

# The 'Complete' **Conversational** **Engagement** Platform

⚡ Powered by ∞ Meta





# About Us

At Anantya.ai, We are dedicated to creating a world where small to medium-sized companies can grow their businesses smartly. Our ultimate goal is to assist businesses in connecting with their customers wherever they may be, particularly on messaging platforms, ensuring constant accessibility, personalization, and real-time engagement.

Anantya.ai is a complete Engagement platform, built on top of Official WhatsApp Business APIs. Anantya.ai helps businesses to easily send WhatsApp broadcasts, automate notifications and reminders, provide live chat across multiple devices, and even integrate a chatbot for automating sales and customer support.



# WHATSAPP X ANANTYA.AI



Customer Entry Points

with Whatsapp CTA



Team Inbox & Dashboard

Whatsapp X Anantya.ai



Platform Functionalities

powered by Anantya.ai

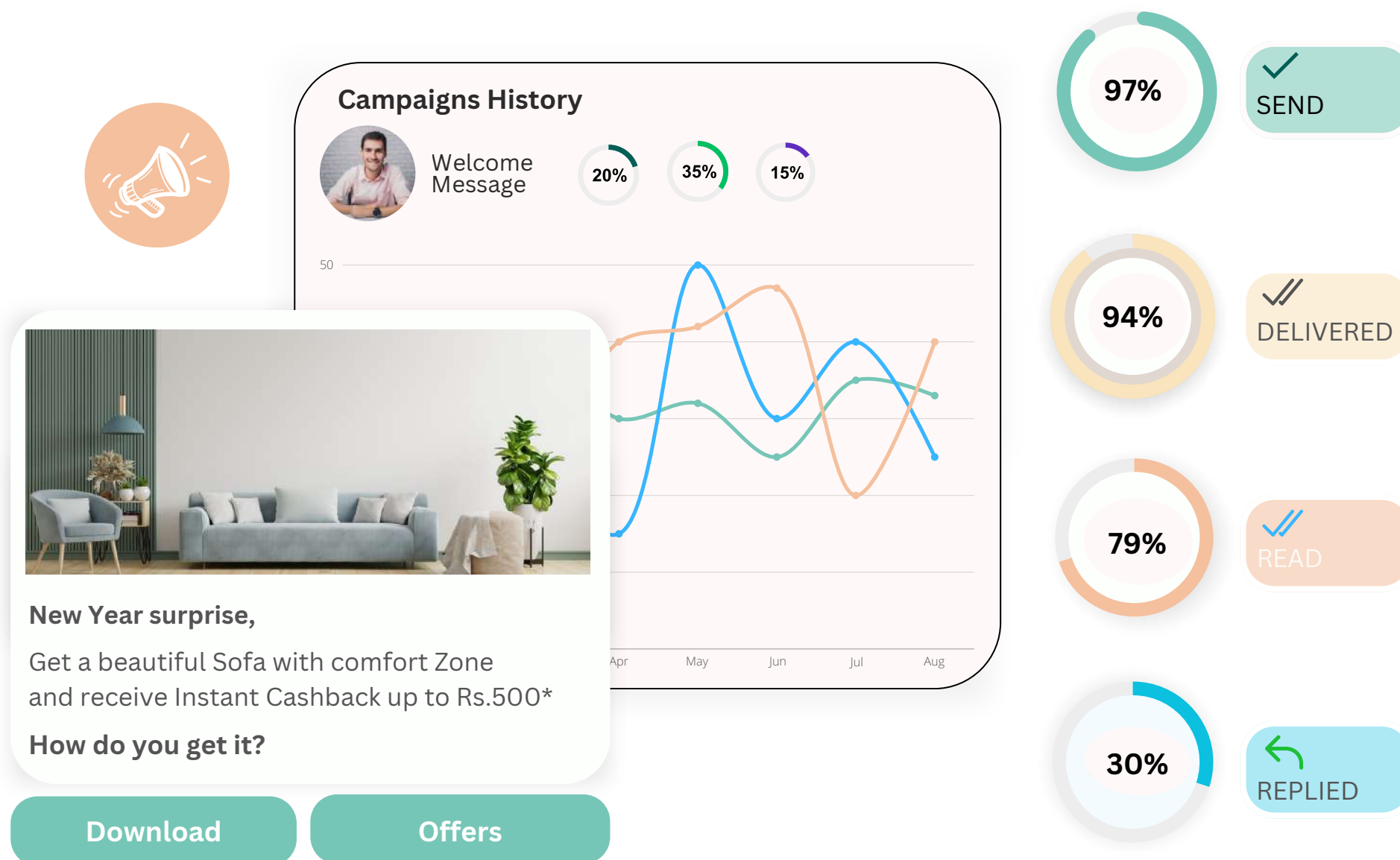
# Streamline & Manage all Channels On Single Platform

✓ **Omnichannel Messaging:** Engage with customers across multiple channels and switch between them effortlessly to provide a cohesive and convenient customer experience.

✓ **Unified Customer View:** With omnichannel integration, you can consolidate customer data from different channels into a single, unified view



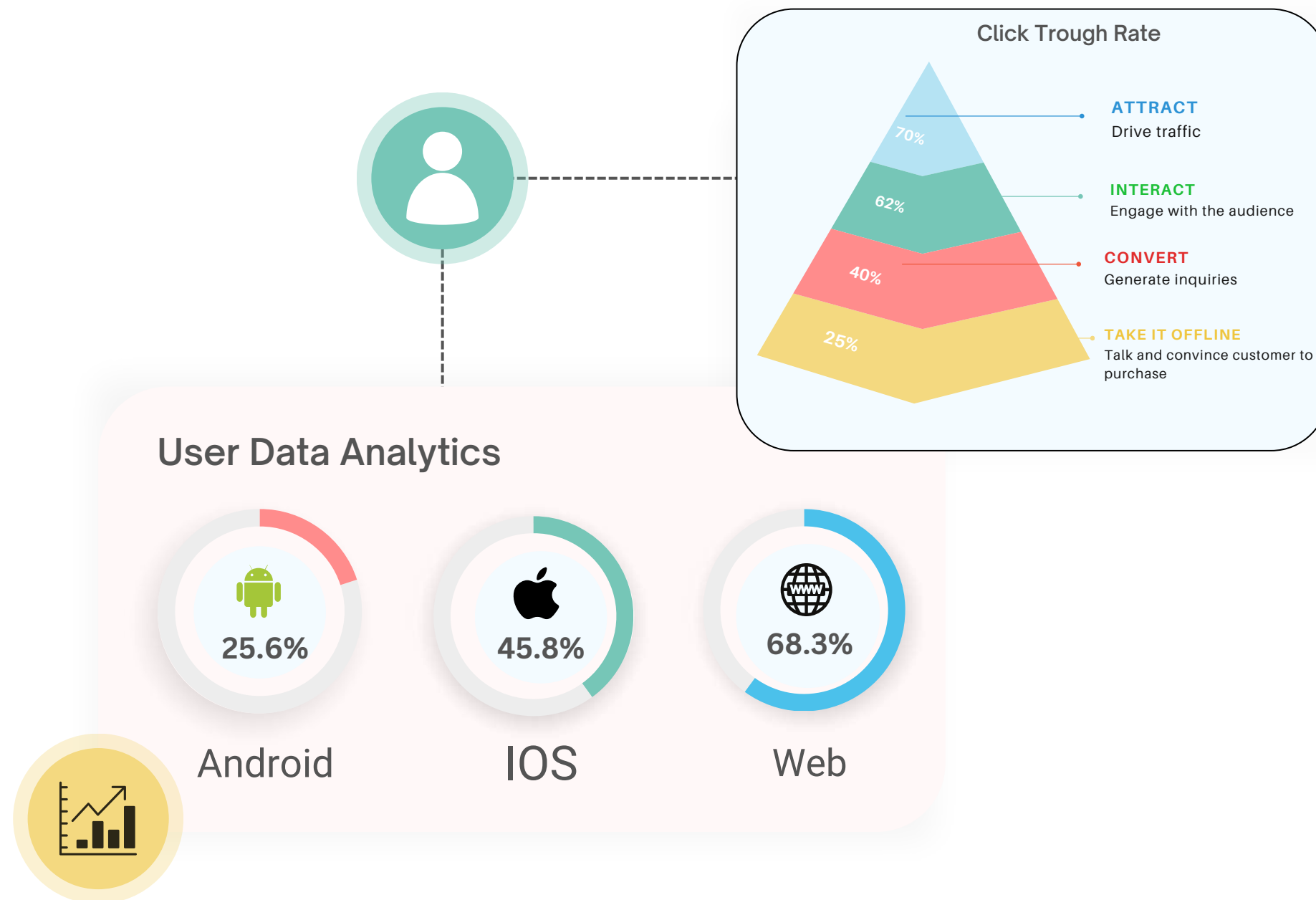
# Broadcast Messages



- ✓ Automate campaigns to target specific groups for more sales.
- ✓ Reach many people with broadcast campaigns and react to events like abandoned carts.
- ✓ Boost loyalty and sales with one-time or repeating WhatsApp notifications.
- ✓ Analyse the impact and success of your WhatsApp campaigns with real-time visual dashboards



# Reports & Analytics



Streamline the process of overseeing your team's performance with ease and efficiency.



Stay up-to-date with a live dashboard that provides instant visibility into the ongoing status and progress.

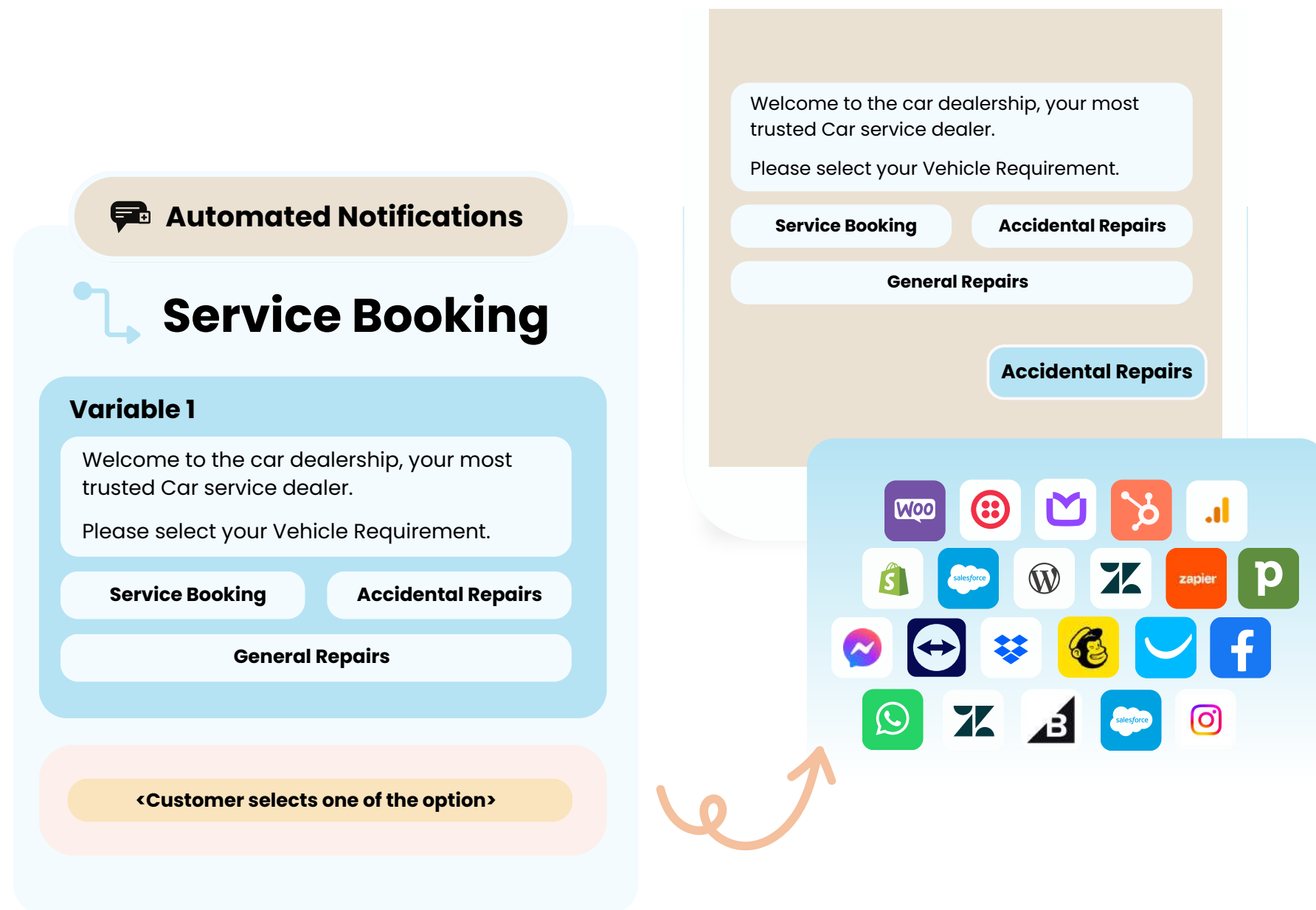


Gain valuable insights into the productivity levels of your operators, allowing you to make informed decisions and improvements.





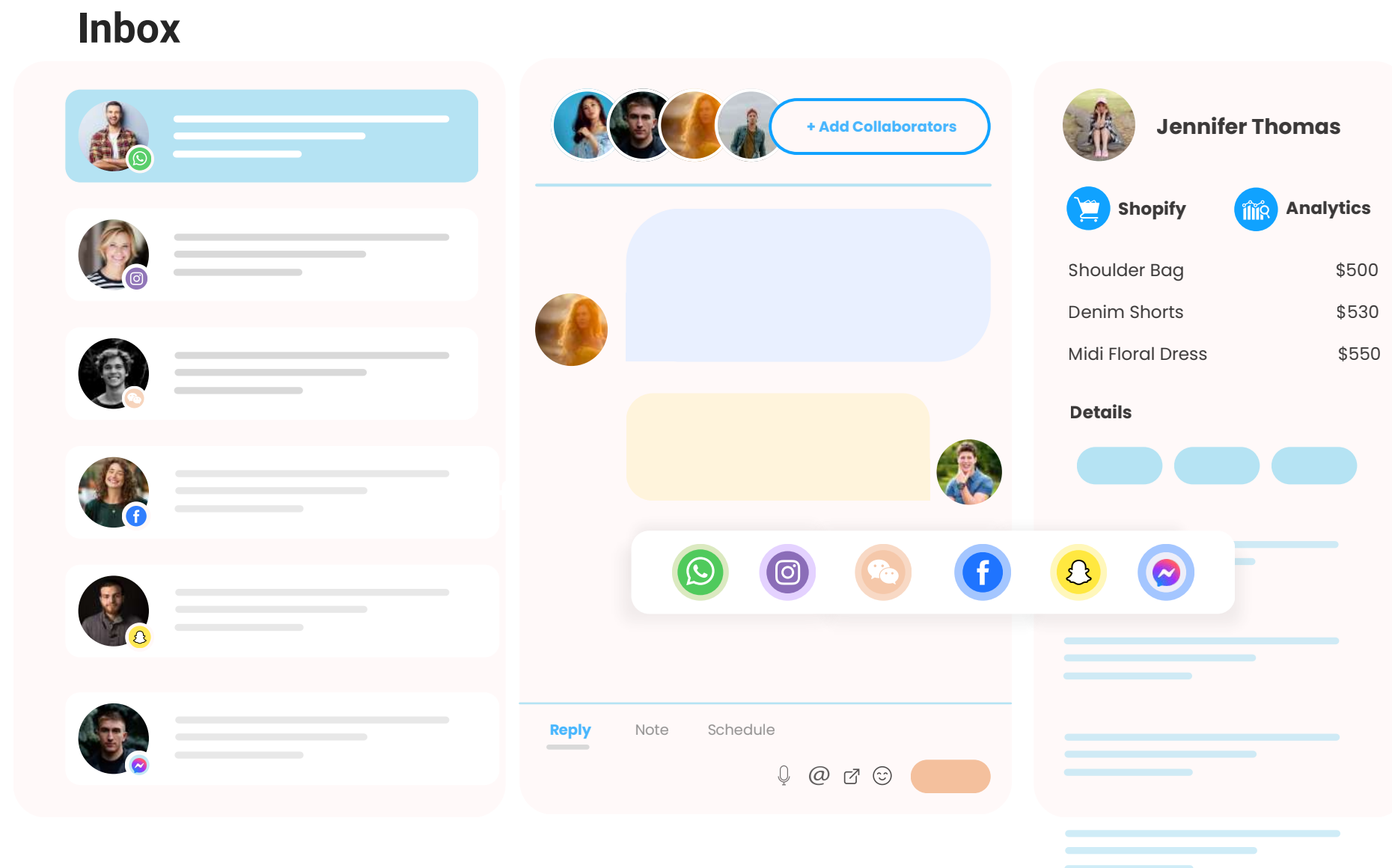
# Automated Chatbot



- ✓ Be there for your clients when they need assistance, offering prompt and efficient support.
- ✓ Create predefined responses triggered by specific keywords, ensuring quick and accurate replies to common inquiries.
- ✓ Even when you're out of the office, set up automatic messages to keep clients informed and let them know when they can expect a response.



# Multi-Agent Live Chat



Enhance Agent Productivity and Performance.



Enable team members to view, assign, and respond to WhatsApp messages.



Use pre-canned answers for fast and consistent replies.

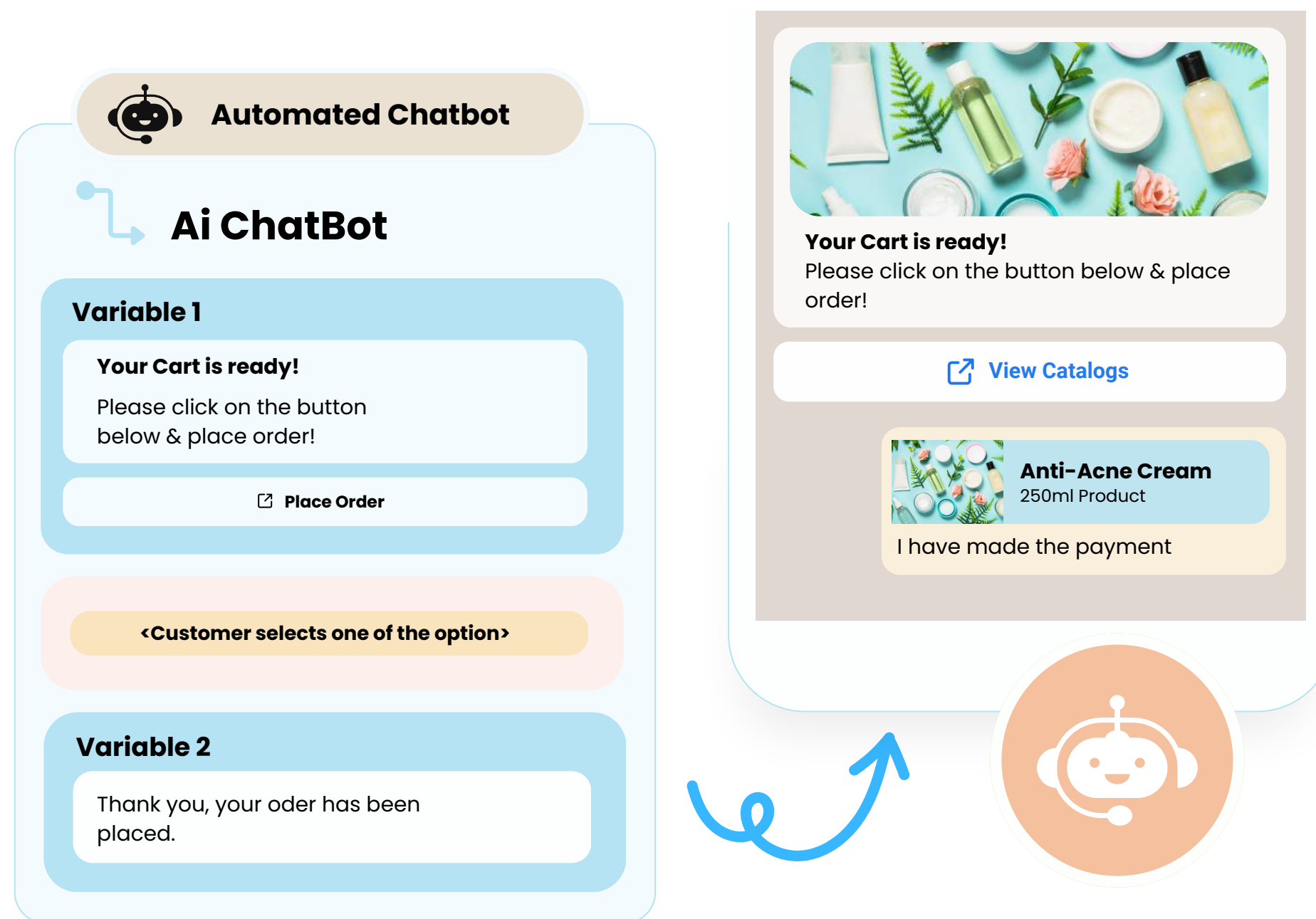


Access the full history of conversations with each user.





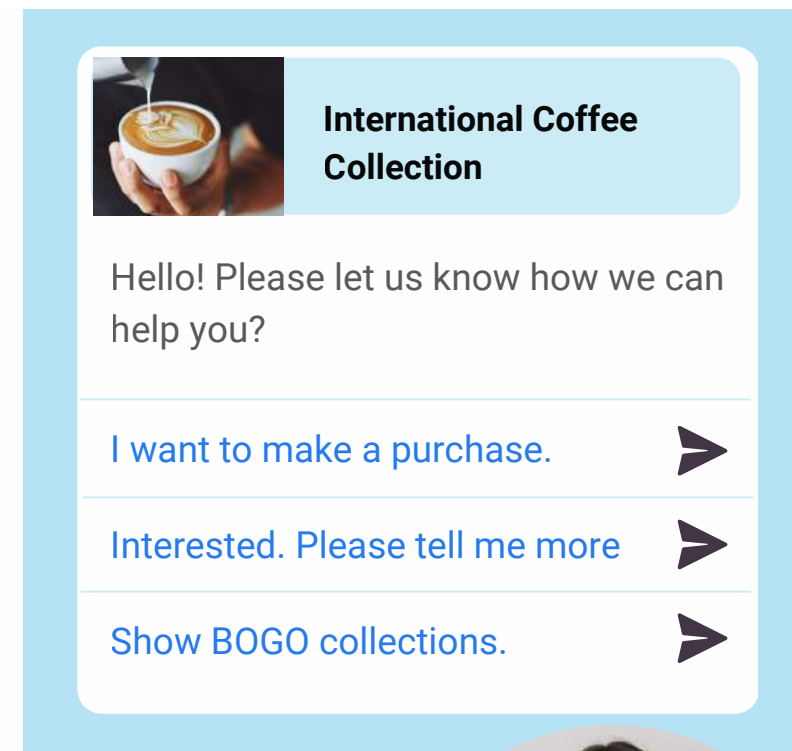
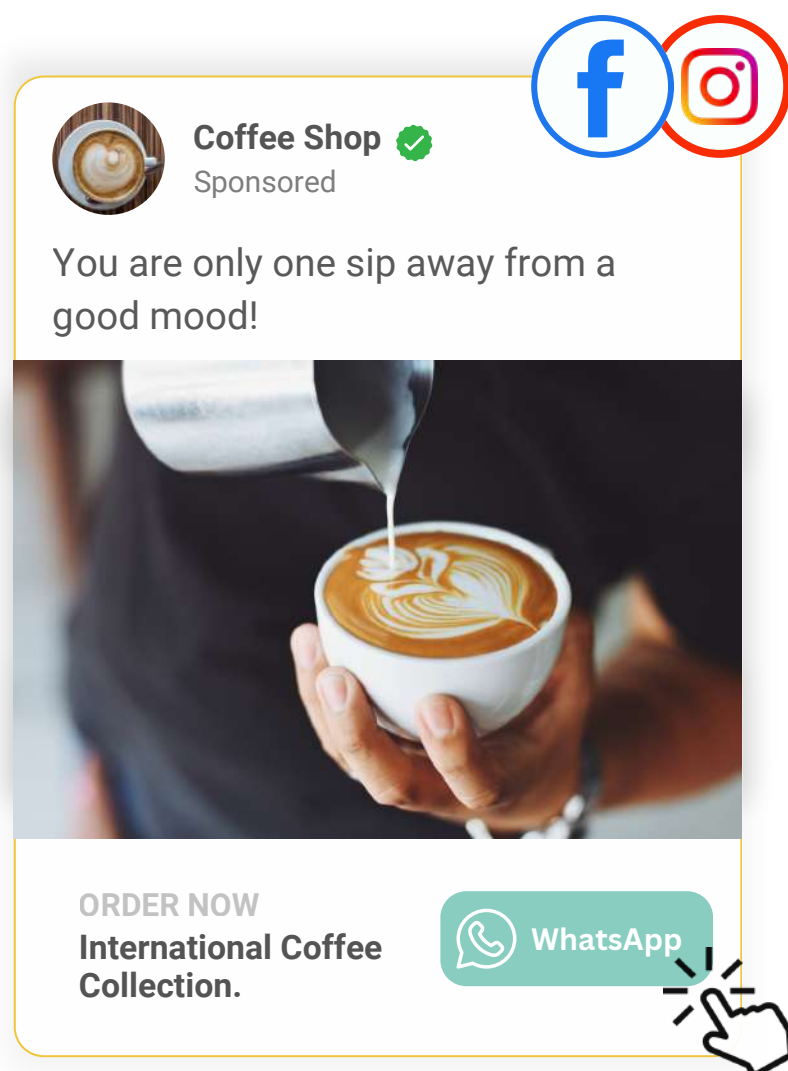
# Cart & Catalog



- Seamlessly send product catalogs to thousands of customers who have opted in to receive updates on WhatsApp.
- Set up custom auto-replies to FAQs, welcome messages, out-of-office notifications, or delay responses during work hours.
- Automate abandoned cart notifications to recover lost sales.



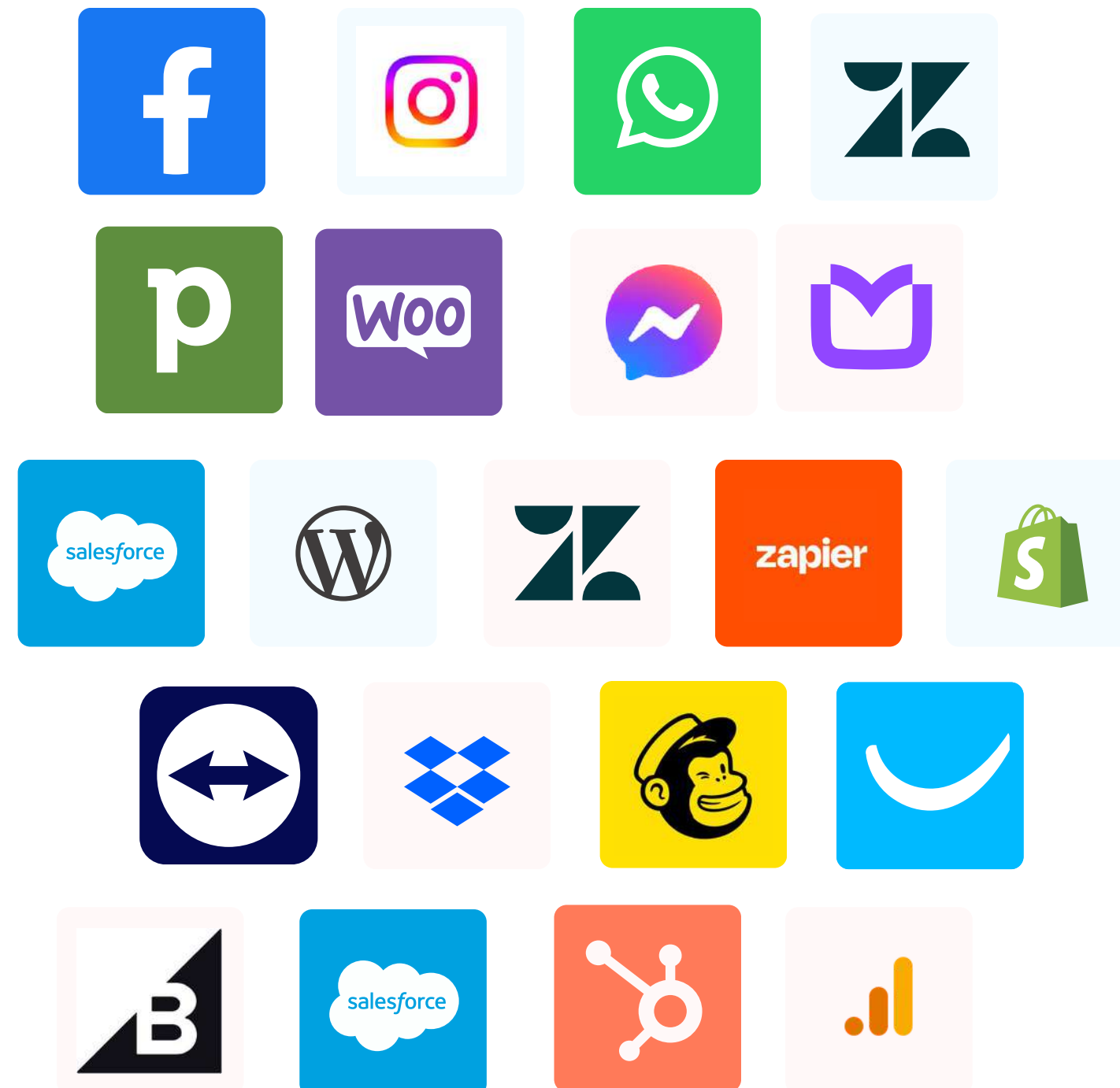
# Click to WhatsApp Ads



- ✓ Direct traffic to your WhatsApp business profile with click-to-WhatsApp ads.
- ✓ Expand your reach by displaying these ads on Facebook & Instagram.
- ✓ Be quick to reply when users message your business through WhatsApp ads for better customer experience.



# CRM Integration

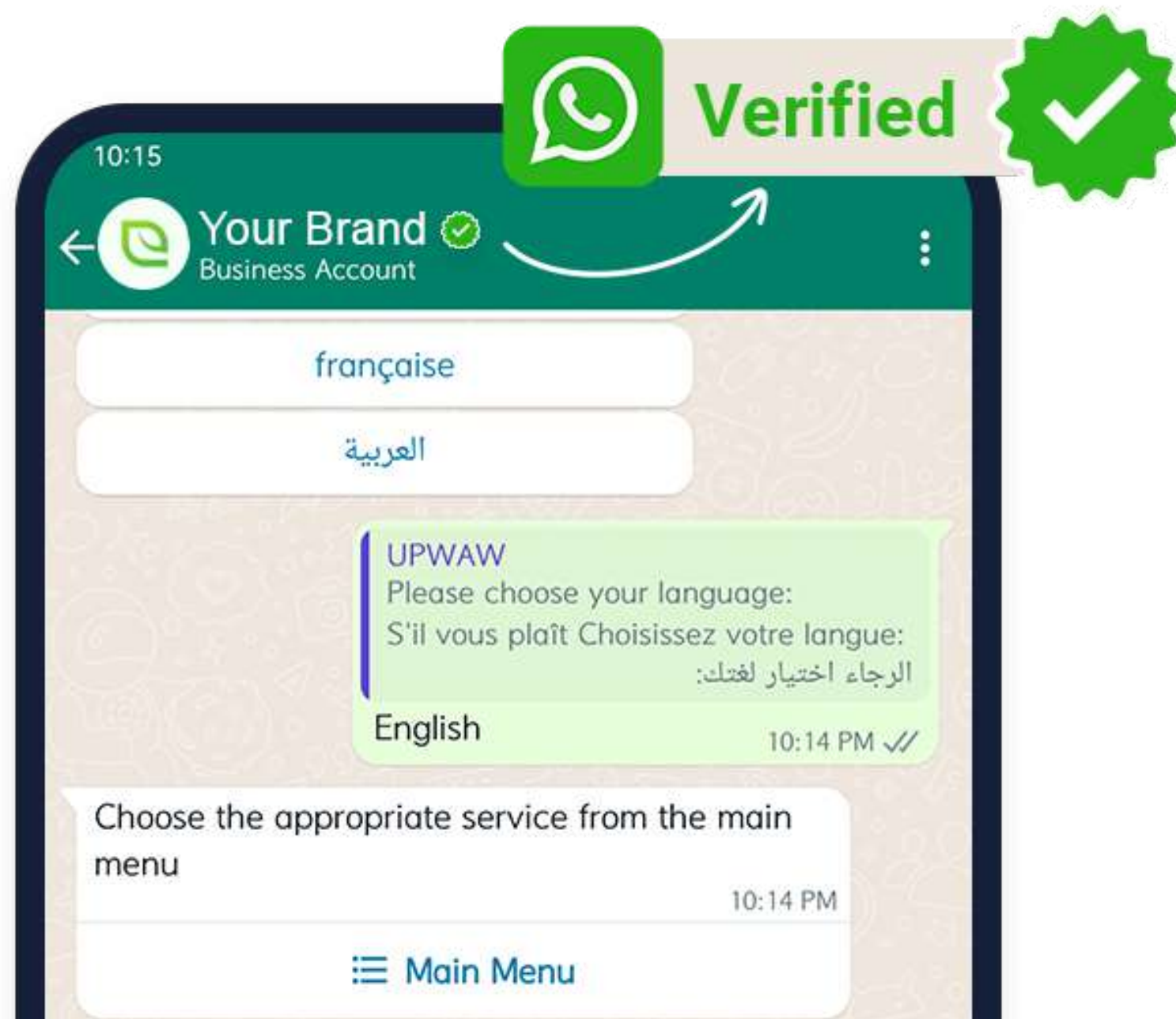


- ✓ Instant Whatsapp Messages sent to customers
- ✓ Instant Order confirmation messages
- ✓ Shipping updates
- ✓ Transactional Messages
- ✓ Two way connect with your software/ CRM
- ✓ Restful API's





# Whatsapp Green Tick



- ✓ Green tick verifies the business as genuine, assuring users of legitimacy.
- ✓ Assures prompt response, improves satisfaction & loyalty.

## How to Get a Green Tick?

- Business must be Tier 2 or Tier 3
- Your business should have atleast 3 organic PR.

# Brands that **trust** in us!



Expand  
My Business





**Anantya.ai**  
Smartest Engagement Platform

**mobiShastra**  
Service • Secure • Value

# GET IN TOUCH WITH US!



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