

Utsav Mishra

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Experience

FREELANCE WEB DEVELOPER | SELF EMPLOYED | OCT 2023 – PRESENT

- Engineered client websites with end-to-end development using **Laravel**, **React.js**, **Node.js**, **Bootstrap**, **PHP**, and **MySQL**, optimizing code and backend performance (e.g., **MySQL** indexing) to improve user retention by 20% and reduce query times by 15%.
- Collaborated with clients to design **UI/UX**, incorporating feedback to enhance accessibility.
- Executed features like user authentication & authorization, dynamic product listing, shopping cart, order management, admin panels, **REST APIs**, and responsive UI design.
- Developed projects including a **Chat App with Gemini AI** (interactive chat application using Gemini API), **Project1** (web application showcasing full-stack development skills), and many more.

Skills

- Programming Languages:** PHP, JavaScript, Python, Java, HTML5, CSS3, SQL
- Frontend:** React.js, jQuery, Bootstrap
- Backend:** Laravel, Node.js, PHP
- Databases:** MySQL
- Tools:** AWS (EC2, S3), Git, Docker, GitHub, VS Code, phpMyAdmin
- Other:** RESTful APIs, Responsive Design, UI/UX Principles

Projects

COFFEE E-COMMERCE WEBSITE | SELF | MAY 2024 – JUL 2024

- Created a coffee e-commerce site with **PHP**, **MySQL**, **CSS**, and **Bootstrap**, boosting sales conversions by 20%.
- Applied shopping cart and customer review system using **MySQL**, improving user interaction by 25%.
- Designed **responsive** UI with **Bootstrap** and **CSS**, improving mobile orders by 15%.
- Enhanced **MySQL** queries for product search, reducing load time by 25%.
- GitHub: <https://github.com/bhaktomahakal/coffeeblend-online-coffee-store>

REAL ESTATE PLATFORM | SELF | AUG 2024 – OCT 2024

- Developed a real estate marketplace using **Laravel**, **MySQL**, **CSS**, and **SCSS**, enhancing property search speed by 20%.
- Optimized server deployment and load balancing, improving platform uptime by 15%.
- Enforced **RESTful APIs** for inquiry management with **MySQL**, reducing load time by 15%.
- Created mobile-friendly UI with **responsive design** using **CSS** and **SCSS**, increasing user engagement by 25%.
- GitHub: <https://github.com/bhaktomahakal/homeland-real-estate>

ONLINE GROCERY STORE | SELF | NOV 2024 – DEC 2024

- Engineered an e-commerce platform with **PHP**, **React.js**, **MySQL**, **CSS**, and **SCSS**, streamlining checkout, reducing cart abandonment by 20%.
- Improved product search with filters using **MySQL**, improving user navigation speed by 30%.
- Enhanced image storage and retrieval processes, reducing page load time by 33%.
- Designed intuitive UI with **responsive design** using **CSS** and **SCSS**, achieving positive feedback in user testing by 90%.
- GitHub: <https://github.com/bhaktomahakal/Freshcery-online-grocery-store>

Education

BACHELOR OF COMPUTER APPLICATIONS (BCA) | Nov 2023 - Nov 2026 | **DR. RAM MANOHAR LOHIA AWADH UNIVERSITY, PRATAPGARH**

Certifications

AWS Certified Developer Associate | Udemy | Dec 2024 | [\[Certificate Link\]](#)
Google Cloud Certified Professional Data Engineer | Udemy | Dec 2024 | [\[Certificate Link\]](#)
Full Stack Web Developer | Udemy | Dec 2024 | [\[Certificate Link\]](#)
Alpha (DSA with Java) | Apna College | Mar 2024 | [\[Certificate Link\]](#)

Additional Information

- Soft Skills:** Analytical, Collaborator, Leader, Communicator, Innovative
- Languages Known:** English, Hindi
- Interests:** Open-Source Contributions, Cloud Architecture, Competitive Programming