# Somya Bhagwagar

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# **EDUCATION**

#### **UNIVERSITY OF MICHIGAN, School of Information**

Ann Arbor, Michigan

Intended Bachelor of Science in Information, Intended Minor in Science, Technology and Society

Anticipated May 2020

GPA: 3.4/4.0

**Course Highlights:** Introduction to Information Studies, Python Programming, Psychology of Creativity, Calculus, Statistics, Intensive

Spanish, Photography, Micro and Macro Economics, Medical Anthropology

Honors/Awards: University Honors, Daughters of the American Revolution National Good Citizenship Award, Saginaw Rotary Club

2016 Outstanding Student, DECA International Conference Qualifier, People to People Student Ambassador,

Graduate of Sangeetayan Institute of Indian Classical Dance

## RELEVANT EXPERIENCES

Photographer for College of Engineering

#### UNIVERSITY OF MICHIGAN COMMUNICATIONS AND MARKETING INTERN

Ann Arbor, Michigan

Aug. 2017 - Present

- •Compose university faculty, staff, and student headshots with an illustrative, humanistic approach by using lighting techniques
- •Produce content of campus and laboratory experiences and engineering events with multimedia production team

#### UNIVERSITY OF MICHIGAN STUDENTS OF UMICH

Social Media Management (www.instagram.com/studentsofumich)

Ann Arbor, Michigan

Sept. 2016 - Present

- •Created a storytelling platform through social media to empower Umich students by documenting and voicing their story
- •Generate, gather, and convey stories, capture and edit portraits, and publicize the media
- •Solely manage, run, and build all aspects of the account @studentsofumich to over 4,000 followers

#### UNIVERSITY OF MICHIGAN MARKETING AND MEDIA ASSISTANT

Ann Arbor, Michigan

•Poverty Solutions: Showcase initiatives through photography to alleviate poverty in local Washtenaw area

Sept. 2017 - April 2018

•Innovate Blue: Organize and photograph ventures for the Made at Michigan Magazine to publicize entrepreneurial efforts

2016 - 2017

# LEADERSHIP EXPERIENCES

# UNIVERSITY OF MICHIGAN MUSCLE CLUB

Ann Arbor, Michigan

President (2018), Vice President of Marketing (2017)

2017 - Present

•Execute marketing initiatives to promote workouts and a fitness lifestyle through social media management and fitness competitions

### SVSU STEM OPPORTUNITIES SUMMER CAMP TEAM LEADER

Saginaw, Michigan June - August 2017

Team Leader of 9th Grade

•Lead 11 at-risk students from inner-city Saginaw to prep for standardized testing and STEM by improving pre-test scores by 20% on average

#### PROJECT LIFESONG FOUNDING MEMBER

Saginaw, Michigan

2015 - 2016

**Computer and Media Consultant** 

•Founded start-up to improve quality of life of Alzheimer patients by providing connections through personalized comfort music

•Install software, compile databases of music, publicize organization to raise money

### INDIAN ASSOCIATION OF EAST CENTRAL MICHIGAN

Tri-City Area, Michigan

**President of Youth Committee** 

2012 - 2016

•Recruit volunteers, plan holidays and events, communicate with executive board, and host yearly events for 4,000+ attendees

#### NATURAL DISASTER RELIEF VOLUNTEERING

Nepal Earthquake Relief

2015

•Created a 78 second fundraiser (representing 7.8 Magnitude Earthquake) to raise over \$700 for relief

Japan Earthquake/Tsunami Relief

2011

•Started group to design t-shirts, craft bracelets and organize fundraiser that raised over \$500 for releif

### SPECIAL SKILLS

Introductory Python Programming, SQL, Microsoft Office Suite, Adobe Photoshop, Adobe Lightroom, InDesign, Photography, Photo Mechanic, Proficiency in using Social Media Platforms for Communications and Marketing, Proficiency in Spanish