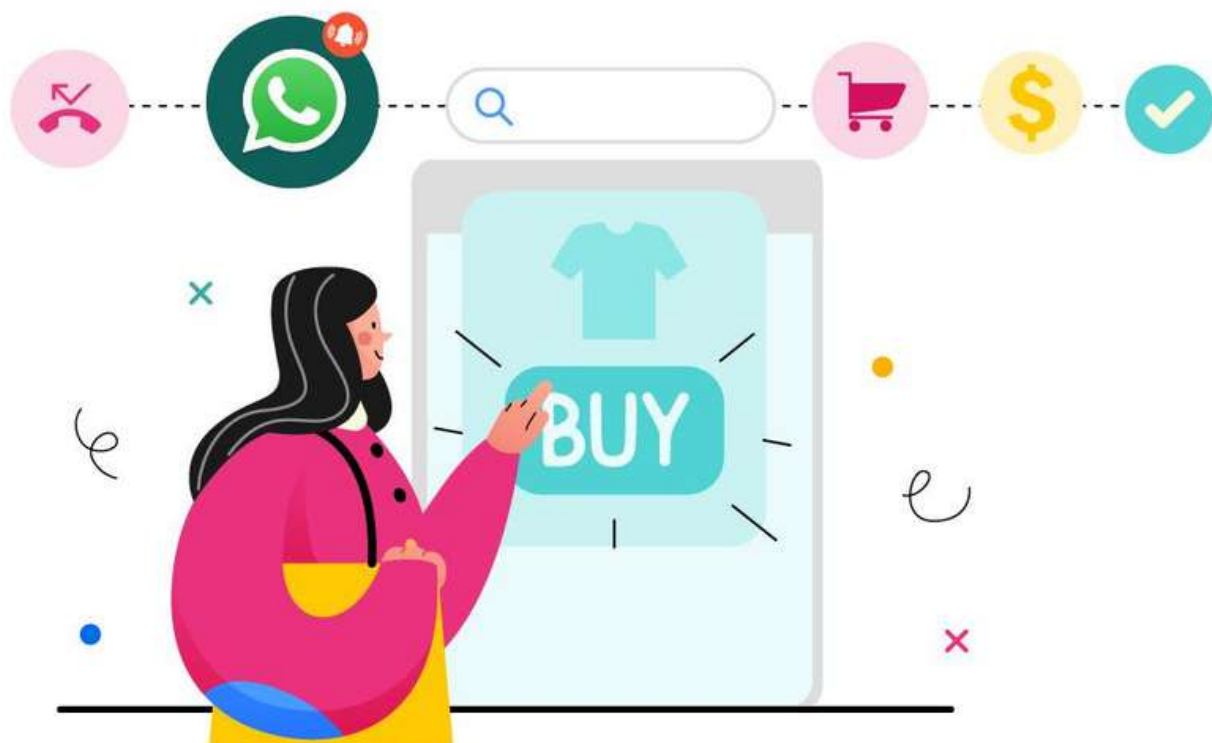




## Automate Commerce & Sell on **WhatsApp** with Anantya.ai



## Why Choose **WhatsApp** for Commerce?

With an industry-high **98% message open rate** & 45-60% click-through rate, WhatsApp is the most actionable platform to market your Ecommerce Business.

**50 million**

businesses are using WhatsApp for commercial purposes

By leveraging **WhatsApp's 2.4 Billion** active user base and viral potential, businesses can enhance their **online presence**, generate **qualified leads**, and **establish valuable customer connections**.

**80%**

Users click on your Facebook, Instagram or Google Ad, reach your website but leave without making a purchase.

WhatsApp has a **98%** Message Open Rate & **45-80%** Click-through Rates making it the best platform to reach customers where they already are!

**84%**

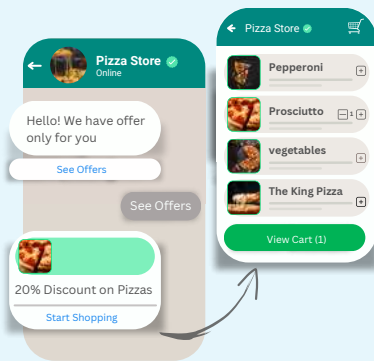
of consumers worldwide would browse or buy products in messaging conversations

**175 million**

million people send messages to a business account on WhatsApp every day

# Anantya.ai: Your Complete **WhatsApp Commerce** Platform

Everything you need to notify, chat & engage your users All in one place

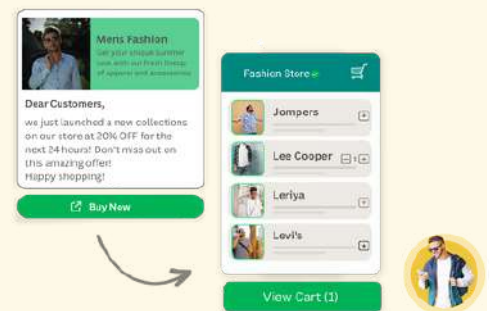


## ➤ Recover 45–60% Abandoned Carts by sending Automated Notification

**80% of customers** bag items in their carts, but forget to check out. There's a simple trick that can recover **45-60% of Abandoned Carts**. Just automate Abandoned Cart Notifications on WhatsApp with a casual reminder to the users to complete their purchase.

## ➤ Automate your Notifications & Reminders on WhatsApp

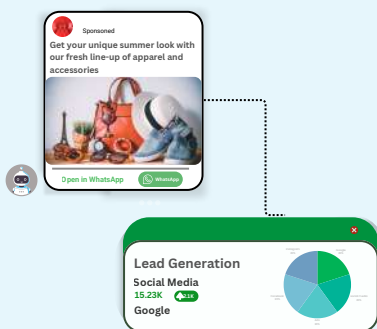
You can automate Notifications for **Order Confirmation, Delivery Updates, Abandoned Cart Reminders, Payment Confirmation/ Reminders, Subscription Reminders** etc which are extremely important for an **Ecommerce Business**.



## ➤ Automate sales with WhatsApp Chatbot

You don't need to respond to every common customer query! Simply **integrate a WhatsApp Chatbot** for your Ecommerce business & let it **handle** common customer queries & even sales.

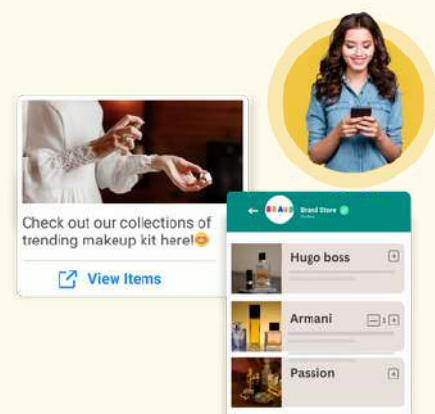
A WhatsApp Chatbot acts as a **qualified salesman** for your WhatsApp Ecommerce Store.



## ➤ Send Product catalogs at Scale

**Send product catalogs** to 1000s of opted-in customers on WhatsApp as part of- **Automated Notification Campaigns** when a customer abandons cart /places order etc.

**Custom Auto replies** for FAQs, welcome/out of office message, or for delay in response during work hours etc.



# Anantya.ai WhatsApp Ecommerce & Automation Platform

- Drive Sales & Customer Experience
- Get Your Setup Ready in Just 24 Hours 🕒



## #1 Choice of Startups and Brands



harmanhouse



## Get In Touch With Us!

We'd love to know your Whatsapp Use-Case and help your Business Grow using Whatsapp!



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