



\$24.9M

REVENUE

25.2K

total orders

\$10.5M

total PROFIT

2.2%

TOTAL RETURN

REVENUE TREADING



Orders By Category



Product Name	Total orders	Total revenue	Return %
Water Bottle - 30 oz.	3,983	\$39,755	1.95%
Patch Kit/8 Patches	2,952	\$13,506	1.61%
Mountain Tire Tube	2,846	\$28,333	1.64%
Road Tire Tube	2,173	\$17,265	1.55%
Sport-100 Helmet, Red	2,099	\$73,444	3.33%
Sport-100 Helmet, Blue	1,995	\$67,112	3.31%
Fender Set - Mountain	1,975	\$87,041	1.36%
Sport-100 Helmet, Black	1,940	\$65,262	2.68%
Mountain Bottle Cage	1,896	\$38,062	2.02%
Road Bottle Cage	1,668	\$29,928	1.68%

MONTHLY REVENUE

\$1.83M✓

Pre Month: \$1.77M (+3.31%)

MONTHLY ORDERS

2,146!

Pre Month: 2,165 (-0.88%)

MONTHLY RETURN

167✓

Pre Month: 169 (+1.18%)

Most Ordered Product Type

Tires and Tubes

Most Return Product Type

Shorts



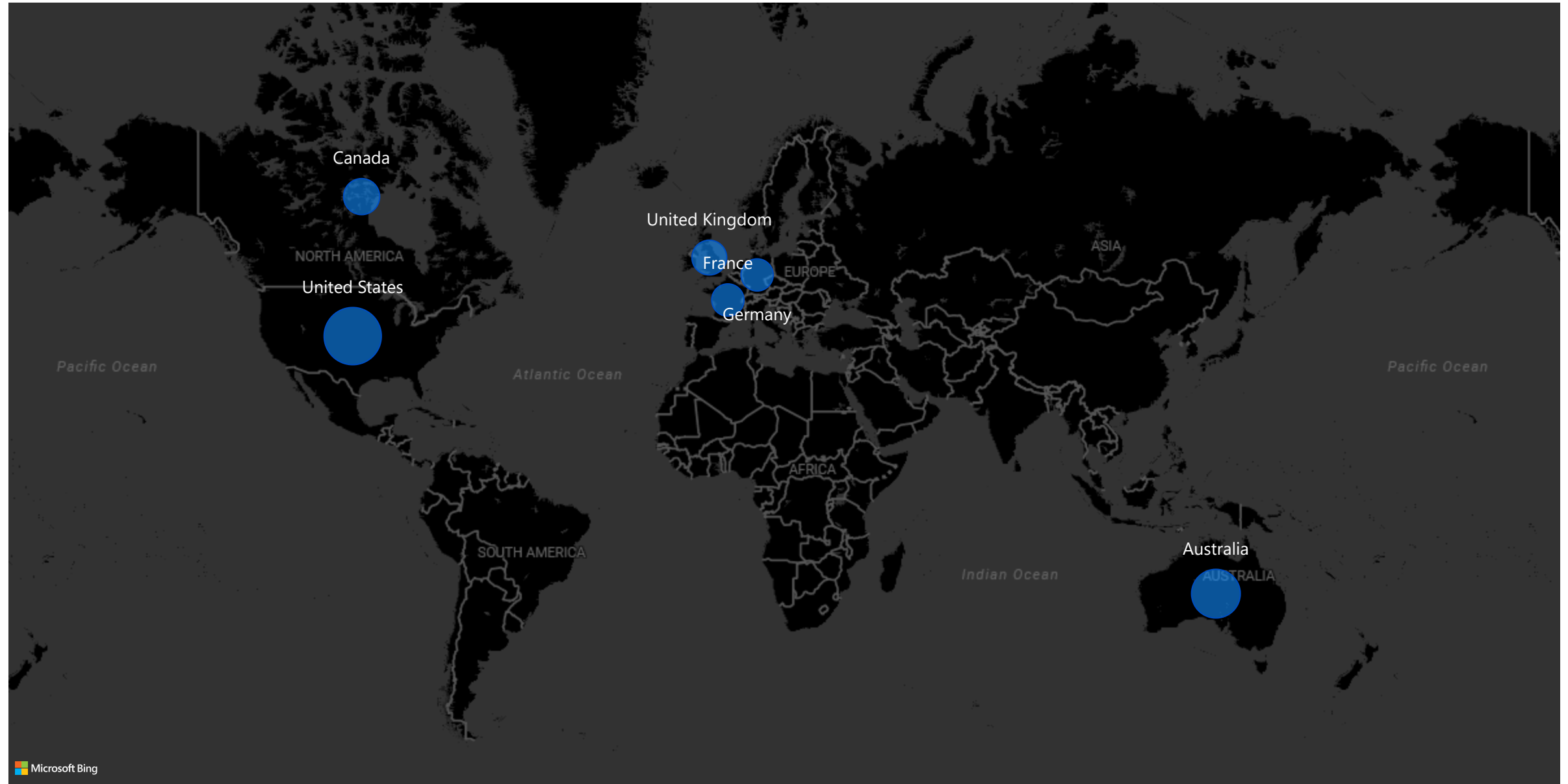
Select all

Europe

North America

Pacific

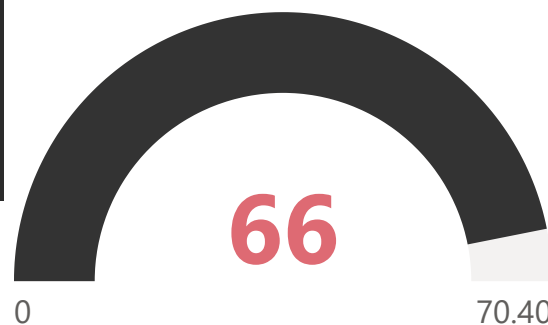
Orders By Country



SELECTED PRODUCT :

LL Mountain Tire

TOTAL ORDERS VS TARGET



TOTAL REVENUE VS TARGET



TOTAL PROFIT VS TARGET

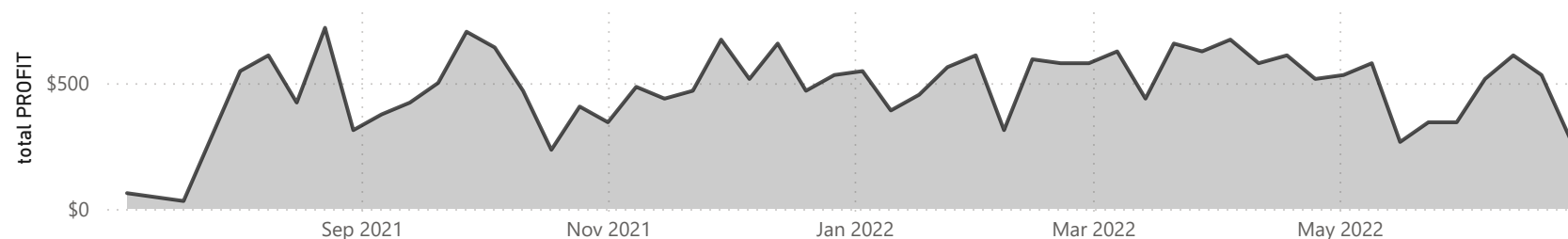


ProductName

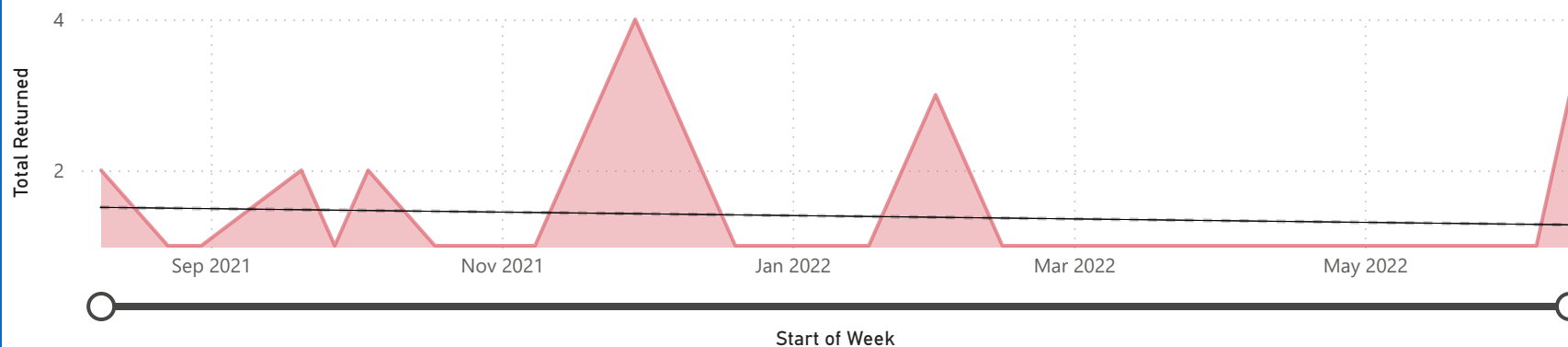


☐ LL Mountain Tire

PROFIT TRADING



RETURNS TREADING



Summery

The product was - LL Mountain Tire were Total orders for current month is - 66 total PROFIT trended up, resulting in a 350.00% increase between Monday, July 5, 2021 and Monday, June 27, 2022.

total PROFIT started trending down on Monday, April 25, 2022, falling by 45.45% (\$234.65550000000002) in 2.07 months.

total PROFIT jumped from \$62.5748 to \$547.52950000000002 during its steepest incline between Monday, July 5, 2021 and Monday, August 2, 2021.

Total Returned was unexpectedly high on Monday, November 29, 2021. It had a value of 4, which is outside the expected range of 1-2.



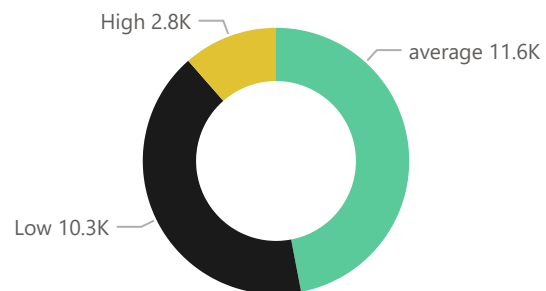
17.4K

CUSTOMERS

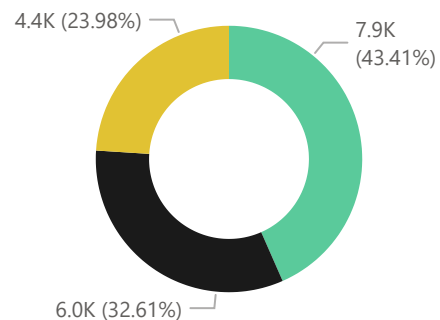
\$1,431

PER CUSTOMER REVENUE

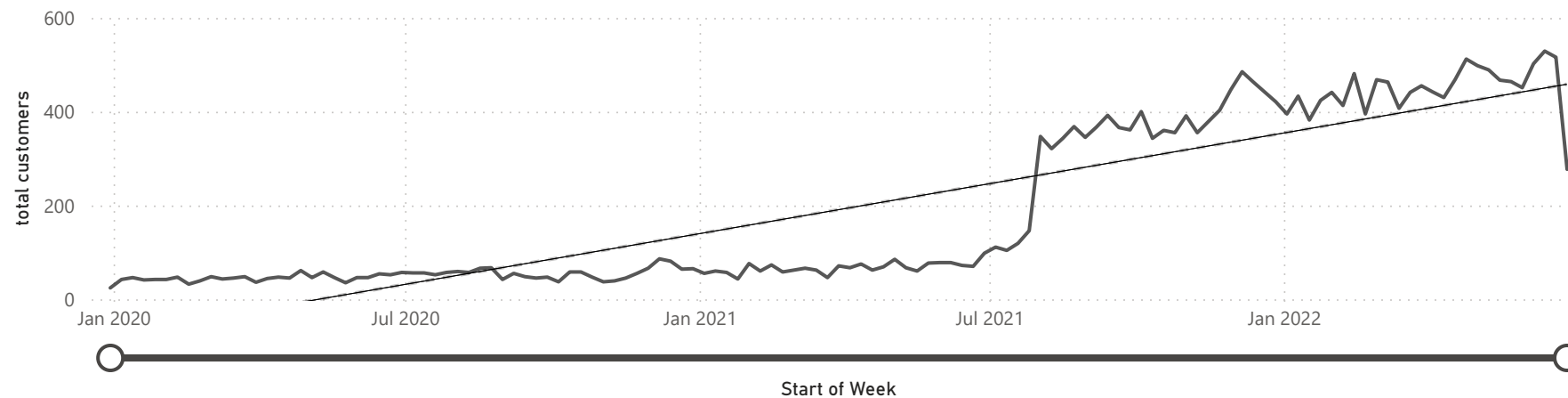
ORDERS BY INCOME LEVEL



ORDERS BY OCCUPATION



WEEKLY CUSTOMERS



TOP 100 CUSTOMERS

Customer Key	Customer full name	Orders	Revenue
11091	Mr. Dalton Perez	26	\$1,513
11223	Mrs. Hailey Patterson	26	\$1,616
11300	Mr. Fernando Barnes	26	\$1,839
11330	Mr. Ryan Thompson	26	\$1,597
11331	Mrs. Samantha Jenkins	26	\$1,740
11185	Mrs. Ashley Henderson	25	\$1,717
11200	Mr. Jason Griffin	25	\$1,614
11176	Mr. Mason Roberts	24	\$1,526
11262	Mrs. Jennifer Simmons	24	\$1,465
11277	Mr. Charles Jackson	24	\$1,777
11287	Mr. Henry Garcia	24	\$1,443
Total		1,272	\$615,328

Year

2020

2022

Top Customer(By Revenue)

Mr. Maurice Shan

Orders

6

Revenue

\$12.4K