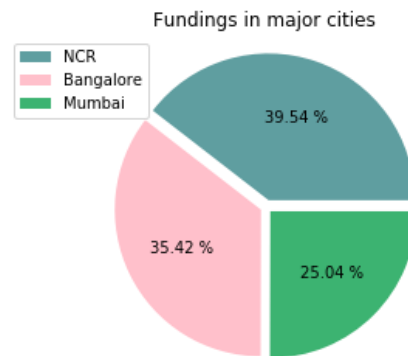
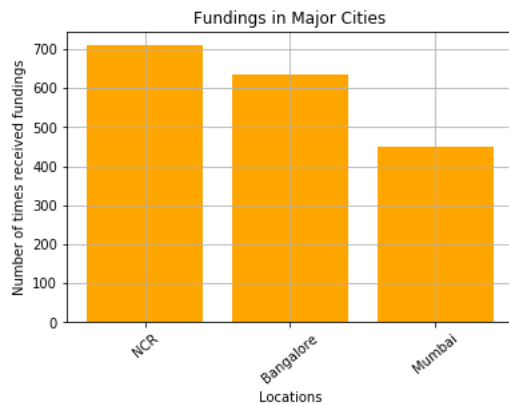


Question 1 :



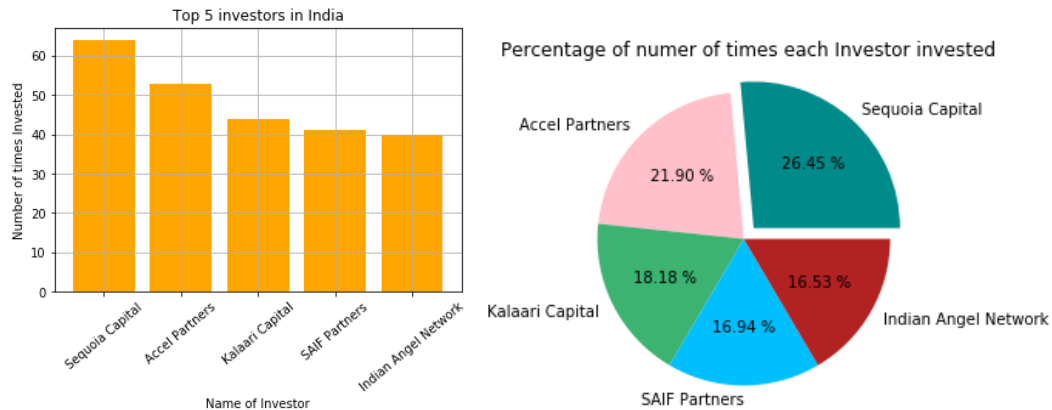
Justification :

- We have 3 locations to decide from – Bangalore, Mumbai and NCR.
- I would suggest my friend to establish his product startup in NCR.
- When we see NCR (New Delhi, Gurgaon and Noida), we are getting maximum times funding in NCR location. But when we consider them individually, then the number of times funding get divided into these 3 (New Delhi, Gurgaon and Noida) and Bangalore becomes favorable in that case.
- NCR is getting maximum (709) -> (389 – New Delhi, 241 – Gurgaon , 79 – Noida) as we can see in the Bar Graph and according to Pie Chart, we can see that we have 39.54% times Investors invested in NCR.

Answer :

- NCR 709
- Bangalore 635
- Mumbai 449

Question 2:



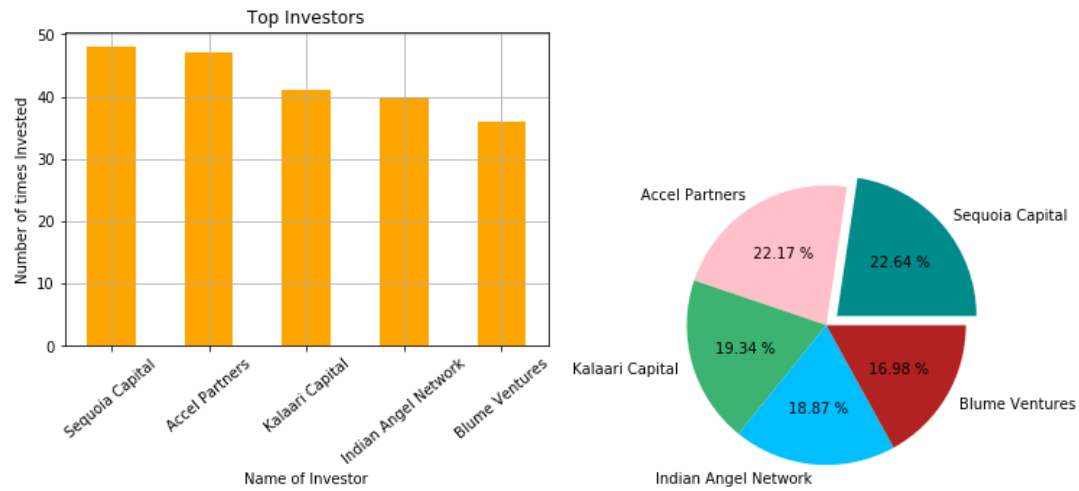
Justification:

- We can see the top 5 Investors in the figures above.
- We have ignored the Undisclosed Investors and mapped every Investor with the number of times he Invested regardless of the fact if he has invested in same startup for multiple times.
- *Sequoia Capital* has invested in startups maximum number of times (either it be same startup or different startups).
- He has invested 64 times and 26.45% for the top 5 investors and it's the highest.

Answer:

Sequoia Capital 64
Accel Partners 53
Kalaari Capital 44
SAIF Partners 41
Indian Angel Network 40

Question 3:



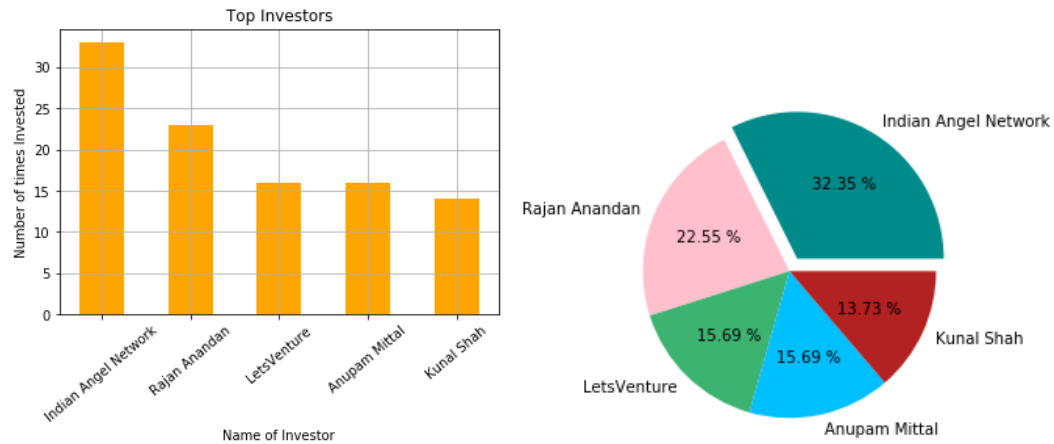
Justification:

- We can see the top 5 Investors who invested in different companies maximum number of times.
- "*Sequoia Capital*" has invested maximum number of times in different companies and should be chosen as it will be much better to choose a company who have invested in different companies.
- There is very less percentage difference in top two Investors.

Answer:

- Sequoia Capital 48
- Accel Partners 47
- Kalaari Capital 41
- Indian Angel Network 40
- Blume Ventures 36

Question 4:



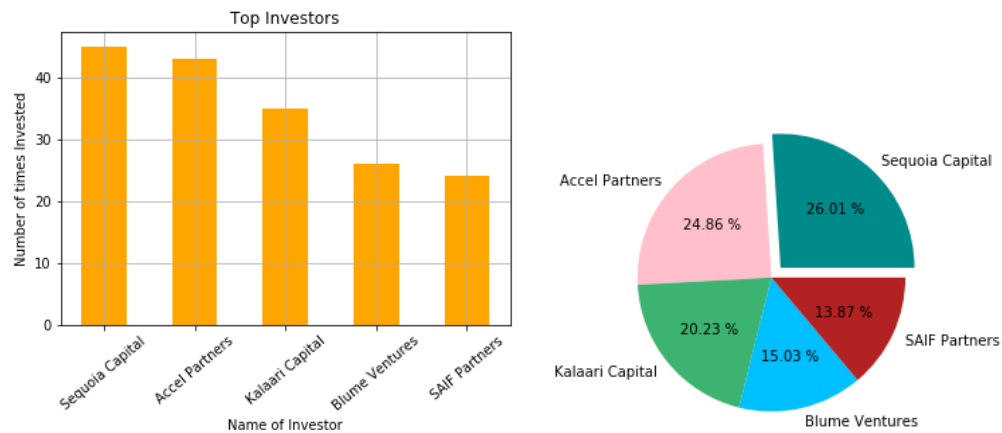
Justification:

- We can see the top 5 Investors with Investment Types as Seed Funding and Crowd Funding.
- "Indian angel Network" has invested maximum number of times in different companies with Investment type as either Seed Funding or Crowdfunding. It will be most suitable for my friend's company.

Answer:

- Indian Angel Network 33
- Rajan Anandan 23
- LetsVenture 16
- Anupam Mittal 16
- Kunal Shah 14

Question 5:



Justification:

- We can see the top 5 Investors with Investment Types as Private Equity.
- "*Sequoia Capital*" has invested maximum number of times in different companies with Investment type as Private Equity and therefore it will be much more helpful to contact Sequoia Capital for our Investment.

Answer:

- Sequoia Capital 45
- Accel Partners 43
- Kalaari Capital 35
- Blume Ventures 26
- SAIF Partners 24