

# Somya Bhagwagar

Photographer. Designer. Creator.

Striving to create viable ways to connect people with information technology and be at the forefront of a 'techno-humanistic' approach to business.

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/bhagwsom 

/somya-bhagwagar 

## EDUCATION

University of Michigan Anticipated May 2020

### Bachelors of Science in Information

Minor in Science, Technology and Society

Minor in Business Administration (Ross School of Business)

GPA: 3.5/4.0

## RELEVANT EXPERIENCES

Project Management Intern May-Aug 2019

### Global Information Security, CME Group

Chicago, IL

- Designed annual planning application to allow GIS Directors to input and edit budget/hour forecasts and calculate feasibility of future projects
- Developed front-end using Oracle Apex and back-end using SQL/PL procedures
- Conducted user tests in Chicago and New York offices

Web Data Analyst June 2018-April 2019

### University of Michigan Biomedical Research

#### Facilities Core

Ann Arbor, MI

- Analyzed user traffic flow using Google Analytics
- Interpreted data to optimize user interface by changing layout and relay effectiveness of marketing campaigns

Photographer Sept 2016-April 2019

### University of Michigan College of Engineering; School of Music Theatre and Dance; Poverty Solutions UM; Innovate Blue

Ann Arbor, MI

- Compose faculty/staff portraits using illustrative, humanistic approaches and lighting techniques
- Produce content of campus, laboratory experiences, and engineering events
- Created content for #herengineering campaign highlighting female-identifying graduate students in College of Engineering (<https://news.engin.umich.edu/2019/03/stories-of-herengineering/>)

## LANGUAGES

- Proficiency in Spanish through immersive Residential College program;
- Intermediate Programming (Python, SQL, HTML, CSS);

## PROJECTS

Students of Umich Sept 2016-Present

- Document and voice diverse stories on social media platforms to empower students ([www.instagram.com/studentsofumich](http://www.instagram.com/studentsofumich))
- Generate leads, gather vignettes, photograph-edit portraits, and publicize media ([WolvTV Newsfeed Exclusive](#))
- Solely manage, run, analyze and build the account to over 4,500 followers

Michigan Muscle Club Dec 2017-Present

### Senior Advisor (2019)-President (2018)-Vice President of Marketing (2017)

- Build brand name focusing on diversity/inclusion
- Lead 13-member executive board on strategy and execution in an organization of 70+ active members
- Achieved even active female-male ratio (from 2-50)

## AWARDS

- CME Group Staff of Excellence Award (2019)
- 'Michigan Daily' Student of the Year (2019)
- University Honors (2016, 2018, 2019)
- Panelist for Minorities in Business and Entrepreneurship event (2019)
- Wolv TV Newsfeed Feature (2018)
- Daughters of the American Revolution National Good Citizenship Award (2016)

## SKILLS/COURSEWORK

- Marketing (Digital Marketing, Social Media Analysis, Modeling PageRanks);
- Social and Multimedia Platforms (Facebook, Instagram, Social Media Management, Content Production, Analytics)
- Web Development (Web Accessibility, User Experience Research)
- Google Analytics Qualifications
- Oracle Apex
- Photography (Adobe Photoshop, Adobe Lightroom)
- Public Speaking through Elevate your Passion (UM) and Toastmasters (CME)
- Research with Professor Casey Pierce on social media influence on Telemental Health