



# ARIMA: Mastering Time Series Analysis

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# What is ARIMA?



## Autoregressive

Predicts future values based on past values in the time series.



## Integrated

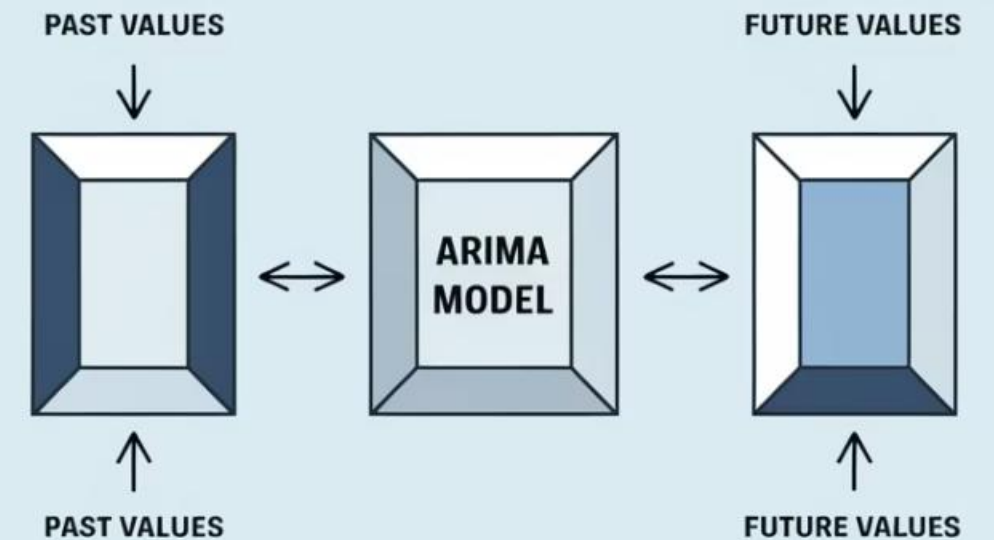
Makes the time series stationary through differencing.



## Moving Average

Uses past forecast errors to improve future predictions.

$$\text{ARIMA} = \text{AR} + \text{I} + \text{MA}$$



# Autoregression Explained

## What It Is

Autoregression predicts future values based on past values in the time series.

It assumes recent events have a stronger impact on the future than older events.

## Example

To predict tomorrow's temperature, we look at today's temperature and previous days.

Recent temperatures have more influence on the prediction than temperatures from weeks ago.

# Making Data Stationary

## What is Stationarity?

A stationary time series has statistical properties that don't change over time.

The mean and variance remain constant throughout the series.

## Why It Matters

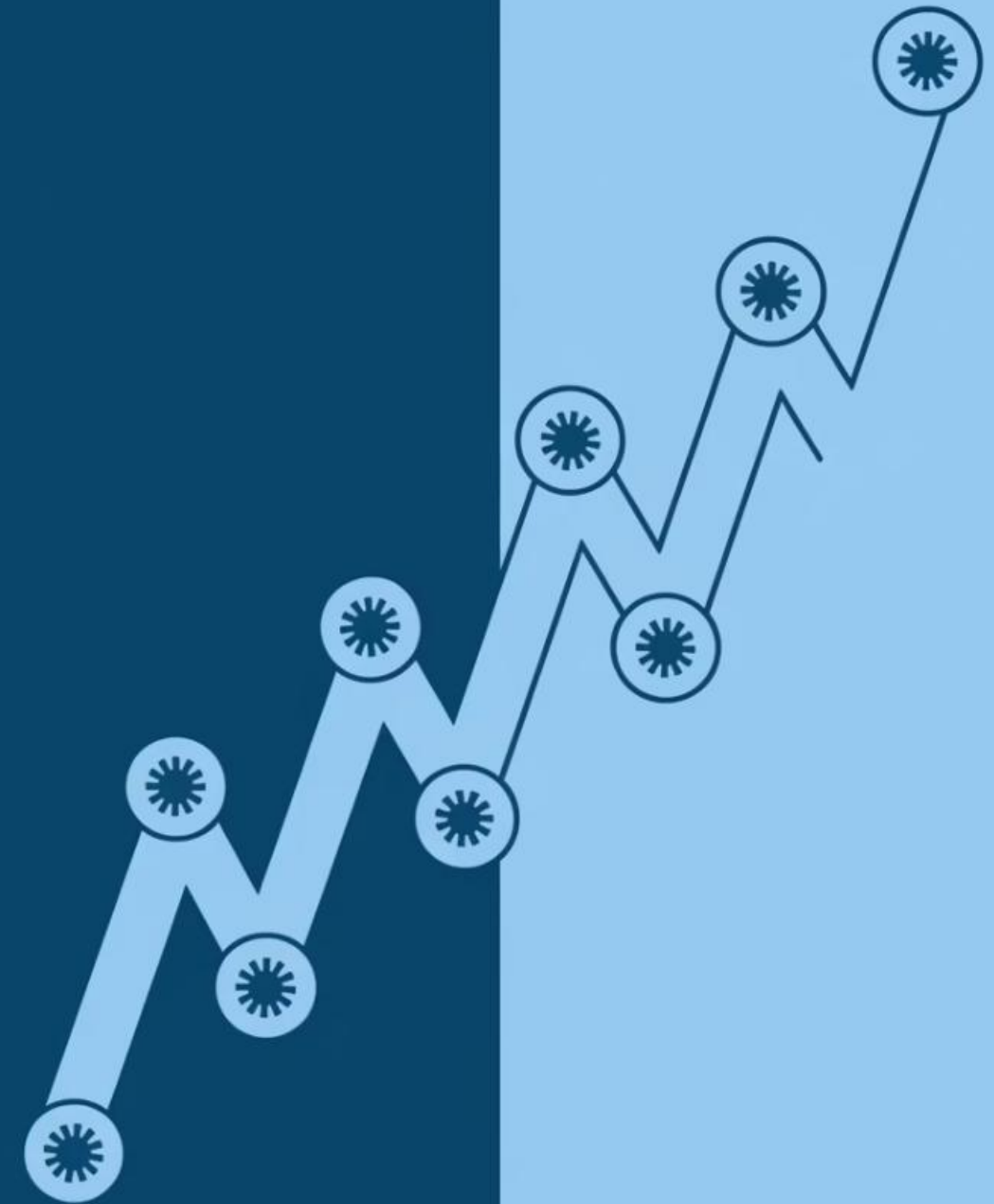
ARIMA assumes patterns in the past will continue into the future.

Non-stationary data makes it hard to find stable patterns for accurate predictions.

## The "I" in ARIMA

The Integrated component makes data stationary through differencing.

It transforms the data to focus on changes rather than absolute values.



# Differencing Technique



## Original Data

Start with your raw time series data, which may have trends or seasonality.



## First Differencing

Calculate the change between consecutive observations.



## Second Differencing

If needed, take the difference of the differences.



## Stationary Result

The differenced series should now have constant statistical properties.



**ORIGINAL DIFFERENCE** | Trend is change in values over to time



**SECOND DIFFERENCE** | Which the first difference values to time



**STATIONARY DATA**



# Moving Average Component



## Identify Forecast Errors

Track where predictions missed actual values.



## Learn From Mistakes

Recognize patterns in these errors.



## Adjust Future Predictions

Correct forecasts based on past error patterns.

The MA component helps the model improve over time by learning from its mistakes.

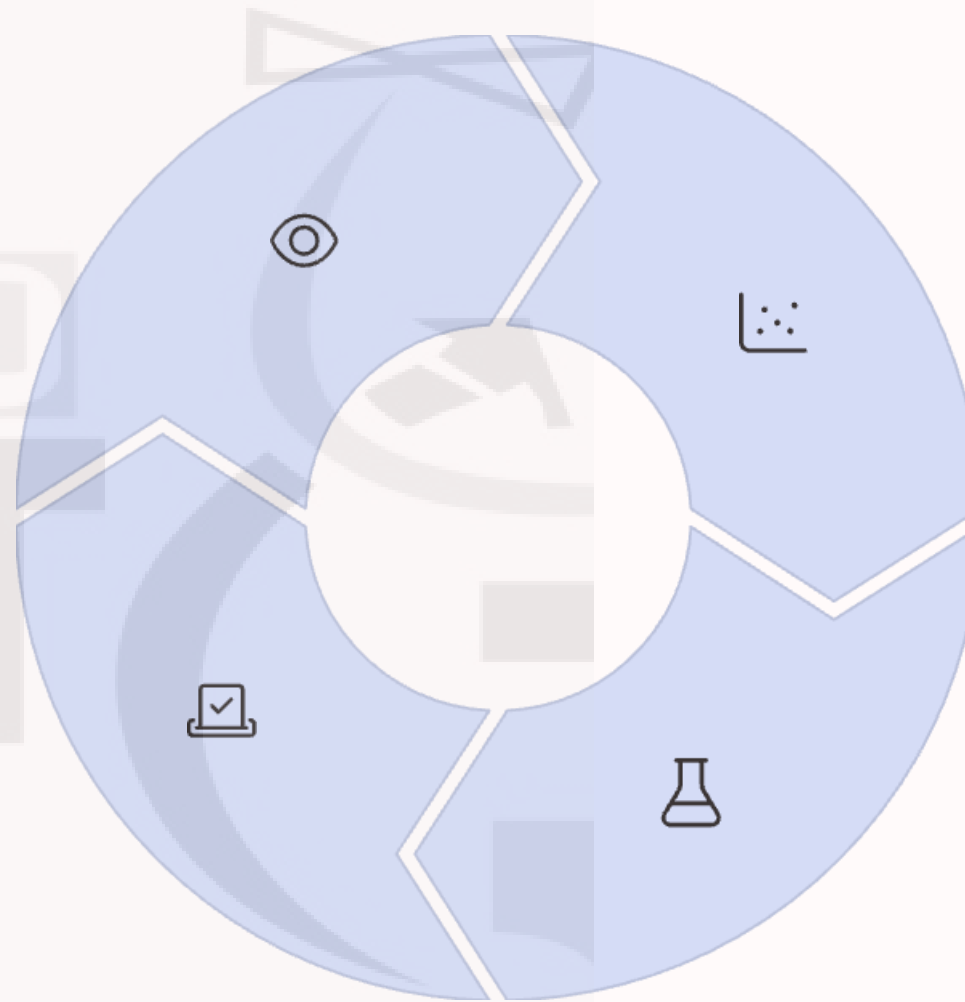
# Checking for Stationarity

## Visual Inspection

Plot the data and look for obvious trends or changing variance.

## Interpretation

A p-value below 0.05 suggests the series is stationary.



## Rolling Statistics

Calculate mean and standard deviation in sliding windows over time.

## Statistical Tests

Use the Augmented Dickey-Fuller test to check for stationarity.

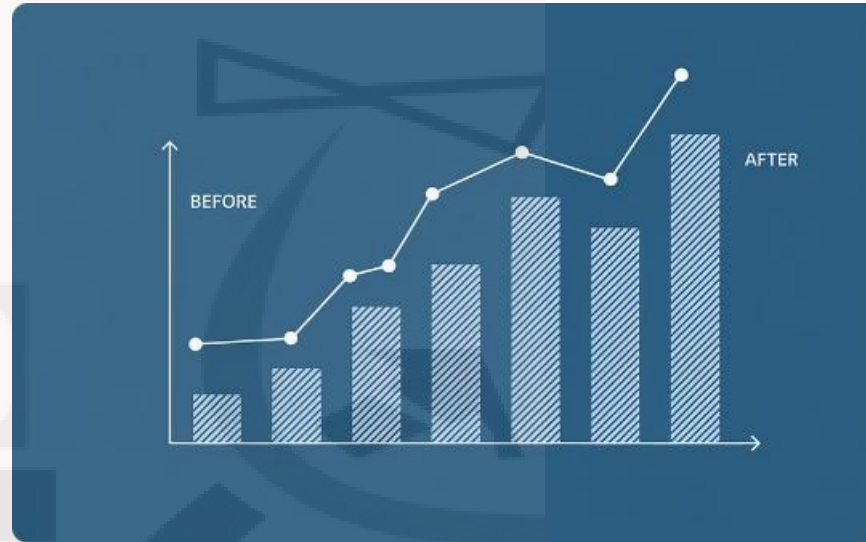
# Making Non-Stationary Data Stationary



## Logarithmic Transformation

Helps stabilize variance when variability increases with the level of the series.

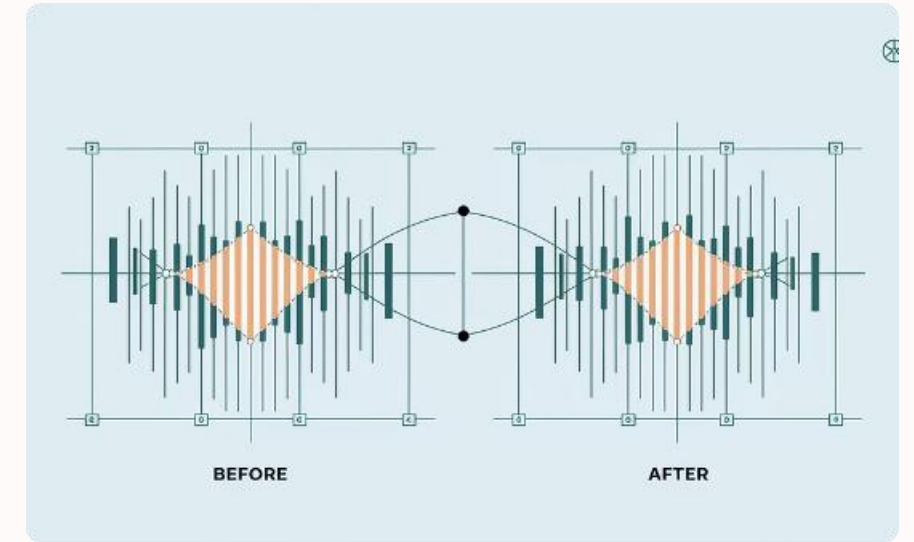
Useful for exponentially growing data like user counts.



## Differencing

Focuses on changes rather than absolute values.

Effective at removing trends from the data.



## Combined Approach

Sometimes both transformations are needed for complex data.

Remember to reverse transformations when interpreting predictions.



# Determining ARIMA Parameters



## ACF Plot

Shows correlation between time series and its past values at different lags.  
Helps determine the Moving Average (q) parameter.



## PACF Plot

Shows direct correlation after removing intermediate lag influences.  
Helps determine the Autoregressive (p) parameter.



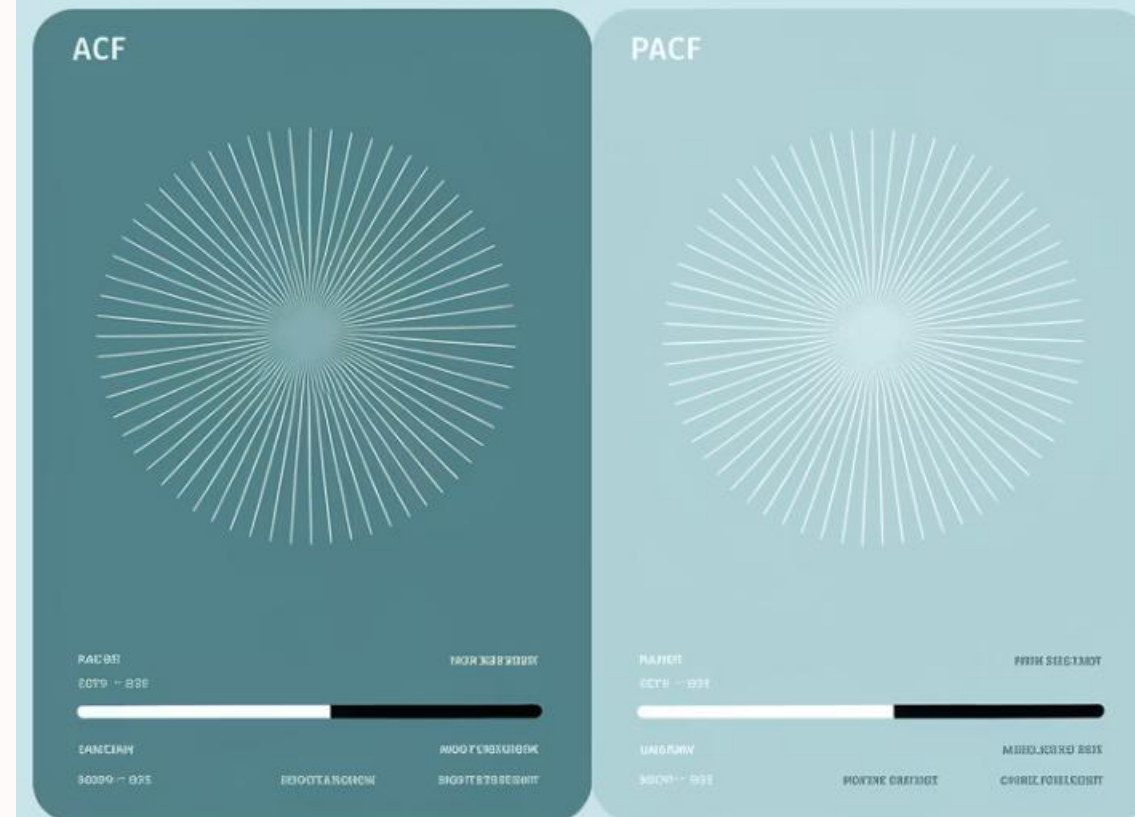
## Differencing Order

The number of times you differenced the data equals d.



## Auto ARIMA

Automates parameter selection by testing multiple combinations.



# Implementing ARIMA in Python

## Import Libraries

Use StatsModels library which includes ARIMA functionality.

Import pandas for data handling and matplotlib for visualization.

## Fit the Model

Pass your time series data and p, d, q values to the ARIMA function.

The function estimates model parameters automatically.

## Make Predictions

Use the fitted model to forecast future values.

Remember to reverse any transformations applied to the data.

```
from statsmodels.tsa.arima.model import ARIMA
import pandas as pd
import matplotlib.pyplot as plt

# Load data
data = pd.read_csv('data.csv')

# Visualize data
plt.plot(data)
plt.show()

# Fit ARIMA model
model = ARIMA(data, order=(1, 1, 1))
model_fit = model.fit()

# Make predictions
predictions = model_fit.predict(start=10, end=20)

# Print predictions
print(predictions)
```

# Evaluating ARIMA Performance

## Visual Comparison

Plot predictions against actual values.

Check how closely they align on the graph.

Look for patterns in where the model performs well or poorly.

## Root Mean Squared Error (RMSE)

Measures the average difference between predictions and actual values.

Lower RMSE indicates more accurate predictions.

Compare RMSE across different model configurations.

# Key Takeaways



## Stationarity is Crucial

Always check if your data is stationary before applying ARIMA.



## Parameter Selection Matters

Use ACF/PACF plots or `auto_arima` to find optimal  $p$ ,  $d$ ,  $q$  values.



## No One-Size-Fits-All

Experiment with different methods to find what works best for your data.



## Remember Transformations

Always reverse transformations to interpret predictions correctly.

