

Anantya Conversation Cost

Cost per conversation in USD, effective June 1, 2023

This is not our current rate card. Please refer here for our current rates: https://developers.facebook.com/docs/whatsapp/pricing#rate-cards

Note: Authentication templates will be available in India as of July 1, 2024.

Note: Authentication-International rate applies for Indonesia as of June 1, 2024 and India as of July 1, 2024. Refer to our developer documentation for more detail on this rate.

Note: Updated utility rates (shown here) will apply as of August 1, 2024. Updated marketing rates (shown here) will apply as of October 1, 2024.

<u>S.no</u> .	COUNTRY	Currency	Country code	Marketing	Utility	Authentication	Authentication International	Service
1	Argentina	\$US	54	0.0680	0.0374	0.0404	n/a	0.0348
2	Brazil	\$US	55	0.0688	0.0088	0.0347	n/a	0.0330
3	Chile	\$US	56	0.0978	0.0220	0.0580	n/a	0.0499
4	Colombia	\$US	57	0.0138	0.0002	0.0085	n/a	0.0066
5	Egypt	\$US	20	0.1180	0.0057	0.0680	n/a	0.0708
6	France	\$US	33	0.1575	0.0330	0.0760	n/a	0.0945
7	Germany	\$US	49	0.1502	0.0605	0.0845	n/a	0.0901
8	India	\$US	91	0.0118	0.0015	0.0015	0.0280	0.0044
9	Indonesia	\$US	62	0.0452	0.0220	0.0330	0.1360	0.0209
10	Israel	\$US	972	0.0388	0.0058	0.0186	n/a	0.0198
11	Italy	\$US	39	0.0760	0.0330	0.0416	n/a	0.0425
12	Malaysia	\$US	60	0.0946	0.0154	0.0198	n/a	0.0242
13	Mexico	\$US	52	0.0480	0.0110	0.0263	n/a	0.0116
14	Netherlands	\$US	31	0.1757	0.0550	0.0792	n/a	0.0980
15	Nigeria	\$US	234	0.0568	0.0074	0.0316	n/a	0.0341
16	Pakistan	\$US	92	0.0520	0.0059	0.0251	n/a	0.0156
17	Peru	\$US	51	0.0773	0.0220	0.0415	n/a	0.0197
18	Russia	\$US	7	0.0882	0.0440	0.0472	n/a	0.0438
19	Saudi Arabia	\$US	966	0.0501	0.0127	0.0249	n/a	0.0215
20	South Africa	\$US	27	0.0417	0.0084	0.0198	n/a	0.0185
21	Spain	\$US	34	0.0677	0.0220	0.0376	n/a	0.0406
22	Turkey	\$US	90	0.0120	0.0058	0.0091	n/a	0.0033
23	United Arab Emirates	\$US	971	0.0422	0.0173	0.0196	n/a	0.0209
24	United Kingdom	\$US	44	0.0582	0.0242	0.0394	n/a	0.0427
				North Am	erica			
25	Canada	\$US	1	0.0275	0.0044	0.0149	n/a	0.0097
26	United States	\$US	1	0.0275	0.0044	0.0149	n/a	0.0097
				Rest of A	frica			
27	Algeria	\$US	213	0.0248	0.0067	0.0158	n/a	0.0399
28	Angola	\$US	244	0.0248	0.0067	0.0158	n/a	0.0399
29	Benin	\$US	229	0.0248	0.0067	0.0158	n/a	0.0399
30	Botswana	\$US	267	0.0248	0.0067	0.0158	n/a	0.0399
31	Burkina Faso	\$US	226	0.0248	0.0067	0.0158	n/a	0.0399
32	Burundi	\$US	257	0.0248	0.0067	0.0158	n/a	0.0399
33	Cameroon	\$US	237	0.0248	0.0067	0.0158	n/a	0.0399
34	Chad	\$US	235	0.0248	0.0067	0.0158	n/a	0.0399
35	Brazzaville	\$US	242	0.0248	0.0067	0.0158	n/a	0.0399
36	Eritrea	\$US	291	0.0248	0.0067	0.0158	n/a	0.0399
37	Ethiopia	\$US	251	0.0248	0.0067	0.0158	n/a	0.0399
38	Gabon	\$US	241	0.0248	0.0067	0.0158	n/a	0.0399
39	Gambia	\$US	220	0.0248	0.0067	0.0158	n/a	0.0399
40	Ghana	\$US	233	0.0248	0.0067	0.0158	n/a	0.0399
41	Guinea-Bissau	\$US	245	0.0248	0.0067	0.0158	n/a	0.0399
42	Ivory Coast	\$US	225	0.0248	0.0067	0.0158	n/a	0.0399
43	Kenya	\$US	254	0.0248	0.0067	0.0158	n/a	0.0399
44	Lesotho	\$US	266	0.0248	0.0067	0.0158	n/a	0.0399

60	Sudan	\$US	249	0.0248	0.0067	0.0158	n/a	0.0399
-	Sudan	<u> </u>			0.0067		<u> </u>	0.0399
61	Tanzania	\$US \$US	268 255	0.0248 0.0248	0.0067	0.0158 0.0158		0.0399
63	Togo	\$US	228	0.0248	0.0067	0.0158		0.0399
64	Tunisia	\$US	216	0.0248	0.0067	0.0158		0.0399
65	Uganda	\$US	256	0.0248	0.0067	0.0158	n/a	0.0399
66	Zambia	\$US	260	0.0248	0.0067	0.0158	n/a	0.0399
		4		Rest of Asia			T ,	2.22.2
67 68	Afghanistan Australia	\$US \$US	93 61	0.0805 0.0805	0.0173 0.0173	0.0468 0.0468		0.0246 0.0246
69	Bangladesh	\$US	880	0.0805	0.0173	0.0468		0.0246
70	Cambodia	\$US	855	0.0805	0.0173	0.0468		0.0246
71	China	\$US	86	0.0805	0.0173	0.0468	n/a	0.0246
72	Hong Kong	\$US	852	0.0805	0.0173	0.0468		0.0246
73	Japan	\$US	81	0.0805	0.0173	0.0468		0.0246
74	Laos	\$US	856	0.0805	0.0173	0.0468		0.0246
75 76	Mongolia Nepal	\$US \$US	976 977	0.0805 0.0805	0.0173 0.0173	0.0468		0.0246 0.0246
77	New Zealand	\$US	64	0.0805	0.0173	0.0468		0.0246
78	Papua New		675					
79	Guinea	\$US \$US	63	0.0805 0.0805	0.0173	0.0468		0.0246 0.0246
80	Philippines Singapore	\$US	65	0.0805	0.0173 0.0173	0.0468	-	0.0246
81	Sri Lanka	\$US	94	0.0805	0.0173	0.0468		0.0246
82	Taiwan	\$US	886	0.0805	0.0173	0.0468	n/a	0.0246
83	Tajikistan	\$US	992	0.0805	0.0173	0.0468	n/a	0.0246
84	Thailand	\$US	66	0.0805	0.0173	0.0468		0.0246
85	Turkmenistan	\$US	993	0.0805	0.0173	0.0468		0.0246
86	Uzbekistan Vietnam	\$US \$US	998 84	0.0805 0.0805	0.0173 0.0173	0.0468		0.0246 0.0246
0,	Victiani	703		est of Central & E		0.0 100	1174	0.0210
	Albania	\$US	355	0.0946	0.0388	0.0613	n/a	0.0275
88		4	374	0.0946	0.0388	0.0613	n/a	0.0275
	Armenia	\$US	374	0.0946	0.0300			0.0275
88 89 90	Azerbaijan	\$US	994	0.0946	0.0388	0.0613		0.0275
88 89 90 91	Azerbaijan Belarus	\$US \$US	994 375	0.0946 0.0946	0.0388 0.0388	0.0613	n/a	0.0275
88 89 90 91 92	Azerbaijan Belarus Bulgaria	\$US \$US \$US	994 375 359	0.0946 0.0946 0.0946	0.0388 0.0388 0.0388	0.0613 0.0613	n/a n/a	0.0275 0.0275
88 89 90 91 92 93	Azerbaijan Belarus	\$US \$US \$US \$US	994 375	0.0946 0.0946 0.0946 0.0946	0.0388 0.0388 0.0388 0.0388	0.0613 0.0613 0.0613	n/a n/a n/a	0.0275 0.0275 0.0275
88 89 90 91 92 93	Azerbaijan Belarus Bulgaria Croatia	\$US \$US \$US	994 375 359 385	0.0946 0.0946 0.0946	0.0388 0.0388 0.0388	0.0613 0.0613	n/a n/a n/a n/a	0.0275 0.0275
88 89 90 91 92 93 94	Azerbaijan Belarus Bulgaria Croatia Czech Republic	\$US \$US \$US \$US \$US	994 375 359 385 420	0.0946 0.0946 0.0946 0.0946 0.0946	0.0388 0.0388 0.0388 0.0388	0.0613 0.0613 0.0613 0.0613	n/a n/a n/a n/a n/a	0.0275 0.0275 0.0275 0.0275
88 89 90 91 92 93 94 95 96	Azerbaijan Belarus Bulgaria Croatia Czech Republic Georgia Greece Hungary	\$US \$US \$US \$US \$US \$US \$US \$US	994 375 359 385 420 995 30 36	0.0946 0.0946 0.0946 0.0946 0.0946 0.0946 0.0946	0.0388 0.0388 0.0388 0.0388 0.0388 0.0388 0.0388	0.0613 0.0613 0.0613 0.0613 0.0613 0.0613	n/a n/a n/a n/a n/a n/a n/a n/a n/a	0.0275 0.0275 0.0275 0.0275 0.0275 0.0275
88 89 90 91 92 93 94 95 96 97	Azerbaijan Belarus Bulgaria Croatia Czech Republic Georgia Greece Hungary Latvia	\$US \$US \$US \$US \$US \$US \$US \$US \$US	994 375 359 385 420 995 30 36 371	0.0946 0.0946 0.0946 0.0946 0.0946 0.0946 0.0946 0.0946	0.0388 0.0388 0.0388 0.0388 0.0388 0.0388 0.0388 0.0388	0.0613 0.0613 0.0613 0.0613 0.0613 0.0613 0.0613	n/a	0.0275 0.0275 0.0275 0.0275 0.0275 0.0275 0.0275
88 89 90 91 92 93 94 95 96 97 98	Azerbaijan Belarus Bulgaria Croatia Czech Republic Georgia Greece Hungary Latvia Lithuania	\$US \$US \$US \$US \$US \$US \$US \$US \$US \$US	994 375 359 385 420 995 30 36 371 370	0.0946 0.0946 0.0946 0.0946 0.0946 0.0946 0.0946 0.0946	0.0388 0.0388 0.0388 0.0388 0.0388 0.0388 0.0388 0.0388	0.0613 0.0613 0.0613 0.0613 0.0613 0.0613 0.0613 0.0613	n/a	0.0275 0.0275 0.0275 0.0275 0.0275 0.0275 0.0275 0.0275
88 89 90 91 92 93 94 95 96 97 98 99 100	Azerbaijan Belarus Bulgaria Croatia Czech Republic Georgia Greece Hungary Latvia Lithuania Moldova	\$US \$US \$US \$US \$US \$US \$US \$US \$US	994 375 359 385 420 995 30 36 371 370 373	0.0946 0.0946 0.0946 0.0946 0.0946 0.0946 0.0946 0.0946	0.0388 0.0388 0.0388 0.0388 0.0388 0.0388 0.0388 0.0388	0.0613 0.0613 0.0613 0.0613 0.0613 0.0613 0.0613	n/a	0.0275 0.0275 0.0275 0.0275 0.0275 0.0275 0.0275
88 89 90 91 92 93 94 95 96 97 98	Azerbaijan Belarus Bulgaria Croatia Czech Republic Georgia Greece Hungary Latvia Lithuania	\$US \$US \$US \$US \$US \$US \$US \$US \$US \$US	994 375 359 385 420 995 30 36 371 370	0.0946 0.0946 0.0946 0.0946 0.0946 0.0946 0.0946 0.0946	0.0388 0.0388 0.0388 0.0388 0.0388 0.0388 0.0388 0.0388	0.0613 0.0613 0.0613 0.0613 0.0613 0.0613 0.0613 0.0613	n/a	0.0275 0.0275 0.0275 0.0275 0.0275 0.0275 0.0275 0.0275
88 89 90 91 92 93 94 95 96 97 98 99 100	Azerbaijan Belarus Bulgaria Croatia Czech Republic Georgia Greece Hungary Latvia Lithuania Moldova North	\$US \$US \$US \$US \$US \$US \$US \$US \$US \$US	994 375 359 385 420 995 30 36 371 370 373	0.0946 0.0946 0.0946 0.0946 0.0946 0.0946 0.0946 0.0946 0.0946	0.0388 0.0388 0.0388 0.0388 0.0388 0.0388 0.0388 0.0388 0.0388	0.0613 0.0613 0.0613 0.0613 0.0613 0.0613 0.0613 0.0613	n/a	0.0275 0.0275 0.0275 0.0275 0.0275 0.0275 0.0275 0.0275 0.0275

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Serbia	\$US	381	0.0946	0.0388	0.0613	n/a	0.0275		
Slovakia	\$US	421	0.0946	0.0388	0.0613	n/a	0.0275		
Slovenia	\$US	386	0.0946	0.0388	0.0613	n/a	0.0275		
Ukraine	\$US	380	0.0946	0.0388	0.0613	n/a	0.0275		
Rest of Latin America									
Bolivia	\$US	591	0.0814	0.0124	0.0490	n/a	0.0465		
Costa Rica	\$US	506	0.0814	0.0124	0.0490	n/a	0.0465		
Dominican	4	1 (809, 829,	0.0044			,			
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Jamaica	\$US	1 (658, 876)	0.0814	0.0124	0.0490	n/a	0.0465		
Nicaragua	\$US	505	0.0814	0.0124	0.0490	n/a	0.0465		
Panama	\$US	507	0.0814	0.0124	0.0490	n/a	0.0465		
Paraguay	\$US	595	0.0814	0.0124	0.0490	n/a	0.0465		
Puerto Rico	\$US	1 (787, 939)	0.0814	0.0124	0.0490	n/a	0.0465		
Uruguay	\$US	598	0.0814	0.0124	0.0490	n/a	0.0465		
Venezuela	\$US	58	0.0814	0.0124	0.0490	n/a	0.0465		
			Rest of Mid	dle East					
Bahrain	\$US	973	0.0375	0.0173	0.0196	n/a	0.0240		
Iraq	\$US	964	0.0375	0.0173	0.0196	n/a	0.0240		
Jordan	\$US	962	0.0375	0.0173	0.0196	n/a	0.0240		
Kuwait	\$US	965	0.0375	0.0173	0.0196	n/a	0.0240		
Lebanon	\$US	961	0.0375	0.0173	0.0196	n/a	0.0240		
Oman	\$US	968	0.0375	0.0173	0.0196	n/a	0.0240		
Qatar	\$US	974	0.0375	0.0173	0.0196	n/a	0.0240		
Yemen	\$US	967	0.0375	0.0173	0.0196	n/a	0.0240		
			Rest of Weste	rn Europe					
Austria	\$US	43	0.0651	0.0330	0.0416	n/a	0.0437		
Belgium	\$US	32	0.0651	0.0330	0.0416	n/a	0.0437		
Denmark	\$US	45	0.0651	0.0330	0.0416	n/a	0.0437		
Finland	\$US	358	0.0651	0.0330			0.0437		
Ireland	\$US	353	0.0651	0.0330		-	0.0437		
	\$US	47	0.0651	0.0330			0.0437		
,	\$US	351	0.0651	0.0330			0.0437		
Sweden	\$US	46	0.0651	0.0330			0.0437		
Switzerland	\$US	41	0.0651	0.0330			0.0437		
Other	\$US	Other all countries	0.0664	0.0085	0.0334	n/a	0.0160		
	Slovakia Slovenia Ukraine Bolivia Costa Rica Dominican Republic Ecuador El Salvador Guatemala Haiti Honduras Jamaica Nicaragua Panama Paraguay Puerto Rico Uruguay Venezuela Bahrain Iraq Jordan Kuwait Lebanon Oman Qatar Yemen Austria Belgium Denmark Finland Ireland Norway Portugal Sweden Switzerland	Slovakia \$US Slovenia \$US Ukraine \$US Bolivia \$US Costa Rica \$US Dominican Republic \$US Ecuador \$US El Salvador \$US Guatemala \$US Haiti \$US Honduras \$US Jamaica \$US Nicaragua \$US Panama \$US Paraguay \$US Puerto Rico \$US Uruguay \$US Venezuela \$US Bahrain \$US Iraq \$US Jordan \$US Kuwait \$US Lebanon \$US Qatar \$US Yemen \$US Austria \$US Belgium \$US Denmark \$US Finland \$US Ireland \$US Sweden \$US Switzerland \$US Switzerland \$US Switzerland \$US Switzerland \$US	Slovakia \$US 386 Ukraine \$US 380 Bolivia \$US 591 Costa Rica \$US 506 Dominican Republic \$US 849 Ecuador \$US 503 Guatemala \$US 509 Honduras \$US 504 Jamaica \$US 505 Panama \$US 507 Paraguay \$US 595 Puerto Rico \$US 1 (787, 939) Uruguay \$US 598 Venezuela \$US 964 Jordan \$US 965 Lebanon \$US 961 Oman \$US 967 Austria \$US 43 Belgium \$US 358 Ireland \$US 351 Sweden \$US 41 Other all	Slovakia SUS 421 0.0946 Slovenia SUS 386 0.0946 Ukraine SUS 380 0.0946 Rest of Latin Bolivia SUS 591 0.0814 Costa Rica SUS 506 0.0814 Dominican Republic SUS 593 0.0814 Ecuador SUS 593 0.0814 Ecuador SUS 503 0.0814 Guatemala SUS 502 0.0814 Haiti SUS 509 0.0814 Honduras SUS 509 0.0814 Honduras SUS 504 0.0814 Honduras SUS 504 0.0814 Haiti SUS 505 0.0814 Honduras SUS 505 0.0814 Paraguay SUS 505 0.0814 Paraguay SUS 595 0.0814 Puerto Rico SUS 1 (787, 939)	Slovakia SUS 421 0.0946 0.0388 Slovenia SUS 386 0.0946 0.0388 Ukraine SUS 380 0.0946 0.0388 Ukraine SUS 380 0.0946 0.0388 Exercise SUS Sept 0.0814 0.0124 Costa Rica SUS 506 0.0814 0.0124 Dominican Republic SUS 849) 0.0814 0.0124 Ecuador SUS 593 0.0814 0.0124 Ecuador SUS 593 0.0814 0.0124 El Salvador SUS 503 0.0814 0.0124 Guatemala SUS 502 0.0814 0.0124 Haiti SUS 509 0.0814 0.0124 Handuras SUS 504 0.0814 0.0124 Jamaica SUS 1 (658, 876) 0.0814 0.0124 Nicaragua SUS 505 0.0814 0.0124 Panama SUS 507 0.0814 0.0124 Paraguay SUS 595 0.0814 0.0124 Puerto Rico SUS 1 (787, 939) 0.0814 0.0124 Venezuela SUS 58 0.0814 0.0124 Venezuela SUS 598 0.0814 0.0124 Venezuela SUS 598 0.0814 0.0124 Venezuela SUS 964 0.0375 0.0173 Iraq SUS 965 0.0375 0.0173 Jordan SUS 965 0.0375 0.0173 Lebanon SUS 966 0.0375 0.0173 Qatar SUS 967 0.0375 0.0173 Qatar SUS 967 0.0375 0.0173 Qatar SUS 967 0.0375 0.0173 Qatar SUS 968 0.0375 0.0173 Qatar SUS 964 0.0375 0.0173 Qatar SUS 965 0.0375 0.0173 Qatar SUS 967 0.0375 0.0173 Qatar SUS 967 0.0375 0.0173 Qatar SUS 968 0.0375 0.0173 Qatar SUS 965 0.0375 0.0173 Qatar SUS 965 0.0375 0.0173 Qatar SUS 965 0.0375 0.0173 Qatar SUS 966 0.0375 0.0173 Denmark SUS 43 0.0651 0.0330 Finland SUS 353 0.0651 0.0330 Finland SUS 353 0.0651 0.0330 Finland SUS 353 0.0651 0.0330 Finland SUS 351 0.0651 0.0330 Switzerland SUS 41 0.0651 0.0330	Slovakia \$US	Slovakia \$US		