



Use WhatsApp to grow your Health & Wellness business

Conversational AI for HealthCare: A Complete Guide

Learn how you can use powerful WhatsApp features for every step of your **Health & Wellness business**.





<  online Doctor   

I'd like to book an appointment
with Dr. Ravi



Welcome to our **hospital!** How can I
help you today?



Book Appointment



Personalized and Efficient: Enhance Healthcare Engagements with WhatsApp



Integrate your online store with Anantya.ai for capturing qualified leads & drive conversions. Answer FAQs quickly via custom auto-replies and help patients in making the right decisions



Upsell & Cross-sell with personalized health checkup, supplement, etc., recommendations based on past purchases. Send payment links for collecting payment on WhatsApp & quick settlements



Support clients at scale 24*7 on WhatsApp and Gather ratings / feedback from clients using WhatsApp automated flows



Promote customer testimonials, success stories and user generated content as social proof. Send regular tips & tricks on how to lead a healthy lifestyle

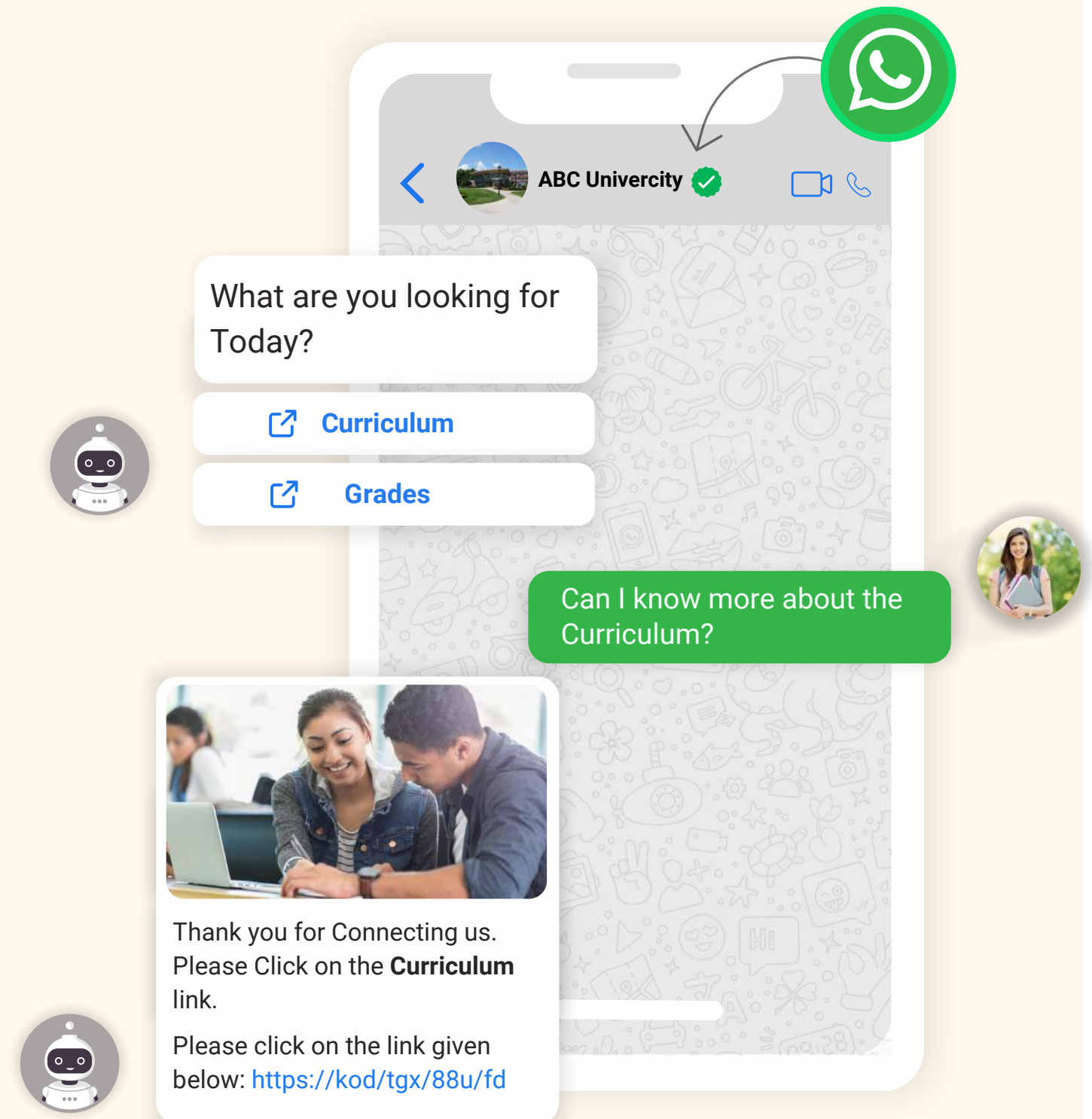
WhatsApp Business API Use Cases for **HealthCare Industry**

➤ **Promote Test Packages & Health Supplements**

Using Anantya.ai, a platform built on Official WhatsApp Business APIs you can easily send Broadcasts to as many users as you want in one go. Not just this, you can attach images, clickable buttons & links along with your message to make it highly interactive.

➤ **Health Updates and Announcements**

One of the best Use Cases of WhatsApp Business API for Healthcare is that you can Broadcast messages to unlimited users about new health services, updates, and educational content. This real-time communication ensures that patients and healthcare professionals are always in the loop, enhancing the healthcare experience.



➤ Virtual Healthcare Support

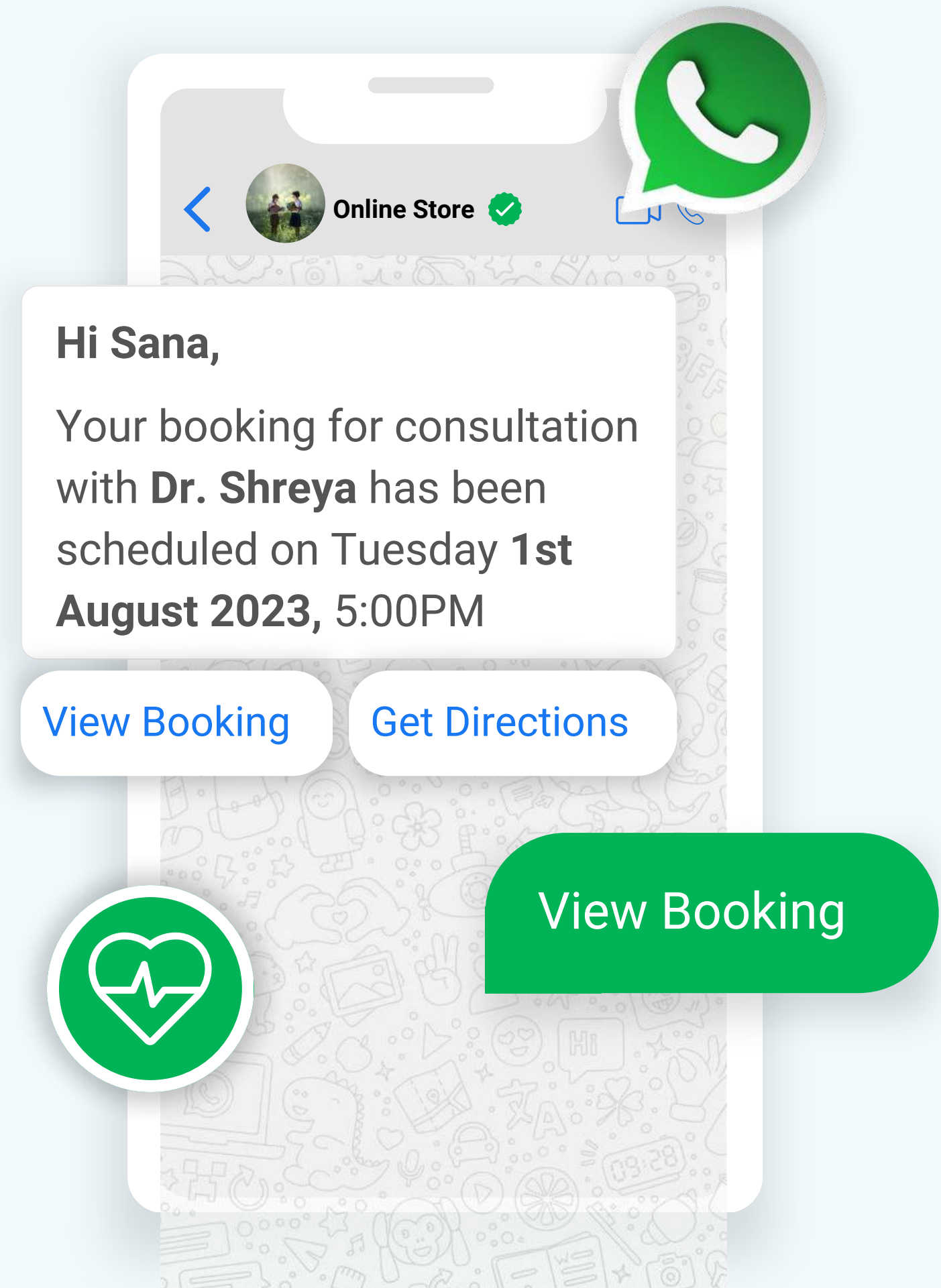
Help people with their health using WhatsApp. Send videos, documents, and things you can click on to learn about health, even if you're far away.

➤ Real-time Feedback

With WhatsApp, you not only receive instant feedback but you can also get users to re-engage. Request feedback from customers by sending Quick Reply buttons to make it more comfortable for them.

➤ Scheduling & Reminders

Automate appointment schedules, reminders, and notifications. Simplify the booking process for consultations, check-ups, and more.



Ready to boost customer engagement and get more sales for your **health and wellness brand**?

Get started with the WhatsApp Business API using Anantya.ai today.

#1 Choice of Startups and Brands

The logo for 'nu yu' features the word 'nu' in green and 'yu' in blue, with a small green dot above the 'u'.The logo for 'THURAYA' features a stylized blue and gold circular emblem with the word 'THURAYA' in gold text below it.The logo for 'gifty' features a red gift box icon with a white ribbon, followed by the word 'gifty' in a bold, dark blue font.The logo for 'harmanhouse' features the word 'harman' in orange and 'house' in black, both in a sans-serif font.The logo for 'KIN MARCHE' features a red 'K' above the words 'KIN MARCHE' in red, with the tagline 'ALL PRIX DU GRAND MARCHÉ' in smaller text below.The logo for 'KHALAIFAT' features the word 'KHALAIFAT' in Arabic script above the word 'KHALAIFAT' in English, both in black.The logo for 'Expand My Business' features a green square icon with a white bird-like shape, followed by the text 'Expand My Business' in black.The logo for 'Elisalcom' features the word 'Elisalcom' in orange, with a small orange dot above the 'i'.



Get In Touch With Us!

We'd love to know your Whatsapp Use-Case and help your Business Grow using Whatsapp!



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