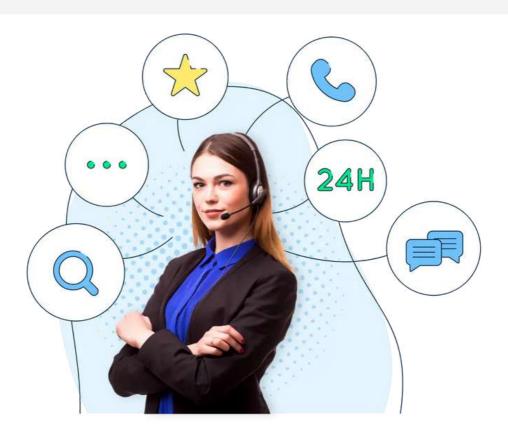


## **Experience the Power of**

# Al-driven Customer Support with Anantya.ai



## Deliver exceptional customer support with WhatsApp

Know how WhatsApp Business API can help you meet some of these important customer expectations:



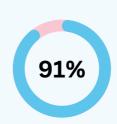
of customers expect an immediate response from brands regarding marketing or sales queries



of people prefer using a customer service bot to get a quick answer in an emergency



of consumers are willing to pay more for products and services from a brand known to offer good customer service experiences



of consumers are more likely to shop with brands that recognize and provide relevant offers and recommendations

### **Enhance Customer Experience: Efficiently Manage High**

#### **Conversation Volumes with AI Driven Support**

Make Customer Support Proactive & Smart with Automated Chatbots

Manage high volumes of customer conversations efficiently and improve their experience by creating **custom auto-replies** and integrate them with your chatflow. **Save time & efforts by** responding to the frequently asked questions via custom auto-replies





 Automate & Send Welcome Messages to Greet Customers

New customers are curious to know more about your business, so when they message you, they expect a **quick response** from your end. Send them an **automated notification to welcome customers** to your store and avoid losing them.

 Send Out-of-office Notification to Engage Customers During Non-business Hours

Don't lose out on your customers during **non-business hours**. Set **out-of-office auto-replies** and mention your working hours in it.

Reassure customers that you'll **respond to their queries once you're back**.





Multiple Human Live Chat Feature to Boost Productivity

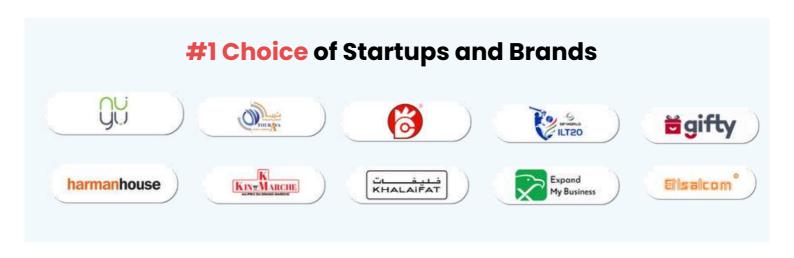
Have multiple team members to drive **Live Chat Support** on the **Same WhatsApp Business Number**.

**Filter Chats** according to tags, campaigns and attributes for Smart Agent Chat Routing.

### Engage Your Customers 24\*7 on WhatsApp with Anantya.ai

By leveraging chat automation, your business can grow without having to add new staff, improve your bottom line and give your business the scalable infrastructure it needs to grow.







## Get In Touch With Us!

We'd love to know your Whatsapp Use-Case and help your Business Grow using Whatsapp!







