

# Brad Hankee

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*Software Engineer with 7+ years of experience building scalable full-stack applications using Next.js, React, Python, TypeScript and SQL, integrating REST and third-party APIs. Proven track record in architecting high-traffic business solutions, mentoring junior developers, and leveraging a Masters of Business Administration to align technical execution with business strategy for maximal growth.*

## PROFESSIONAL EXPERIENCE

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### The Dyr

03/2022 - 06/2025

Senior Software Engineer

*Increased product value by architecting new features including a campground alert feature (SMS notifications for sold-out sites), increasing user engagement and contributing to higher sales and upgrades to Pro memberships.*

- Integrated AI-generated campground content in Next.js application across tens of thousands of pages, boosting organic reach by 20%+ in high-value search categories and enhancing end-user engagement.
- Revamped and tracked design changes on high-priority pages that increased user interactions and time on page leading to more web to app installs and revenue increases.
- Optimized performance (reduced bundle sizes, compressed assets, improved load times), driving faster, more responsive UIs.
- Collaborated with designers and product managers to integrate secure APIs for product value growth.

### DataXstream

10/2018 - 02/2022

Software Engineer

*Re-designed legacy JavaScript codebase to increase maintainability and scalability while reducing latency and improving developer velocity.*

- Integrated complete design and technical documentation to streamline cross-team collaboration and ensure consistent implementation across engineering.
- Mentored junior developers and managed their pull requests to promote best practices.

### Vets Who Code

01/2018 - current

Instructor / Open Source Developer

*Instructed remote cohorts of software engineer students in JavaScript, React and Node.js.*

- Open source developer to product platform aiding in transitioning to JAM stack utilizing react in a static site generator for increased speed and user experience.

### Trilogy Education

12/2017 - 01/2019

Senior Full Stack Tutor

*300+ hours of mentoring students in full stack web development (JavaScript, SQL, React, Node.js, APIs).*

- Assisted in combining all technical learnings and launching student projects in production environments.