



PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01-01-2015

31-12-2015



HOME



Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends,
Friday/Saturday evenings.

MONTHLY

There are **maximum** orders from
month of **July and January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes to
maximum sales & total orders.

SIZE

Large size pizza contributes to
maximum sales



817.86K

Total Revenue



49574

Total Pizzas Sold



21350

Total Orders



38.31

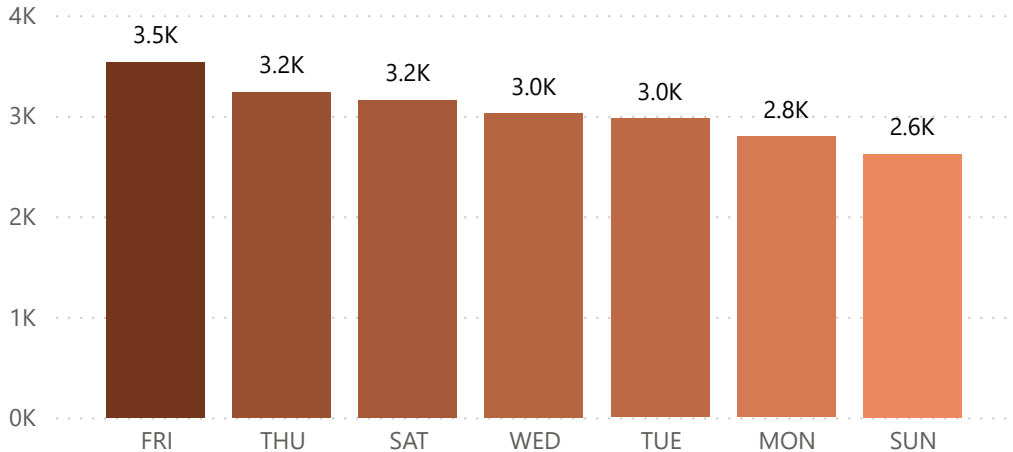
Avg Order Value



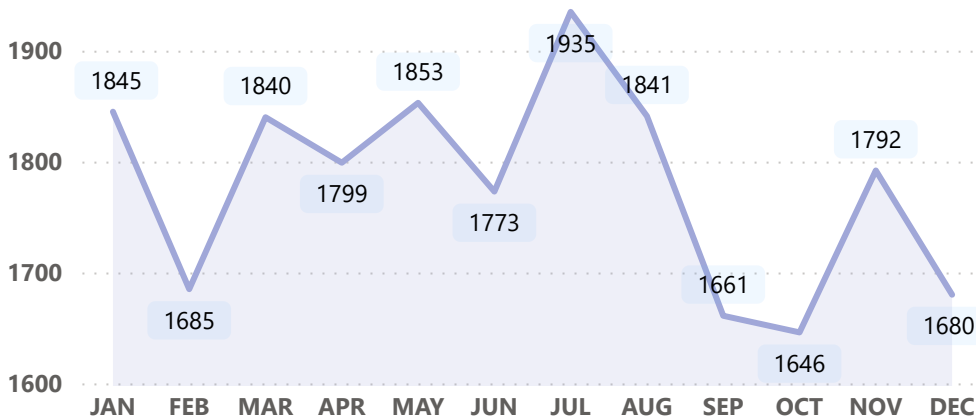
2.32

Avg Pizzas Per Order

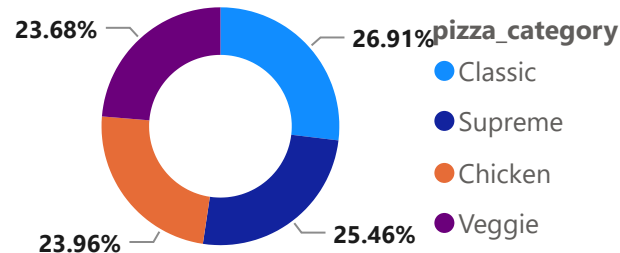
Daily Trend for Total Orders



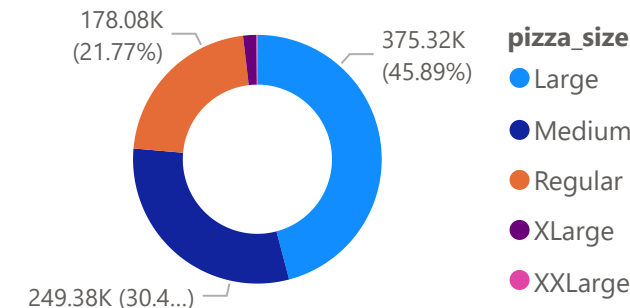
Monthly Trend for Total Orders



% of Sales by Pizza Category



% of Sales by Pizza Sales



Total Pizzas Sold by pizza_category

Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050



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Best/Worst Sellers



BEST SELLERS

REVENUE

The Thai Chicken Pizza Contributes to **maximum** Revenue

QUANTITY

The Classic Deluxe Pizza Contributes to **maximum** Total Quantities

TOTAL ORDERS

The Classic Deluxe Pizza Contributes to **maximum** Total Orders

WORST SELLERS

REVENUE

The Brie Carre **minimum** Revenue

QUANTITY

The Brie Carre Pizza Contributes to **minimum** Total Quantities

TOTAL ORDERS

The Brie Carre Pizza Contributes to **minimum** Total Orders



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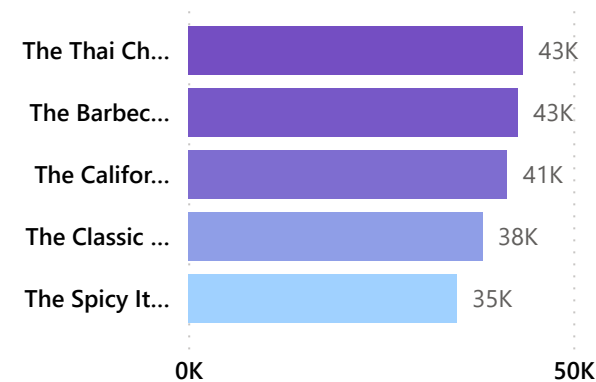
Avg Order Value



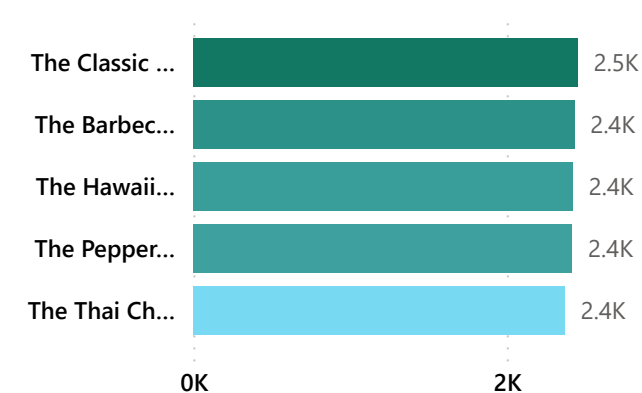
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Avg Pizzas Per Order

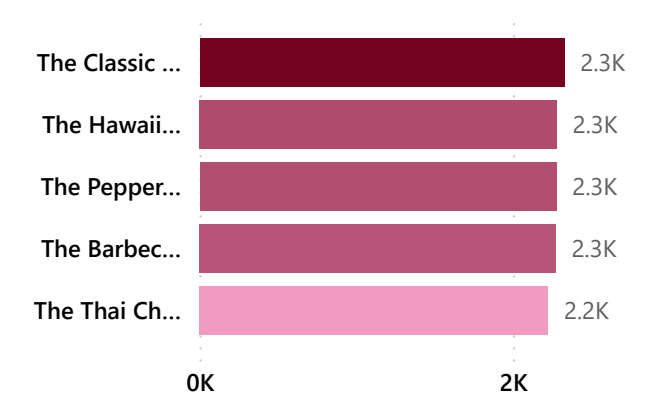
Top 5 Pizzas by Revenue



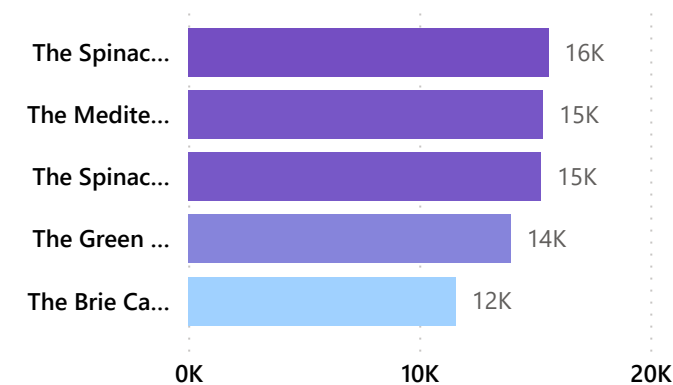
Top 5 Pizzas by Quantity



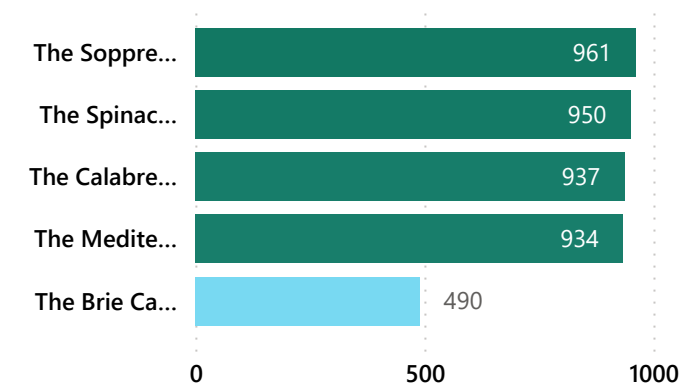
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

