



Transaction Vs. Prev. Month

16311 !

Goal: 16905 (-3.51%)

Profit Vs. Prev. Month

63.60K !

Goal: 66.37K (-4.18%)

Returns Vs. Prev. Month

496 !

Goal: 482 (-2.9%)



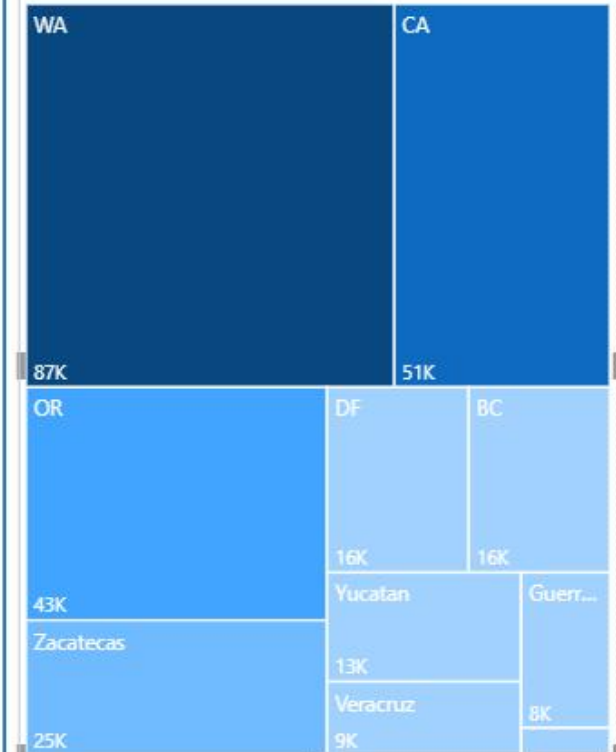
Product Brand wise Data

product_brand	Transactions	Qty. Sold	Revenue	Profit
ADJ	198	620	1,711.20	1,178.00
Akron	356	1110	1,943.02	1,239.04
American	2384	7423	16,359.81	9,818.70
Amigo	326	1012	2,899.81	1,622.41
Applause	355	1114	2,862.52	1,520.26
Atomic	1345	4132	8,155.33	4,625.09
BBB Best	5254	16395	31,199.37	19,374.93
Best	714	2170	5,179.66	3,207.16
Best Choice	6000	18553	42,738.02	25,901.32
Better	4073	12451	21,577.40	13,192.66
Big City	355	1127	1,100.47	643.37
Big Time	5797	17959	39,344.18	23,710.27
Bird Call	3224	9944	19,141.16	11,343.25
Black Tie	374	1161	1,329.57	780.56
Blue Label	3665	11236	24,820.24	14,737.44
Blue Medal	808	2520	6,046.49	3,605.97
Booker	3454	10664	21,457.25	13,023.52
Bravo	3689	11401	27,659.06	16,321.52
Carlson	3724	11433	24,990.35	15,266.33
Carrington	5622	17126	36,065.67	21,467.59
CDR	4574	13962	30,506.50	18,007.91
Total	269720	833489	1,764,546.44	1,052,818.78

Region wise Revenue



State Wise Transactions





Transaction Vs. Prev. Month

3938!

Goal: 5201 (-24.28%)

Profit Vs. Prev. Month

14.95K!

Goal: 20.21K (-26.02%)

Returns Vs. Prev. Month

119✓

Goal: 128 (+7.03%)

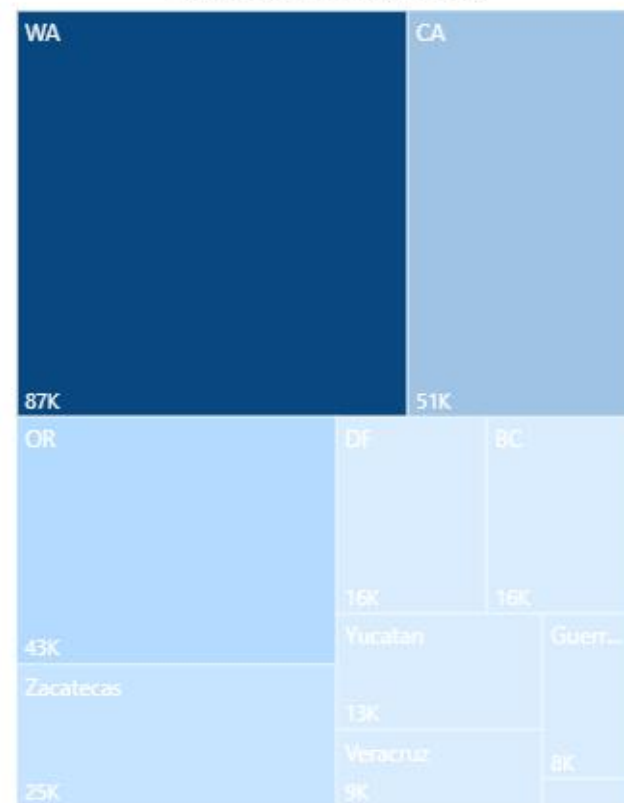
Product Brand wise Data

product_brand	Transactions	Qty. Sold	Revenue	Profit
ADJ	54	169	466.44	321.10
Akron	96	301	526.76	337.04
American	765	2338	5,115.26	3,053.69
Amigo	94	293	840.76	471.20
Applause	107	320	834.82	446.25
Atomic	468	1408	2,820.08	1,593.98
BBB Best	1725	5343	9,953.00	6,176.72
Best	224	680	1,619.69	1,003.39
Best Choice	1877	5652	12,989.08	7,917.58
Better	1312	3946	6,812.99	4,162.15
Big City	121	380	371.21	217.01
Big Time	1882	5742	12,531.22	7,561.91
Bird Call	1010	3105	6,033.20	3,577.45
Black Tie	125	385	462.25	269.28
Blue Label	1168	3527	7,853.15	4,672.20
Blue Medal	251	792	1,915.61	1,143.48
Booker	1120	3406	6,859.66	4,149.07
Bravo	1157	3560	8,794.95	5,174.34
Carlson	1189	3593	7,764.58	4,712.94
Carrington	1867	5613	11,800.76	7,041.11
CDR	1472	4424	9,503.98	5,630.05
Total	86855	265154	562,093.16	335,211.37

Region wise Revenue



State Wise Transactions





Transaction Vs. Prev. Month

2497✓
Goal: 2191 (+13.97%)

Profit Vs. Prev. Month

9.62K✓
Goal: 8.62K (+11.63%)

Returns Vs. Prev. Month

66✓
Goal: 70 (+5.71%)

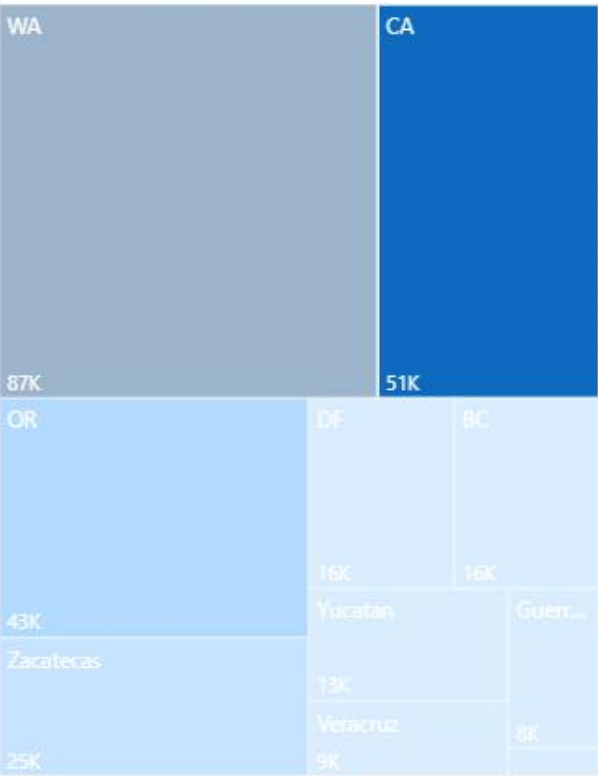
Product Brand wise Data

product_brand	Transactions	Qty. Sold	Revenue	Profit
ADJ	46	139	383.64	264.10
Akron	76	239	418.70	264.08
American	455	1385	3,077.36	1,848.61
Amigo	53	174	500.08	280.80
Applause	71	225	582.62	310.45
Atomic	249	780	1,538.85	869.12
BBB Best	1037	3184	6,082.87	3,785.22
Best	126	375	911.25	565.98
Best Choice	1119	3408	7,790.77	4,721.05
Better	685	2090	3,690.96	2,262.92
Big City	55	169	162.88	95.38
Big Time	1122	3449	7,758.90	4,678.14
Bird Call	623	1896	3,627.31	2,138.52
Black Tie	60	189	204.93	121.44
Blue Label	705	2146	4,785.36	2,826.81
Blue Medal	157	474	1,171.02	697.37
Booker	624	1923	3,908.16	2,373.51
Bravo	670	2049	4,994.62	2,942.04
Carlson	692	2123	4,686.81	2,874.88
Carrington	1029	3141	6,583.62	3,922.67
CDR	874	2687	5,955.25	3,503.91
Total	50817	155457	330,129.72	197,007.17

Region wise Revenue



State Wise Transactions





Transaction Vs. Prev. Month

1753!

Goal: 2302 (-23.85%)

Profit Vs. Prev. Month

6.96K!

Goal: 9.19K (-24.17%)

Returns Vs. Prev. Month

71!

Goal: 70 (-1.43%)

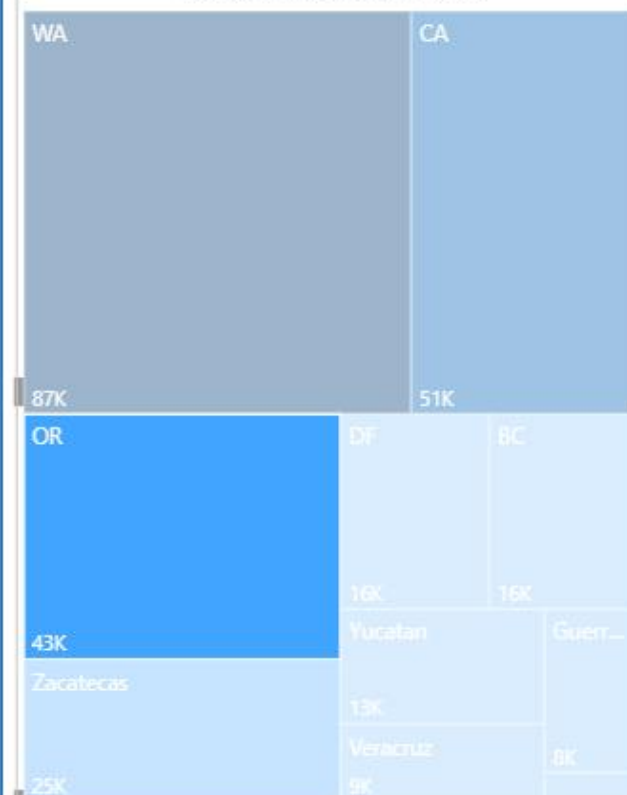
Product Brand wise Data

product_brand	Transactions	Qty. Sold	Revenue	Profit
ADJ	31	101	278.76	191.90
Akron	71	219	383.46	243.60
American	399	1254	2,764.32	1,663.88
Amigo	61	183	525.02	294.18
Applause	50	160	404.76	213.50
Atomic	205	633	1,249.26	708.21
BBB Best	805	2511	4,933.30	3,067.69
Best	108	338	781.54	479.04
Best Choice	992	3156	7,309.93	4,418.05
Better	659	2067	3,526.98	2,152.17
Big City	55	180	176.57	103.17
Big Time	957	3006	6,579.92	3,967.45
Bird Call	505	1563	2,979.61	1,768.76
Black Tie	54	176	207.92	121.44
Blue Label	580	1800	3,934.07	2,340.28
Blue Medal	121	384	877.59	523.37
Booker	524	1660	3,336.48	2,025.67
Bravo	617	1892	4,527.58	2,673.33
Carlson	566	1757	3,944.13	2,416.54
Carrington	874	2690	5,696.22	3,400.66
CDR	708	2211	4,825.22	2,831.61
Total	43151	135288	285,733.56	170,571.92

Region wise Revenue



State Wise Transactions





Transaction Vs. Prev. Month

933!

Goal: 1008 (-7.44%)

Profit Vs. Prev. Month

3.73K!

Goal: 3.95K (-5.64%)

Returns Vs. Prev. Month

34!

Goal: 31 (-9.68%)

Product Brand wise Data

product_brand	Transactions	Qty. Sold	Revenue	Profit
ADJ	10	31	85.56	58.90
Akron	21	64	111.88	72.64
American	111	353	761.38	460.37
Amigo	18	59	169.54	95.18
Applause	15	53	138.28	73.92
Atomic	53	165	300.76	172.26
BBB Best	278	879	1,702.22	1,052.89
Best	39	120	256.62	156.74
Best Choice	268	833	1,973.20	1,189.31
Better	226	688	1,161.39	708.63
Big City	29	92	89.60	52.40
Big Time	259	814	1,809.29	1,083.70
Bird Call	146	455	871.84	517.14
Black Tie	17	49	49.03	29.48
Blue Label	172	540	1,168.17	688.00
Blue Medal	43	136	352.39	211.15
Booker	183	568	1,094.19	673.26
Bravo	184	593	1,396.62	835.75
Carlson	183	581	1,277.13	791.85
Carrington	263	821	1,781.29	1,053.36
CDR	226	690	1,522.18	894.06
Total	13014	40994	87,253.65	51,991.14

Region wise Revenue



State Wise Transactions

