

1. Model Accuracy and Logic:

- The logic of similarity computation should involve both **customer profile** (e.g., demographics, preferences) and **transaction data** (e.g., purchase patterns, total value).
- A valid similarity metric, such as **cosine similarity**, should be used to assign scores.
- Ensure that preprocessing (scaling/normalization) is accurate and all features are weighted properly.

2. Quality of Recommendations:

- The top-3 lookalikes for each customer must be **relevant** and have meaningful similarity scores.
- Customers with similar purchase behavior or preferences should be ranked higher.

If your results meet these points, your Task 2 implementation aligns with the required evaluation criteria. Let me know if you'd like to revisit any aspect.