



Transform Education with **WhatsApp**

Conversational AI for Education: A Complete Guide

Learn how you can use powerful
WhatsApp features for every step of
your **Edtech business**.





ABC University



Sponsored

Hello, Welcome to ABC University. Experience better learning with us. How can we help you?



Send Message



WhatsApp



ABC University

Adimission Process

How much do this course cost?



Show me the full catalog.



Request for university Location ?



Learn more about other course.



😊 Message



Help students & aspirants avail courses & curriculum-related information instantly on WhatsApp



Integrate Google & FB Leads form to enroll students. Answer FAQs using auto-reply flows on WhatsApp.



Setup bulk campaigns to invite students for free classes & webinars. Send class / webinar reminders & regular updates on WhatsApp



Gather ratings / feedback from students using automated messages. Send post class notifications, study material, recorded video in bulk.



Setup auto reminders for course / examination fees. Accept payment on WhatsApp using frictionless payment integration.

WhatsApp Business API Use Cases for Edtech Industry

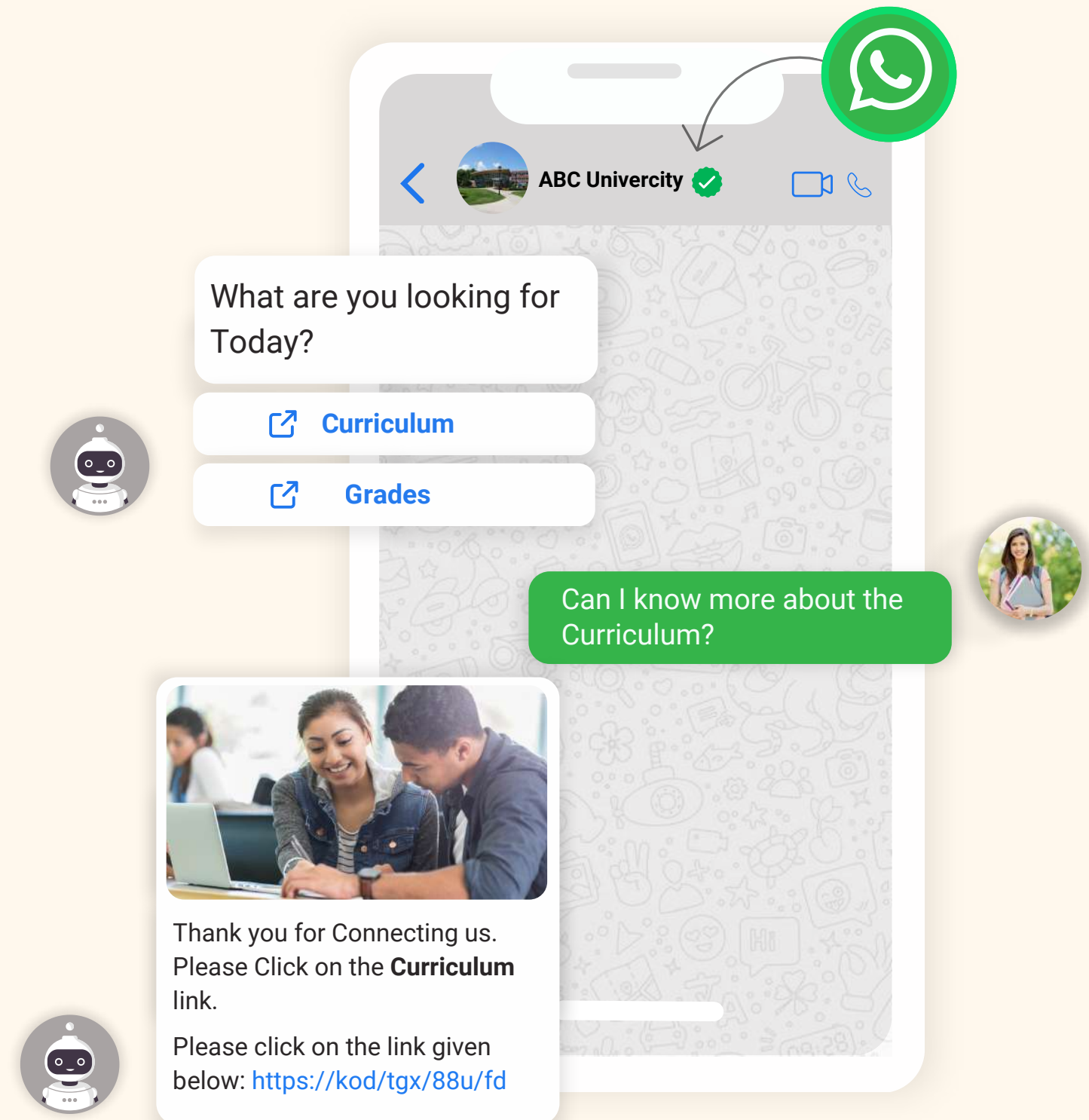
➤ Course Updates and Announcements

Broadcast messages to unlimited users about new courses, updates, and educational content.

This real-time communication ensures that students and educators are always in the loop, enhancing the learning experience.

➤ Recover 45–60% Application Dropoff Rate

If you operate a education business or sell online courses, you've probably noticed potential customers abandoning their application forms halfway through. It can be frustrating, but there's a solution! You can triple your sign-up rate by automating application drop-off reminders through WhatsApp.



› Virtual Classroom Support

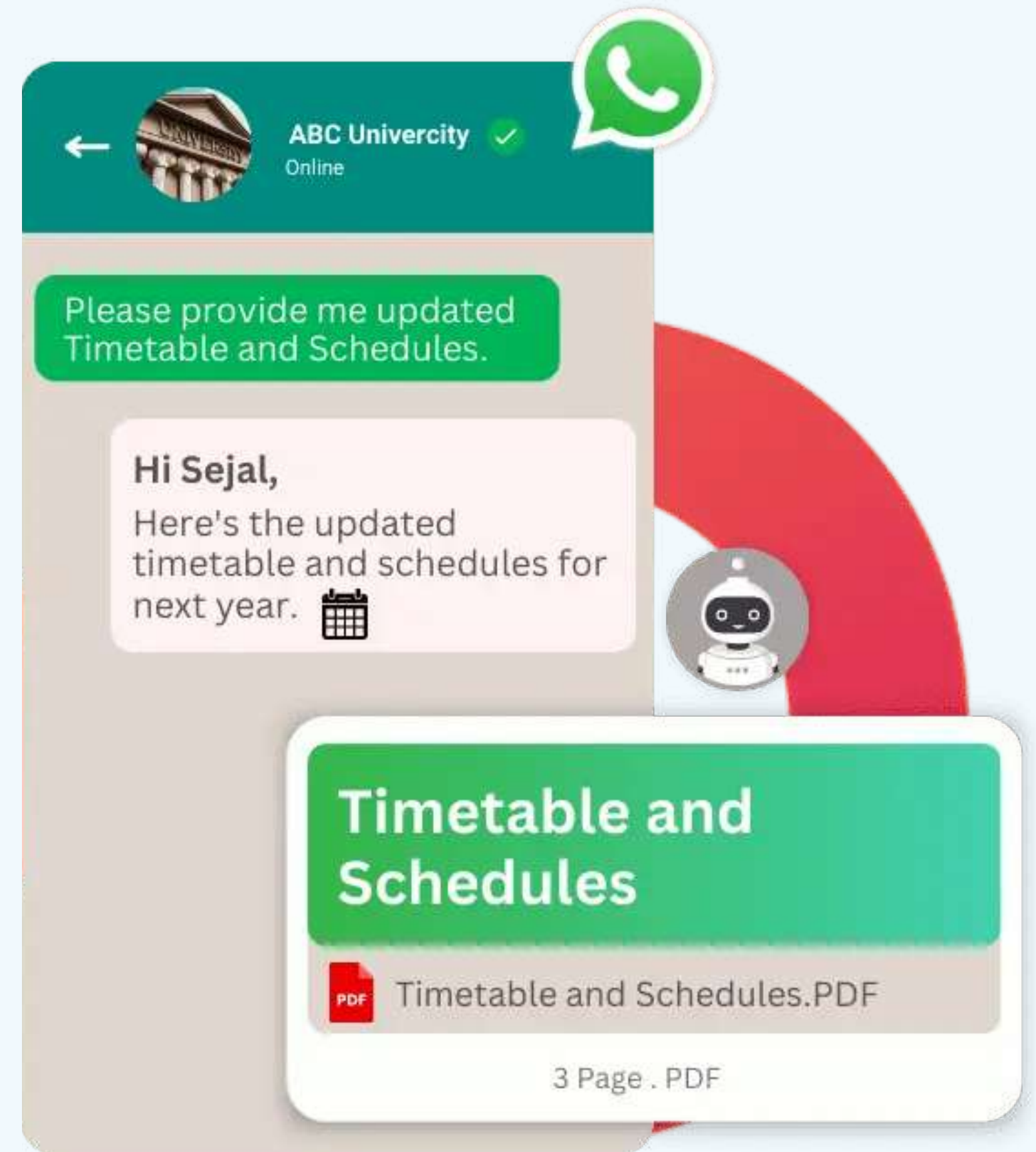
Provide virtual classroom support through WhatsApp. Share video tutorials, documents, and interactive content, allowing students to access educational resources remotely.

› Post Course Support

After the course ends, we'll keep helping you on WhatsApp. We want to stay close to students and teachers, so they keep learning throughout their lives.

› Scheduling & Reminders

Make managing your class schedules, reminders, and notifications easy. Streamline the process for booking webinars, live sessions, and other events.



Why WhatsApp for EdTech

Learn from the best in business



Higher Enrollment Rates



Quick Onboarding & Admissions



Real-time Support

#1 Choice of Startups and Brands

nu
yu



gifty

harmanhouse



خليفة
KHALAIFAT



Expand
My Business

Ehsalcom



Get In Touch With Us!

We'd love to know your Whatsapp Use-Case and help your Business Grow using Whatsapp!



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