

Subscribers Galore

Exploring World's Top YouTube Channels

Team ID - NM2023TMID23846

Team Members :-

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1) Introduction:-

Subscriber's Galore aims to analyze, explore and understand the world's Top YouTube channels based on their subscriber count. This analysis provides valuable insights and information about their channels, such as their content genres, growth trends, engagement metrics in order to help content creators, marketers and enthusiasts to gain a deeper understanding of the YouTube landscape.

The main objective of Subscriber's Galore is to become a valuable resource for any one interested in understanding the YouTube ecosystem and provide recommendations and insights for content creators and marketers to enhance their strategies and to create a user-friendly platform for easy access to the data and to promote marketing and research.

Subscribers Galore empowers individuals and businesses to achieve the following:

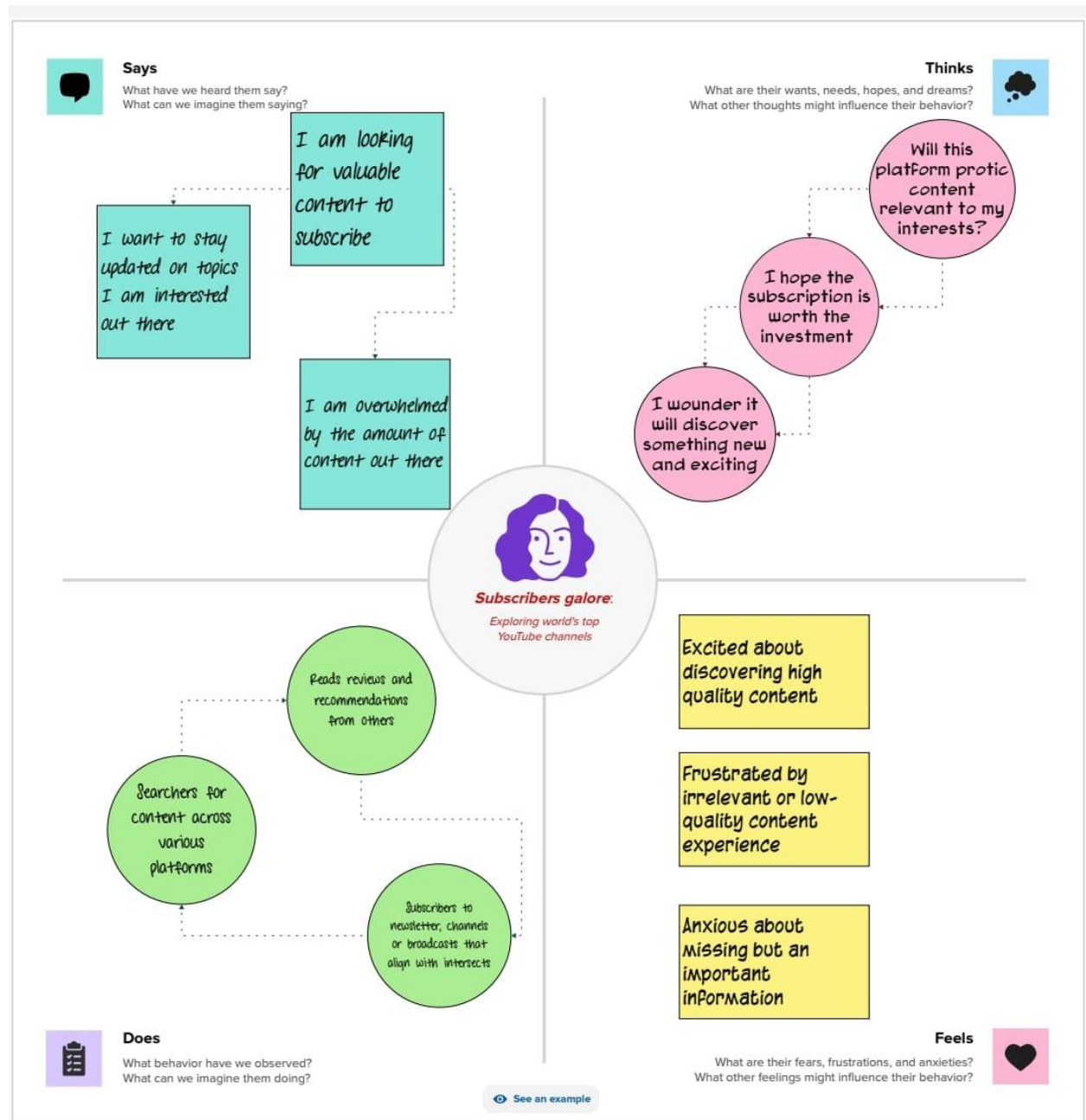
- **Subscriber Growth:** Learn proven strategies to attract and retain subscribers, resulting in a larger and more loyal customer base.

- *Monetization: Discover how to generate revenue from your subscribers, whether through subscription fees, advertising, or other monetization methods.*
- *Audience Engagement: Understand how to keep your subscribers engaged and satisfied, leading to increased brand loyalty and word-of-mouth referrals.*

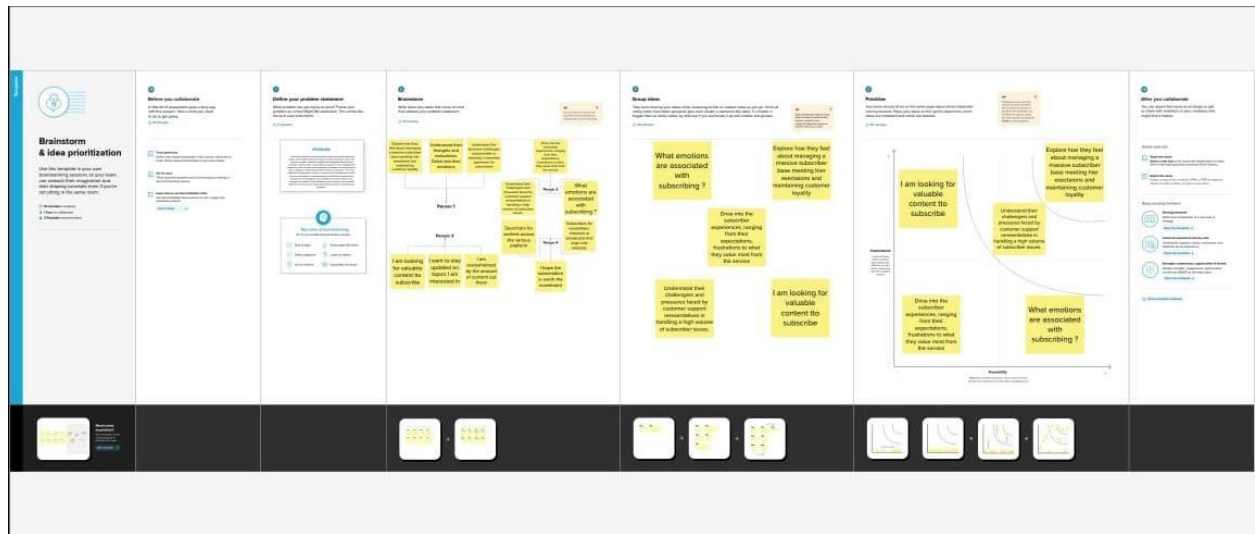
Subscribers Galore offers a versatile platform with a range of applications for content creators, business owners, marketing professionals, entrepreneurs, education and networking, and etc...

2) Problem definition & design thinking :-

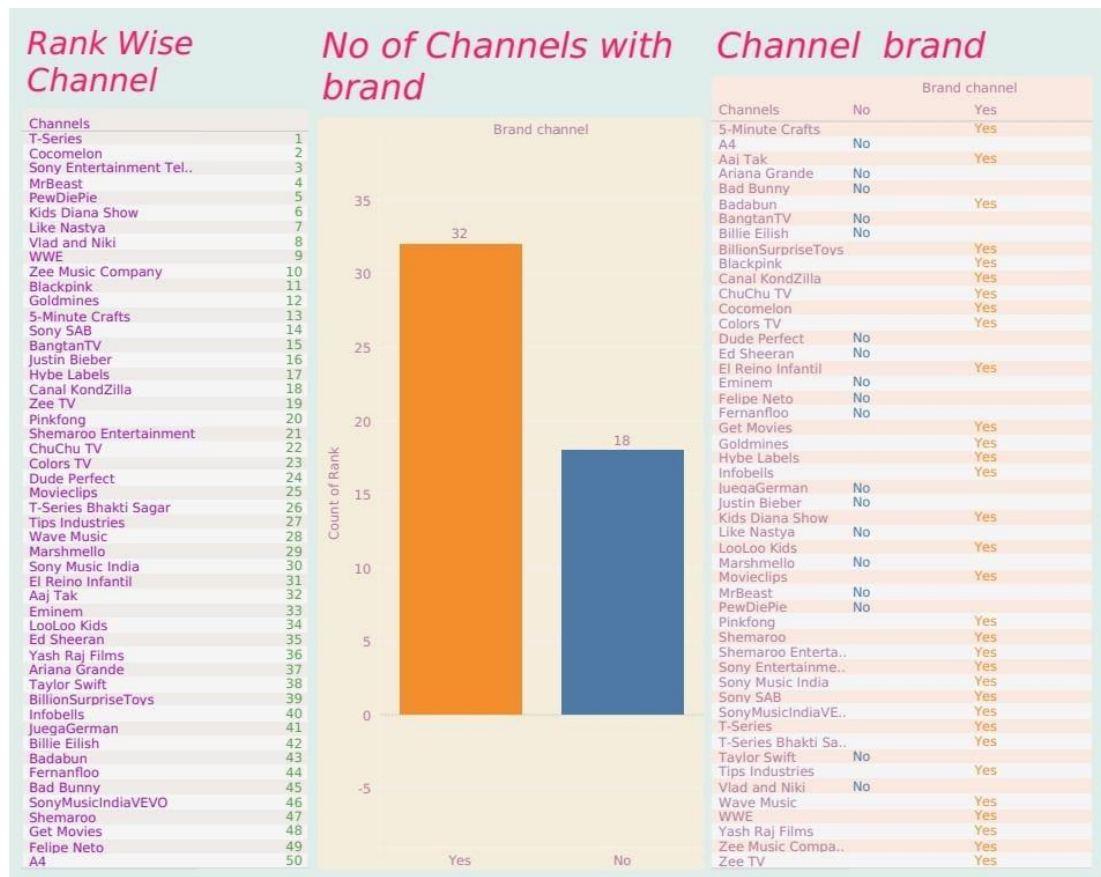
- Empathy map



- Brainstorming map



3) Result:-



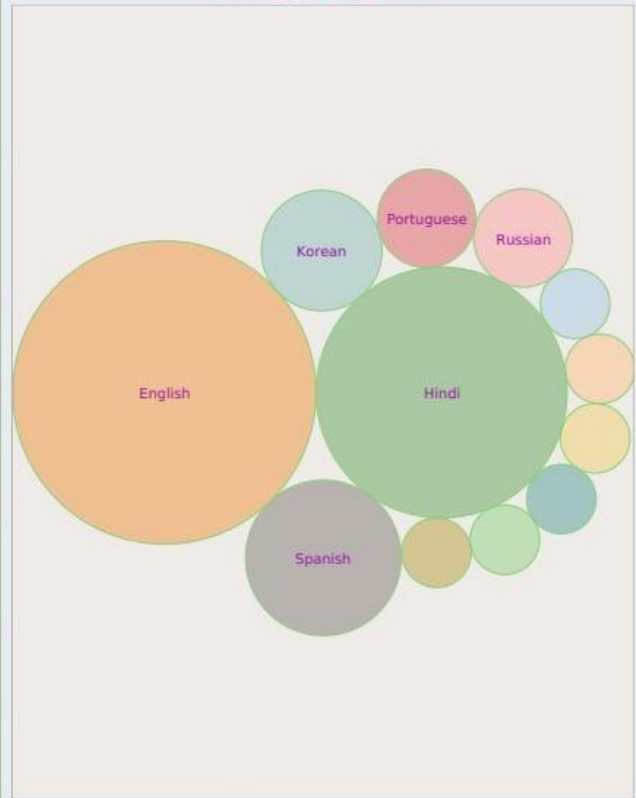
Dashboard 1

Channel name with Sub

T-Series	Cocomelon	Sony Entertainment Television India	MrBeast	PewDiePie
Kids Diana Show	Like Nastya	Vlad and Niki	WWE	Zee Music Company
5-Minute Crafts	Zee TV	Pinkfong	Shemaroo	ChuChu TV
Sony SAB	Movieclips	Sony Music India	El Reino Infantil	Aaj Tak
BangtanTV	T-Series Bhakti Sagar	Ed Sheeran	Infobells	Billie Eilish
Justin Bieber	Tips Industries	Yash Raj Films	Badabun	Fernanfloo
Hybe Labels	Wave Music	Ariana Grande	Get Movies	Felipe Neto
Canal KondZilla	Marshmello	Taylor Swift	Bad Bunny	

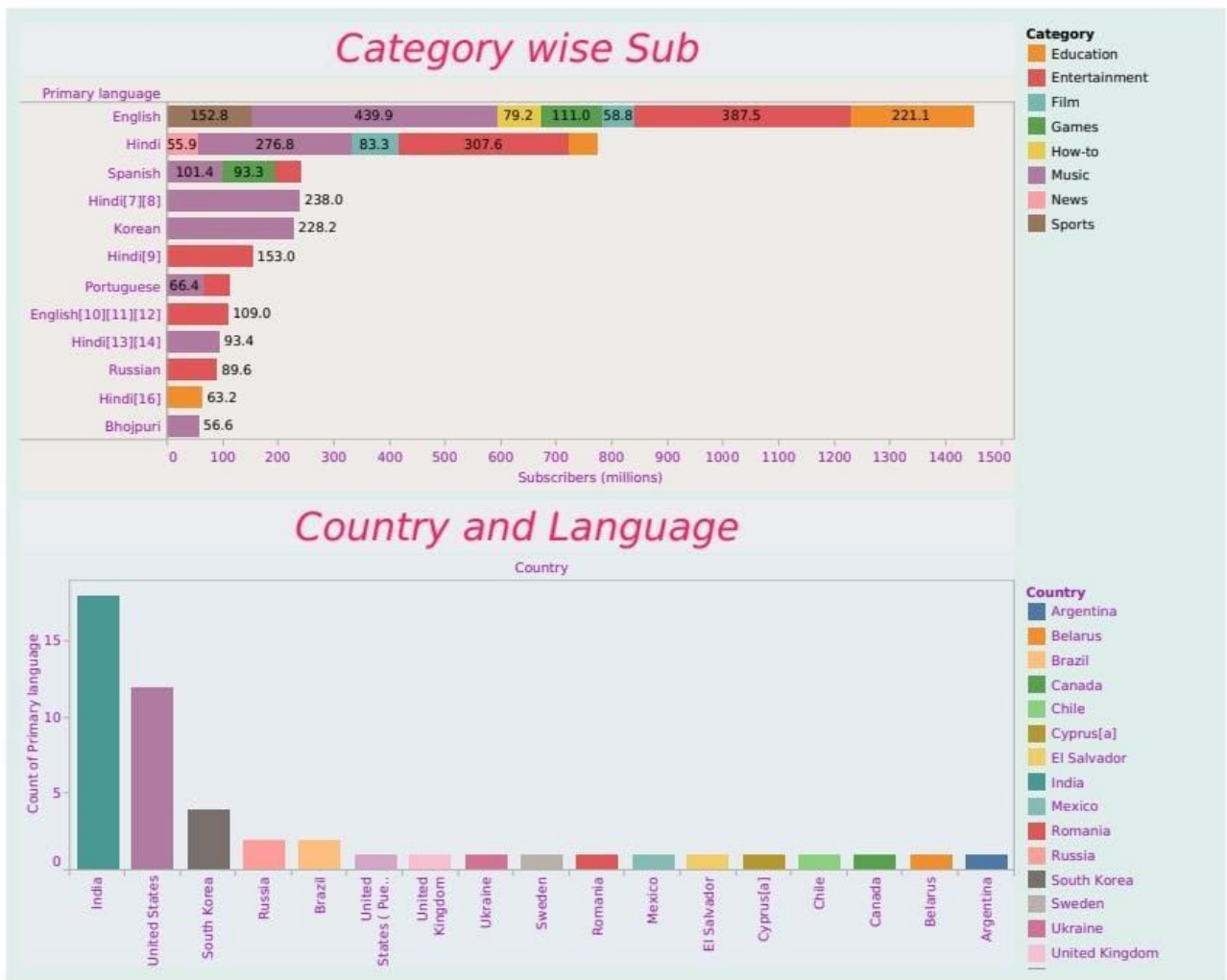
Highlight Channels
No items highlighted

No of channels for particular languages

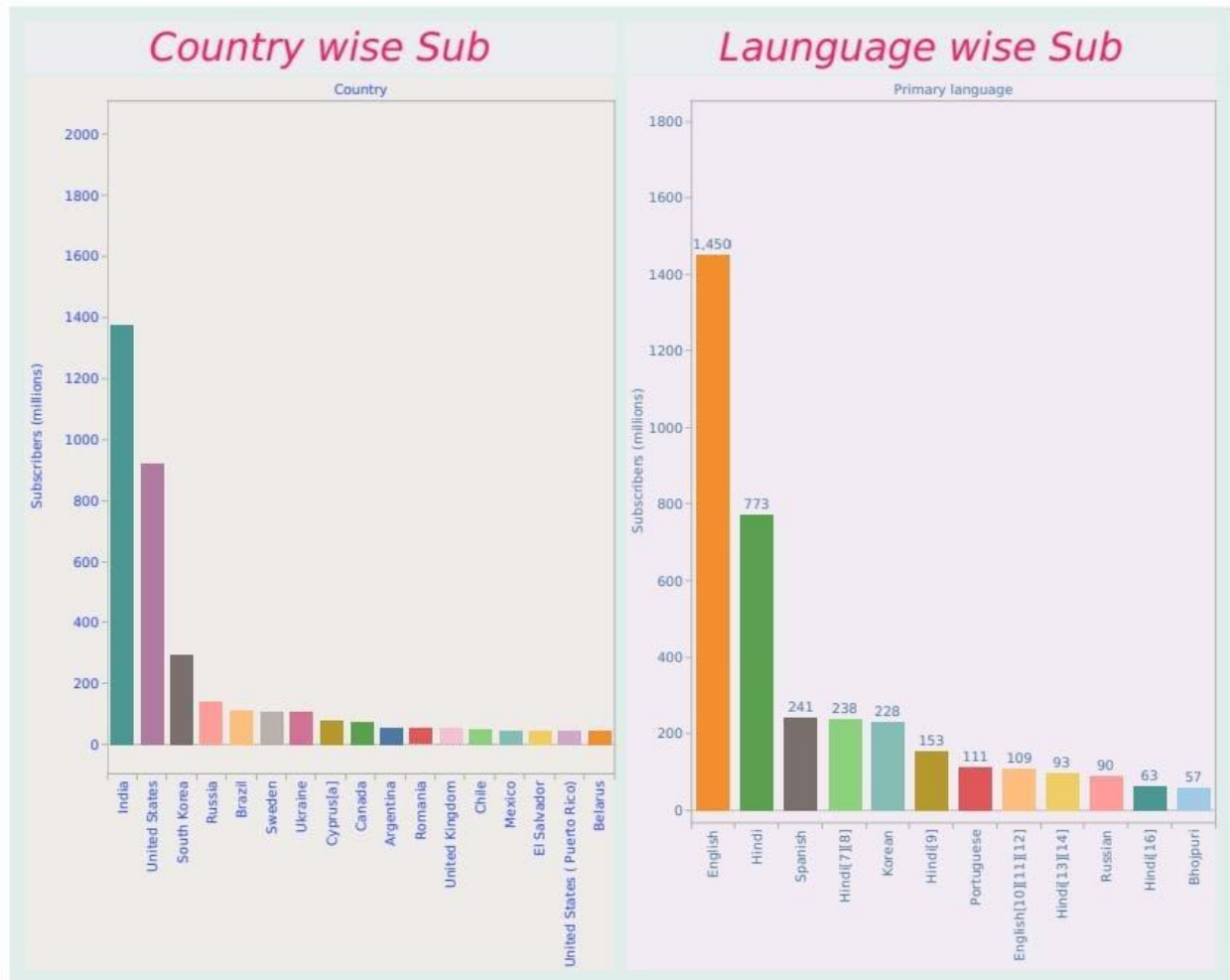


Highlight Primary language
No items highlighted

Dashboard 2



Dashboard 3



Dashboard 4

Story for subscribers galore :-

Subscribers Galore

Channel details

List of channels with number of subscribers and lan...

Cateory wise languages and country wise langua...

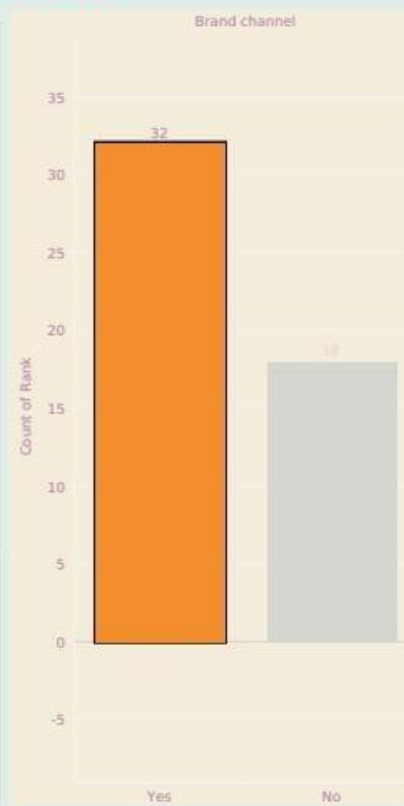
Language and country wise subscribers

Country wise primary launuage, number of subscribers and tofa...

Rank Wise Channel

Channels	
T-Series	1
Cocomelon	2
Sony Entertainment Tel..	3
MrBeast	4
PewDiePie	5
Kids Diana Show	6
Like Nastya	7
Viad and Niki	8
WWE	9
Zee Music Company	10
Blackpink	11
Goldmines	12
5-Minute Crafts	13
Sony SAB	14
BangtanTV	15
Justin Bieber	16
Hybe Labels	17
Canal KondZilla	18
Zee TV	19
Pinkfong	20
Shemaroo Entertainment	21
ChuChu TV	22
Colors TV	23
Dude Perfect	24
Movieclips	25
T-Series Bhakti Sagar	26
Tips Industries	27
Wave Music	28
Marshmello	29
Sony Music India	30
El Reino Infantil	31
Aaj Tak	32
Eminem	33
LooLoo Kids	34

No of Channels with brand



Channel brand

Channels	Brand channel	
	No	Yes
5-Minute Crafts		Yes
A4	No	
Aaj Tak		Yes
Ariana Grande	No	
Bad Bunny	No	
Badabun		Yes
BangtanTV	No	
Billie Eilish	No	
BillionSurpriseToys		Yes
Blackpink		Yes
Canal KondZilla		Yes
ChuChu TV		Yes
Cocomelon		Yes
Colors TV		Yes
Dude Perfect	No	
Ed Sheeran	No	
El Reino Infantil		Yes
Eminem	No	
Felipe Neto	No	
Fernanfloo	No	
Get Movies		Yes
Goldmines		Yes
Hybe Labels		Yes
Infobells		Yes
JuegaGerman	No	
Justin Bieber	No	
Kids Diana Show		Yes
Like Nastya	No	
LooLoo Kids		Yes
Marshmello	No	
Movieclips		Yes
MrBeast	No	
PewDiePie	No	

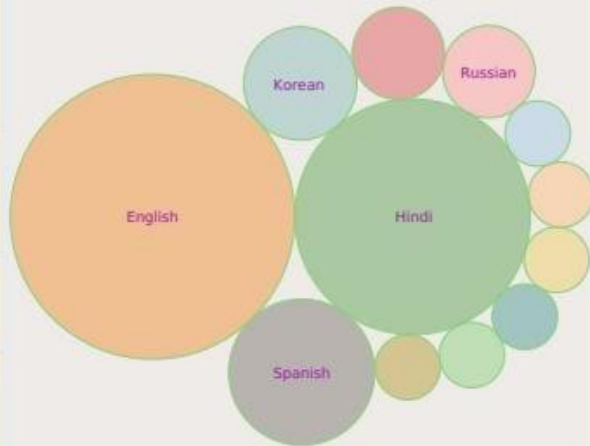
Channel details	List of channels with number of subscribers and lan...	Cateory wise languages and country wise langua...	Language and country wise subscribers	Country wise primary launuage, number of subscribers and tota...
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Channel name with Sub

T-Series	Cocomelon	Sony	MrBeast	
Kids Diana Show	Like Nastya	Vlad and Niki	WWE	Zee Music
5-Minute Crafts	Zee TV			Dude
Sony SAB	T-Series Bhakti	El Reino Infantil	Yash Raj Films	
BangtanTV	Tips Industries	Aaj Tak		
Justin Bieber	Wave Music	Eminem	Infobells	Bad
Hybe Labels	Marshmello	LooLoo Kids	Billie Eilish	Shemaroo
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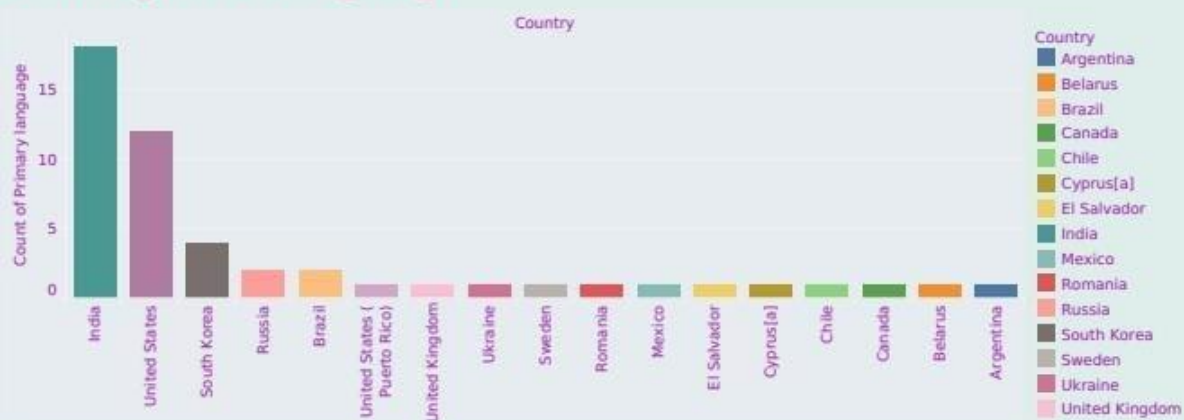
Highlight Primary language
No items highlighted

Channel details	List of channels with number of subscribers and lan...	Cateory wise languages and country wise langua...	Language and country wise subscribers	Country wise primary launuage, number of subscribers and tota...
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Category wise Sub



Country and Language



Channel details

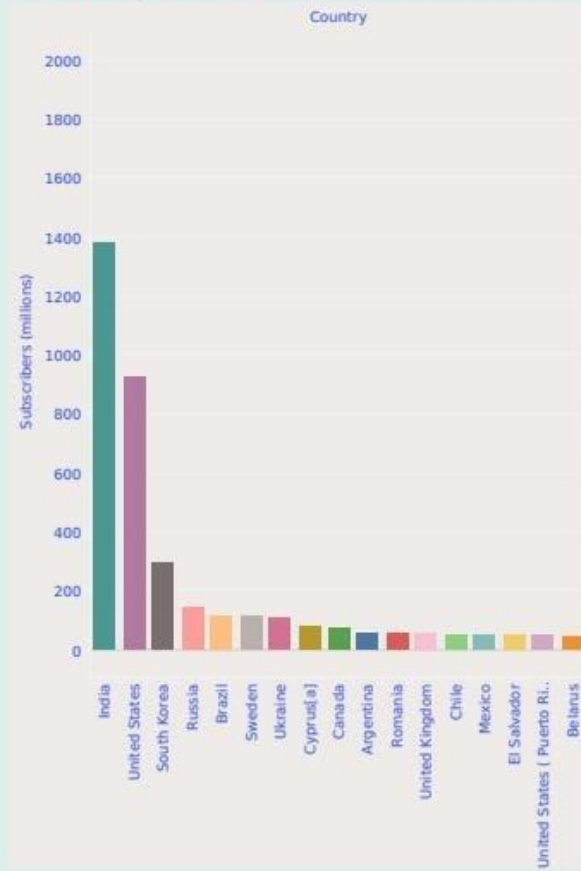
List of channels with
number of
subscribers and lan...

Cateory wise
languages and
country wise langua...

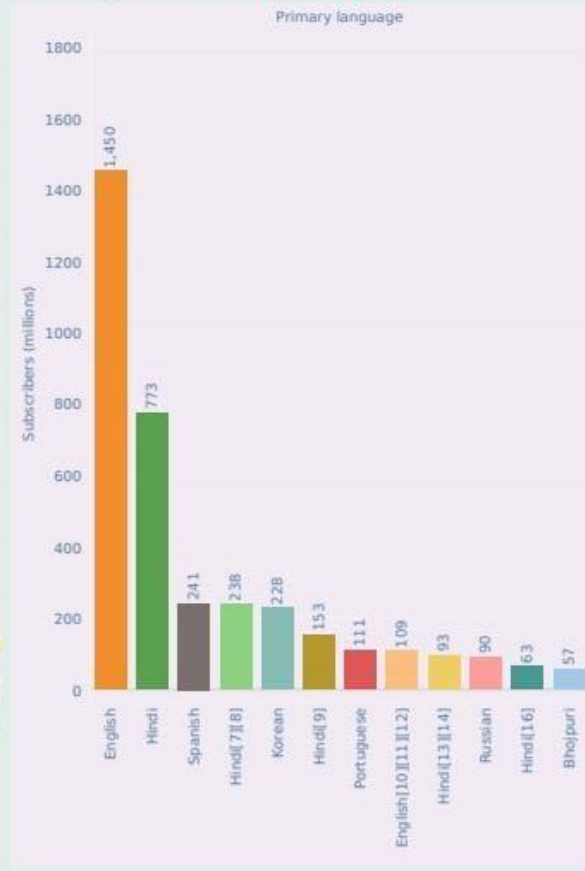
Language and
country wise
subscribers

Country wise primary
launuage, number of
subscribers and tota...

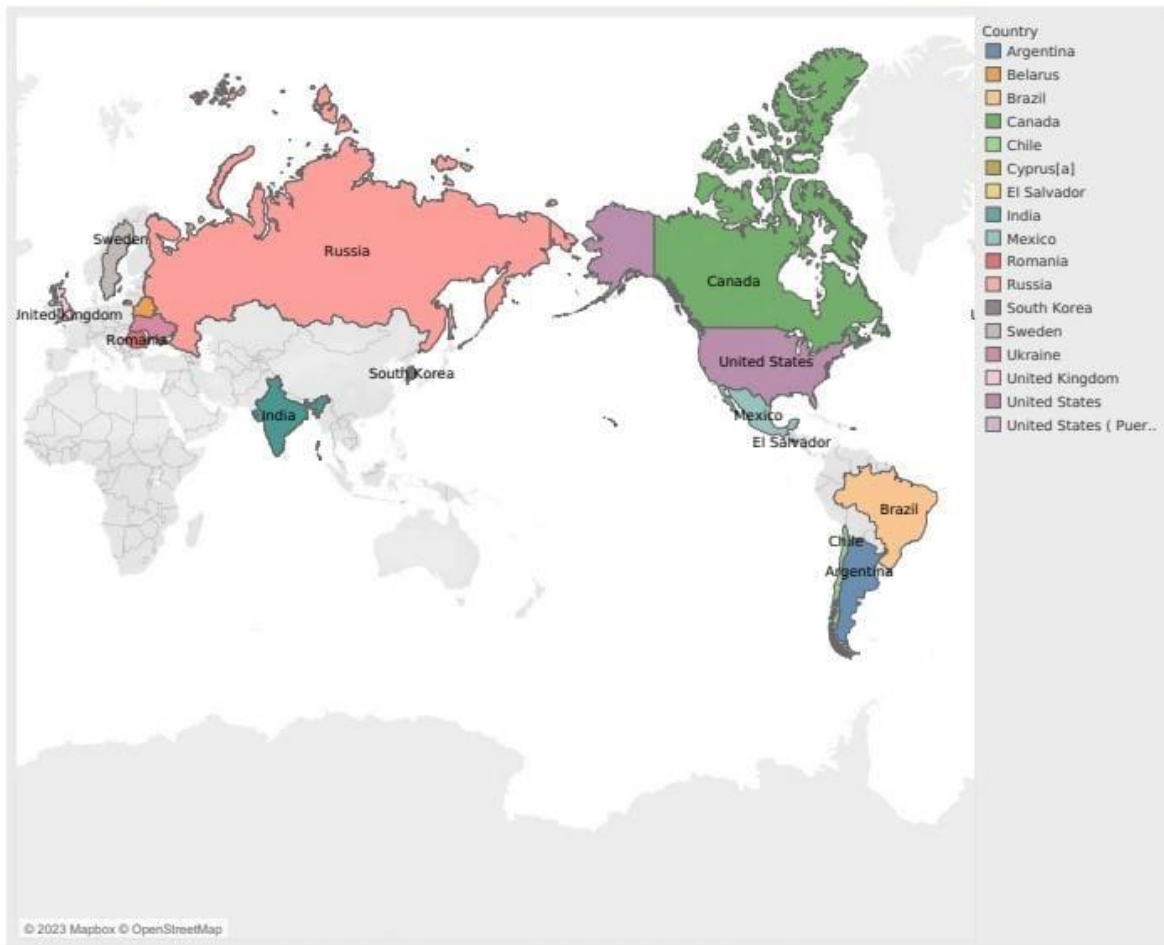
Country wise Sub



Launage wise Sub



Channel details	List of channels with number of subscribers and lan...	Category wise languages and country wise langua...	Language and country wise subscribers	Country wise primary language, number of subscribers and tota...
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4) Advantages & Disadvantages :-

Advantages:-

- *Cost Savings:* Subscribers often enjoy discounted prices or bundled packages, saving money compared to one-time purchases.
- *Exclusive Content:* Many subscriptions provide access to exclusive content, such as streaming platforms with original shows and movies.
- *Convenience:* Subscriptions can simplify your life by automating services like grocery deliveries or streaming music.

- *Early Access:* Subscribers may get early access to products, sales, or events, giving them a competitive advantage.
- *Personalization:* Some subscriptions use data to tailor experiences, like personalized playlists or product recommendations.

Disadvantages :-

- *Cost Accumulation:* Multiple subscriptions can add up quickly, leading to higher monthly expenses.
- *Subscription Fatigue:* Managing numerous subscriptions can be overwhelming and lead to subscription fatigue, causing stress and decision fatigue.
- *Unused Services:* Subscribing to too many services may result in underutilized or forgotten subscriptions, wasting money.
- *Contractual Commitment:* Some subscriptions require long-term contracts or cancellation fees, making it difficult to switch or terminate services.
- *Privacy Concerns:* Some subscription services collect personal data, raising privacy and security concerns.

5) Applications:-

Managing multiple subscriptions efficiently can be challenging, but there are several applications that can help you stay organized and make the most of your subscriptions. Here are some applications for handling subscribers galore:

- *Truebill:* Truebill helps you track and manage your subscriptions, providing insights into your spending and assisting with cancellation.
- *Trim:* Trim analyzes your spending and identifies opportunities to save on subscriptions. It can also assist in canceling unwanted services.
- *SubscriptMe:* SubscriptMe is a subscription tracker that helps you monitor all your recurring payments in one place and set up alerts for upcoming charges.
- *Bobby:* Bobby is an iOS app that helps you keep track of subscriptions and recurring expenses, allowing you to budget more effectively.

- *Clarity Money: Clarity Money offers subscription tracking, expense analysis, and budgeting tools to help you gain control over your finances.*

6) Conclusion:-

The world of subscriptions, with its myriad services and offerings, presents both advantages and disadvantages. Subscribing to various services can provide cost savings, exclusive content, convenience, and access to a range of products and experiences. However, it's important to manage subscriptions wisely to avoid overspending, subscription fatigue, and privacy concerns. Utilizing subscription management apps can help individuals organize, track, and optimize their subscriptions, ultimately leading to a more efficient and cost-effective subscription experience. Balancing the benefits and drawbacks of subscribers galore requires thoughtful consideration of one's needs and priorities to make informed subscription choices.

7) Future scope :-

The future scope for subscribers galore is likely to continue evolving and expanding in various ways:

- *Personalization: Subscriptions will become even more tailored to individual preferences. AI and data analytics will play a significant role in curating content and services for subscribers.*
- *Bundling and Integration: Companies may offer comprehensive bundles that combine multiple services into one subscription, creating convenience and cost savings for consumers.*

Thank you!!