

Somya Bhagwagar

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EDUCATION

UNIVERSITY OF MICHIGAN, School of Information

Ann Arbor, Michigan

Intended Bachelor of Science in Information, Minor in Science, Technology and Society and Business Administration Anticipated May 2020

GPA: 3.5/4.0

Course Highlights: Introduction to Information Studies, Python Programming, Psychology of Creativity, Calculus, Statistics, Intensive Spanish, Photography, Micro and Macro Economics, Medical Anthropology

Honors/Awards: University Honors, Daughters of the American Revolution National Good Citizenship Award, Saginaw Rotary Club 2016 Outstanding Student, DECA International Conference Qualifier, People to People Student Ambassador, Graduate of Sangeetayan Institute of Indian Classical Dance, Google Analytics Individual Qualifications

RELEVANT EXPERIENCES

UNIVERSITY OF MICHIGAN BIOMEDICAL RESEARCH CORE FACILITIES

Ann Arbor, Michigan

Web Data Analyst and Content Editor

June. 2018 - Present

- Analyze web user traffic flow through Google Analytics to optimize user interface experience
- Produce blog posts and content to update website and advertise new services and research being offered to maximize research efficiency

UNIVERSITY OF MICHIGAN STUDENTS OF UMICH

Ann Arbor, Michigan

Social Media Management (www.instagram.com/studentsofumich)

Sept. 2016 - Present

- Created a storytelling platform through social media to empower Umich students by documenting and voicing their story
- Generate, gather, and convey stories, capture and edit portraits, and publicize the media ([WolvTV Newsfeed Exclusive](#))
- Solely manage, run, and build all aspects of the account @studentsofumich to over 4,000 followers

UNIVERSITY OF MICHIGAN PHOTOGRAPHER

Ann Arbor, Michigan

- College of Engineering:** Compose faculty/staff portraits using illustrative, humanistic approaches and lighting techniques *Aug. 2017 - Present*
 - Produce content of campus and laboratory experiences and engineering events with multimedia production team
- Poverty Solutions:** Showcase initiatives through photography to alleviate poverty in local Washtenaw area *Sept. 2017 – Present*
- Innovate Blue:** Organize and photograph ventures for the Made at Michigan Magazine to publicize entrepreneurial efforts *2016 – 2017*
- School of Music Theatre and Dance EXCEL:** Document events to show collaborative tactics to career development *2018 – Present*

LEADERSHIP EXPERIENCES

UNIVERSITY OF MICHIGAN MUSCLE CLUB

Ann Arbor, Michigan

President (2018), Vice President of Marketing(2017)

2017 - Present

- Execute marketing initiatives to promote workouts and a fitness lifestyle through social media management and fitness competitions

SVSU STEM OPPORTUNITIES SUMMER CAMP TEAM LEADER

Saginaw, Michigan

Team Leader of 9th Grade

June - August 2017

- Lead 11 at-risk students from inner-city Saginaw to prep for standardized testing and STEM by improving pre-test scores by 20% on average

PROJECT LIFESONG FOUNDING MEMBER

Saginaw, Michigan

Computer and Media Consultant

2015 - 2016

- Founded start-up to improve quality of life of Alzheimer patients by providing connections through personalized comfort music
- Install software, compile databases of music, publicize organization to raise money

NATURAL DISASTER RELIEF VOLUNTEERING

Nepal Earthquake Relief

2015

- Created a 78 second fundraiser (representing 7.8 Magnitude Earthquake) to raise over \$700 for relief

Japan Earthquake/Tsunami Relief

2011

- Started group to design t-shirts, craft bracelets and organize fundraiser that raised over \$500 for relief

SPECIAL SKILLS

Python Programming, SQL, Microsoft Office Suite, Adobe Photoshop, Adobe Lightroom, InDesign, Photography, Photo Mechanic, Proficiency in using Social Media Platforms for Communications and Marketing, Proficiency in Spanish, Google Analytics Individual Qualifications