

Considerations/Extensions

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- Qualitative Predictors

• Non-numerical \rightarrow Binary/Bernoulli or Multinomial

• Dummy variable:

$$x_i = \begin{cases} 1 & \text{condition is true} \\ 0 & \text{otherwise} \end{cases}$$

$$\therefore y_i = \beta_0 + \beta_1 x_i + \varepsilon_i = \begin{cases} \beta_0 + \beta_1 + \varepsilon_i \\ \beta_0 + \varepsilon_i \end{cases}$$

OR

$$x_i = \begin{cases} 1 & \text{condition true} \\ -1 & \text{otherwise} \end{cases}$$

* Multinomial

\hookrightarrow More than two levels (factor)

$$x_{i1} = \begin{cases} 1 & \text{Red} \\ 0 & \neg \text{Red} \end{cases} \quad x_{i2} = \begin{cases} 1 & \text{Blue} \\ 0 & \neg \text{Blue} \end{cases}$$

$$\therefore y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \varepsilon_i = \begin{cases} \beta_0 + \beta_1 + \varepsilon & \text{Red} \\ \beta_0 + \beta_2 + \varepsilon & \text{Blue} \\ \beta_0 + \varepsilon & \text{Green} \end{cases}$$

- Additive Assumption
 - Interaction between features:

$$Y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \varepsilon$$

↓

$$Y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_1 x_2 + \varepsilon$$

- Linearity Assumption
 - Polynomial (Quadratic):

$$Y = \beta_0 + \beta_1 x_1 + \varepsilon$$

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$$Y = \beta_0 + \beta_1 x_1 + \beta_2 x_1^2 + \varepsilon$$