**Conclusions**:

1. From the yearly Trends, we can conclude that last quarter is NOT the right time to initiate a project for funding
2. Theater and Music industry (category) gets the most funding and interest in every country.
3. Lesser the Goal, more the chances of positive outcome.

**Limitations**:

* It does not consider spotlight/staff\_pick as any metric
* Since data set has different currency, you cant say really compare/consider all projects with same measure.

Additional graphs:

* We can create Scatter plot based on different measure for eg: goals & pledged across counts
* Simple Pie-chart for country with % on pledged can be useful.