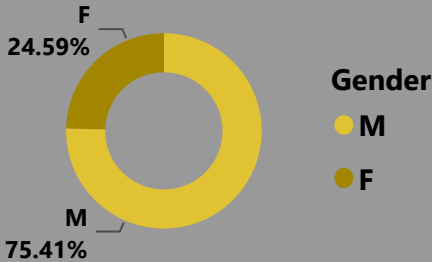


Buyers Demographic

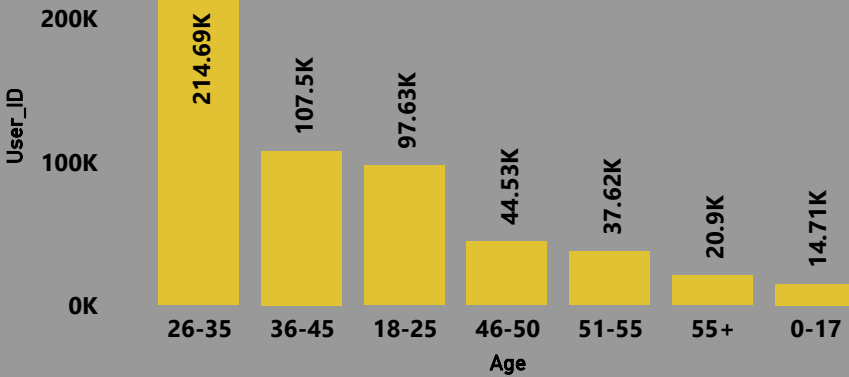
Gender



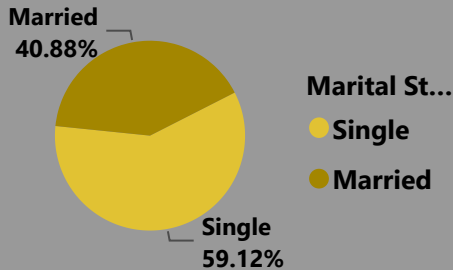
Year Spent In The City



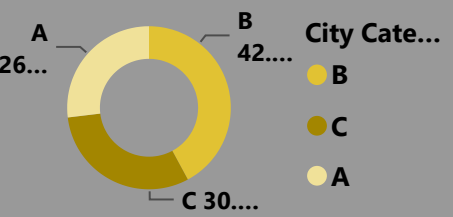
Age Wise Distribution



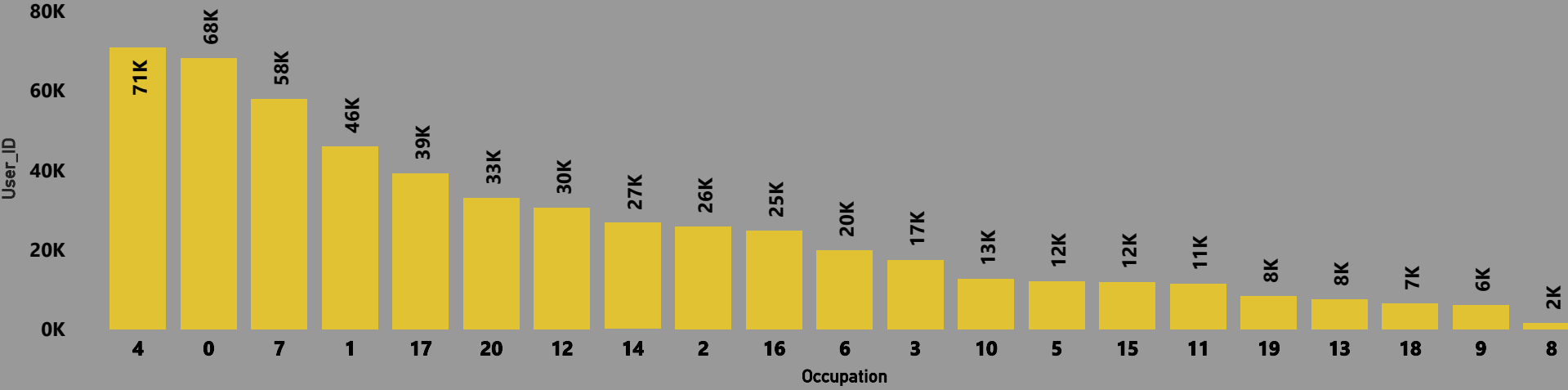
Marital Status



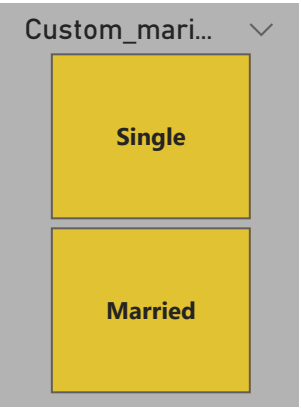
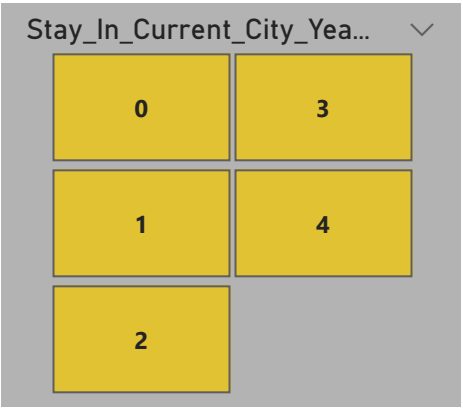
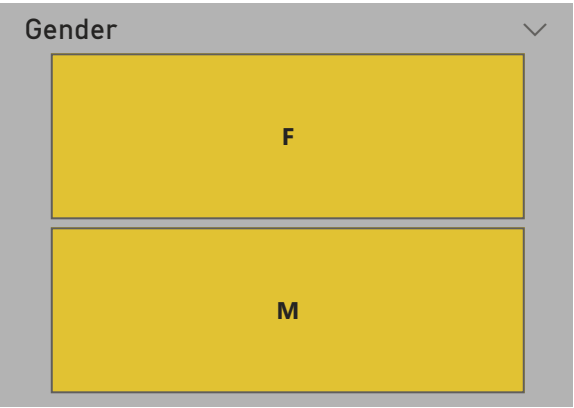
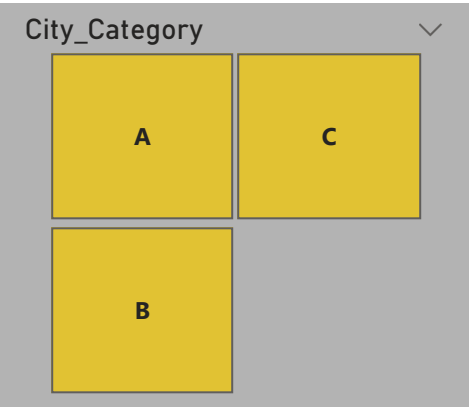
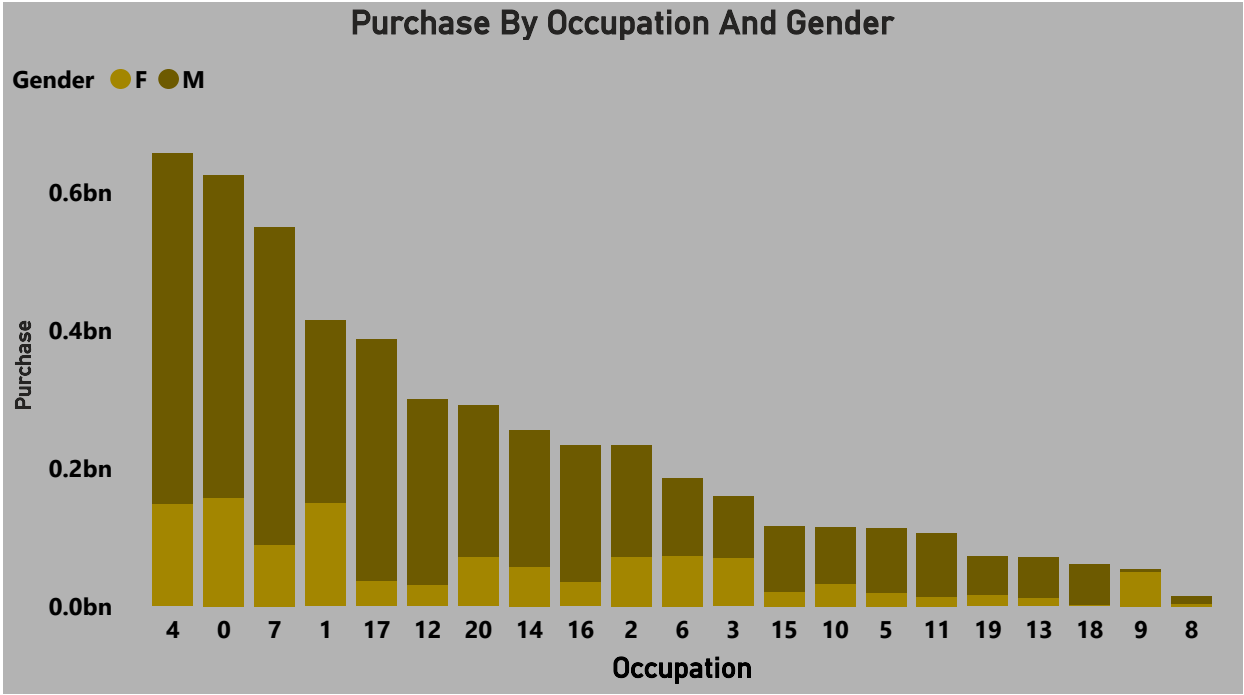
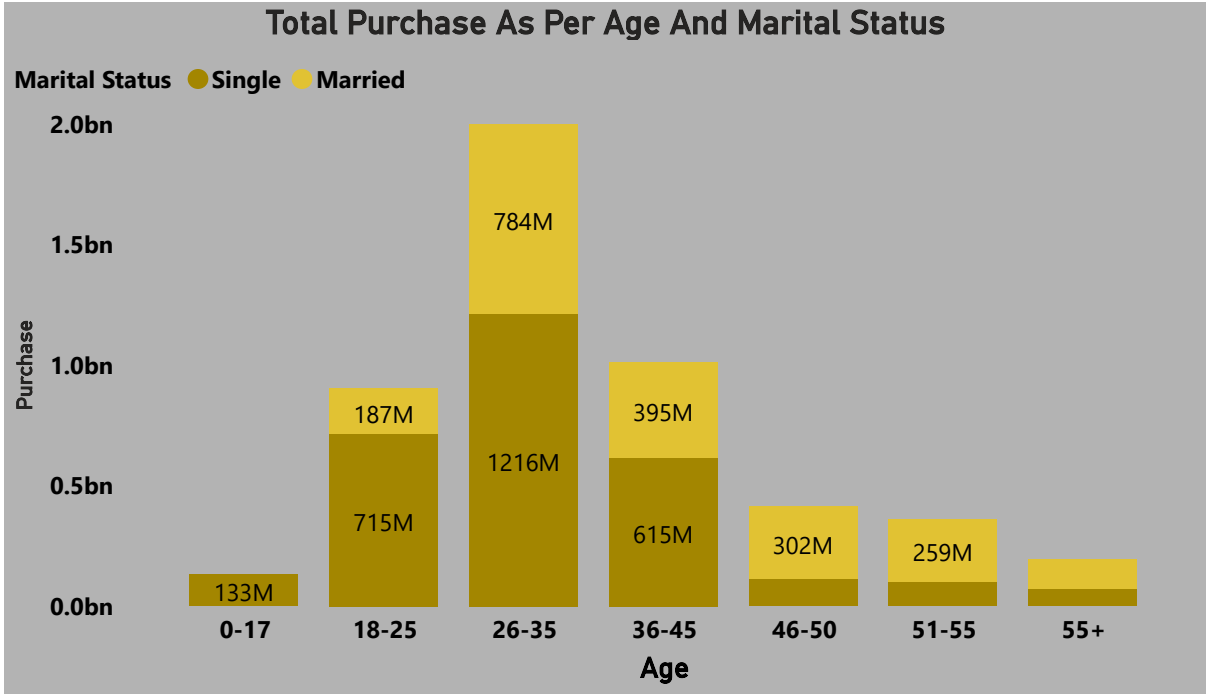
City_Category Distribution



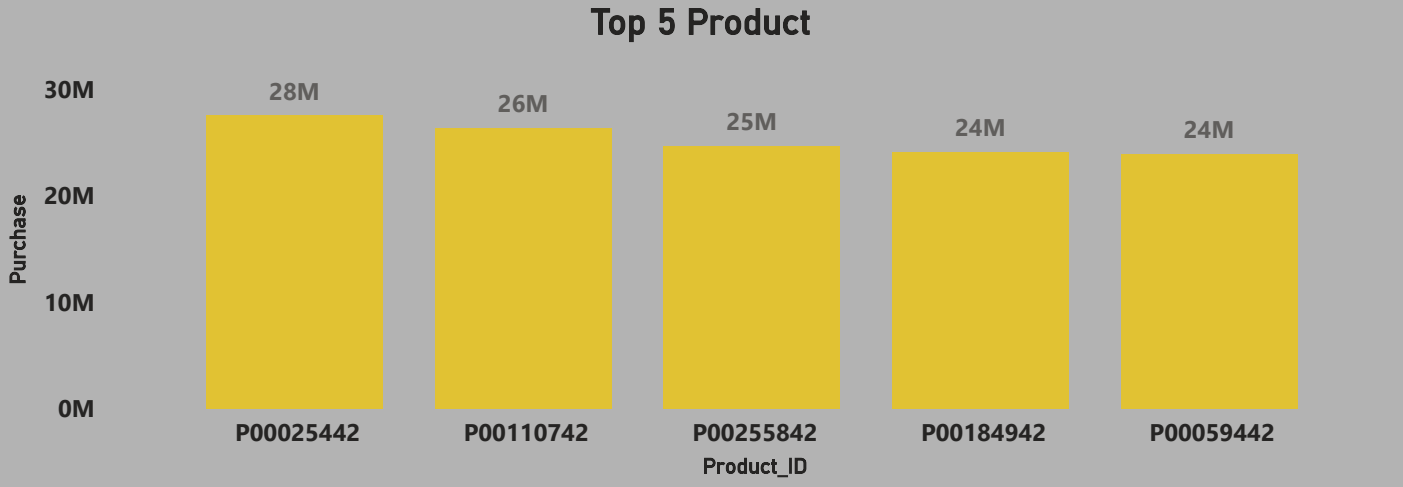
User_ID by Occupation



Spending Analysis



Conclusion



Gender ▼

F

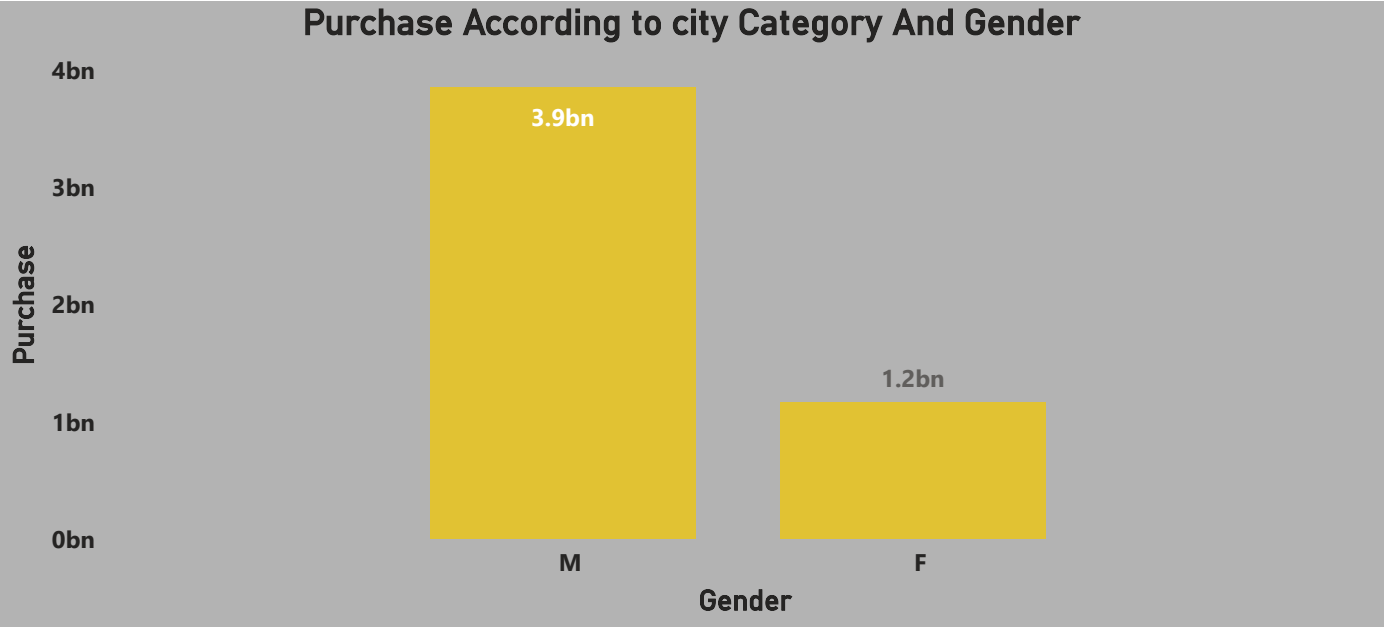
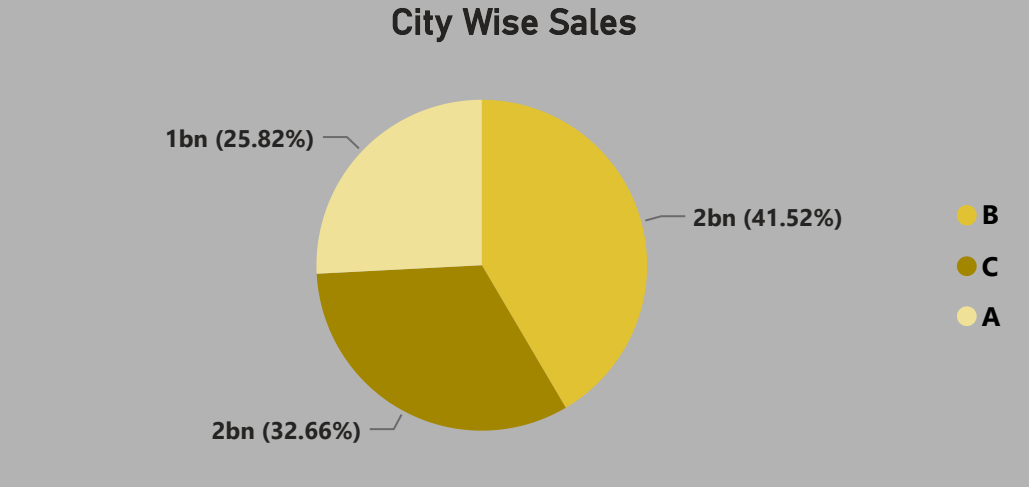
M

Age ▼

☐ 0-17

☐ 18-25

☐ 26-35



Conclusion

1.Top Product = P00025442

2.Top City Purchase= B

3.Gender Wise Purchase = Male