



Grow your Food Business with the WhatsApp

Conversational AI for Sales, Support,
Marketing: A Complete Guide

Learn how you can provide **exceptional**
Customer Experience & Leverage
WhatsApp for **Food & Beverage** Industry



Broadcast message

Send to 456 opted - in customers



Burger Tuesday

www.ABCservic.com/.....

Hey Yash,

Book a table and hop into our café for our Burger Tuesday Special menu at 20% off.

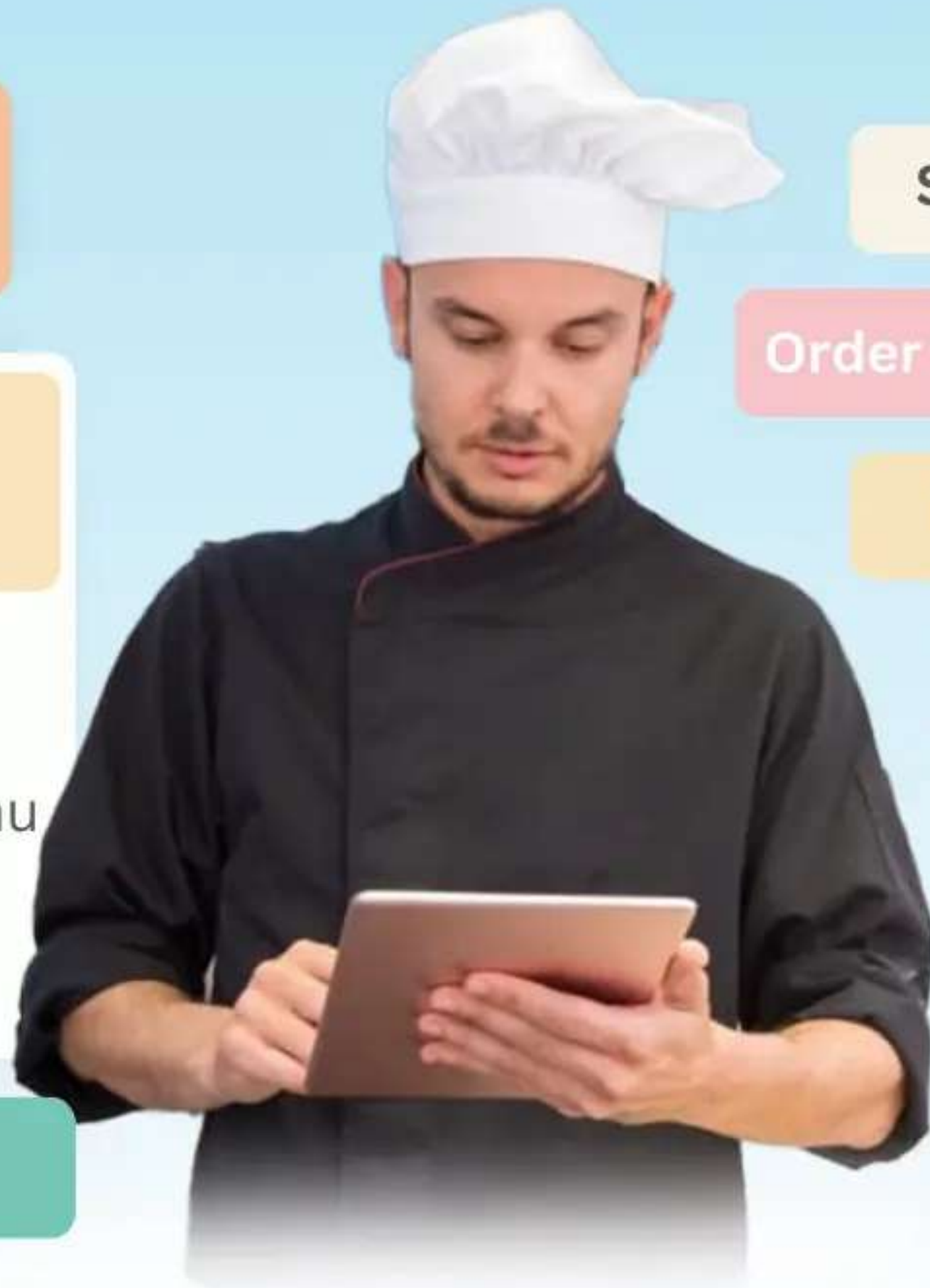
You'll love the new additions. 🍔

Book Table 

Share Menu

Order Update

Payment



Build a positive customer experience **with WhatsApp** for **Food & Beverage** business



Acquire

Run click to WhatsApp ads to promote your products and services. Answer FAQs quickly via custom auto-replies and help customers with their queries



Convert

Utilizing WhatsApp for reservation-related communication enhances customer engagement and satisfaction by providing a seamless and familiar communication channel.



Delight

Solve queries & support customers at scale on WhatsApp. Gather ratings/feedback from clients using WhatsApp automated flows



Engage

Proactively notify target audience of new offers, loyalty points and more. Send informative and educational content relevant to their needs

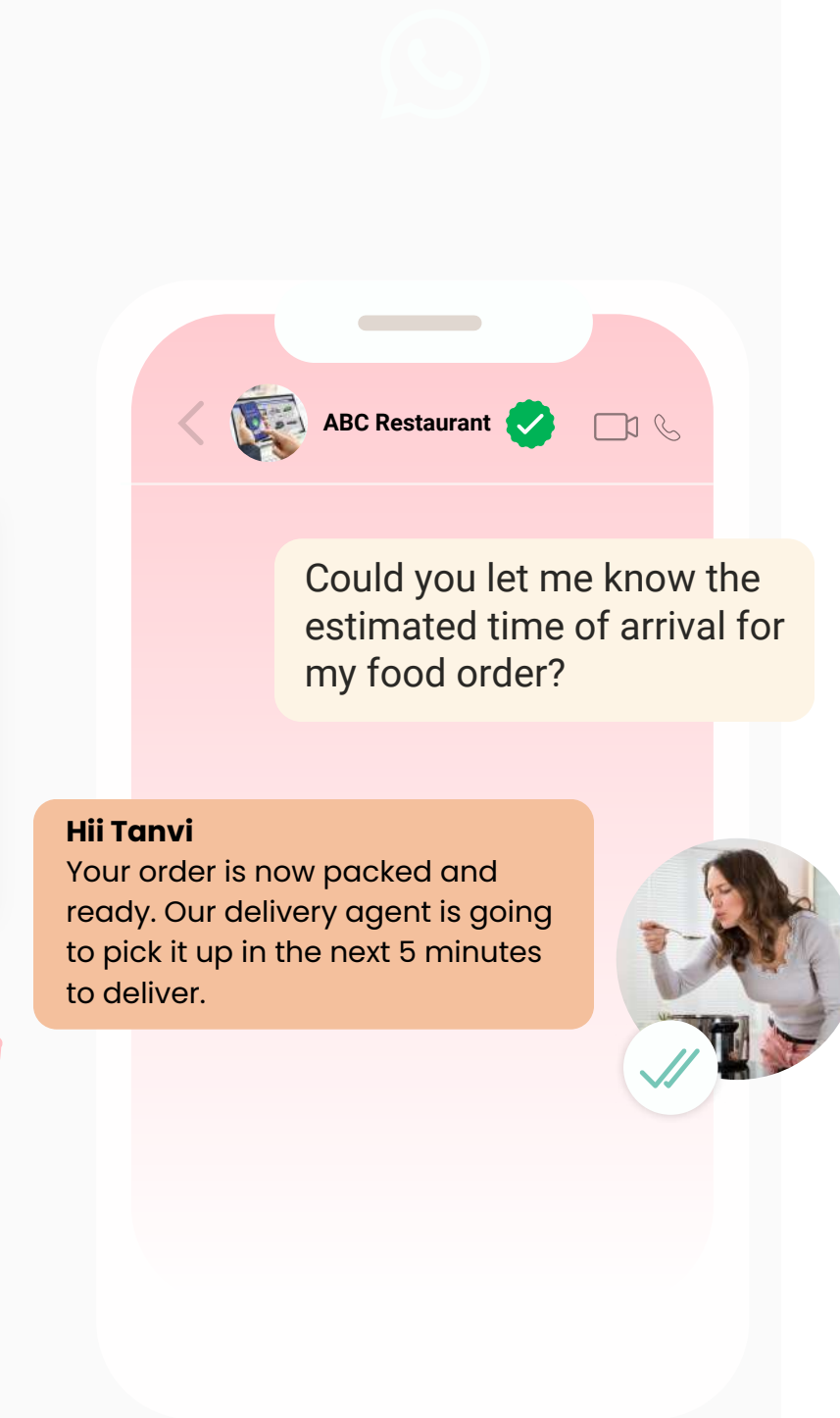
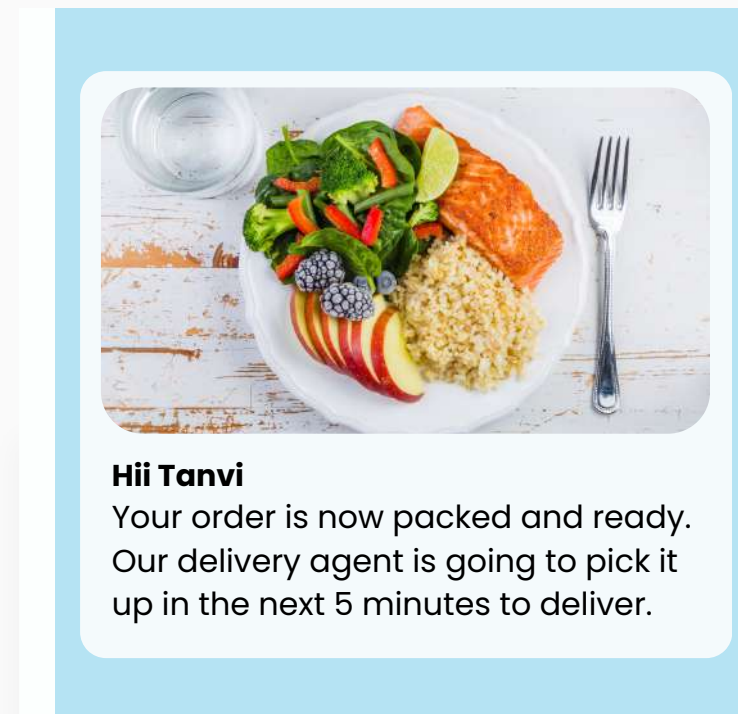
WhatsApp Business API Use Cases for Food Industry

➤ Automate Alerts and Notifications:

Set up automatic and personalised WhatsApp messages to offer discounts and send updates. Keep customers informed with delivery notifications sent via WhatsApp.

➤ Promote your dine-in menu and online food products

Use WhatsApp broadcasts to reach a wider audience and showcase your restaurant menus. Highlight the irresistible dishes and products available for convenient online ordering. Keep your customers in the loop by providing timely updates about their orders.



➤ **Set responses to FAQs**

You can use the WhatsApp Business platform to set quick automated replies to customer FAQs. At times giving travellers all the information they need at the tip of their fingers is the easiest way to keep them happy.

➤ **Issue verified returns and refunds**

Verify customer and order details, choose the return/refund method, and address issues instantly.

WhatsApp streamlines the process for hassle-free returns, ensuring customer satisfaction and trust with a seamless experience.

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WhatsApp For Restaurants Business– Build an end-to-end customer journey

Learn how businesses in the Food sector are exploring WhatsApp conversational commerce to create personalized and streamlined customer journeys.

#1 Choice of Startups and Brands

The logo for 'nu yu' features the word 'nu' in green and 'yu' in blue, with a small green dot above the 'u'.The logo for 'THURAYA' features a stylized blue and gold circular emblem with the word 'THURAYA' in gold text below it.The logo for 'gifty' features a red gift box icon with a white ribbon, followed by the word 'gifty' in a bold, black, sans-serif font.The logo for 'harmanhouse' features the word 'harman' in orange and 'house' in black, in a bold, sans-serif font.The logo for 'KIN MARCHE' features a red 'K' above the words 'KIN MARCHE' in red, with the tagline 'ALL PRIX DU GRAND MARCHÉ' in small black text below.The logo for 'KHALAIFAT' features the word 'KHALAIFAT' in black, with the Arabic word 'خليفة' (Khalifa) above it.The logo for 'Expand My Business' features a green square icon with a white bird-like shape, followed by the text 'Expand My Business' in black.The logo for 'Elisalcom' features the word 'Elisalcom' in orange, with a small orange dot above the 'i'.



Get In Touch With Us!

We'd love to know your Whatsapp Use-Case and help your Business Grow using Whatsapp!



+971 56 548 0273



info@anantya.ai



www.anantya.ai