

# Credit Card Transaction Report

Gender

F

M

Week

All

Q4

Q3

Q2

Q1

Total Revenue

57M

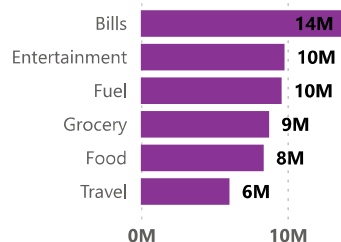
Total Interest

8.0M

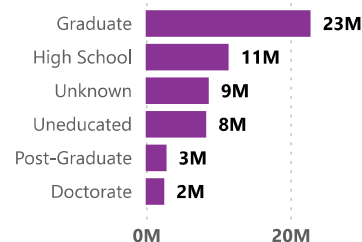
Transaction Count

667K

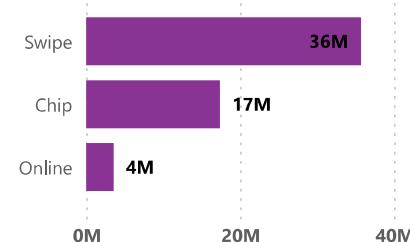
Revenue By Expenditure



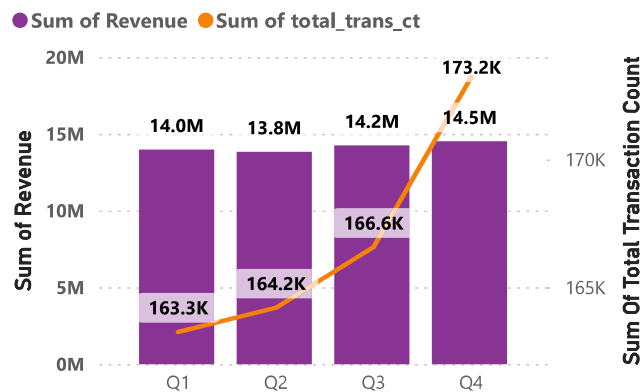
Revenue By Education Level



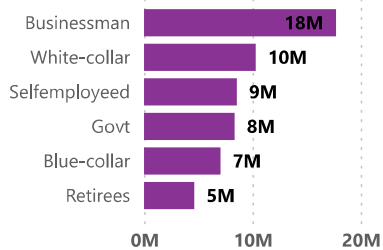
Revenue By Card Type



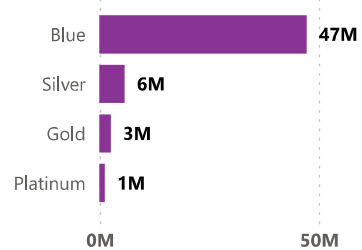
Sum of Revenue and Sum of Total Transaction Count By Quarter



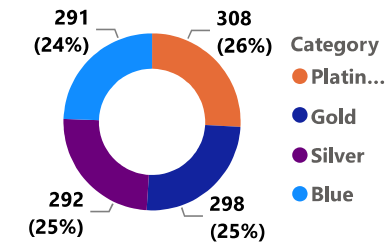
Revenue By Customer Job Type



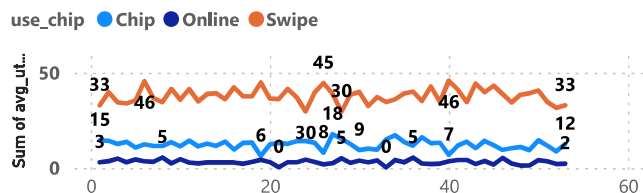
Revenue By Card Type



Annual Fees For Each Card Category

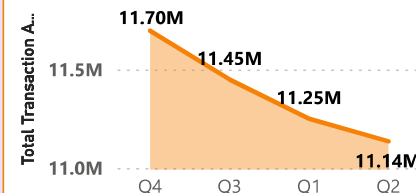


Average Utilization Ratio Per Week For Different Card Categories



card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614172.6
Gold	2533682	2091362	384755.2
Platinum	1135608	953314	161629.1
Silver	5659109	4647596	821923.0
Total	56517011	45533021	7982479.8

Total Transaction Amount Each Quarter



Quick measure

# Customer Report

Income Group

Low Medium High

Gender

F M

Week

All

Q4

Q3

Q2

Q1

Revenue

57M

Total Interest

8.0M

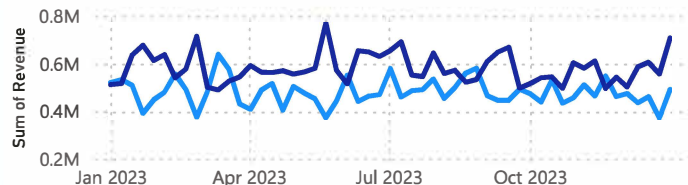
Average Income

57.09K

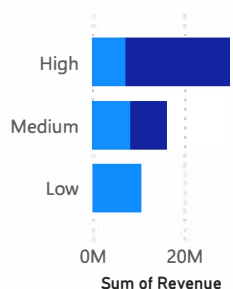
CSS

3.19

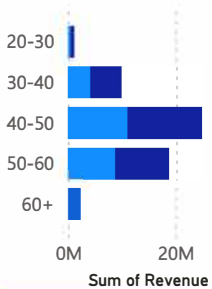
Revenue By Week



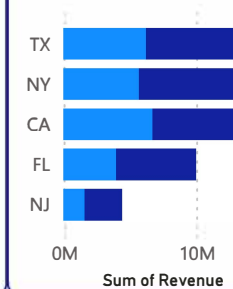
Revenue by IncomeGroup



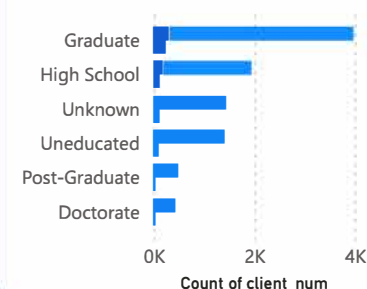
Revenue by AgeGroup



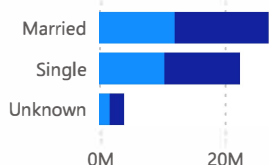
Revenue by State



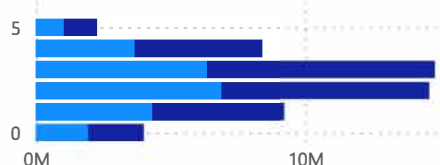
Delinquent Accounts by Education Level



Revenue By Marital Status

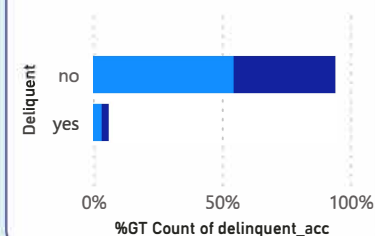


Revenue by Dependent Count

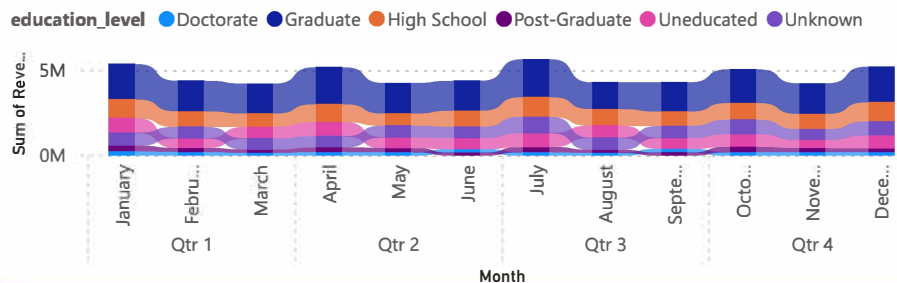


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Retirees	4617448	641692.2	49619308
Blue-collar	7040606	967751.4	73516911
Selfemployed	8542826	1141510.4	77659931
Govt	8335534	1182230.8	90834727
White-collar	10283124	1464690.9	105618475
Businessman	17697472	2584604.0	190350431
Total	56517011	7982479.8	587599783

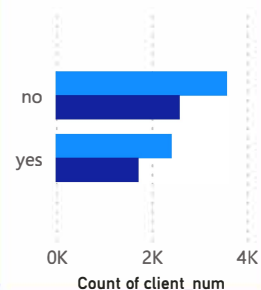
Overall Delinquent Accounts



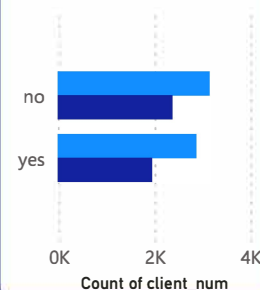
Sum of Revenue by Quarter, Month and education\_level



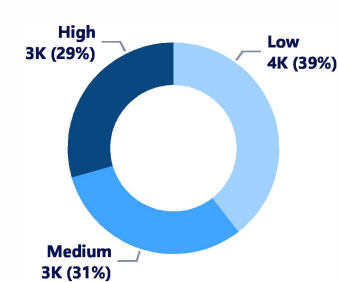
Car Owners



Home Owners



Personal Loan By Income Group



Quick measure