

Tab 1

Name : Nallabbariki Bharathi
Branch : CSE
Batch Start Date :24-11-2025
Batch End Date :28-11-2025
Project Title :Analytics Intelligence
Social
Project Link :<https://my-site-mjn311ax-bharathi80288.wix-vibe.com/>



PINTEREST

May 22, 2024

The Ultimate Guide to Hashtag Performance (Infographic)

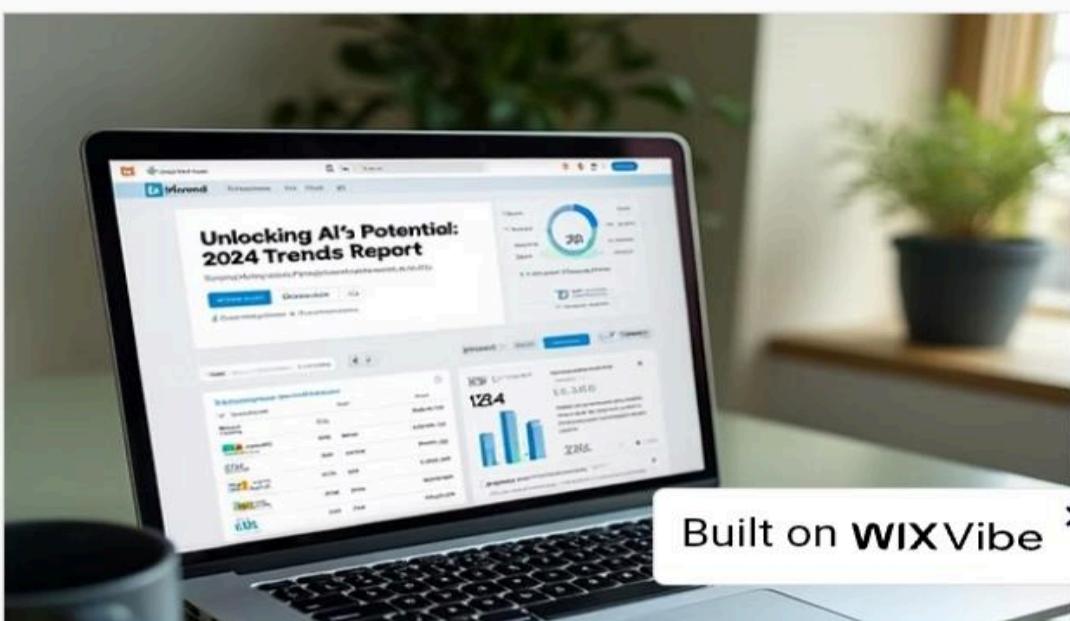
Visually stunning infographic breaking down how to optimize your hashtag strategy for...

1500

210

400

820.0% ER



PROJECT DESCRIPTION:

Social Analytics Intelligence is the process of using advanced data analytics, AI, and machine learning to collect, interpret, and generate insights from social media activity. It helps businesses understand audience behavior, track brand performance, monitor trends, and measure the impact of social content across different platforms.

By analyzing engagement metrics, sentiment, demographics, and real-time conversations, Social Analytics Intelligence enables smarter decision-making—empowering brands to improve marketing strategies, create better content, and enhance customer experiences.

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Tab 2

