



Uber Trip Analysis | Overview Analysis

Date
6/1/2024 6/30/2024

City
All

103.7K



Total Bookings

\$1.6M



Total Booking Value

\$15.0



Average Booking Value

349K miles



Total Trip Distance

3 miles



Average Trip Distance

16min



Average Trip Time

Overview Analysis

Time Analysis

Details



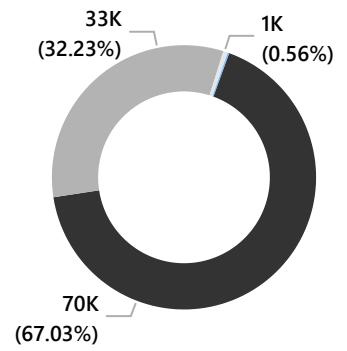
Developed by
Shiva Areppelly

Total Bookings

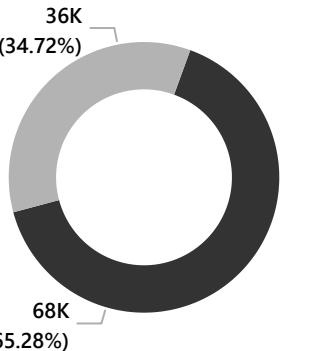
Total Booking Value

Total Trip Distance

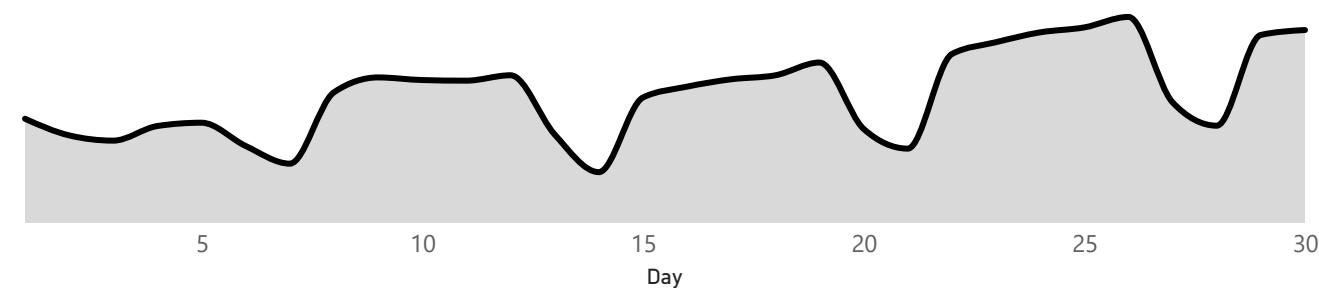
Total Bookings by Payment_type



Total Booking by Trip Type (Day/Night)



Total Bookings by Day



Location Analysis

Most Frequent Pickup Point

Penn Station/Madison Sq West

Most Frequent Dropoff Point

Upper East Side North

Vehicle Type Analysis

Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
UberXL	16698	\$249,424	\$15	55,721
UberX	38744	\$583,880	\$15	131,496
Uber Green	14498	\$216,181	\$15	48,778
Uber Comfort	17078	\$253,995	\$15	56,790
Uber Black	16710	\$250,192	\$15	56,149

Farthest Trip

Pickup: Lower East Side → Drop-off: Crown Heights North (144.1miles)

Total Bookings by Location

Penn Station...

4.5K UberX 7.7K

Upper East S...

4.5K Uber Comfort 3.4K

Upper East S...

4.1K Uber Black 3.4K

Lenox Hill East

4.0K UberXL 3.4K

Upper West ...

3.8K Uber Green 2.9K

Most Preferred Vehicle for Location Pickup



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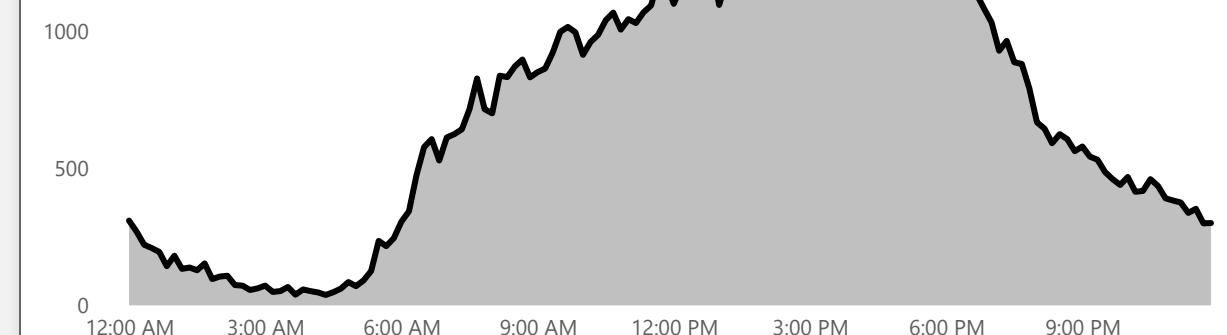
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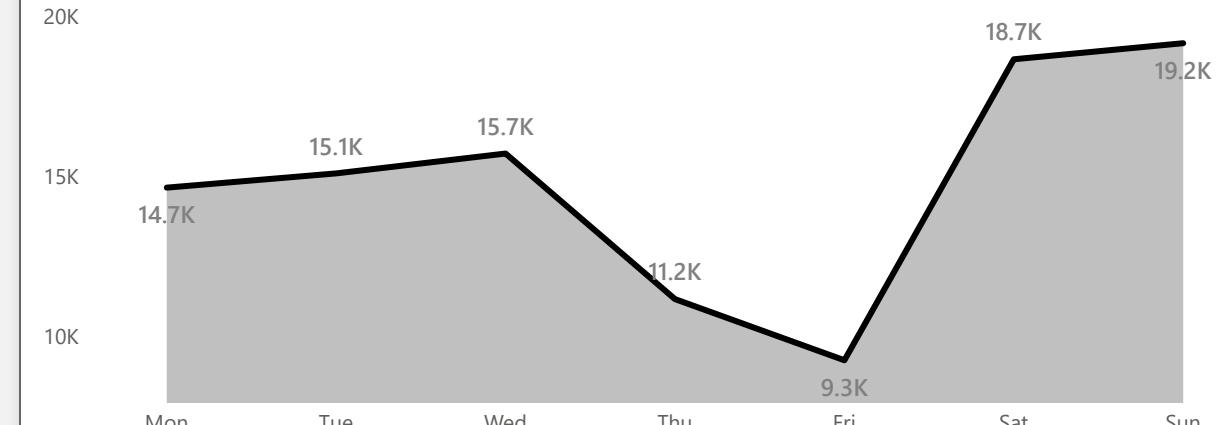
Details



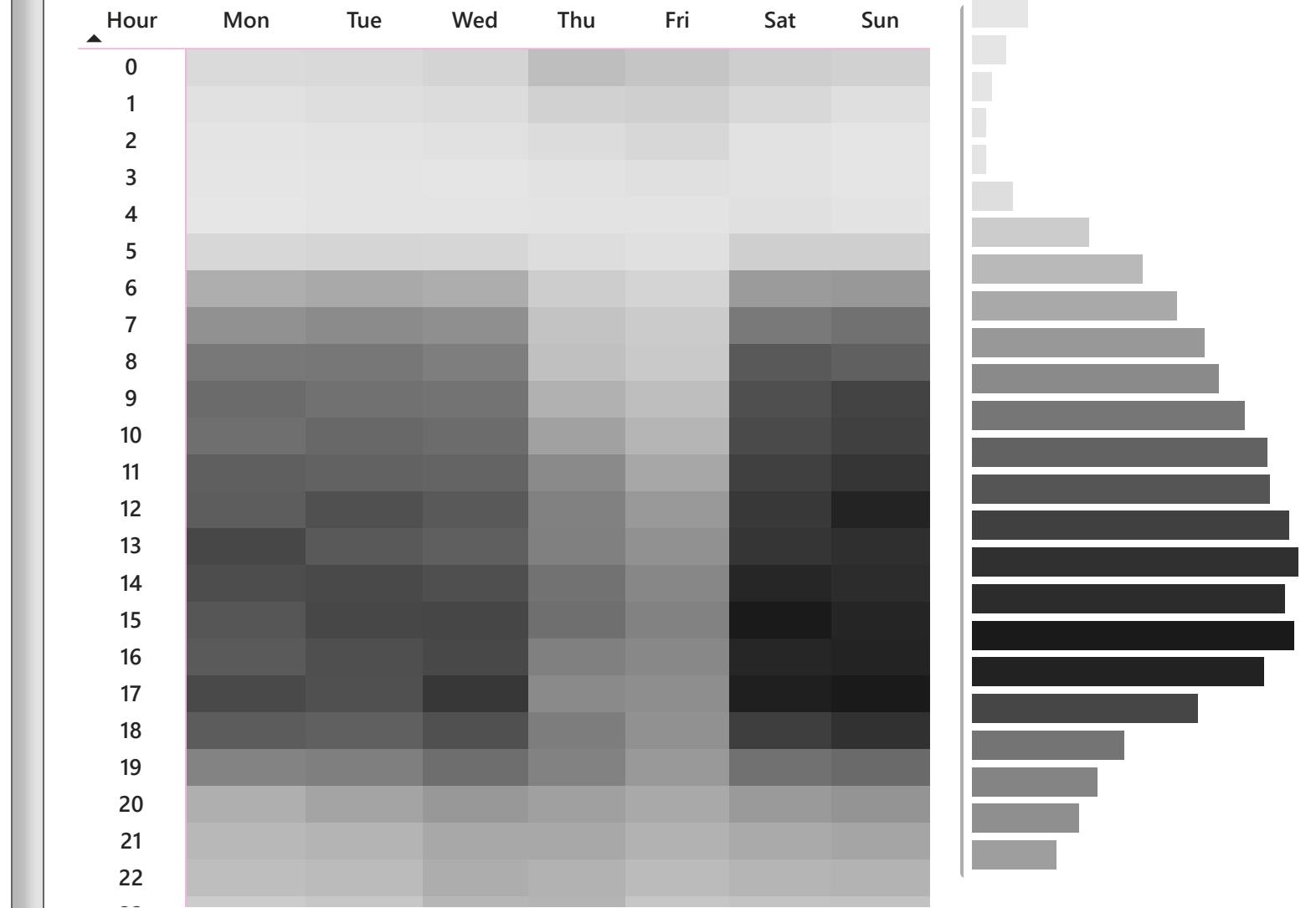
Total Bookings Pickup Time



Total Bookings by Day Name



Total Bookings by Day Name





Uber Trip Analysis | Details



Overview Analysis

Time Analysis

Details



Trip ID	Pickup Date	Vehicle	Payment_type	No. of passengers	Trip Distance	Booking Value	Pickup Location	Pickup Hour (HH MM SS)	Total Bookings
1	1 June, 2024	UberX	Uber Pay	1	5.60	\$21.5	East Village	12:42:50 AM	1.0
2	1 June, 2024	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	12:06:29 AM	1.0
3	1 June, 2024	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	12:08:05 AM	1.0
4	1 June, 2024	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	12:28:20 AM	1.0
5	1 June, 2024	Uber Black	Cash	1	1.89	\$8.0	Garment District	12:38:05 AM	1.0
6	1 June, 2024	UberX	Cash	6	3.29	\$14.0	Central Harlem	12:06:00 AM	1.0
7	1 June, 2024	UberX	Cash	2	2.05	\$8.5	Lincoln Square East	12:40:41 AM	1.0
8	1 June, 2024	Uber Comfort	Cash	2	3.54	\$12.5	Clinton East	12:32:01 AM	1.0
9	1 June, 2024	Uber Green	Cash	1	1.10	\$5.5	Clinton East	12:20:27 AM	1.0
10	1 June, 2024	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East	12:54:40 AM	1.0
11	1 June, 2024	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East	12:18:51 AM	1.0
12	1 June, 2024	Uber Comfort	Uber Pay	2	13.12	\$36.5	Kips Bay	12:17:18 AM	1.0
13	1 June, 2024	Uber Green	Cash	1	12.59	\$37.0	JFK Airport	12:00:31 AM	1.0
14	1 June, 2024	UberXL	Cash	1	1.10	\$5.5	Clinton East	12:21:51 AM	1.0
15	1 June, 2024	UberX	Cash	1	9.00	\$27.0	Morningside Heights	12:29:31 AM	1.0
16	1 June, 2024	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	12:46:55 AM	1.0
17	1 June, 2024	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North	12:46:26 AM	1.0
18	1 June, 2024	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South	12:14:47 AM	1.0
19	1 June, 2024	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg	12:42:52 AM	1.0
20	1 June, 2024	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East	12:20:49 AM	1.0
21	1 June, 2024	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene	12:44:00 AM	1.0
22	1 June, 2024	UberXL	Uber Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	12:04:52 AM	1.0
23	1 June, 2024	Uber Comfort	Uber Pay	1	2.50	\$10.5	Penn Station/Madison Sq West	12:50:26 AM	1.0
24	1 June, 2024	Uber Comfort	Uber Pay	1	4.59	\$21.2	Clinton East	12:03:50 AM	1.0
26	1 June, 2024	UberX	Cash	1	1.08	\$7.0	East Village	12:02:46 AM	1.0
27	1 June, 2024	Uber Green	Cash	1	1.90	\$7.0	Clinton East	12:11:35 AM	1.0
Total				146478	348,933.81	\$1,553,672.8			103728.0