

BRITTANY HAMLETT

PRODUCT DESIGNER | UX RESEARCHER

SUMMARY

Product designer with a background in education and product strategy. Experienced in evaluating and presenting multiple solutions for highly complex projects to collaborators and key stakeholders from end-to-end production.

PROJECTS

UX Researcher / The Sulls Music

APRIL 2023 — PRESENT

Evaluate the current platform to implement usability improvements by conducting heuristic evaluations, usability testing, sitemaps, and card sorting using Nielsen's 10 Heuristics, Figma, Google Forms, and Optimal Sort.

Product Designer / Studio 448

FEBRUARY 2023 — PRESENT

Developed mobile web app for an event venue by conducting user research, creating sitemaps and high-fidelity prototypes, content strategy, and user testing using Figma, Google Forms, Usability Hub, Google Optimize.

UX Designer / PlutoPay

SEPTEMBER 2022 — MARCH 2023

Designed mobile e-wallet app by administering a competitive analysis, journey maps, usability testing, and a high-fidelity prototype by using Figma, Google Forms, Usability Hub, Marvel, and Optimal Sort. **View project here.**

WORK EXPERIENCE

T.E.S.O.L. Specialist / NYCDOE

SEPTEMBER 2017 — PRESENT (NYC, NY)


Designed individual learning experiences for language learners of multiple learning levels by evaluating, researching, surveying, and implementing learning flows. Mentored and coached new and experienced educators by conducting research interviews, usability tests for trainings. Created training materials for 74K+ educators.

Online Editor / Newsday/amNewYork

JUNE 2015 — DECEMBER 2015 (NYC, NY)

Researched, interviewed, wrote copy, and produced content stories that generated more than 50k+ page views per month. Increased site traffic by using metrics and content strategy to produce high-impact content.

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EDUCATION

Career Foundry

Certificate
UX Design Principles
May 2023

Lehman College

M.S., T.E.S.O.L.
May 2019

Lehman College

B.A., Journalism
September 2015

TECHNICAL SKILLS

Interaction Design
User Research
Usability Testing
Branding
Content Strategy
Copywriting

SOFT SKILLS

Empathy
Leadership
Communication
Collaboration
Rapport-Building

TOOLS

Figma
Marvel
Usability Hub
Google Suite
AD Photoshop
Basic HTML/CSS