

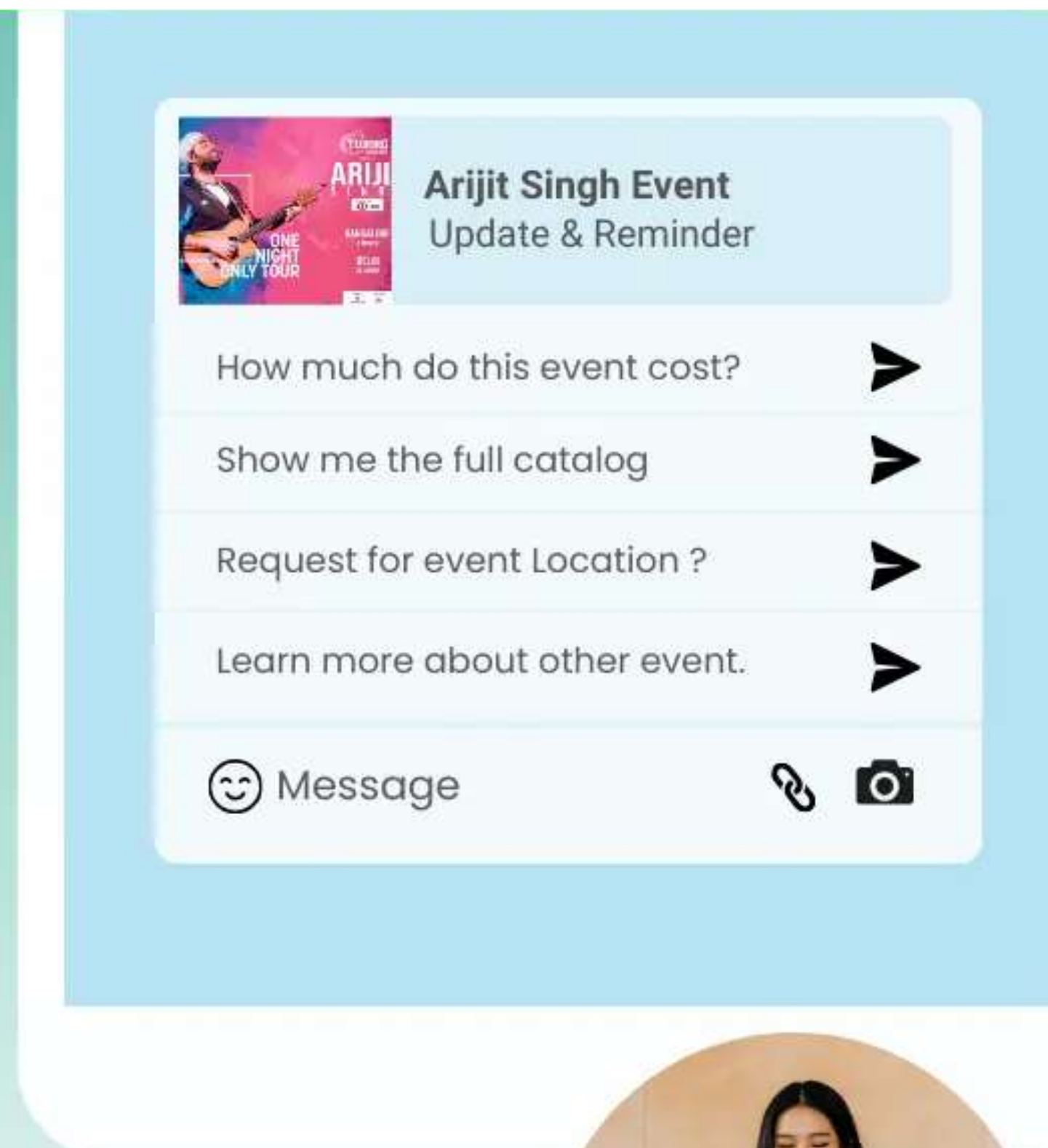
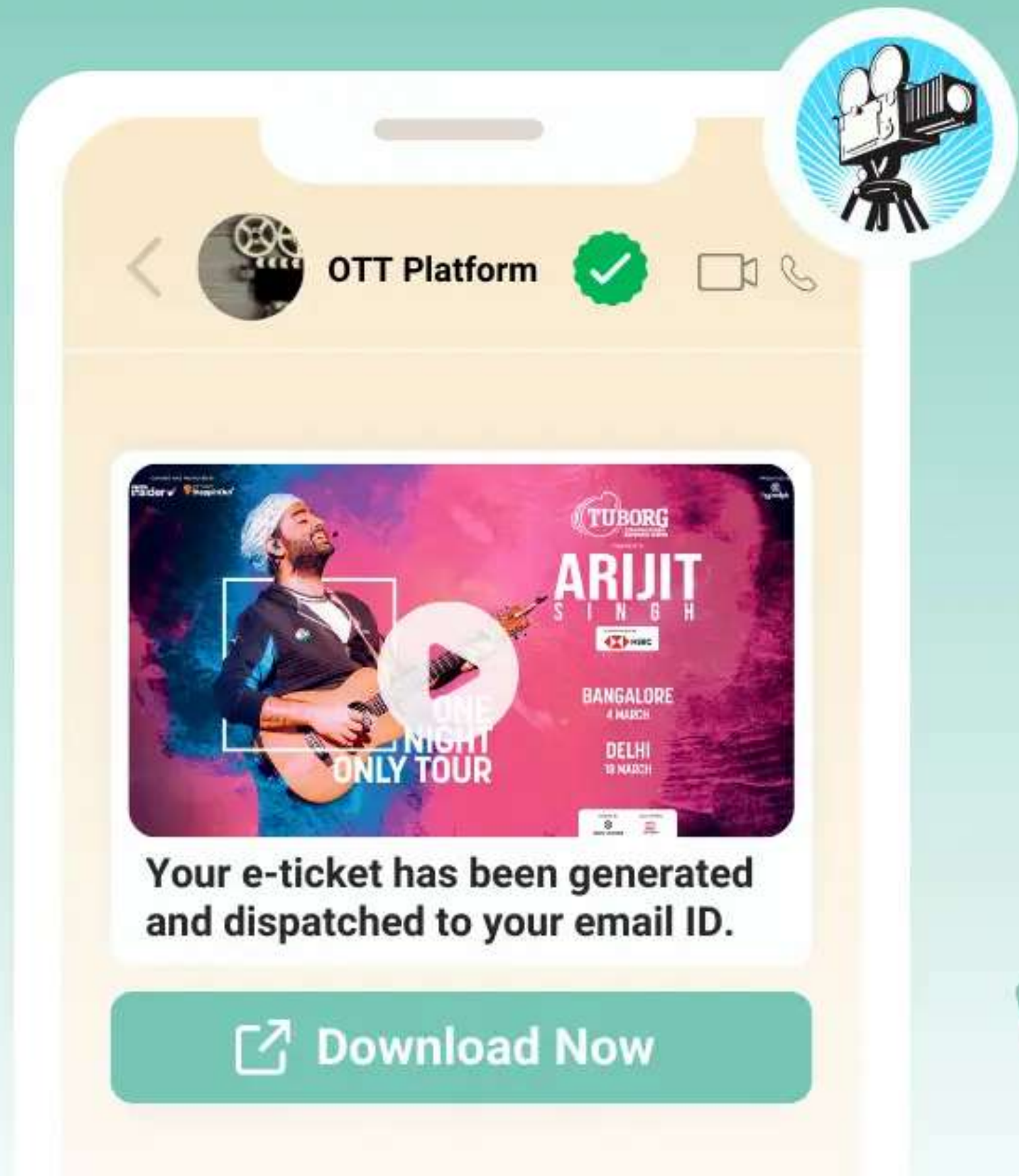


Leverage WhatsApp for Media & Entertainment

Conversational AI for Sales, Support, Marketing: A Complete Guide

Learn how you can provide **exceptional Customer Experience** & Leverage WhatsApp for Media & Entertainment Industry





Build a positive customer experience **with WhatsApp** for **Media & Entertainment** business



Acquire

Run click to WhatsApp ads to promote your products and services. Answer FAQs quickly via custom auto-replies and help customers with their queries



Convert

Utilizing WhatsApp for reservation-related communication enhances customer engagement and satisfaction by providing a seamless and familiar communication channel.



Delight

Solve queries & support customers at scale on WhatsApp. Gather ratings/feedback from clients using WhatsApp automated flows



Engage

Proactively notify target audience of new offers, loyalty points and more. Send informative and educational content relevant to their needs

WhatsApp Business API Use Cases for Entertainment Industry

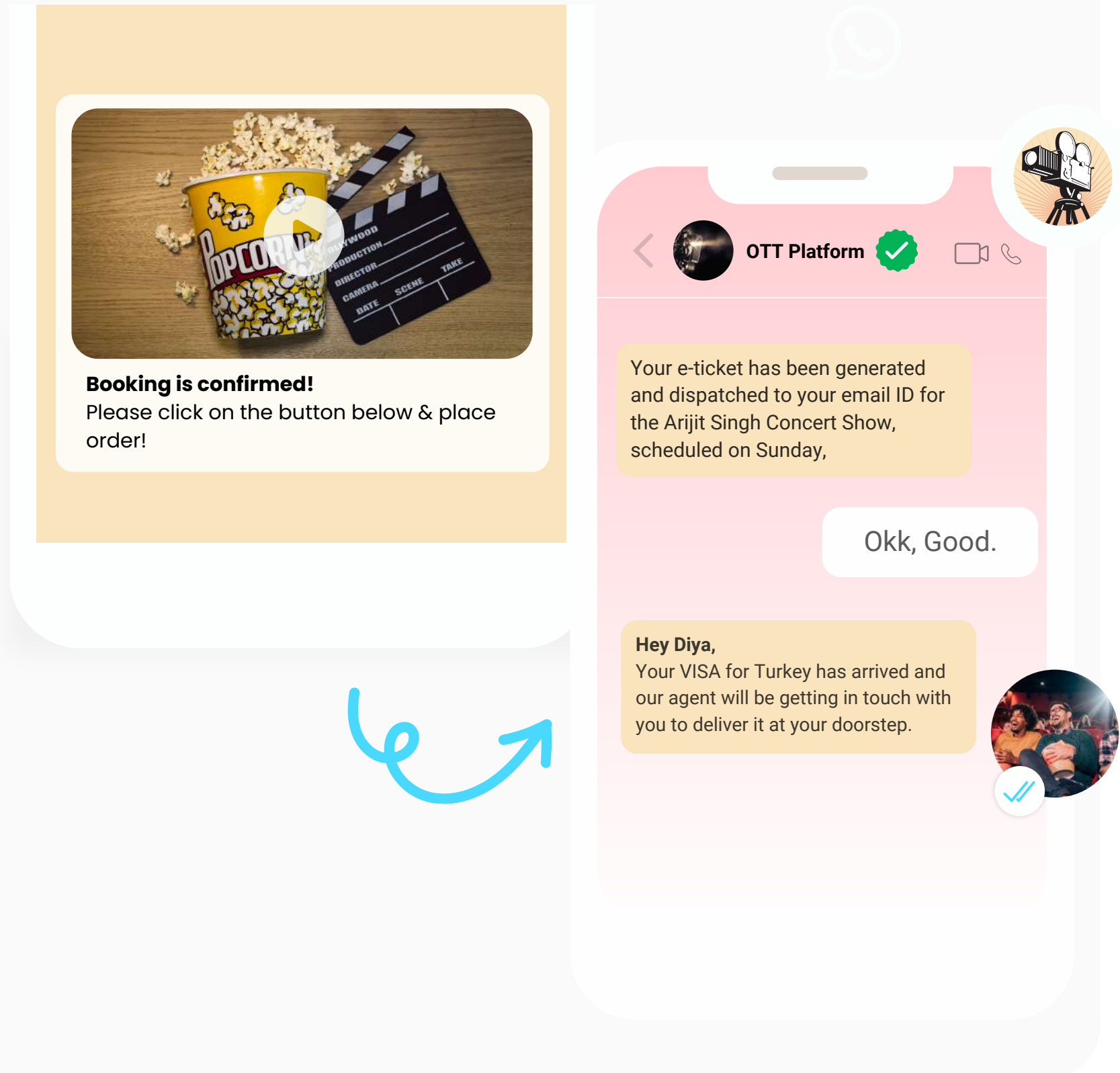
› Event Updates and Reminders

Keep fans informed about event schedules, venue changes, or last-minute announcements with WhatsApp Broadcasting.

› Easy Subscription Management & Hassle-Free Billing Support!

Enable users to independently update subscription plans, renew packages, make payments, and manage their accounts.

Automate frequently asked questions (FAQs) regarding billing and account information, freeing up agents to prioritise critical customer interactions.



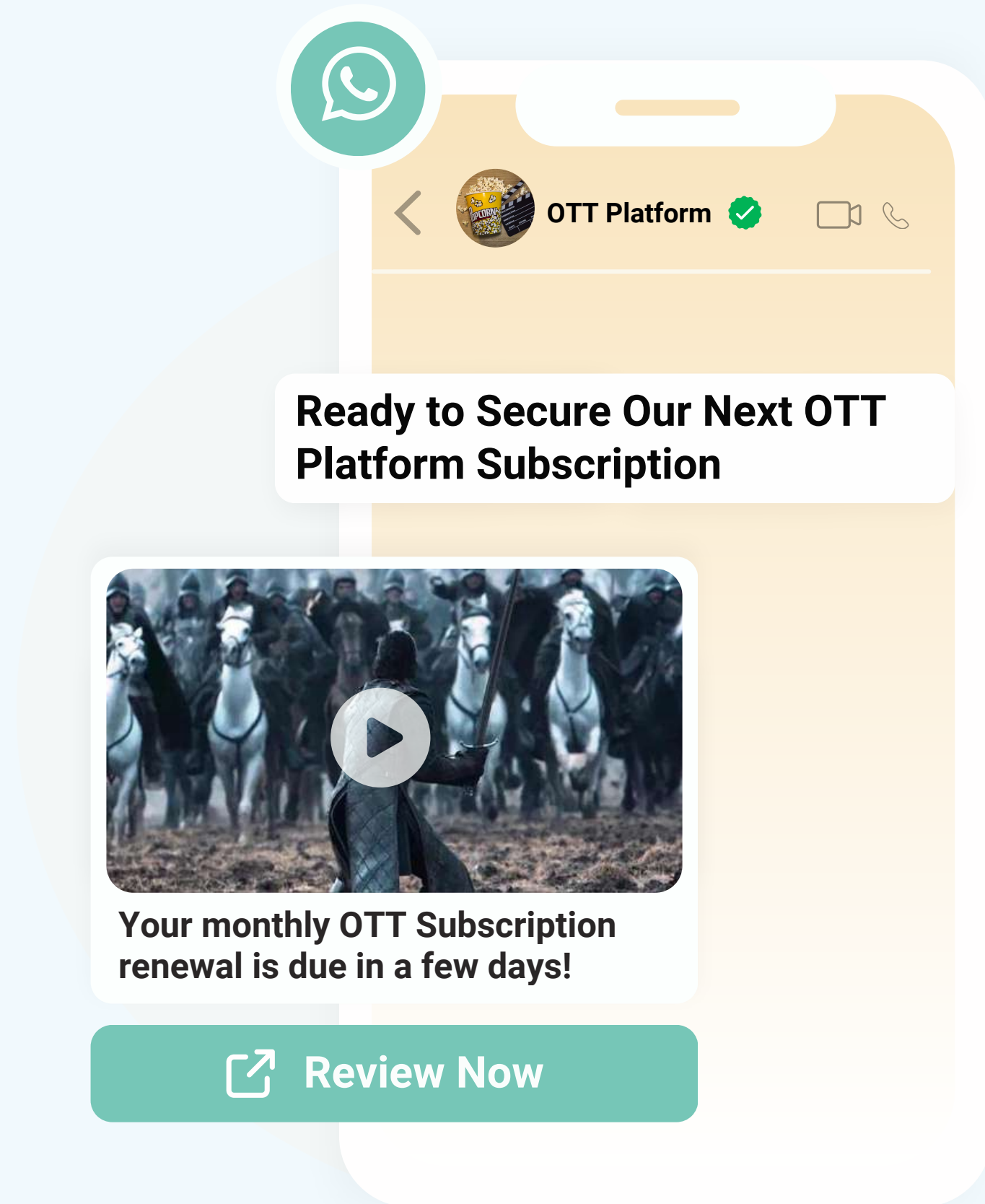
➤ **Set responses to FAQs**

You can use the WhatsApp Business platform to set quick automated replies to customer FAQs. At times giving users all the information they need at the tip of their fingers is the easiest way to keep them happy.

➤ **Event Updates and Reminders**

Send timely event information and reminders to fans' mobile devices, keeping them informed and engaged throughout the experience.

Recommend fresh and popular content tailored to your users' individual preferences, re-engaging dormant subscribers.



WhatsApp For Media & Entertainment Industry-

Build an end-to-end customer journey

Learn how businesses in the Media & Entertainment sector are exploring WhatsApp conversational commerce to create personalized and streamlined customer journeys.

#1 Choice of Startups and Brands

The logo for 'nu yu' features the word 'nu' in green and 'yu' in blue, with a small green dot above the 'u'.The logo for 'THURAYA' features a stylized blue and gold circular emblem with the word 'THURAYA' in gold text below it.The logo for 'gifty' features a red gift box icon with a white ribbon, followed by the word 'gifty' in a bold, black, sans-serif font.The logo for 'harmanhouse' features the word 'harman' in orange and 'house' in black, both in a bold, sans-serif font.The logo for 'KIN MARCHE' features a red 'K' above the words 'KIN MARCHE' in red, with the tagline 'ALL PRIX DU GRAND MARCHÉ' in small black text below.The logo for 'KHALAIFAT' features the word 'KHALAIFAT' in black, with the Arabic word 'خليفة' (Khalifa) written above it in a stylized font.The logo for 'Expand My Business' features a green square icon with a white bird-like shape, followed by the text 'Expand My Business' in a black, sans-serif font.The logo for 'Elisacom' features the word 'Elisacom' in a bold, orange, sans-serif font, with a small orange dot above the 'm'.



Get In Touch With Us!

We'd love to know your Whatsapp Use-Case and help your Business Grow using Whatsapp!



+971 56 548 0273



info@anantya.ai



www.anantya.ai