



BRAND OVERVIEW

Dr Dot Solutions

Logos

The design is simple making it easy to recognize.



About the Logo

The logo just incorporates The D,R,.



D

R

Dot



Colors

Our color palette for logo usage

- ◆ Deep Teal (#014142): Represents trust, innovation, and sophistication—perfect for a tech-driven company like DR DOT Solutions. It also conveys a sense of security and reliability, ideal for IoT and security solutions.
- ◆ White (#FFFFFF): Symbolizes clarity, simplicity, and transparency, ensuring a clean and professional look. It enhances contrast and makes the brand appear modern and approachable.



Logo Font

Our official logo font

Outfit Font is a modern, geometric sans-serif typeface that is clean, minimal, and highly readable. It's perfect for tech, IoT, and security-based brands like DR DOT Solutions

Outfit

Aa Bb Cc Dd Ee Ff Gg
Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

Outfit Bold
Outfit Regular

Logo Variation

