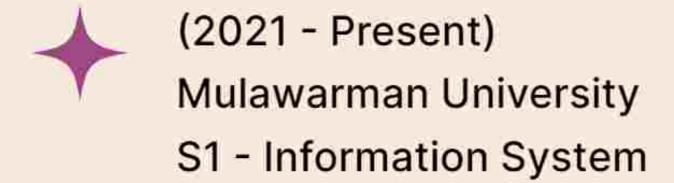# PORT-FOLIO

Hai !

I am "The Optimist" and "Si Aktif"
who always think positive, planned and creative. Always trying new things, hard worker, critical thinking, likes to evaluate, analyze, take opportunities and great in **communication, time management, teamwork. I am passionate in IT, Product Manager, Design Graphics, Project Planner and also Project Analyst.** Actively share personal and career branding content online, also frequenly hold webinar as speaker.

Utari W Ardhana

Contact

@uutwdh
utariwardhanaa@gmail.com
Utari W Ardhana
@uutwdh
Utari W Ardhana
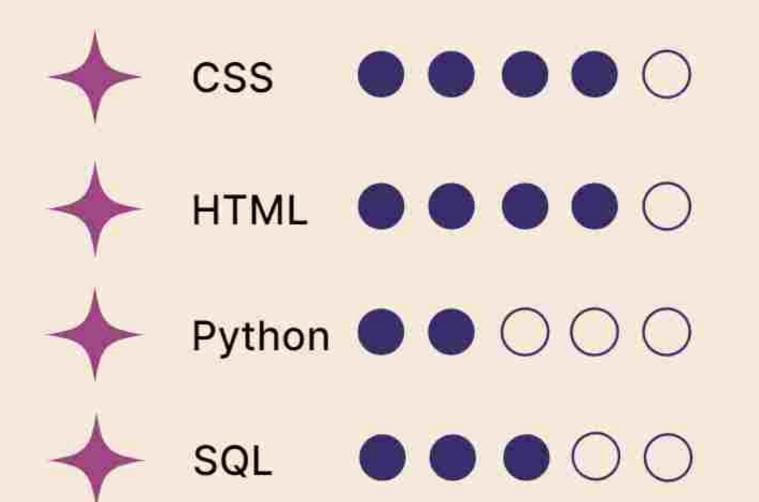Utari W Ardhana

Key Skills & Competencies

Skillset –Critical Thinking and Analytical Skills, Problem Solving, Flexibility, Time Management, Well Planned, Data Research, Presentation

Toolset – Miro, Asana, Google Suite, Microsoft Office, GitHub, VSCode, MySQL, GitBook, Slack, Figma, Adobe Photoshop, Adoba Illustrator, Notion,

Education

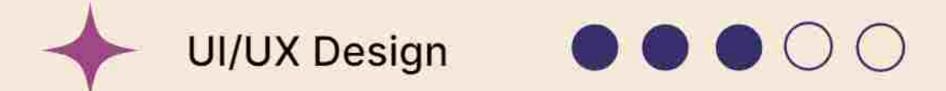- (2021 - Present)
  Mulawarman University
  S1 - Information System

Programming

- CSS ●●●●○
- HTML ●●●●○
- Python ●●○○○
- SQL ●●●○○

IT Skills

- Database ●●●○○
- Front-End Web ●●○○○
- Graphic Design ●●●●●
- UI/UX Design ●●●○○
- Product Manager ●●●●○

Language

- Indonesia - Native Proficiency (oral and written)

- English – Intermediate Proficiency (oral and written)

02

03

WORK EXPERIENCES

KOL / Influencer

Kita Lulus

(May 2023 - Present)

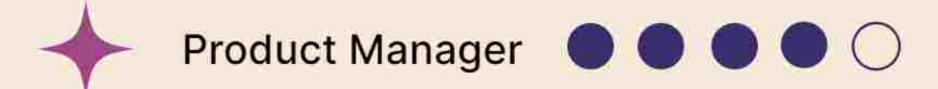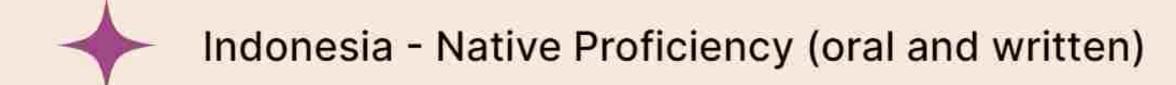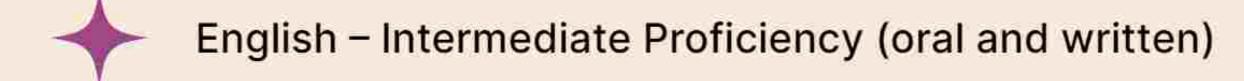**KitaLulus** is the #1 job search platform in Indonesia. With millions of active users every month spread across 60 cities, we help companies find the best talent more effectively and efficiently. Our latest AI assistant provides the most relevant candidates according to your needs by cutting screening time from 30 to 2 minutes.

Jobdesc

- Collaboratedwith Kita Lulus KOL Specialist to produce content (4 Content/Month)
- Producing the most content about Kita Lulus around **6K – 32K Views and invited 30+ People** to download Kita Lulus

2 Founder

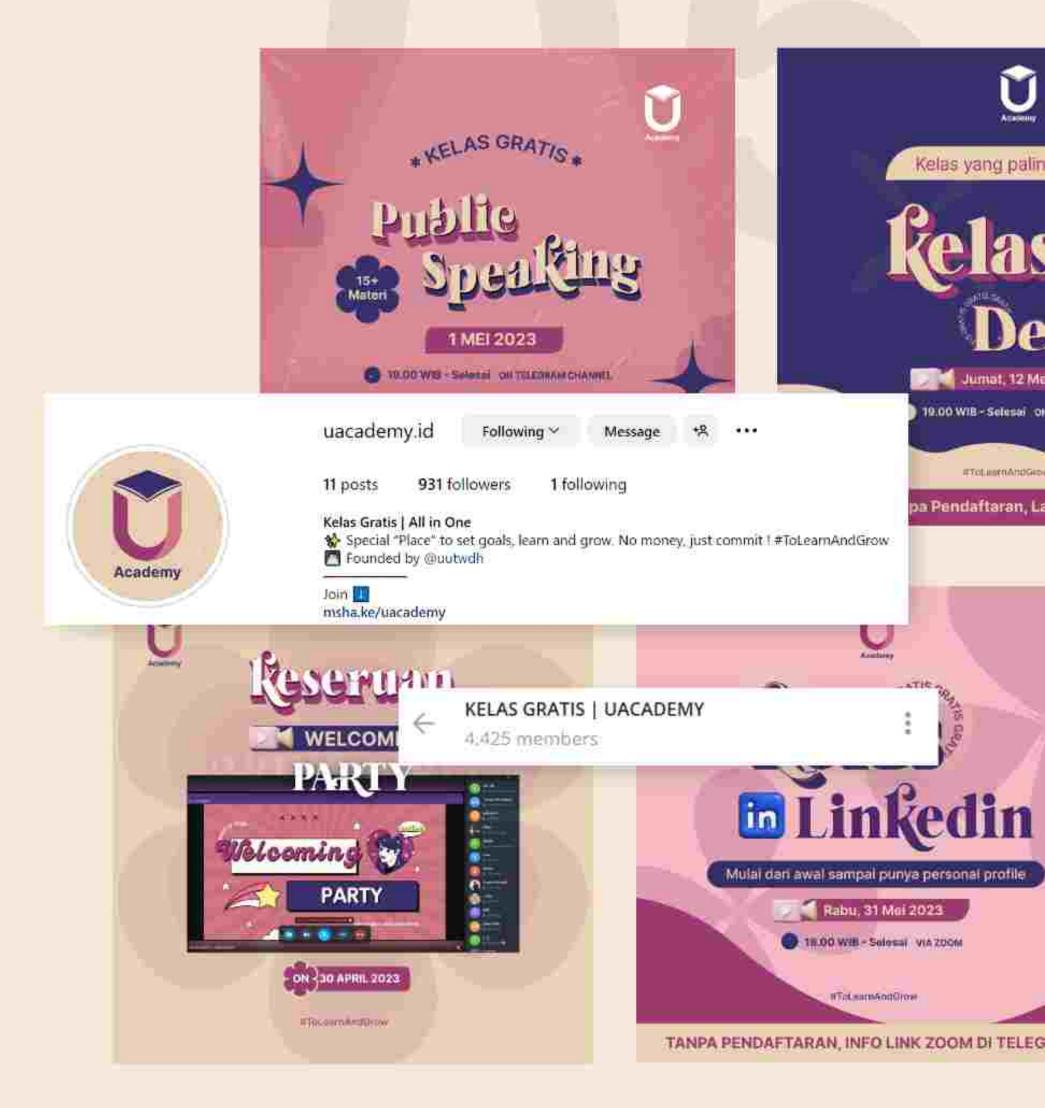*Uacademy Indonesia*

(March 2023 - Present)

Uacademy Indonesia is a Platform non-profit that provides 5+ free classes for planning career, grow, skill up and networking. Uacademy Indonesia has a goal to assist the younger generation in developing themselves in the field of hard skills and soft skills without fear of cost constraints

- Created my free classes and group discussion with **4000+ member, 900+ followers** whose contents discuss, get assignments and insight for the abilities taken (**Available 6+ free classes**)
- Become a forum for consultation related to problems encountered related to the class taken (Public Speaking, Graphic Design, Personal Branding, Linkedin, Notion, Time Manage-
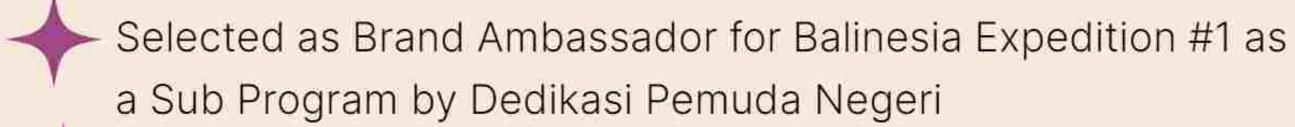
3 Brand Ambassador
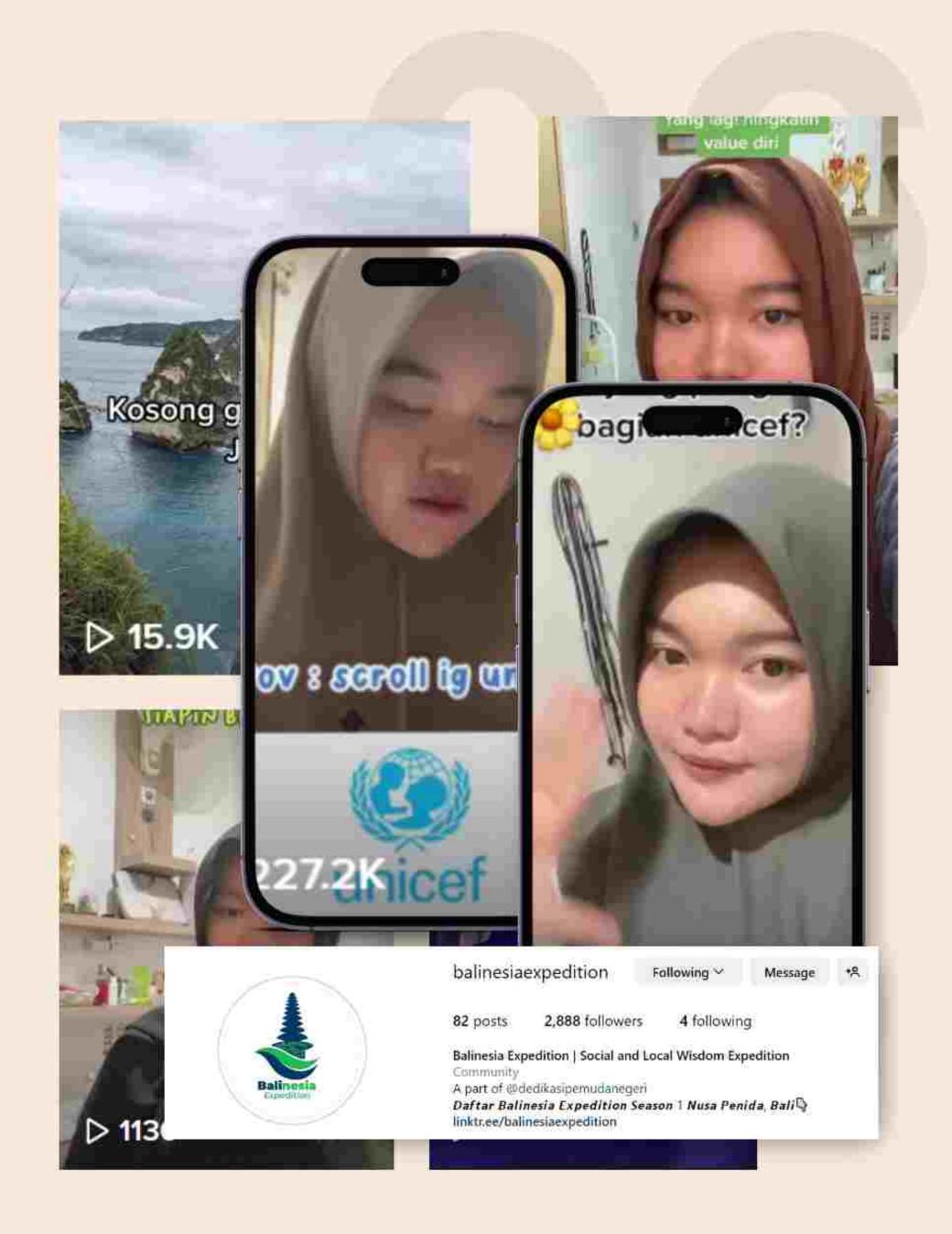
Balinesia Expedition

(Present)

Balinesia Expedition is one of the programs of the National Youth Dedication which focuses on tourism areas and areas with local wisdom potential that need to be developed. The purpose of holding this program is to introduce the beauty and local wisdom of Indonesia to the world and to share happiness with the people of Indonesia (especially the expedition destinations).

✦ Selected as Brand Ambassador for Balinesia Expedition #1 as a Sub Program by Dedikasi Pemuda Negeri

✦ Responsible created **5videos/week to educate + contain marketing** for make audience interested and follow Balinesia Expedition **(gained+150folls on 3days & Reach Followers from 300 to 1500+)**

balinesiaexpedition
Following ∨   Message

82 posts   2,888 followers   4 following

Balinesia Expedition | Social and Local Wisdom Expedition
Community
A part of @dedikasipemudanegeri
Daftar Balinesia Expedition Season 1 Nusa Penida, Bali
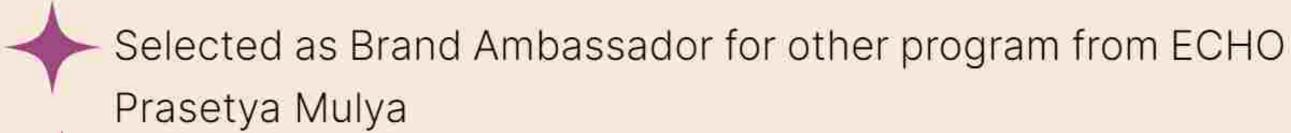linktr.ee/balinesiaexpedition

Brand Ambassador
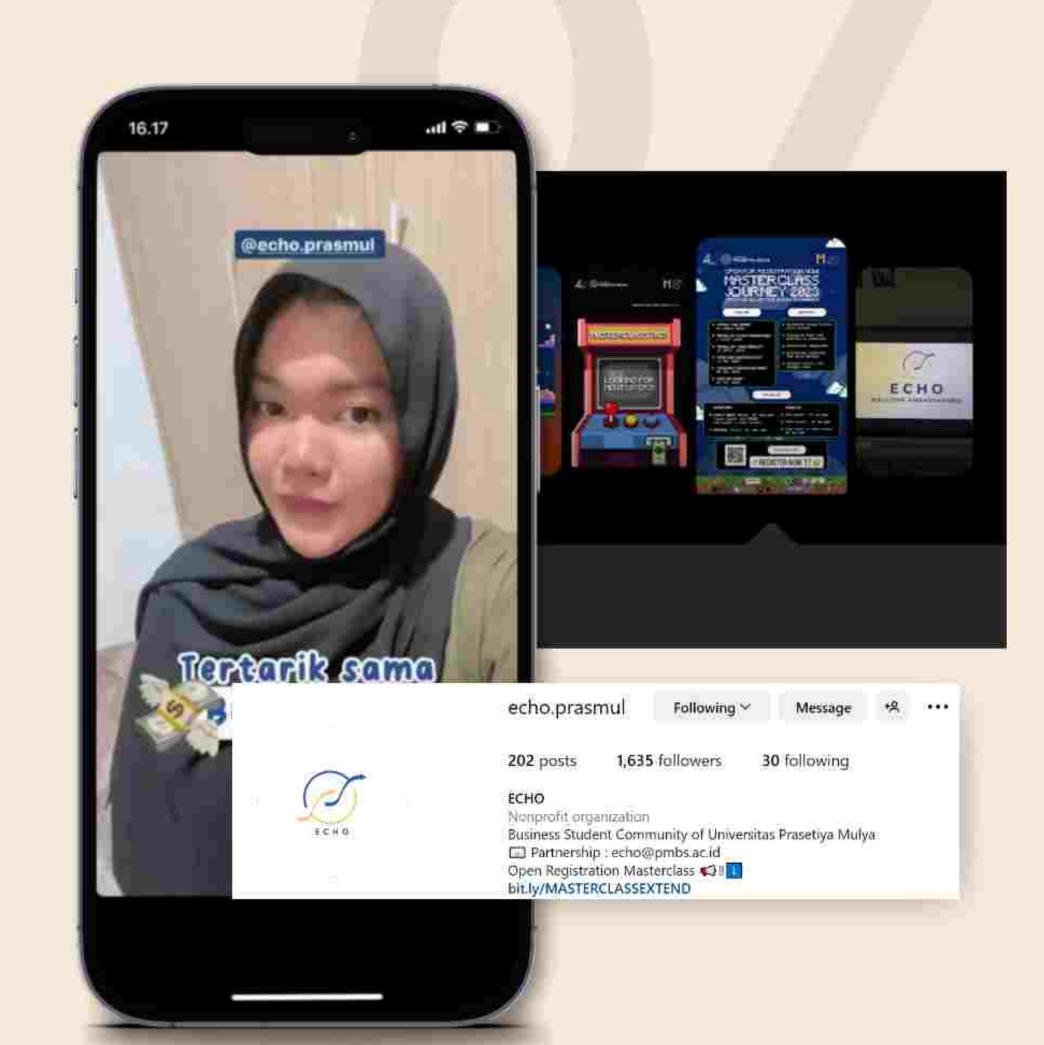
ECHO Prasetya Mulya

(Present)

ECHO is here to accommodate the development of skills and character development needs for all students and other parties who are willing to immerse together in our 1-year work plan. For that reason, we, as the ECHO team, invite you to become individuals who are qualified with the provision of entrepreneurship so you'll be ready to compete at a higher level through our program.

✦ Selected as Brand Ambassador for other program from ECHO Prasetya Mulya

✦ Content Created min **1 video/event** and reach out every post about ECHO Presetya Mulya to **started CTA from audience (Reach 100+folls on a month)**

✦ Participated every program on ECHO Prasetya Mulya which is mentoring about Bizcase, free registration BCC.

5 Product Manager Intern

Feedloop.ai

(September, 2022 – March, 2023)

Feedloop.ai provides a low-code development platform for automating business operation and customer experience platform for a better customer understanding.

- In the product manager the documentation section performs documentation for programs such as identifying components that exist in the software and then defining them in the Gitbook which will later become product documentation
- In the product manager as an engineer who will create an application sample, develop a low code application using an existing design, **created a database for the application, created a POC/Prototype** in the application and also use a little code to reinforce the application **(Build >5 App No Code)**

Skills&Tools: **Scrumban**, **HTML**, **CSS**, **MySQL**, **Figma**, **Github**, **Gitbook**

CERTIFICATE

This certificate is awarded to

Utari Widya Ardana

as Product Manager Intern

In recognition of your Internship contribution
September 6 2022 - February 28 2023

AHMAD RIZQI MEYDIARSO

Co-Founder & CEO of Feedloop

*low-code application and during intern is a company privacy

Graphic Designer

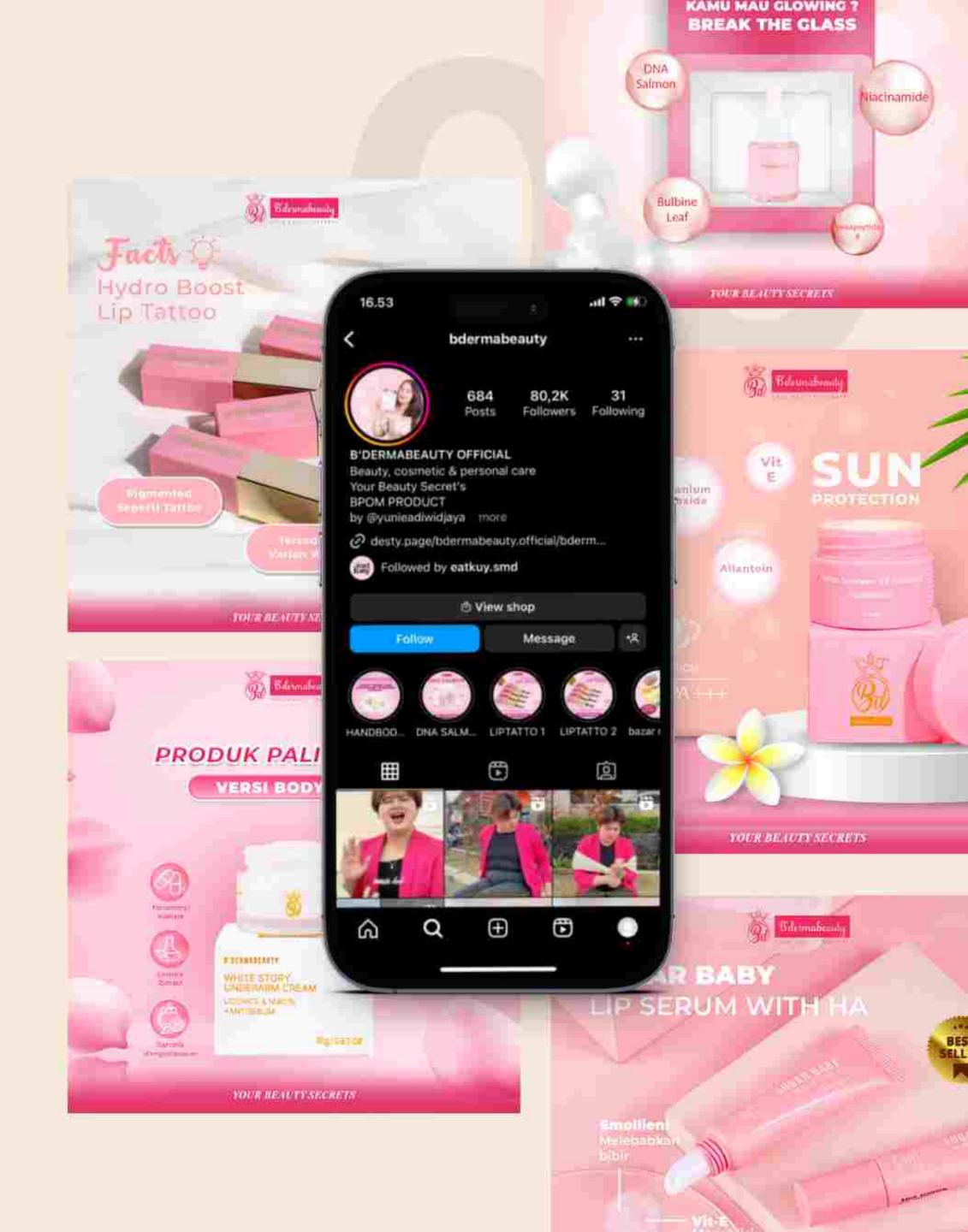*Bdermabeauty*

(Mei, 2022 – November, 2022)

B'Dermabeauty Is a beauty clinic or aesthetic clinic that provides beauty care services. This beauty clinic provides facial treatments to the whole body

- Designed Instagram feeds, Instagram stories, banners, invitations, planning **4 designs/day** by brainstorming ideas, and manage the design according to the concept that has been built.
- Analyzed and conducted research related to designs that are currently viral or on the rise among the public in order to increase insight into the product to be designed
- **Skills/Tools** : Adobe Photoshop, Illustartor, Canva.
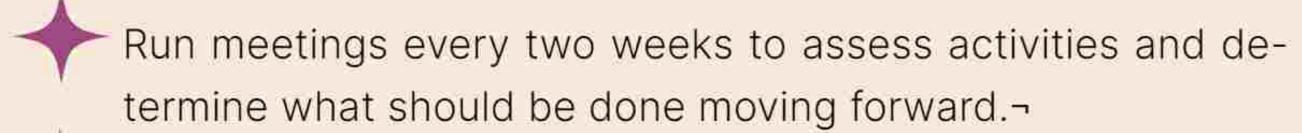
ORGANIZASIONAL EXPERIENCES

Region Coordinator

Earth Hour Indonesia

(March, 2023 - Present)

Earth Hour is a global movement that invites individuals, communities, business practitioners, and governments around the world to symbolically show their concern for and contribution to efforts to combat climate change by turning off lights and electronic equipment that are not used for 60 minutes (20.30 - 21.30 time). local area), every Saturday in the last week of March each year.

- Run meetings every two weeks to assess activities and determine what should be done moving forward.¬
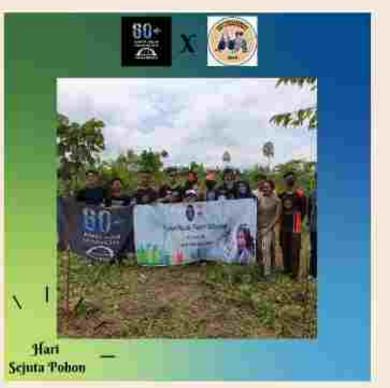- Assist members in developing further environmental-related projects **(Around 10+ Next programs)**
- Take a lead of onxgoing projects and take decisive action to work with the authorities (Government and Agencies)
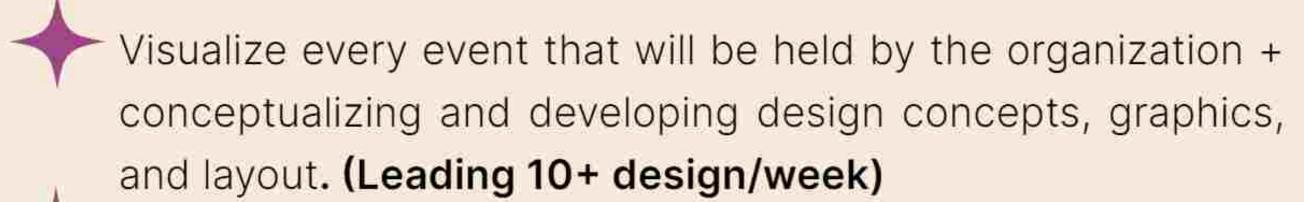
Head of Design & Video

Dedikasi Pemuda Negeri
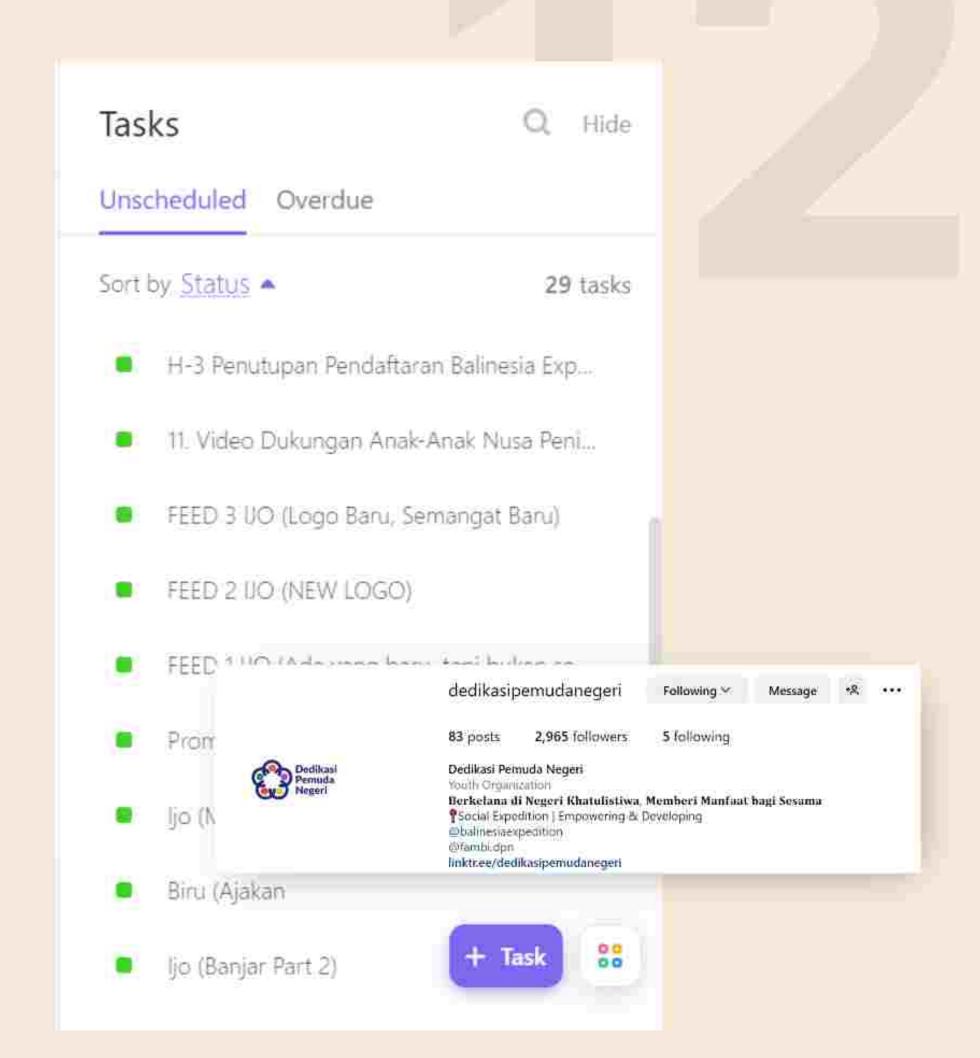
(January, 2023 - Present)

Dedikasi Pemuda Negeri is a space to be able to develop oneself, explore 3T places in Indonesia to spread knowledge and become the ideal young man as hoped by previous generations.

✦ Visualize every event that will be held by the organization + conceptualizing and developing design concepts, graphics, and layout. **(Leading 10+ design/week)**

✦ Adobe's Creative suite-including Photoshop, Illustrator. Ensure all-around consistency (style, fonts, images and tone)

✦ **Skills/Tools** : ClickUp, Adobe Photoshop, Illustrator, Canva,

Tasks

Unscheduled   Overdue

Sort by Status   29 tasks

- H-3 Penutupan Pendaftaran Balinesia Exp...
- 11. Video Dukungan Anak-Anak Nusa Peni...
- FEED 3 IJO (Logo Baru, Semangat Baru)
- FEED 2 IJO (NEW LOGO)
- FEED 1 IJO (Ada yang baru, tani bukan se...
- Prom...
- Ijo (N...
- Biru (Ajakan
- Ijo (Banjar Part 2)

+ Task

dedikasipemudanegeri   Following ⌄   Message

83 posts   2,965 followers   5 following

Dedikasi Pemuda Negeri
Youth Organization
Berkelana di Negeri Khatulistiwa, Memberi Manfaat bagi Sesama
📍Social Expedition | Empowering & Developing
@balinesiaexpedition
@fambi.dpn
linktr.ee/dedikasipemudanegeri

Head of Creative Team

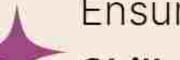*Balinesia Expedition*

(January, 2023 - Present)

Balinesia Expedition is one of the programs of the National Youth Dedication which focuses on tourism areas and areas with local wisdom potential that need to be developed. The purpose of holding this program is to introduce the beauty and local wisdom of Indonesia to the world and to share happiness with the people of Indonesia (especially the expedition destinations).

✦ Visualize every event that will be held by the organization + conceptualizing and developing design concepts, graphics, and layout**. (Created 10+ design/week)**
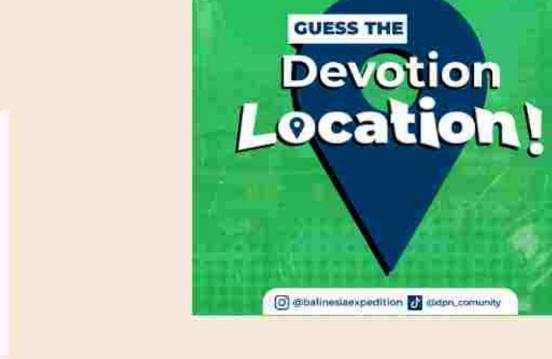
✦ Adobe's Creative suite-including Photoshop, Illustrator. Ensure all-around consistency (style, fonts, images and tone)

✦ **Skills/Tools** : ClickUp, Adobe Photoshop, Illustrator, Canva,

ACHIEVEMENT EXPERIENCES

Honor, Awards & Achievements

15

- Design Class Speaker at Code Class HIMAPBIO – Mulawarman University
- 2nd Place of National Essay Competition - Mulawarman University, Faculty of Engineering
- Career Speaker at Pathseeker Unpad Career Festival - Pathseeker Unpad
- Top 2 Evangelist Fellowship Awardee as Developer Low Code Platform - Feedloop.io
- Feedloop Fellowship Awardee - Feedloop,io
- 1st Place of National Essay Competition - Mulawarman University, Faculty of Engineering
- 1st Place of 3 The Most Enthusiast Winner PFF 2021 - Vooya
- 1st Place of The Most Active Passion Volunteer - Vooya
- Top 12 Ultimate Passion Seeker - Vooya
- Indonesian Student Research Competition (KoPSI) Finalist - Puspresnas
- Indonesian Debate Competition (LDBI) Finalists - Puspresnas

Certificate of Achievements

*i have more certificated

LICENSE AND CERTIFICATION

- Basic Design Principle

- Introduction Design Graphic

- Certificate of Completion Product Management 101

- Certificate of Completion Intro to Product Management

- Digital Talent Kominvo - VSGA Graphic Design

- Data Wrangling Python

- Python For Web Development

- Backend Programming & Cyber

- Digital Bootcamp Chatbot