

Brad Hankee

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Software Engineer with 7+ years of experience building scalable full-stack applications using Next.js, React, Python, TypeScript and SQL, integrating REST and third-party APIs. Proven track record in architecting high-traffic business solutions, mentoring junior developers, and leveraging a Masters of Business Administration to align technical execution with business strategy for maximal growth.

PROFESSIONAL EXPERIENCE

The Dyrт

03/2022 - 06/2025

Senior Software Engineer

Increased product value by architecting new features including a campground alert feature (SMS notifications for sold-out sites), increasing user engagement and contributing to higher sales and upgrades to Pro memberships.

- Integrated AI-generated campground content in Next.js application across tens of thousands of pages, boosting organic reach by 20%+ in high-value search categories and enhancing end-user engagement.
- Revamped and tracked design changes on high-priority pages that increased user interactions and time on page leading to more web to app installs and revenue increases.
- Optimized performance (reduced bundle sizes, compressed assets, improved load times), driving faster, more responsive UIs.
- Collaborated with designers and product managers to integrate secure APIs for product value growth.

DataXstream

10/2018 - 02/2022

Software Engineer

Re-designed legacy JavaScript codebase to increase maintainability and scalability while reducing latency and improving developer velocity.

- Integrated complete design and technical documentation to streamline cross-team collaboration and ensure consistent implementation across engineering.
- Mentored junior developers and managed their pull requests to promote best practices.

Vets Who Code

01/2018 - current

Instructor / Open Source Developer

Instructed remote cohorts of software engineer students in JavaScript, React and Node.js.

- Open source developer to product platform aiding in transitioning to JAM stack utilizing react in a static site generator for increased speed and user experience.

Trilogy Education

12/2017 - 01/2019

Senior Full Stack Tutor

300+ hours of mentoring students in full stack web development (JavaScript, SQL, React, Node.js, APIs).

- Assisted in combining all technical learnings and launching student projects in production environments.