

BHAGABAN PARIDA

Senior Data Consultant & Knowledge Management Architect

Address: Bhubaneswar, Odisha, PIN: 751003

Phone No. +91 7008502595 / 9090301713

Email: bhagaban.genai@gmail.com, / bnpparida@gmail.com

URL: www.linkedin.com/in/bhagaban-parida-28318353

Portfolio: <https://bhagaban-genai.github.io/>

EXECUTIVE SUMMARY

Strategic Senior Consultant targeting the role of **Senior Monitoring, Evaluation & Knowledge Management (MEKM) Lead**. With over 20 years of experience designing data systems and KM frameworks for large-scale public sector and development programs (IFAD, Govt. of Odisha). Expert in bridging the gap between field operations and high-level strategy by building centralized MIS architectures and digital repositories. Proven track record of managing databases with 300,000+ records and reducing reporting timelines by 60% through Excel/Power BI automation, currently integrating Generative AI and Prompt Engineering to modernize Monitoring & Evaluation (M&E) workflows.

CORE COMPETENCIES & TECHNICAL SKILLS

- **Data Analysis & Visualization:** Data Analysis & Visualization: Microsoft Power BI (DAX, Modelling), Advanced Excel (Macros, Pivot Tables, Complex Formulas), Dashboard Reporting.
- **Data Systems Architecture:** Management Information Systems (MIS) Design, ETL (Extract, Transform, Load), Data Cleansing & Validation, Digital Repository Management.
- **Knowledge Management (KM):** Documentation Strategy, Process Automation, Institutional Memory Preservation, Success Story Curation.
- **Impact Evaluation:** M&E Framework Design, Key Performance Indicators (KPIs) Development, Field Data Collection Management (Survey Design & Digital Reporting), Socio-Economic Analysis.
- **Emerging Technology:** Generative AI & Prompt Engineering (AI tools for Data Analysis).
- **Languages:** English (Professional), Hindi (Professional), Odia (Native).

PROFESSIONAL EXPERIENCE

FREELANCE DATA & KNOWLEDGE MANAGEMENT CONSULTANT Self-Employed |

Remote / Bhubaneswar Oct 2024 – Present

- **Strategic Advisory:** Providing expert consulting in MIS development and knowledge management system design for development sector clients.
- **Technical Implementation:** Developing AI-integrated Excel automations and Power BI dashboards to streamline reporting workflows.

SENIOR KNOWLEDGE MANAGEMENT EXPERT (Data Strategy Lead) OPELIP (IFAD-funded Program) via Indian Grameen Services | Bhubaneswar, Odisha, Oct 2019 – Sep 2024

- **Strategic Leadership:** Directed the data and knowledge strategy for a large-scale tribal development program impacting **96,000+ households** across 12 districts.
- **System Architecture:** Designed and implemented the program's first centralized MIS from scratch. Replaced fragmented reporting with standardized templates, reducing data processing time by **60%**.

- **Knowledge Management:** Engineered a digital repository of **500+ documents**, reducing physical documentation by **30%**. Authored 15+ strategic knowledge products (Annual Reports, Success Stories) that secured "**Satisfactory**" ratings from IFAD donors.
- **Capacity Building:** Mentored **50+ field staff** and 17 Micro Project Agencies on data protocols, improving overall documentation quality by **35%** and establishing a data-literate culture.
- **Crisis Response:** Led the data tracking for COVID-19 impact assessments across **1,600+ villages**, enabling rapid livelihood interventions for vulnerable PVTG communities.

RESOURCE PERSON – DATA ANALYST SCSTRTI, Govt. of Odisha | Bhubaneswar, Odisha, Aug 2015 – Sep 2019

- **Data Pipeline Management:** Architected data pipelines for multi-state socio-economic datasets. Established validation protocols that reduced reporting errors and increased data accuracy by **25%**.
- **Research & Evaluation:** Led the design of research tools and monitoring frameworks. Authored comprehensive analytical reports and white papers that directly informed state policy on tribal development.
- **Stakeholder Management:** Facilitated workshops to transfer data management best practices to government research teams.

CONSULTANT – SENIOR DATA ANALYST State Labour Institute (SLI) & BASIX India | Bhubaneswar, Odisha, Oct 2014 – Oct 2016

- **Large-Scale Database Management:** Spearheaded the data quality initiative for the state's flagship migrant database (**300,000+ records**). Transformed raw, unstructured data into an analysis-ready asset through rigorous cleansing frameworks.
- **Insight Generation:** Mined official datasets to uncover socio-economic drivers of migration, delivering narrative reports used for strategic policymaking.
- **Cross-Functional Leadership:** Led a cross-functional team during forest evaluation studies, synthesizing disparate data sources to build a unified view of impact.

PROGRAMME COORDINATOR Baitarani Initiative | Bhubaneswar, Odisha, Apr 2012 – Oct 2014

- Managed end-to-end project operations across 4 districts, coordinating with 12+ stakeholders to drive a 15% improvement in project delivery timelines.

SENIOR RESEARCH OFFICER, DJ Research & Consultancy Pvt. Ltd. | Bhubaneswar, Odisha, May 2003 – Mar 2012

- Directed the end-to-end data lifecycle for 75+ evaluation studies, architecting ETL processes that reduced data errors by 30%.

EDUCATION & CERTIFICATIONS

- **Generative AI & Prompt Engineering** | Google / IRA Skills | Pursuing (Exp. 2026)
- **Advance Certification in Data Analytics (Power BI & Excel)** | Ira Skills (ISO 9001:2015) | 2025
- **Master of Social Work (MSW)** | Utkal University of Culture, Bhubaneswar | 2009
- **Master of Rural Development (MA RD)** | IGNOU, New Delhi | 2008
- **Bachelor in Economics & Political Science** | BJB College, Utkal University | 1988

PERSONAL DETAILS

- **Date of Birth:** 20th June 1968, **Gender:** Male, **Marital Status:** Married, **Nationality:** Indian, **Languages:** English, Hindi, Odia
- **Address:** Bhubaneswar, Odisha, PIN: 751003