Designed for: Drop shipping

Designed by: Krrish

Date: 1/21

Version: 1.0

Key Partnerships

Logistics Providers



Key Activities



Value Propositions



Customer Relationships

via email marketing



Customer Segments



Suppliers/Wholesalers
E-commerce Platform Providers
Payment Gateways
Marketing Partners

Setting up and maintaining the e-commerce platform

Product research and adding trending products to the store

Running targeted online marketing campaigns Managing customer service and inquiries Monitoring supplier performance and ensuring order fulfillment Wide variety of trendy and affordable products without managing inventory.

Hassle-free shopping experience with global shipping options.

Convenient, easy-to-navigate online store.

Lower risk for the seller as

there's no need to stock

products.

Engaging with customers on social media platforms
Providing fast, responsive customer support via chat or email
Loyalty programs and discount offers to retain customers

Personalized product recommendations

Online shoppers looking for affordable, trendy products

People seeking unique or niche products

Busy customers who value convenience and home delivery

Impulse buyers targeted via ads on social media

Key Resources

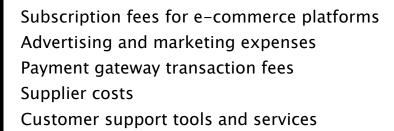


E-commerce website or online store
Product catalog from suppliers
Marketing expertise and advertising tools
Customer service tools
Analytics and tracking tools

Channels



Cost Structure



64

Revenue Streams

Product sales markup
Subscription services
Upselling or bundling products
Affiliate commissions for promoting products





