



# Uber Trip Analysis | Overview Analysis

Date

6/1/2024

6/30/2024

City

All

103.7K  
Total Bookings

\$1.6M  
Total Booking Value

\$15.0  
Average Booking Value

349K miles  
Total Trip Distance

3 miles  
Average Trip Distance

16min  
Average Trip Time

Overview Analysis

Time Analysis

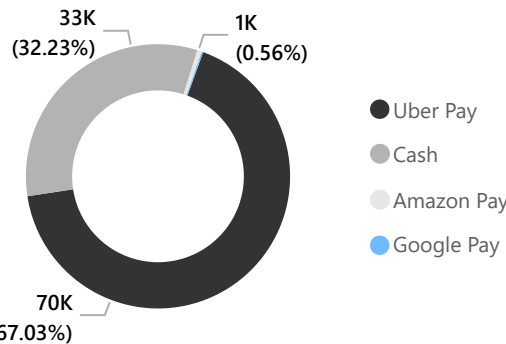
Details



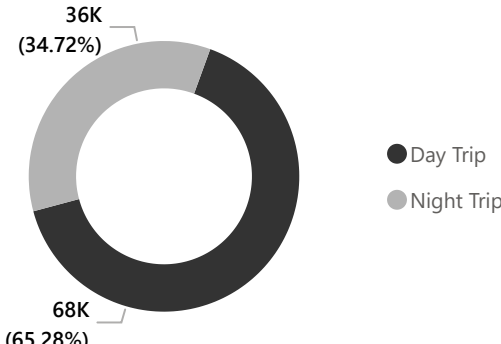
Developed by  
Shiva Arepelly

Total BookingsTotal Booking ValueTotal Trip Distance

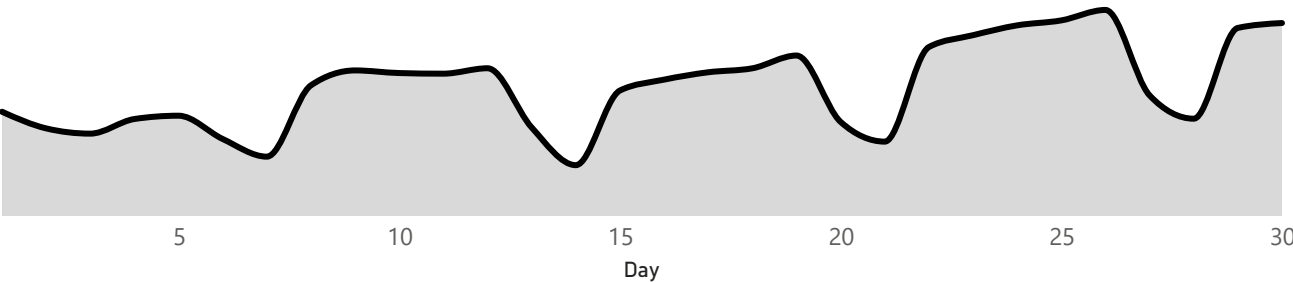
Total Bookings by Payment\_type



Total Booking by Trip Type (Day/Night)



Total Bookings by Day



Location Analysis

Most Frequent Pickup Point  
Penn Station/Madison Sq West

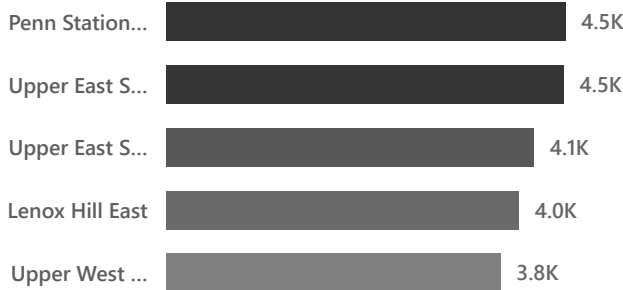
Most Frequent Dropoff Point  
Upper East Side North

Farthest Trip  
Picup: Lower East Side → Drop-off: Crown Heights North (144.1miles)

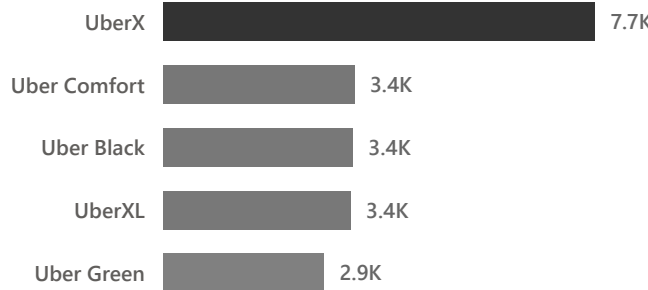
Vehicle Type Analysis

	Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
	UberXL	16698	\$249,424	\$15	55,721
	UberX	38744	\$583,880	\$15	131,496
	Uber Green	14498	\$216,181	\$15	48,778
	Uber Comfort	17078	\$253,995	\$15	56,790
	Uber Black	16710	\$250,192	\$15	56,149

Total Bookings by Location



Most Preferred Vehicle for Location Pickup





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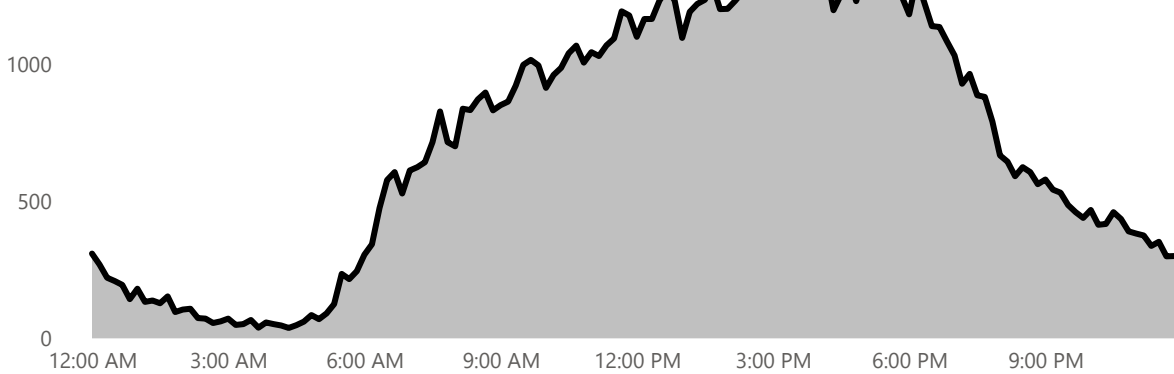


Total Bookings

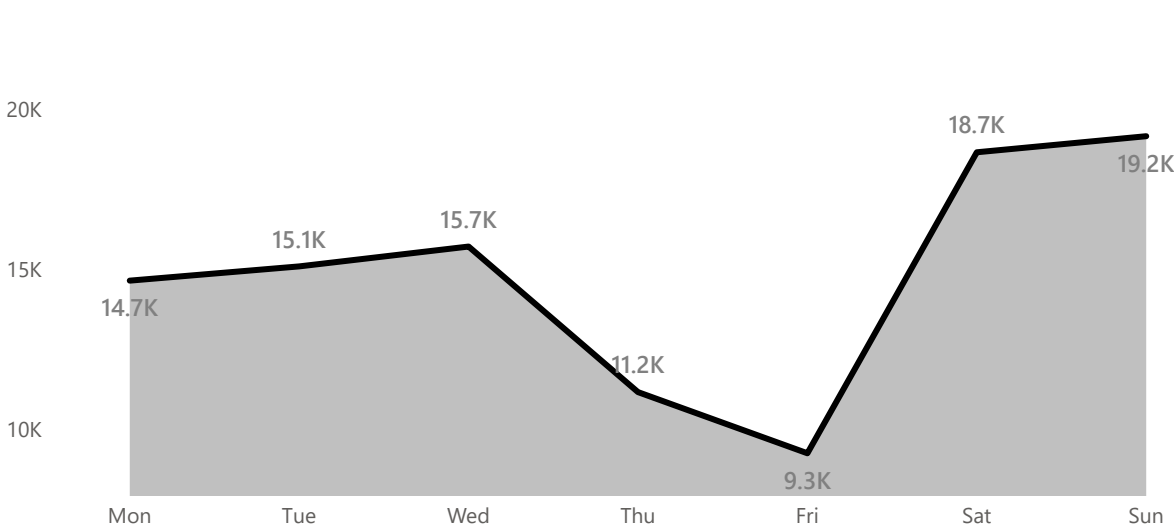
Total Booking Value

Total Trip Distance

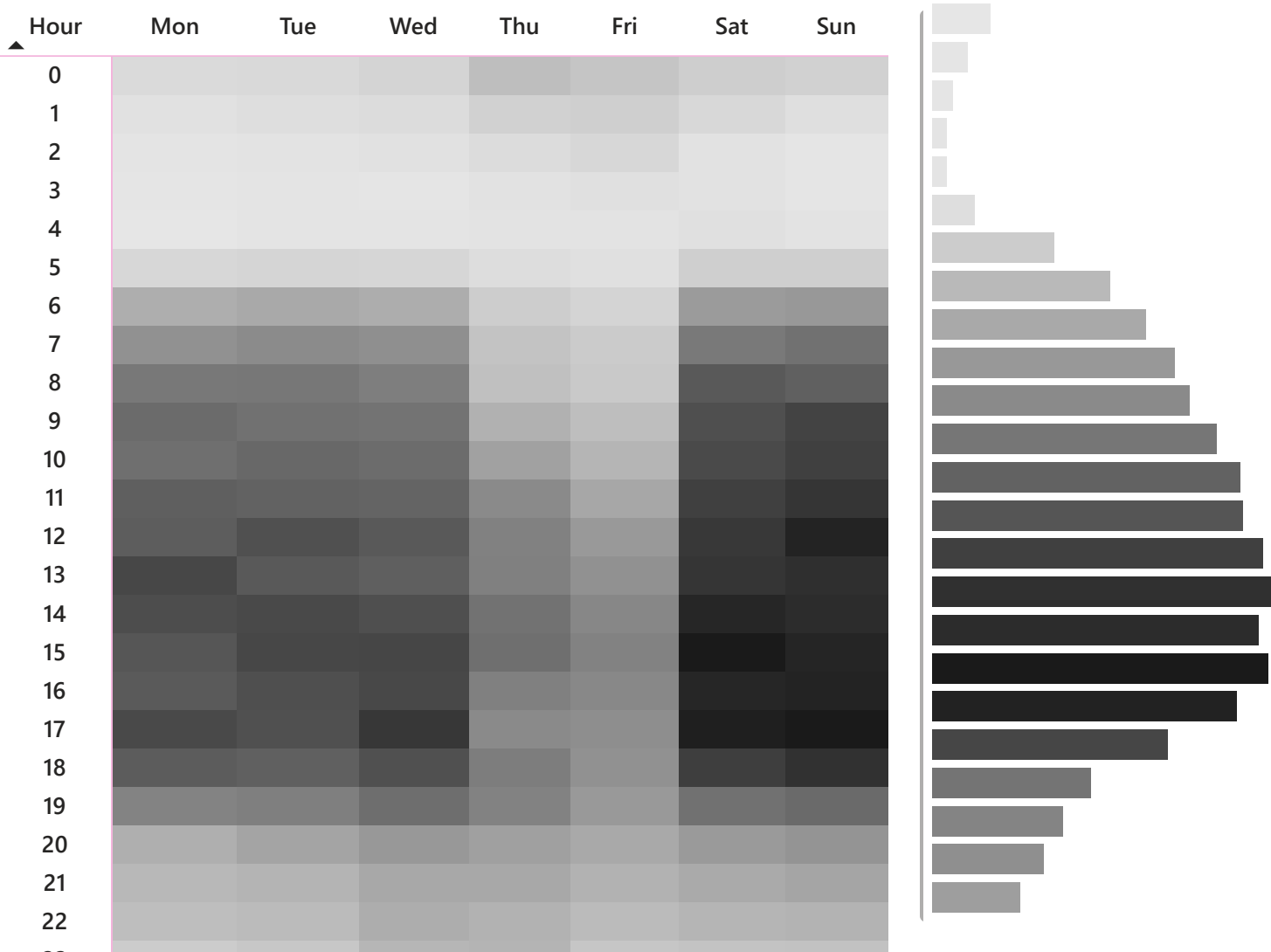
Total Bookings Pickup Time



Total Bookings by Day Name



Total Bookings by Day Name





# Uber Trip Analysis | Details



Overview Analysis

Time Analysis

Details



Trip ID	Pickup Date	Vehicle	Payment_type	No. of passengers	Trip Distance	Booking Value	Pickup Location	Pickup Hour (HH MM SS)	Total Bookings
1	1 June, 2024	UberX	Uber Pay	1	5.60	\$21.5	East Village	12:42:50 AM	1.0
2	1 June, 2024	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	12:06:29 AM	1.0
3	1 June, 2024	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	12:08:05 AM	1.0
4	1 June, 2024	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	12:28:20 AM	1.0
5	1 June, 2024	Uber Black	Cash	1	1.89	\$8.0	Garment District	12:38:05 AM	1.0
6	1 June, 2024	UberX	Cash	6	3.29	\$14.0	Central Harlem	12:06:00 AM	1.0
7	1 June, 2024	UberX	Cash	2	2.05	\$8.5	Lincoln Square East	12:40:41 AM	1.0
8	1 June, 2024	Uber Comfort	Cash	2	3.54	\$12.5	Clinton East	12:32:01 AM	1.0
9	1 June, 2024	Uber Green	Cash	1	1.10	\$5.5	Clinton East	12:20:27 AM	1.0
10	1 June, 2024	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East	12:54:40 AM	1.0
11	1 June, 2024	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East	12:18:51 AM	1.0
12	1 June, 2024	Uber Comfort	Uber Pay	2	13.12	\$36.5	Kips Bay	12:17:18 AM	1.0
13	1 June, 2024	Uber Green	Cash	1	12.59	\$37.0	JFK Airport	12:00:31 AM	1.0
14	1 June, 2024	UberXL	Cash	1	1.10	\$5.5	Clinton East	12:21:51 AM	1.0
15	1 June, 2024	UberX	Cash	1	9.00	\$27.0	Morningside Heights	12:29:31 AM	1.0
16	1 June, 2024	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	12:46:55 AM	1.0
17	1 June, 2024	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North	12:46:26 AM	1.0
18	1 June, 2024	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South	12:14:47 AM	1.0
19	1 June, 2024	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg	12:42:52 AM	1.0
20	1 June, 2024	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East	12:20:49 AM	1.0
21	1 June, 2024	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene	12:44:00 AM	1.0
22	1 June, 2024	UberXL	Uber Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	12:04:52 AM	1.0
23	1 June, 2024	Uber Comfort	Uber Pay	1	2.50	\$10.5	Penn Station/Madison Sq West	12:50:26 AM	1.0
24	1 June, 2024	Uber Comfort	Uber Pay	1	4.59	\$21.2	Clinton East	12:03:50 AM	1.0
26	1 June, 2024	UberX	Cash	1	1.08	\$7.0	East Village	12:02:46 AM	1.0
27	1 June, 2024	Uber Green	Cash	1	1.90	\$7.0	Clinton East	12:11:35 AM	1.0
Total				146478	348,933.81	\$1,553,672.8	103728.0		