

ABHINAV BHARGAVA

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EDUCATION

FOSTER SCHOOL OF BUSINESS, UNIVERSITY OF WASHINGTON, Seattle, WA March 2026

Candidate for Master of Business Administration (MBA), Dean's Merit Fellow, GRE 332

- Alumni Outreach Coordinator, VP Finance- Foster Consulting Society and Wine Club
- Conferences- Tuck Emerging Markets Conference (Tuck, Dartmouth), ClimateCAP 2025 (Haas, UC Berkeley)

UNIVERSITY OF MASSACHUSETTS, Amherst, MA May 2017

Master of Architecture GPA: 3.8/4.0, Thesis: New York City 2050: Climate Change and Future of New York

- Presented Research at MIT Energy Conference (MIT), American Institute of Architects (AIA) Design Excellence Awardee
- Elected Treasurer of the UMass Graduate Senate, managed \$1.2M for 55 clubs, liaised with Chancellor, Dean & Provost

SCHOOL OF PLANNING AND ARCHITECTURE, India May 2015

Bachelor of Architecture, Graduated in top 1% of class, AIEEE Rank- 832, Top 1% in entrance exam in India

EXPERIENCE

AMAZON WEB SERVICES (AWS), Seattle, WA 2025

Senior Product Manager - AGI | Foundation Models

- Partnered with AWS executives and AGI team to define Amazon Nova's product and GTM strategy, unifying positioning, messaging, and roadmap for enterprise GenAI
- Integrated Nova demos into a unified, metadata-driven repository by building a standardized schema (task type, model endpoint, latency, dependencies), boosting discoverability and 10x reuse across GTM and SA teams, while supporting PACE team in producing YouTube-ready technical assets
- Curated Nova's demo strategy by analyzing enterprise adoption trends and post-demo insights, translating customer pain points into targeted model use cases that accelerated customer momentum
- Amplified enterprise engagement by co-authoring AWS ML Blog [Transforming Enterprise Operations](#)

NOBIAS, New York City, NY 2023 - 2024

Lead Product Manager, AI

- Drove the 0→1 design and launch of Nobias' flagship AI product, leading prototyping, iterative A/B testing, and SEO optimization that boosted organic acquisition and improved key conversion metrics
- Built an LLM integration playbook reducing user drop-offs from 75% to 70% across critical funnel touchpoints
- Led product strategy and user research, achieving 14% WoW active user growth and 22% higher retention, while aligning roadmap decisions with customer behavior analytics

22BATE7, Remote 2018 - 2022

An ed-tech startup funded by Social Alpha, Winners of IIGP 2.0 by DST, Lockheed Martin and Tata Trust

Founding Member - UX Lead | Product

- Managed NPI (New Product Introduction) and market research for a class polling application, leading to 8X improved learning outcomes in 4 weeks, improved user experience for 150k users; Play Store rating improved from 4.1 to 4.6
- Drove adoption of digital data capture platform that works similarly to QR codes and captures responses via app to evaluate 1M+ kids, eliminating 90% of manual data entry, 99% of manual data cleaning for Agastya Foundation, NPO

GGLO, Seattle, WA 2017 - 2023

Senior Design Lead

- Managed urban-scale and transit-oriented developments worth over \$4.5B, including the \$1.5B Northgate Redevelopment with Simon Property Group, revitalization of Redmond Town Center with Hines and Avalon Group
- Led strategy discussions focusing on financial models and market fit; presented ROI studies to C-level executives at S&P 100 companies, securing buy-in and achieving 20% cost savings and a 7% increase in rental revenue
- Drove adoption of Autodesk cloud (BIMs) facilitating live visibility, reducing workflow errors by 42%, saving cost by 28%

SKILLS AND ACTIVITIES

- Skills: Prompt Engineering, Figma, A/B Testing, Midjourney, Power BI, Tableau, Excel, Python, UX UI, Data Visualization
- Financial: Stock and options research, regression analysis and pattern study, 20x returns in 5 years
- Extracurriculars: Drone captures, CS50 Puzzle Day by Harvard (top 5%); Elo Rating 1850 in Chess, Design Custom Homes