

Frontend task: Landing page designing

A health company is considering to launch its own health tracking app which could be connected to customer's smart gadgets and be a one-stop platform for all trackable health data. The company has a reputation of producing eco-friendly packaging for their products, which by themselves are all-natural and organically made. It aims to minimize environment destructive material use such as plastics, paper and glass type. They aspire to share this message visually through their app as well while still keeping the primary function of the app to be health data tracking service. Your job is to design the landing page for this company's health tracking app using minimal features yet giving it a modern and classic look. You may choose the theme, the lay, the structure as you like.

Time provided: 2.5 hours

Medium of designing: Coding, Presentation, PDF, Image, Editing project (any mode of your convenience)

No. of designs: one or more

Rules:

1. The judgement will be basis your design ONLY and not based on your choice of design medium.
2. In case of coding, presentation or editing project, interactive elements are to be avoided to reduce time consumption.
3. Judgement is solely dependent upon your skill of creating a landing page according to the company requirements as stated in the question. No other factor will be taken into consideration.
4. For ease, please consider the company name and the app name to be 'Healthimi' and 'MyTracker' respectively.
5. You have the liberty to design or create a logo for the company and the app if you so please. Feel free to ignore the need of a logo.
6. You can submit more than one design altogether.

NOTE: You are to build and put your design to life within the time limit only. Avoid unnecessary actions to keep your focus on the design process without the restriction of its plausibility with coding.