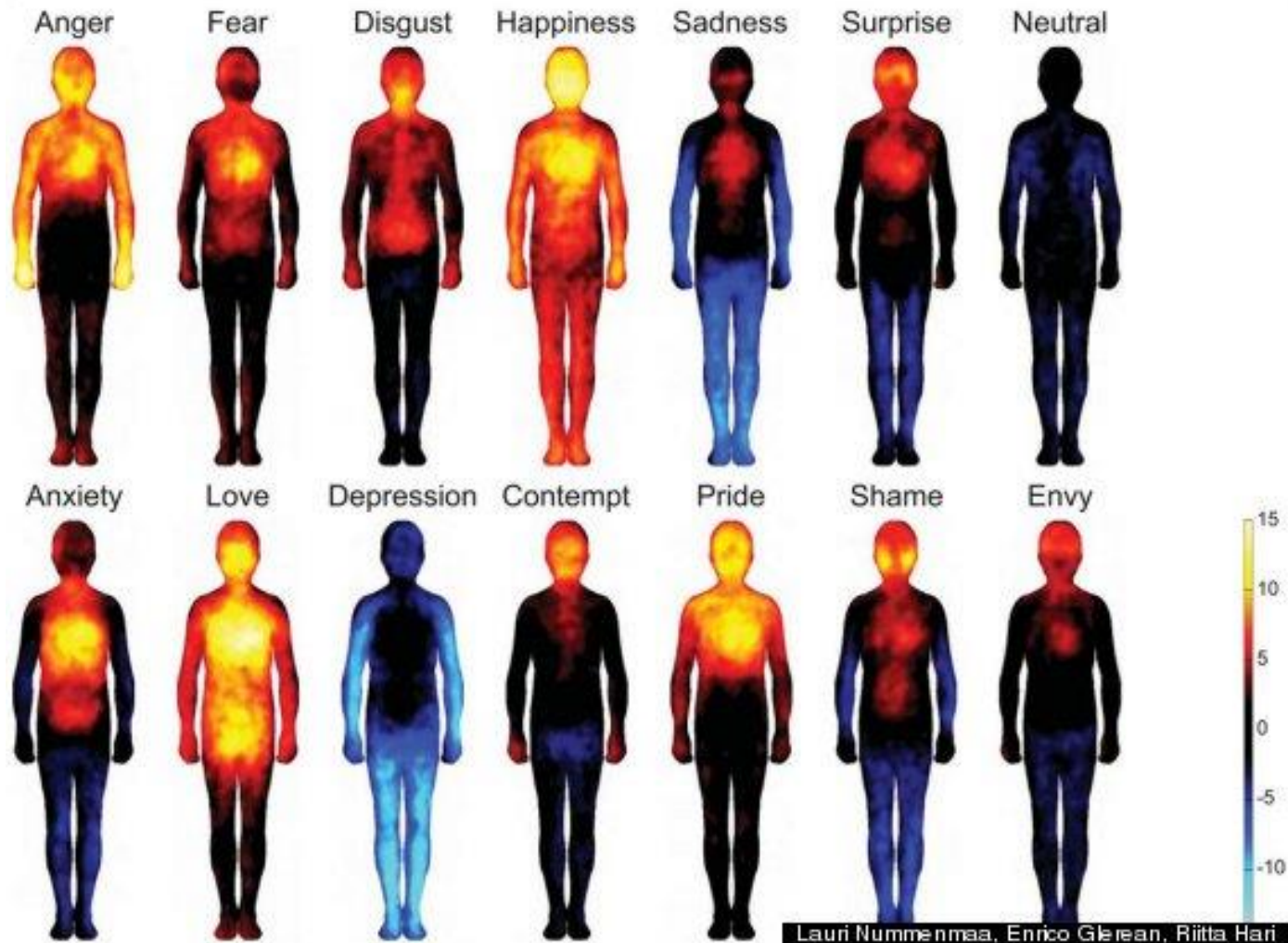


INTRODUCTION TO SUPERVISED & UNSUPERVISED LEARNING

Human Body Temperature Distribution According to Their Emotional State



Human emotions and postures



Source: "Recognizing Emotions Expressed by Body Pose: a Biologically Inspired Neural Model" by Schindler et al, Neural Networks, 2008, <https://goo.gl/kJ3BNg>

Threat Perception in Real Time Security Systems

- Can we recognize emotions
 - *from posture and thermographs?*
 - *of an individual in a group or crowd?*
- Can we link recognized emotions to predict possible threat from an individual in a crowd monitored using thermographs?

What resolution?

Video camera

Correlate and Classify Acquired Images Into Predefined Set of Emotions Based on Temperature Distribution And Postures

devices

Programmable chips

Data?

Good accuracy

Less uncertainty

Work for group of humans?

Programmable?

Execution time?

Is it scalable?

Algorithm

Identify Emotions from Body Temperature Distributions and Posture of humans



Threat Perception in Real Time Security Systems

- Desired features of an algorithm
 - *Programmable/ Automate*
 - *Realistic computation time*
 - *Accurate and Precise, independent of data accuracy/precision*
- Considerations for the data
 - *Required accuracy and precision in thermograph and video resolution, magnification*
- How can we automate/program this task?
 - *Possibly embed this into camera chip and link it to the security system?*

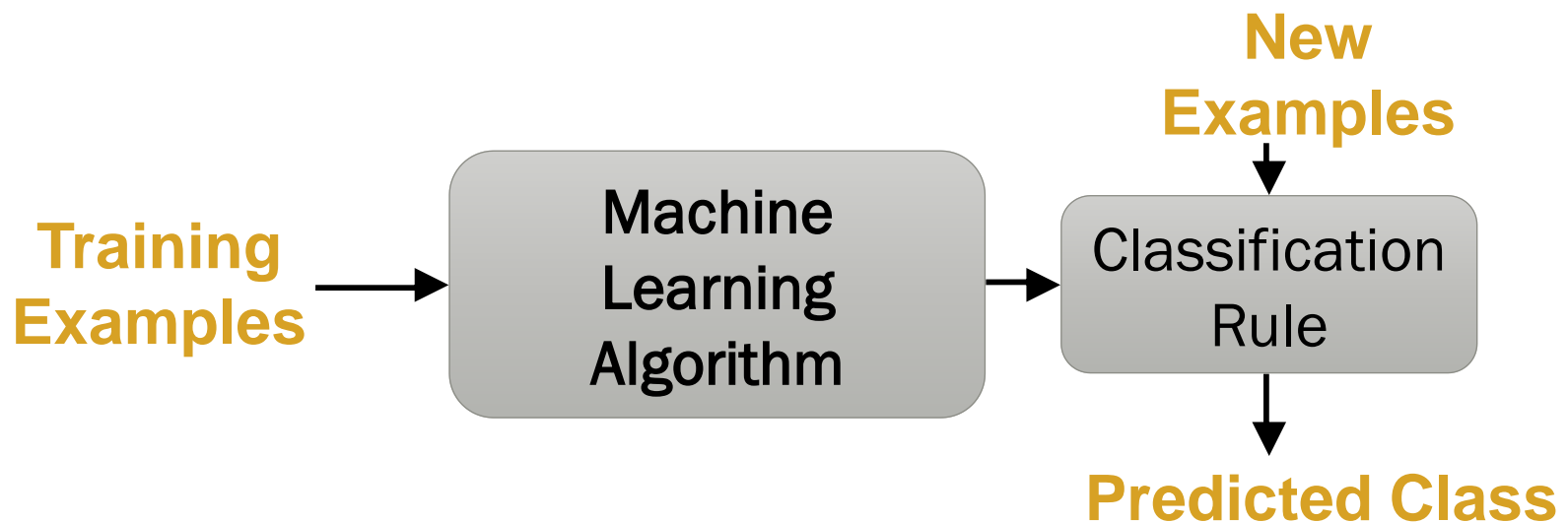
See: *Multi-sensor Surveillance Systems: The Fusion Perspective*, edited by Gian Luca Foresti, Carlo S. Regazzoni, Pramod K. Varshney, Google books URL: <https://goo.gl/m10vAG>

Outline

- What is Machine Learning?
- What machine learning can do?
- Machine learning models/algorithms
- Design of Machine Learning Study
- Goals and Objectives of This Module
- Summary and Comments

What is “Machine Learning”?

- Algorithms and techniques used for data analytics
- Studies how to automatically learn to make accurate predictions based on past observations
- Machine learning is programming computers to optimize a performance criterion by tuning set of parameters . These tuned programs then perform same task on unseen data.



Machine Learning is used when...

- **Human expertise does not exist**
 - *Navigating on Mars*
- **Humans are unable to explain their expertise**
 - *speech recognition*
 - *mine detection*
- **Solution changes or evolves in time**
 - *routing on a computer network*
- **Solution needs to be adapted to particular cases**
 - *user biometrics, virtual agent based solutions)*

Applications

- **Retail:** Market basket analysis, Customer relationship management (CRM)
- **Finance:** Credit scoring, fraud detection
- **Manufacturing:** Optimization, troubleshooting
- **Medicine:** Medical diagnosis, Prognosis
- **Telecommunications:** Quality of service optimization
- **Bioinformatics:** Motifs, alignment
- **Web mining:** Search engines
- And many more....

Algorithms

- The success of machine learning system also depends on the algorithms.
- The algorithms control the search to find and build the knowledge structures.
- The learning algorithms should extract useful information from training examples.

```
graph TD; A[Machine Learning Algorithms] --- B[Supervised Learning]; A --- C[Unsupervised Learning]; A --- D[Reinforcement Learning];
```

Machine Learning Algorithms

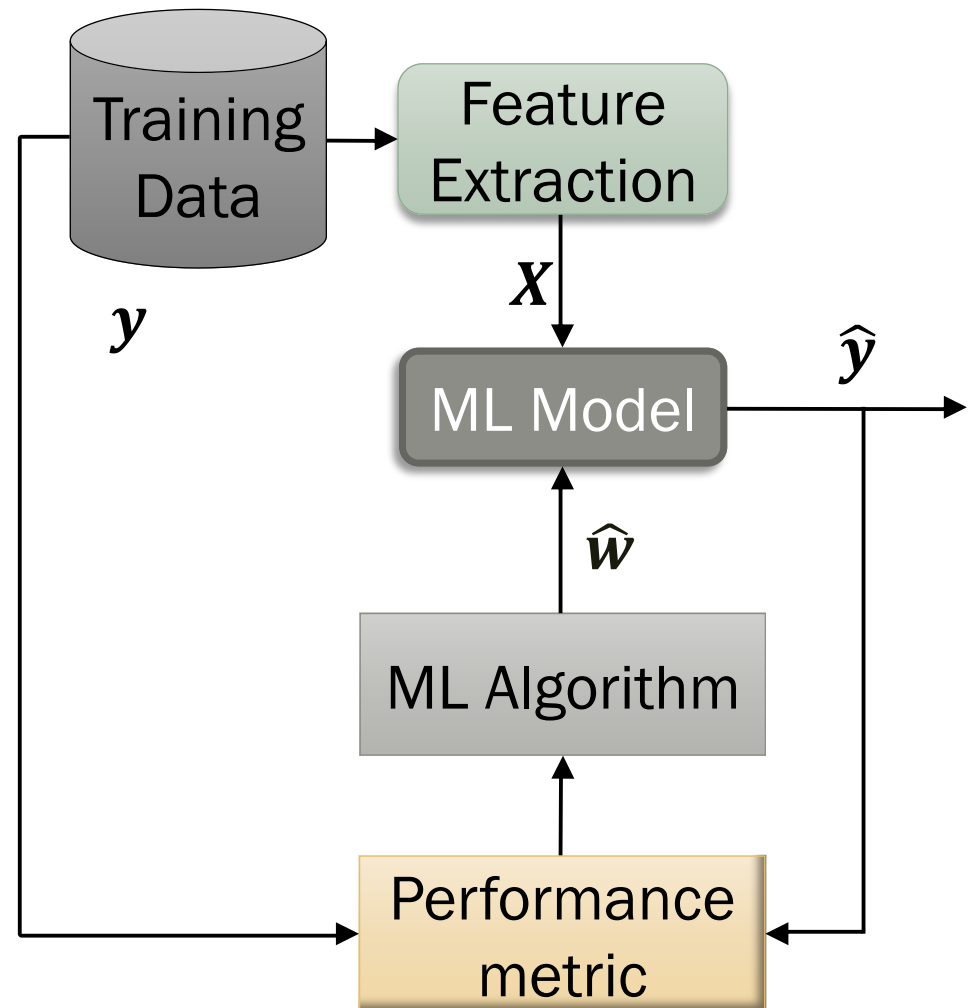
Supervised Learning

Unsupervised Learning

Reinforcement Learning

Supervised Learning

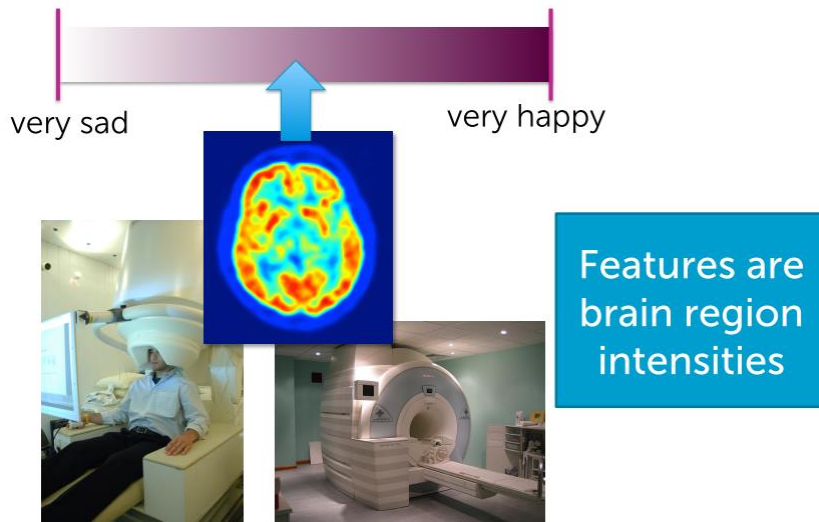
- Learning from examples
- We are given attributes, X and targets y
- knowledgeable external supervisor
 - *Regression*
 - *Classification*
 - *Decision trees*
 - *Random forest*



Regression: Examples

Reading your mind

- Happiness state is related to brain region intensities



Predicting stock prices

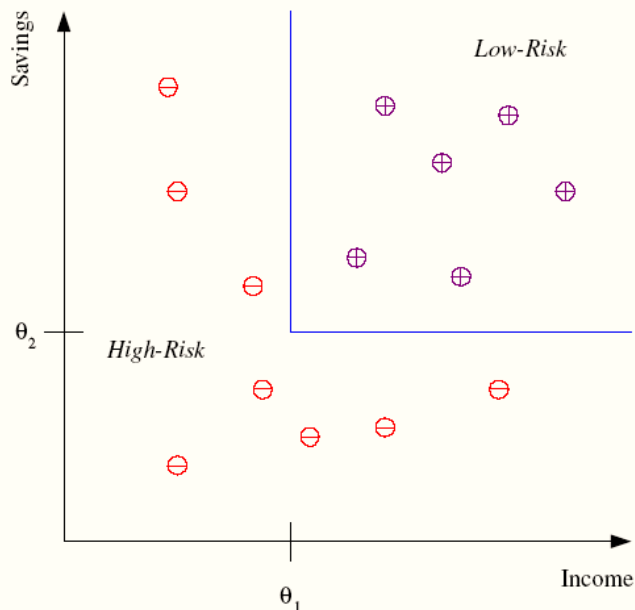
- Depends on
 - *Recent stock prices*
 - *News Events*
 - *Related commodities*



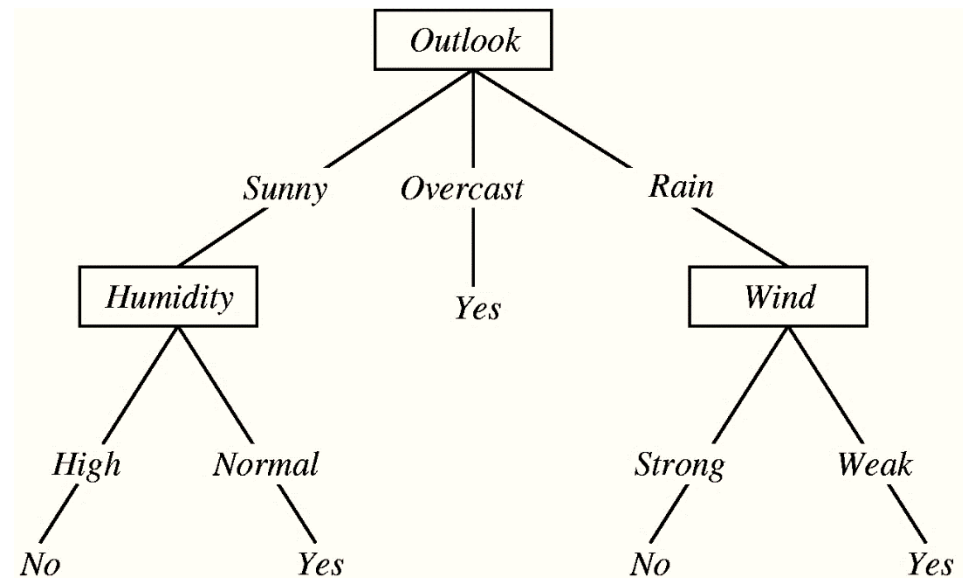
Classification: Examples

Credit scoring

- Differentiating between **low-risk** and **high-risk** customers from their *income* and *savings*



Outlook of the day and Weather derivatives



Classification: Applications

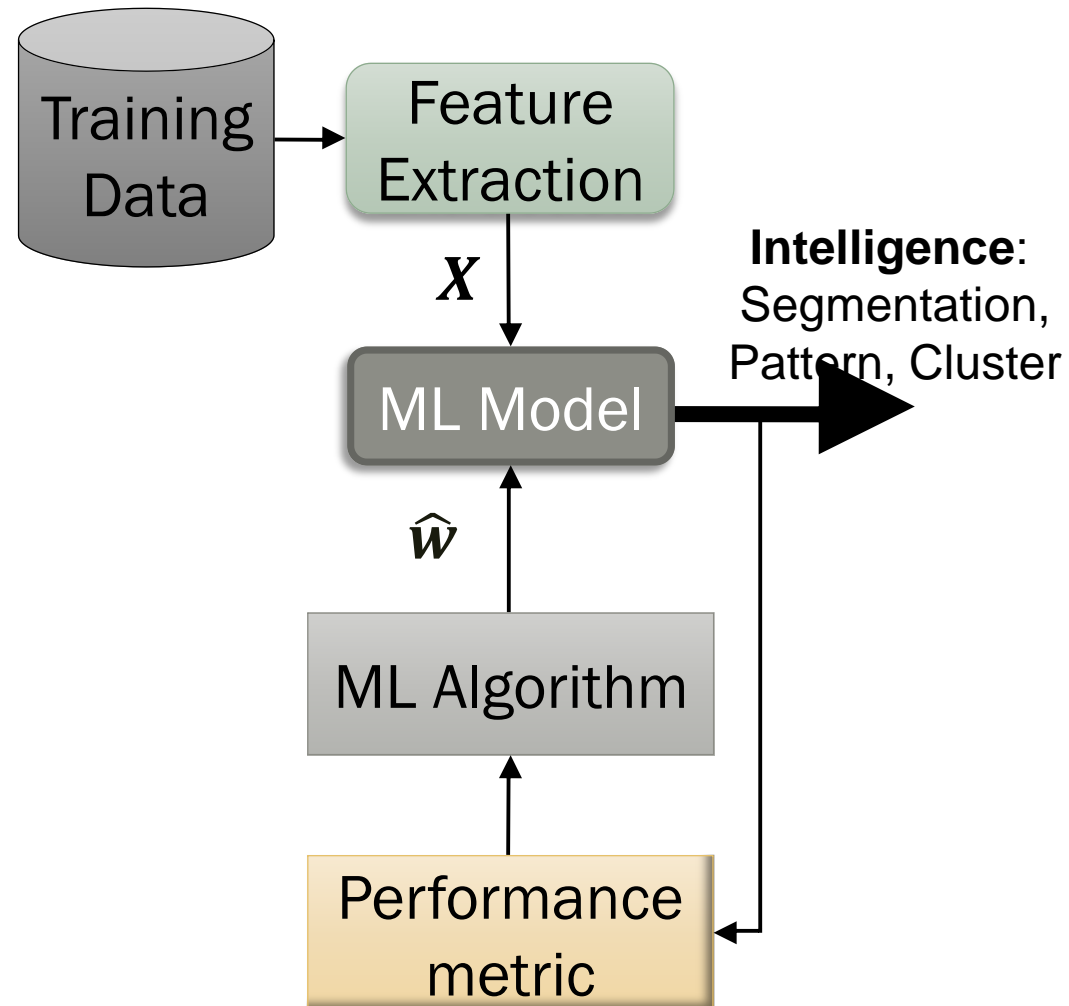
Also known as Pattern recognition

- Face recognition: Pose, lighting, occlusion (glasses, beard), make-up, hair style
- Character recognition: Different handwriting styles.
- Speech recognition: Temporal dependency.
 - *Use of a dictionary or the syntax of the language.*
 - *Sensor fusion: Combine multiple modalities; eg, visual (lip image) and acoustic for speech*
- Medical diagnosis: From symptoms to illnesses
- Web Advertising: Predict if a user clicks on an ad on the Internet.

Unsupervised Learning

- Learning from examples
- We are given only attributes, x and **no targets**

- *Clustering*
- *Finding association (in features)*
- *Image compression*
- *Probability distribution estimation*
- *Dimension reduction*





- Topic discovery
- Document clustering
- Document retrieval
- No external taxonomies
- Scalable

image source: <https://get.carrotsearch.com/lingo4g/latest/doc/#explorer-results-view>

Learning Associations

■ Basket analysis:

$P(Y | X)$ probability that somebody who buys X also buys Y where X and Y are products/services.

Example: $P(\text{chips} | \text{beer}) = 0.7$

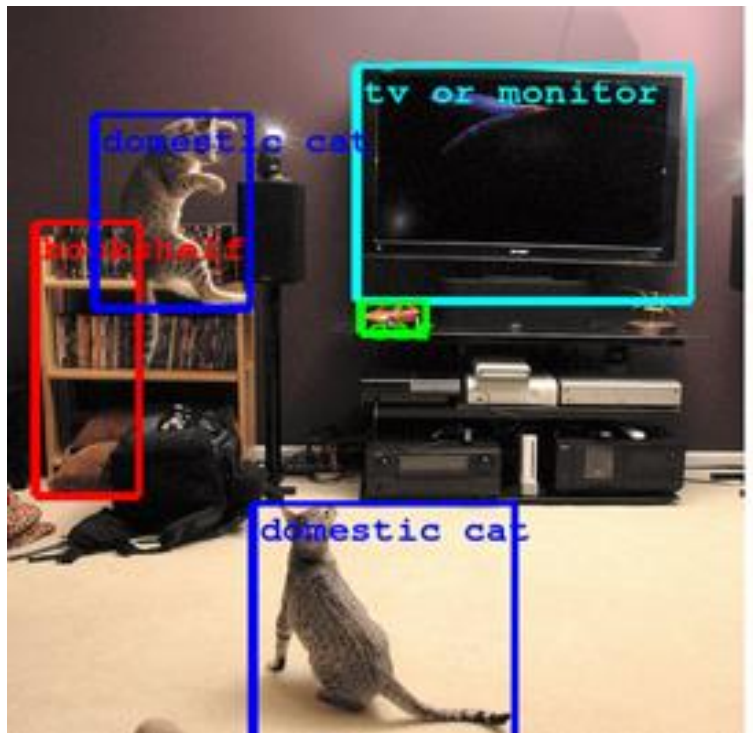
Market-Basket transactions

<i>TID</i>	<i>Items</i>
1	Bread, Milk
2	Bread, Diaper, Beer, Eggs
3	Milk, Diaper, Beer, Coke
4	Bread, Milk, Diaper, Beer
5	Bread, Milk, Diaper, Coke

Object recognition

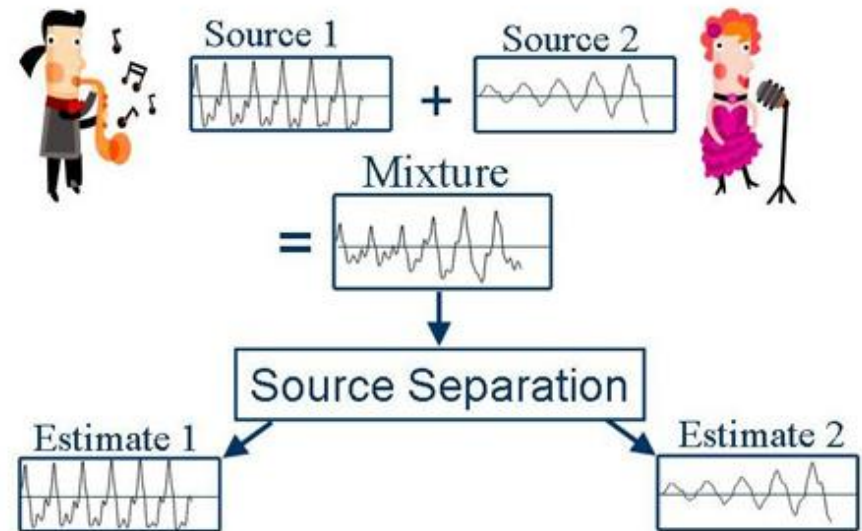
Image Object recognition

- Recognize objects in the image



Blind source separation

- Recognize source/s in a mixed music signal



Reinforcement learning

- Mimics intelligent system
- Observers interaction of environment and system actions
- Optimize goal/rewards
- Continuous, self-learning
- It is not a method but a process as a whole to build knowledge
- Corrective action even if system sees a new situation

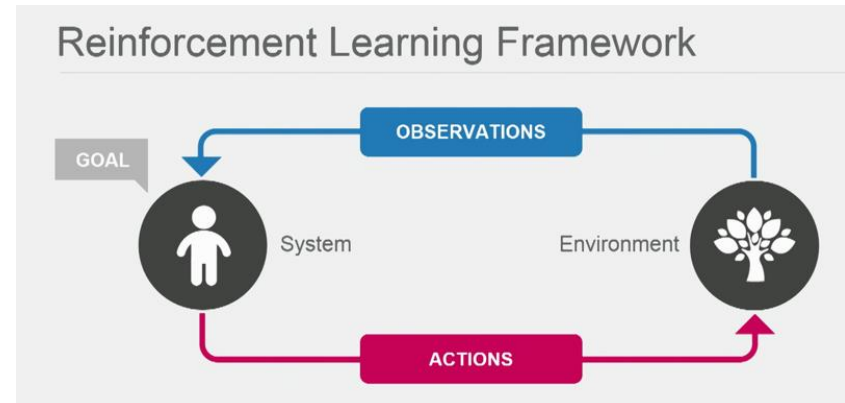
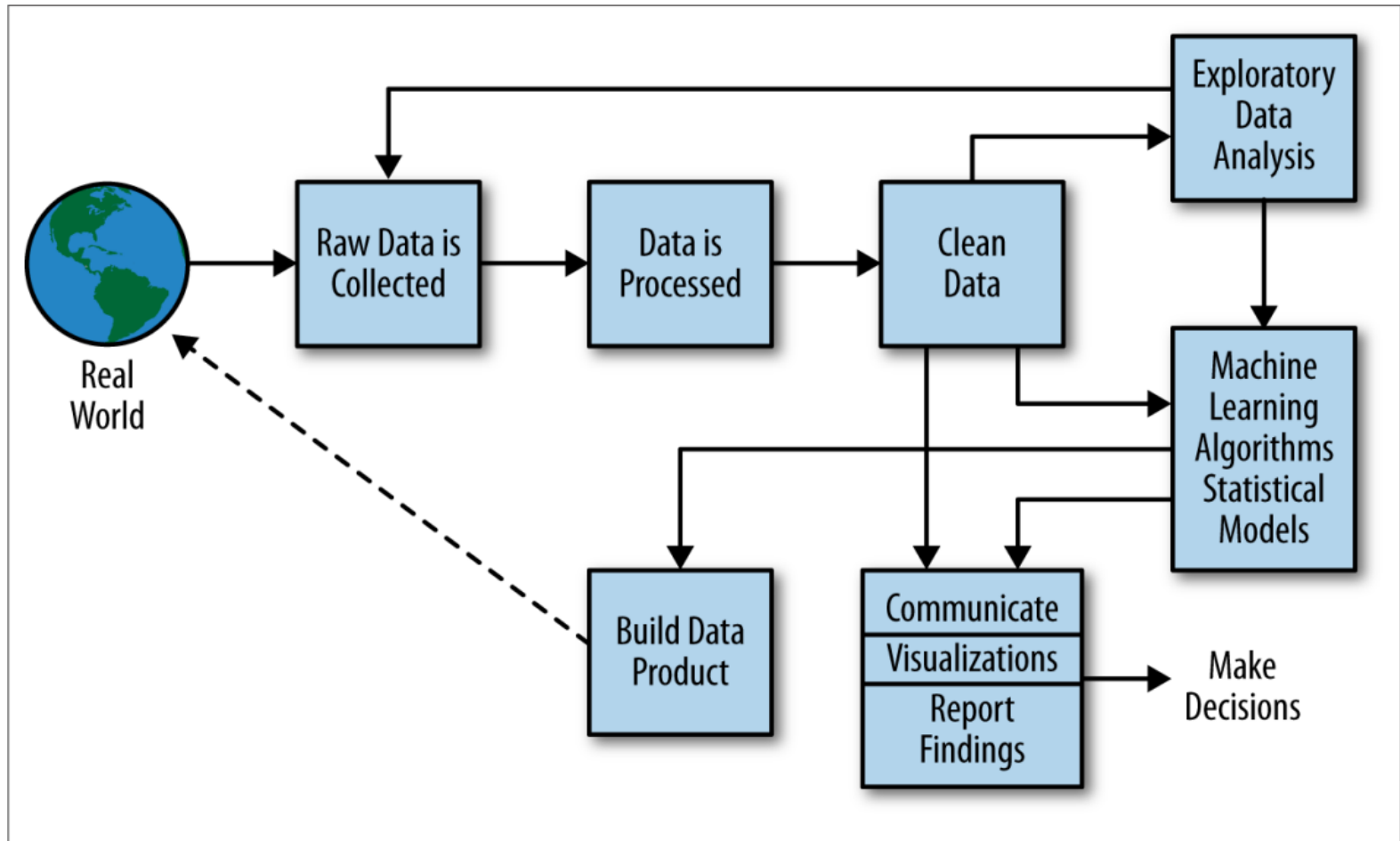


Image Source: <http://www.33rdsquare.com/2015/05/demis-hassabis-theory-of-everything.html>

- Applications
 - Decision making
 - Robot, Chess machine
 - Optimal control theory
 - Stochastic approximations

Machine learning design study: Data science process



Source: [“Doing data science” by Schutt, R and O’Neil, C](#)

Course content: Machine learning Algorithms

Supervised Learning

- Regression
 - *Ordinary Least Squares*
 - *Logistic*
- Decision Trees
- Random Forests

Unsupervised Learning

- Clustering & Dimensionality Reduction
 - *K-means*
 - *SVD*
 - *PCA*

Continuous

Categorical

- Classification
 - *K-Nearest Neighbour (KNN)*
 - *Logistic Regression*
 - *Trees*
 - *Support Vector Machine (SVM)*
 - *Naïve-Bayes*

- Association Analysis
 - *Apriori*
 - *Market basket analysis*

Course philosophy: Always use case study and ..

**Core
Concept**

Visual

Algorithm

Practical

Implement

**Advanced
Concepts**

Resources: Datasets

- UCI Repository:
<http://www.ics.uci.edu/~mlearn/MLRepository.html>
- UCI KDD Archive:
<http://kdd.ics.uci.edu/summary.data.application.html>
- Statlib: <http://lib.stat.cmu.edu/>
- Delve: <http://www.cs.utoronto.ca/~delve/>

Resources: Journals

- Journal of Machine Learning Research www.jmlr.org
- Machine Learning
- IEEE Transactions on Neural Networks
- IEEE Transactions on Pattern Analysis and Machine Intelligence
- Annals of Statistics
- Journal of the American Statistical Association
- ...

Resources: Conferences

- International Conference on Machine Learning (ICML)
- European Conference on Machine Learning (ECML)
- Neural Information Processing Systems (NIPS)
- Computational Learning
- International Joint Conference on Artificial Intelligence (IJCAI)
- ACM SIGKDD Conference on Knowledge Discovery and Data Mining (KDD)
- IEEE Int. Conf. on Data Mining (ICDM)

Summary

- We had a broad overview of
 - *machine learning philosophy*
 - *Different algorithms*
 - *Application fields of machine learning*
 - *Examples*
- Provided links to datasets, journals and conferences related to the machine learning.
- We also introduced
 - *Course content*
 - *recommended approach to master machine learning techniques*

Thank you!