + y_1m - y_1p = 50$; $\#8x_1 + 7x_2 + 5x_3 + y_2m - y_2p = 75$;

```
getwd()
```

```
## [1] "/Users/bharathreddy/Desktop"
```

```
setwd("/Users/bharathreddy/Desktop")
lp<-read.lp("gp.lp")
lp
```

```
## Model name:
```

```
##           x1      x2      x3      y1m      y1p      y2m      y2p
```

```
## Maximize    20    15    25    -6    -6    -3    0
## R1         6     4     5     1    -1     0     0 = 50
## R2         8     7     5     0     0     1    -1 = 75
## Kind       Std   Std   Std   Std   Std   Std   Std
## Type       Real  Real  Real  Real  Real  Real  Real
## Upper      Inf   Inf   Inf   Inf   Inf   Inf   Inf
## Lower      0     0     0     0     0     0     0
```

```
#Goal programming model
```

```
solve(lp)
```

```
## [1] 0
```

```
#The result of the formulation of lp is 0, indicating success.
```

Purposeful action to maximize profit.

```
get.objective(lp)
```

```
## [1] 225
```

```
#Variable value of goal programming model
```

```
get.variables(lp)
```

```
## [1] 0 0 15 0 25 0 0
```

#interpretation #1. From above, it is evident that X3 has undergone a metamorphosis. The only product that the company can create, 15 units of Product 3, is the one that will maximize profit.

#2.The firm's employment levels were exceeded by 25 hundred employees despite the fact that the maximum number of employees was 50 hundred, as per the restrictions outlined above.

#3. The intention of Y2P and Y2M was to detect any variances in earnings for the next year. According to the formulation above, it exhibited no deviations.

#4. The company is maximizing a 225 million dollar profit.