Business Case: OLA - Churn Prediction

As the companies get bigger, the high churn could become a bigger problem. To find new drivers, Ola is casting a wide net, including people who don't have cars for jobs. But this acquisition is really costly. Losing drivers frequently impacts the morale of the organization and acquiring new drivers is more expensive than retaining existing ones.

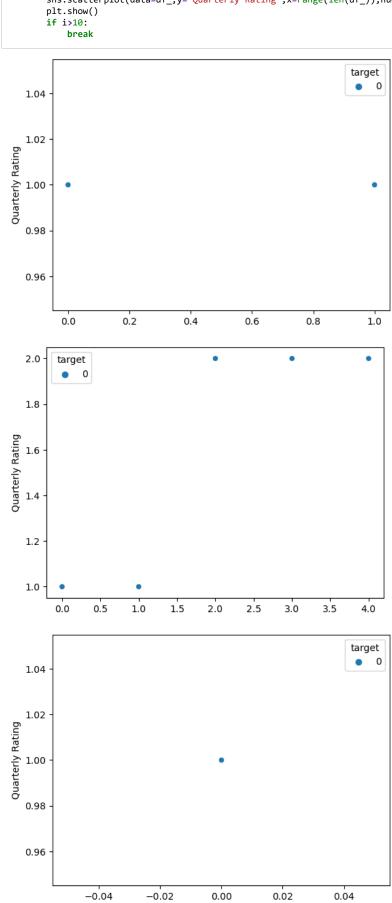
```
In [193]: import pandas as pd
          import numpy as np
          import matplotlib.pyplot as plt
          import seaborn as sns
          sns.set(style='whitegrid')
          from sklearn.impute import KNNImputer
          from sklearn.model selection import KFold, cross validate
          from sklearn.model_selection import train_test_split, KFold, cross_val_score
          from sklearn.metrics import confusion_matrix
          from sklearn.metrics import classification_report,precision_recall_curve,accuracy_score
          from sklearn.tree import DecisionTreeClassifier
          from sklearn.ensemble import RandomForestClassifier, GradientBoostingClassifier
          from imblearn.over_sampling import SMOTE
 In [21]: df = pd.read_csv("ola_driver_scaler.csv")
          df.drop(columns=['Unnamed: 0'],inplace=True)
 In [22]: df.head()
 Out[22]:
                ммм-
                                                                                                         Joining
                                                                                                                       Total Business
                                                                                                                                       Quarterly
                      Driver_ID Age Gender City Education_Level Income Dateofjoining LastWorkingDate
                                                                                                                Grade
                                                                                                     Designation
                                                                                                                                         Rating
                                                                                                                              Value
                                                                                                                                              2
           0
              01/01/19
                             1 28.0
                                       0.0 C23
                                                            2
                                                                57387
                                                                           24/12/18
                                                                                             NaN
                                                                                                                            2381060
                                                                                                                                              2
           1 02/01/19
                                                                           24/12/18
                                                                                             NaN
                                                                                                                    1
                                                                                                                             -665480
                             1 28.0
                                       0.0 C23
                                                            2
                                                                57387
                                                                                                                                              2
           2 03/01/19
                             1 28.0
                                                            2
                                                                57387
                                                                           24/12/18
                                                                                          03/11/19
                                                                                                                    1
                                                                                                                                  0
                                       0.0 C23
                                                                                                              1
                                                                                                              2
                                                                                                                    2
                                                                                                                                  0
              11/01/20
                             2 31.0
                                       0.0
                                            C7
                                                            2
                                                                67016
                                                                           11/06/20
                                                                                             NaN
                                                                                                                                              1
                                                                                                                    2
           4 12/01/20
                             2 310
                                            C7
                                                            2
                                                                67016
                                                                           11/06/20
                                                                                                              2
                                                                                                                                  n
                                       0.0
                                                                                             NaN
                                                                                                                                              1
 In [40]: df.shape
Out[40]: (19104, 13)
 In [45]: df.dtypes
 Out[45]: MMM-YY
                                    datetime64[ns]
          Driver ID
                                             int64
                                            float64
          Age
          Gender
                                            float64
          City
                                            object
          Education_Level
                                             int64
          Income
                                             int64
          Dateofjoining
                                    datetime64[ns]
          LastWorkingDate
                                    datetime64[ns]
          Joining Designation
                                             int64
          Grade
                                             int64
          Total Business Value
                                             int64
          Quarterly Rating
                                             int64
          dtype: object
 In [44]: |df['MMM-YY'] = pd.to_datetime(df['MMM-YY'])
          df['Dateofjoining'] = pd.to_datetime(df['Dateofjoining'])
          df['LastWorkingDate'] = pd.to_datetime(df['LastWorkingDate']) # converting all the date columns to date types
  In [ ]:
```

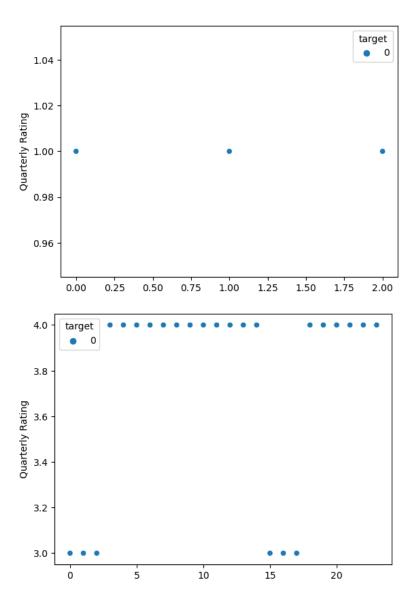
```
In [25]: df.head()
Out[25]:
                ммм-
                                                                                                              Joining
                                                                                                                              Total Business
                                                                                                                                               Quarterly
                       Driver_ID Age Gender City Education_Level Income Dateofjoining LastWorkingDate
                                                                                                                      Grade
                                                                                                          Designation
                                                                                                                                                 Rating
              2019-01-
                                                                   57387
                                                                              24/12/18
                                                                                                                                   2381060
                             1 28.0
                                         0.0 C23
                                                                                                  NaN
                                                                                                                          1
                                                                                                                                                      2
              2019-02-
                              1 28.0
                                         0.0 C23
                                                               2
                                                                   57387
                                                                              24/12/18
                                                                                                  NaN
                                                                                                                                    -665480
                                                                                                                                                      2
              2019-03-
                             1 28 0
                                         0.0 C23
                                                               2
                                                                   57387
                                                                              24/12/18
                                                                                              03/11/19
                                                                                                                          1
                                                                                                                                         n
                                                                                                                                                      2
              2020-11-
                                              C7
                                                               2
                                                                   67016
                                                                              11/06/20
                                                                                                                    2
                                                                                                                          2
                                                                                                                                         0
                             2 31.0
                                         0.0
                                                                                                  NaN
                                                                                                                                                      1
                   01
              2020-12-
                             2 31.0
                                         0.0
                                              C7
                                                                   67016
                                                                               11/06/20
                                                                                                  NaN
                                                                                                                    2
                                                                                                                           2
                                                                                                                                         0
In [26]: df.isna().sum()
                               # age and gender have nulls we need to fill, Lastworkingdate nulls can be ignored as they are part of targe
Out[26]: MMM-YY
                                          0
                                         0
          Driver_ID
          Age
                                         61
          Gender
                                         52
          City
                                          0
          Education_Level
                                          0
          Income
                                          0
          Dateofjoining
                                          0
          LastWorkingDate
                                     17488
          Joining Designation
                                          0
          Grade
                                          0
          Total Business Value
                                          0
          Quarterly Rating
                                          0
          dtype: int64
          After checking age and gender missing values we can back fill or forward fill based on the same driver ids , so using KNN imputation with 1 neighbour to fill with same driver_id with age and gender
In [27]: gender_na = df.loc[df['Gender'].isna(),'Driver_ID'].values
          age_na = df.loc[df['Age'].isna(),'Driver_ID'].values
In [28]: df_na = df.loc[df['Driver_ID'].isin(gender_na),['Driver_ID','Age','Gender']]
In [29]: df_na.head()
Out[29]:
                Driver_ID Age Gender
           239
                      43
                         27.0
                                  1.0
           240
                     43 27.0
                                 NaN
           257
                      49 21.0
                                  0.0
           258
                      49 21.0
                                 NaN
           259
                     49 21.0
                                  0.0
In [30]: df_na = df[['Driver_ID','Age','Gender']]
In [32]: imputer = KNNImputer(n_neighbors=1)
          imput = imputer.fit_transform(df_na)
          df_na = pd.DataFrame(imput,columns=df_na.columns)
In [33]: df_na.isna().sum()
Out[33]: Driver_ID
                         0
          Age
                         0
          Gender
                         0
          dtype: int64
In [34]: df['Gender'] = df_na['Gender']
          df['Age'] = df_na['Age']
```

```
In [38]: df['Gender'].unique(),df['Age'].unique()
  Out[38]: (array([0., 1.]),
                         array([28., 31., 43., 29., 34., 35., 30., 39., 42., 27., 26., 33., 40.,
                                         41., 32., 22., 44., 36., 21., 49., 37., 38., 46., 47., 48., 25., 24., 45., 51., 52., 23., 50., 53., 54., 55., 58.]))
In [202]: df.isna().sum() # we imputed this nulls of age and gender
Out[202]: MMM-YY
                                                                                       0
                       Driver_ID
                       Age
                                                                                       0
                       Gender
                                                                                       0
                                                                                       0
                       City
                       Education Level
                                                                                       0
                       Income
                                                                                       0
                       Dateofjoining
                                                                                       0
                       LastWorkingDate
                                                                              17488
                       Joining Designation
                                                                                       a
                       Grade
                                                                                       0
                       Total Business Value
                       Quarterly Rating
                                                                                       0
                       target
                                                                                       0
                       income_sum
                       income_mean
                                                                                       0
                       income min
                                                                                       a
                       tbv_mean
                                                                                       0
                                                                                       0
                       tbv_min
                       grade_growth
                                                                              16723
                       dtype: int64
    In [ ]:
  In [46]: df.sort_values(by=['Driver_ID', 'MMM-YY'],inplace=True,ignore_index=True)
                       Getting unique driver rows and aggregating few columns based on the feature
  In [47]: df_u = df.drop_duplicates(subset=['Driver_ID'],keep="last",ignore_index=True)
  In [48]: | df_u['target'] = df_u['LastWorkingDate'].notna().apply(int)
                       \verb|C:\Users\harath.d.reddy\AppData\Local\Temp\ipykernel_28184\1014406890.py: 1: Setting With CopyWarning: A setting With CopyWarning: Setting With 
                       A value is trying to be set on a copy of a slice from a DataFrame.
                       Try using .loc[row_indexer,col_indexer] = value instead
                       See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-
                       versus-a-copy (https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy)
                            df_u['target'] = df_u['LastWorkingDate'].notna().apply(int)
 In [51]: df_u['target'].value_counts(dropna=False)
 Out[51]: 1
                                  1616
                       Name: target, dtype: int64
  In [56]: df = df.merge(df_u[['Driver_ID', 'target']],how='left' ,on='Driver_ID')
    In [ ]:
```

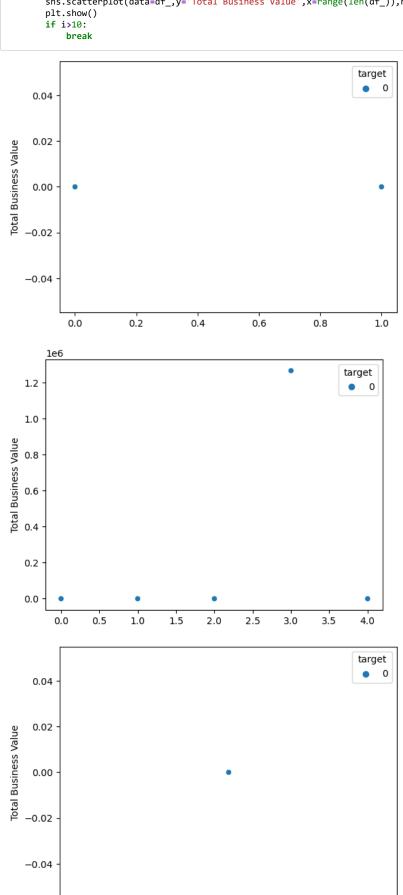
While aggregating few columns we are checking how do aggregate and what features needs to be created for the models

```
In [57]: for i,d in enumerate(df['Driver_ID'].unique()):
    df_ = df[df['Driver_ID']==d]
    if sum(df_['target'])==0:
        sns.scatterplot(data=df_,y='Quarterly Rating',x=range(len(df_)),hue=df_['target'])
        plt.show()
        if i>10:
             break
```





```
In [58]: for i,d in enumerate(df['Driver_ID'].unique()):
    df_ = df[df['Driver_ID'] == d]
    if sum(df_['target']) == 0:
        sns.scatterplot(data=df_,y='Total Business Value',x=range(len(df_)),hue=df_['target'])
    plt.show()
    if i>10:
        break
```



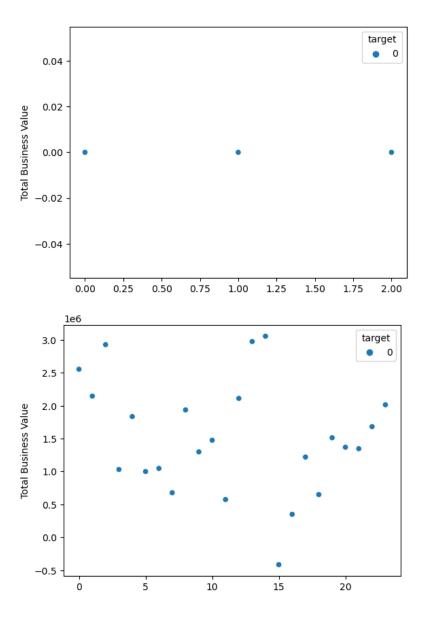
0.02

0.04

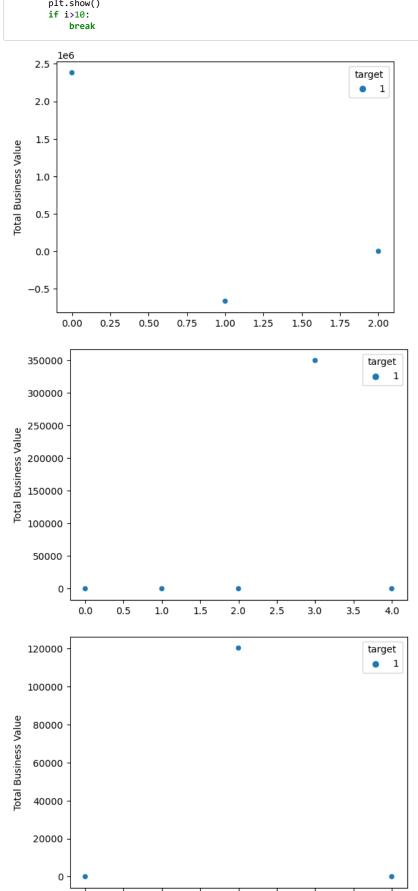
0.00

-0.04

-0.02



```
In [59]: for i,d in enumerate(df['Driver_ID'].unique()):
    df_ = df[df['Driver_ID'] == d]
    if sum(df_['target'])>0:
        sns.scatterplot(data=df_,y='Total Business Value',x=range(len(df_)),hue=df_['target'])
    plt.show()
    if i>10:
        break
```



0.00

0.25

0.50

0.75

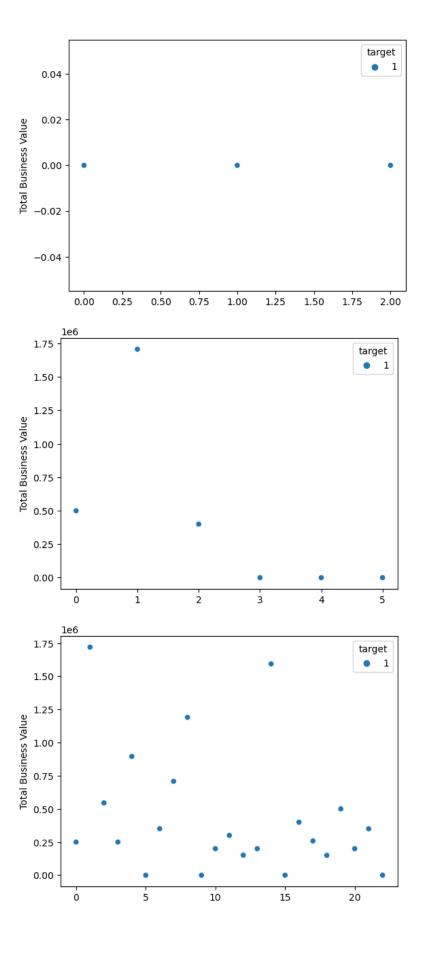
1.00

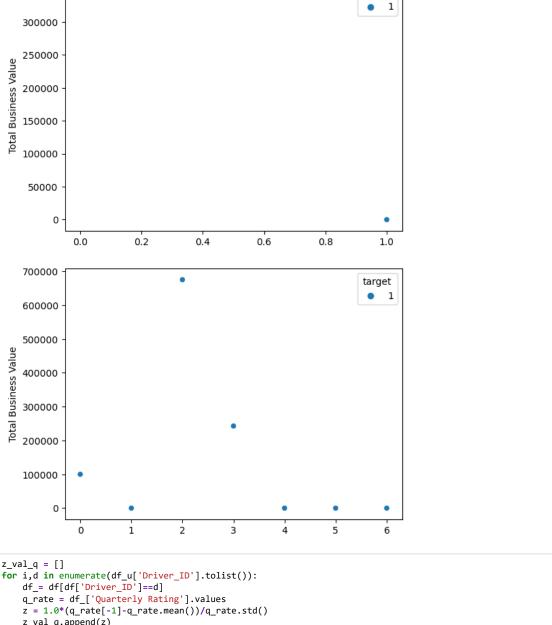
1.25

1.50

1.75

2.00





target

```
In [52]: z_val_q = []
         for i,d in enumerate(df_u['Driver_ID'].tolist()):
             z_val_q.append(z)
```

C:\Users\bharath.d.reddy\AppData\Local\Temp\ipykernel_28184\3461315518.py:5: RuntimeWarning: invalid value encountered in dou ble_scalars

```
z = 1.0*(q_rate[-1]-q_rate.mean())/q_rate.std()
```

350000

```
In [60]: z_val_b = []
           for i,d in enumerate(df_u['Driver_ID'].tolist()):
               df_= df[df['Driver_ID']==d]
q_rate = df_['Total Business Value'].values
               z = 1.0*(q_rate[-1]-q_rate.mean())/q_rate.std()
               z_val_b.append(z)
```

 $\verb|C:\Users\harath.d.reddy\AppData\Local\Temp\ipykernel_28184\1344979051.py:5: RuntimeWarning: invalid value encountered in dour large and the state of the stat$ ble_scalars

```
z = 1.0*(q_rate[-1]-q_rate.mean())/q_rate.std()
```

```
In [61]: | nag_val_b = []
for i,d in enumerate(df_u['Driver_ID'].tolist()):
              df_= df[df['Driver_ID']==d]
              q_rate = df_['Total Business Value'].values
              nag_val_b.append((q_rate<0).sum()>0)
```

```
In [62]: df.shape,df_u.shape,len(z_val_q),len(z_val_b),len(nag_val_b)
Out[62]: ((19104, 14), (2381, 14), 2381, 2381, 2381)
          So based on the chart analysis we created Z-score for last quarter so we will know while leaving do the drivers preform low, same for business
          value creating z score and last feature weather business have negative months for drivers
In [63]: df_u['q_rate_z'] = z_val_q
          df_u['buss_z'] = z_val_q
df_u['buss_neg'] = nag_val_b
```

C:\Users\bharath.d.reddy\AppData\Local\Temp\ipykernel_28184\2492878631.py:1: SettingWithCopyWarning: A value is trying to be set on a copy of a slice from a DataFrame.

Try using .loc[row_indexer,col_indexer] = value instead

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-viewversus-a-copy (https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy) $df_u['q_rate_z'] = z_val_q$

 $\verb|C:\Users\bharath.d.reddy\AppData\Local\Temp\ipykernel_28184\2492878631.py: 2: Setting With Copy Warning: A substitution of the property of$

A value is trying to be set on a copy of a slice from a DataFrame.

Try using .loc[row_indexer,col_indexer] = value instead

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-viewversus-a-copy (https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy) $df_u['buss_z'] = z_val_q$

C:\Users\bharath.d.reddy\AppData\Local\Temp\ipykernel_28184\2492878631.py:3: SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame.

Try using .loc[row_indexer,col_indexer] = value instead

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-viewversus-a-copy (https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy) df_u['buss_neg'] = nag_val_b

In [64]: df u.head()

Out[64]:

ID	Age	Gender	City	Education_Level	Income	Dateofjoining	LastWorkingDate	Joining Designation	Grade	Total Business Value	Quarterly Rating	target	q_rate_z	buss_z	buss_n
1	28.0	0.0	C23	2	57387	2018-12-24	2019-03-11	1	1	0	2	1	NaN	NaN	Tr
2	31.0	0.0	C7	2	67016	2020-11-06	NaT	2	2	0	1	0	NaN	NaN	Fa
4	43.0	0.0	C13	2	65603	2019-12-07	2020-04-27	2	2	0	1	1	NaN	NaN	Fa
5	29.0	0.0	C9	0	46368	2019-01-09	2019-03-07	1	1	0	1	1	NaN	NaN	Fa
6	31.0	1.0	C11	1	78728	2020-07-31	NaT	3	3	0	2	0	0.816497	0.816497	Fa
4	1														+

In [66]: $df_u = df_u.fillna(0)$ # filling nulls with 0 because nulls are

In [69]: df_u['buss_neg'] = df_u.buss_neg.apply(int)

In [70]: df_u.head()

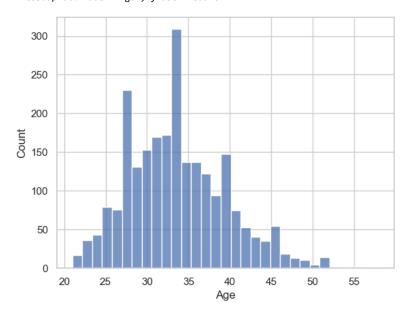
Out[70]:

	MMM- YY	Driver_ID	Age	Gender	City	Education_Level	Income	Dateofjoining	LastWorkingDate	Joining Designation	Grade	Total Business Value	Quarterly Rating	target	q_rate_z
0	2019- 03-01	1	28.0	0.0	C23	2	57387	2018-12-24	2019-03-11 00:00:00	1	1	0	2	1	0.000000
1	2020- 12-01	2	31.0	0.0	C7	2	67016	2020-11-06	0	2	2	0	1	0	0.000000
2	2020- 04-01	4	43.0	0.0	C13	2	65603	2019-12-07	2020-04-27 00:00:00	2	2	0	1	1	0.000000
3	2019- 03-01	5	29.0	0.0	C9	0	46368	2019-01-09	2019-03-07 00:00:00	1	1	0	1	1	0.000000
4	2020- 12-01	6	31.0	1.0	C11	1	78728	2020-07-31	0	3	3	0	2	0	0.816497
4															•

```
In [87]: df_u['experience'] = ((pd.to_datetime('2020-12-31')-df_u['Dateofjoining'])/np.timedelta64(1, 'M')).apply(int)
  In [ ]: Total Business Value
           creating few additional columns as this columns makesense for the models
 In [98]: df_agg = df.groupby(['Driver_ID']).agg(income_sum=('Income', 'sum'),
                                            income_mean=('Income', 'mean'),
  income_min=('Income', 'min'),
                                           tbv_mean=('Total Business Value', 'mean'),
                                               tbv_min=('Total Business Value', 'min')).reset_index()
In [102]: | df_u = df_u.merge(df_agg,on='Driver_ID',how='left')
In [105]: df['grade growth'] = df u['Grade']-df u['Joining Designation'] # creating a feature if the grade decreased since joining
In [103]: df_u.head()
Out[103]:
              ммм-
                     Driver_ID Age Gender City Education_Level Income Dateofjoining LastWorkingDate Joining Designation
                                                                                                             ... target q_rate_z
                                                                                                                                 buss z buss neg ex
               2019-
                                                                                        2019-03-11
                            1 28.0
                                       0.0
                                                                57387
                                                                         2018-12-24
                                                                                                           1 ...
                                                                                                                     1 0.000000 0.000000
               03-01
                                                                                          00:00:00
               2020-
                                                                                                           2 ...
                           2 31.0
                                       0.0
                                            C7
                                                            2
                                                                67016
                                                                         2020-11-06
                                                                                                0
                                                                                                                     0 0.000000 0.000000
                                                                                                                                                0
               12-01
               2020-
                                                                                        2020-04-27
            2
                           4 43 0
                                                                65603
                                                                         2019-12-07
                                                                                                                     1 0.000000 0.000000
                                       0.0 C13
                                                            2
                                                                                                                                                0
               04-01
                                                                                          00:00:00
               2019-
                                                                                        2019-03-07
                           5 29.0
                                       0.0
                                            C9
                                                                46368
                                                                         2019-01-09
                                                                                                                    1 0.000000 0.000000
                                                                                                                                                0
               03-01
                                                                                          00:00:00
               2020-
                           6 31.0
                                       1.0 C11
                                                                78728
                                                                         2020-07-31
                                                                                                0
                                                                                                           3 ...
                                                                                                                     0 0.816497 0.816497
                                                                                                                                                0
               12-01
           5 rows × 23 columns
In [106]: df.columns
'income_sum', 'income_mean', 'income_min', 'tbv_mean', 'tbv_min',
                   'grade_growth'],
                  dtype='object')
In [120]: df_ = df_u.drop(columns=['Dateofjoining','MMM-YY','LastWorkingDate','Driver_ID'])
In [110]: df_.head()
Out[110]:
                                       Total
                           Joining
                                            Quarterly
          Level Income
                                   Business
                                                     target q_rate_z buss_z buss_neg experience income_sum income_mean income_min tbv_mean tbv_m
                        Designation
                                               Rating
                                      Value
             2
                 57387
                                                                                                                                      571860.0
                                                  2
                                                         1 0.000000 0.000000
                                                                                    1
                                                                                              24
                                                                                                      172161
                                                                                                                  57387.0
                                                                                                                               57387
                                                                                                                                               -6654
                                1
                                          0
             2
                 67016
                                2
                                         0
                                                           0.000000 0.000000
                                                                                    0
                                                                                                      134032
                                                                                                                   67016.0
                                                                                                                               67016
                                                                                                                                           0.0
                                                                                               1
                                                   1
                                                         0
             2
                                2
                                                                                              12
                 65603
                                         0
                                                                                    0
                                                                                                      328015
                                                                                                                   65603.0
                                                                                                                               65603
                                                                                                                                        70000.0
                                                   1
                                                           0.000000
                                                                    0.000000
                                                                                              23
                                                                                                      139104
             0
                 46368
                                1
                                         0
                                                  1
                                                         1 0.000000 0.000000
                                                                                    0
                                                                                                                  46368.0
                                                                                                                               46368
                                                                                                                                       40120.0
                                                  2
                                                                                              5
                                                                                                                                      253000.0
                                3
                                         0
                                                         0 0.816497 0.816497
                                                                                    0
                                                                                                      393640
                                                                                                                   78728.0
             1
                 78728
                                                                                                                               78728
  In [ ]:
```

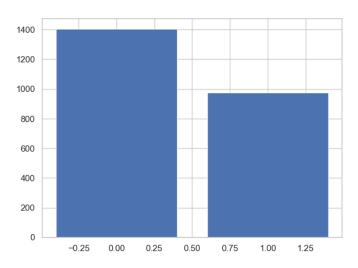
```
In [122]: sns.histplot(df_['Age'])
```

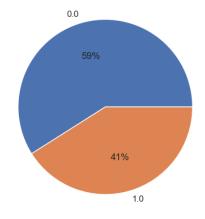
Out[122]: <AxesSubplot:xlabel='Age', ylabel='Count'>



```
In [112]:
    s_vc = df_['Gender'].value_counts()
    fig, axs = plt.subplots(1, 2, figsize =(15, 5))
    fig.suptitle('Gender Analysis')
    axs[0].bar(s_vc.index,s_vc.values)
    axs[1].pie(s_vc.values,labels=s_vc.index, autopct='%1.0f%*')
    plt.show()
```

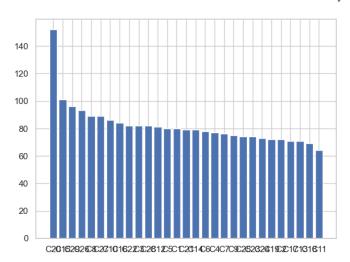
Gender Analysis

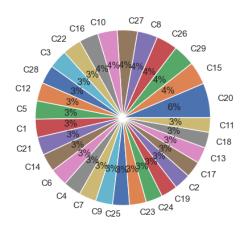




```
In [118]: s_vc = df_['City'].value_counts()
    fig, axs = plt.subplots(1, 2 , figsize =(15, 5))
    fig.suptitle('City Analysis')
    axs[0].bar(s_vc.index,s_vc.values)
    axs[1].pie(s_vc.values,labels=s_vc.index, autopct='%1.0f%%')
    plt.show()
```

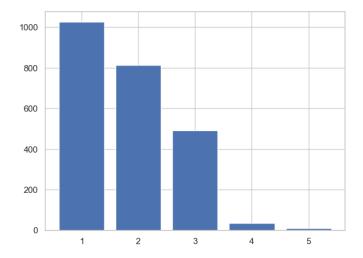
City Analysis

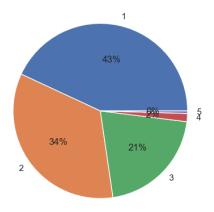




```
In [119]:
s_vc = df_['Joining Designation'].value_counts()
fig, axs = plt.subplots(1, 2 , figsize = (15, 5))
fig.suptitle('Joining Designation Analysis')
axs[0].bar(s_vc.index,s_vc.values)
axs[1].pie(s_vc.values,labels=s_vc.index, autopct='%1.0f%%')
plt.show()
```

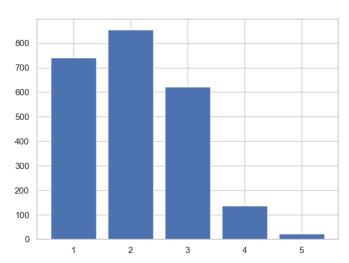
Joining Designation Analysis

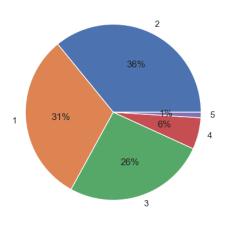




```
In [121]: s_vc = df_['Grade'].value_counts()
    fig, axs = plt.subplots(1, 2 , figsize =(15, 5))
    fig.suptitle('Grade Analysis')
    axs[0].bar(s_vc.index,s_vc.values)
    axs[1].pie(s_vc.values,labels=s_vc.index, autopct='%1.0f%%')
    plt.show()
```

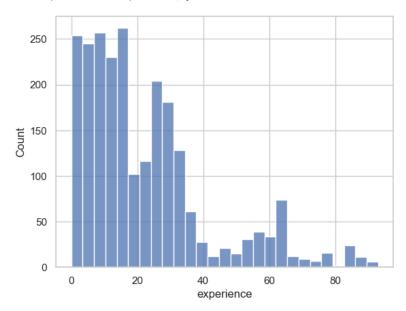
Grade Analysis





In [123]: sns.histplot(df_['experience'])

Out[123]: <AxesSubplot:xlabel='experience', ylabel='Count'>



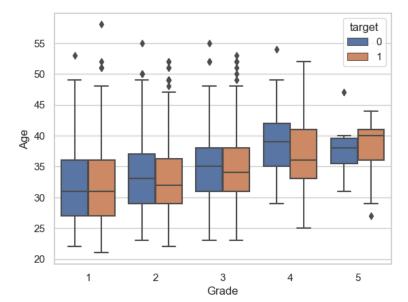
In [125]: df_.head()

Out[125]:

	Age	Gender	City	Education_Level	Income	Joining Designation	Grade	Total Business Value	Quarterly Rating	target	q_rate_z	buss_z	buss_neg	experience	income_sum	ir
0	28.0	0.0	C23	2	57387	1	1	0	2	1	0.000000	0.000000	1	24	172161	
1	31.0	0.0	C7	2	67016	2	2	0	1	0	0.000000	0.000000	0	1	134032	
2	43.0	0.0	C13	2	65603	2	2	0	1	1	0.000000	0.000000	0	12	328015	
3	29.0	0.0	C9	0	46368	1	1	0	1	1	0.000000	0.000000	0	23	139104	
4	31.0	1.0	C11	1	78728	3	3	0	2	0	0.816497	0.816497	0	5	393640	
4)	•

```
In [130]: sns.boxplot(x=df_['Grade'],y=df_['Age'],hue=df_['target'])
```

Out[130]: <AxesSubplot:xlabel='Grade', ylabel='Age'>



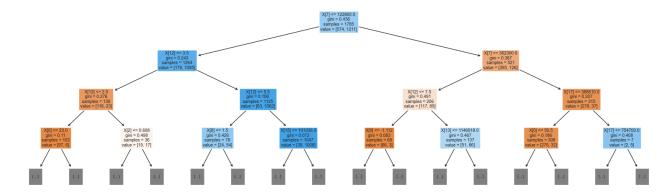
```
In []:
In [133]: spearman_corr = df_.corr(method='spearman')
pearson_corr = df_.corr()

In [134]: spearman_corr = (100*spearman_corr).round(2)
pearson_corr = (100*pearson_corr).round(2)
```

```
In [138]: plt.figure(figsize=(12, 8))
            sns.heatmap(spearman_corr, annot=True, cmap='viridis')
            plt.show()
                                                                                                                                                                100
                               Age
                                    1e+02 2.9 -1.3 21
                                                                                      -8.3 -4.7
                                                                                                  -4.7
                                                                                                         2.4
                                                                                                                                              7.2
                                      2.9
                                           1e+02-0.88 1.3 -4.2 -0.34 0.35 2.4
                                                                                             3.3
                                                                                                   3.3 -0.66 2.5
                                                                                                                      2.3
                                                                                                                            1.2
                                                                                                                                  1.2
                                                                                                                                             0.21
                           Gender
                                                                                                                                                                80
                                                                           1.8 0.53 -0.79 -4.2
                                                                                                                                        3.3
                  Education_Level
                                           -0.88<mark>1e+02</mark>
                                                             0.18 -1.8
                                                                                                   -4.2
                                                                                                         3.8 -0.41
                                                                                                                                              -4.8
                           Income
                                            1.3
                                                       1e+02
                                                                     71
                                                                           23
                                                                                       -20
                                                                                             0.8
                                                                                                   8.0
                                                                                                         4.6
                                                                                                               5.2
                                                                                                                      62
                                                                                                                          1e+021e+02
                                                                                                                                              5.3
                                                                                                                                                                60
               Joining Designation
                                            4.2 0.18
                                                             1e+02 74
                                                                          -0.65 -5.7
                                                                                                        -0.87
                                                         71
                                                               74 1e+02
                                                                                             6.7
                                                                                                   6.7
                                                                                                                            71
                                                                                                                                  71
                            Grade
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              Total Business Value
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                                                                          1e+02 72
                                                                                       -61
                                                                                                                                        60
                                                              -5.7
                                                                                       -52
                                                                                                                                        63
                  Quarterly Rating
                                            2.4 0.53
                                                                     14
                                                                           72
                                                                               1e+0
                                                                                                                                                               - 20
                                                                                 -52
                                                                                             -29
                                                                                                   -29
                                                                                                                            -20
                                                                                                                                        -29
                                      -8.3
                                            0.9 -0.79
                                                        -20
                                                                    -23
                                                                           -61
                             target
                                                                                      e+0
                          q_rate_z
                                            3.3
                                                  -4.2
                                                        0.8
                                                                    6.7
                                                                                       -29
                                                                                            1e+021e+02
                                                                                                         -7.2
                                                                                                               -30
                                                                                                                      -15 0.73 0.72
                                                                                                         -7.2
                                                                                                                                                              - 0
                                                  -4.2
                                                        0.8
                                                                                       -29
                                                                                            1e+021e+02
                                                                                                                -30
                                                                                                                      -15 0.73 0.72
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                                                                                                                                              2.4
                           buss_z
                                           -0.66 3.8
                                                             -0.87
                                                                                                                                              -73
                         buss_neg
                                                                                             -7.2
                                                                                                  -7.2
                                                                                                        1e+02
                                                                                                                            4.6
                                            2.5 -0.41
                                                        5.2
                                                               -42
                                                                                                               le+02
                                                                                                                                  4.9
                        experience
                                                                                                                                                               - -20
                                            2.3
                                                         62
                                                                                       -24
                                                                                                                     1e+02 62
                                                                                                                                  62
                                                                                                                                        73
                                       29
                                                                                                                                              8.8
                      income_sum
                                                                     71
                                            1.2
                                                                                       -20
                                                                                            0.73 0.73 4.6
                                                                                                                          1e+021e+02
                                                       1e+02
                                                                                                                      62
                                                                                                                                              5.1
                    income_mean
                                                                                                                                                                -40
                      income_min
                                       21
                                            1.2
                                                       1e+02
                                                                     71
                                                                                       -20
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                                                                                                         4.6
                                                                                                                      62
                                                                                                                          1e+021e+02
                                                  3.3
                                                                           60
                                                                                 63
                                                                                       -29
                                                                                              -20
                                                                                                   -20
                                                                                                                      73
                                                                                                                                       1e+02
                         tbv_mean
                                                                                                                                                                -60
                                           0.21
                                                  -4.8
                                                        5.3
                                                                     4.5
                                                                                  21
                                                                                                          -73
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                           tbv_min
                                                                                                                      8.8
                                                                                                                                             1e+02
                                                         Income
                                                                     Grade
                                                                           Total Business Value
                                                                                 Quarterly Rating
                                                                                        target
                                                                                              q_rate_z
                                                                                                          pau ssnq
                                                                                                                experience
                                                                                                                                               tbv_min
                                                               Joining Designation
                                                                                                                       income_sum
                                                                                                                                         tbv_mean
                                             Gender
                                                   Education_Leve/
                                                                                                                             income_mear
                                                                                                                                   income_mir
                                                                                                    ssnq
  In [ ]:
In [139]: df_.head()
Out[139]:
                                                                                      Total
                                                                  Joinina
                                                                                            Quarterly
                Age Gender City Education_Level Income
                                                                          Grade Business
                                                                                                      target
                                                                                                             q_rate_z
                                                                                                                         buss_z buss_neg experience income_sum in
                                                             Designation
                                                                                              Rating
                                                                                     Value
                              C23
                                                                                         0
             0 28.0
                         0.0
                                                  2
                                                      57387
                                                                               1
                                                                                                   2
                                                                                                           1 0.000000
                                                                                                                       0.000000
                                                                                                                                         1
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                                                  2
                                                                               2
                                                                                                                                         0
             1 31.0
                         0.0
                               C7
                                                      67016
                                                                       2
                                                                                         0
                                                                                                          0.000000
                                                                                                                       0.000000
                                                                                                                                                     1
                                                                                                                                                             134032
                         0.0 C13
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             2 43.0
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                                                                                         n
                                                                                                             0.000000 0.000000
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             3 29.0
                         0.0
                               C9
                                                      46368
                                                                                         0
                                                                                                   1
                                                                                                           1 0.000000
                                                                                                                       0.000000
                                                                                                                                                             139104
             4 310
                         1.0 C11
                                                                               3
                                                                                         n
                                                                                                   2
                                                                                                           0 0.816497 0.816497
                                                                                                                                         0
                                                                                                                                                     5
                                                                                                                                                             393640
                                                      78728
                                                                       3
In [141]: df_.City.nunique()
Out[141]: 29
In [142]: |X = df_.drop(columns=['target'])
              = df_['target']
In [143]: X_train,X_test,y_train,y_test = train_test_split(X,y,test_size=0.25, stratify=y, random_state=42)
```

```
In [144]: import category_encoders as ce
          ce_target = ce.TargetEncoder(cols = ['City'])
          X_train = ce_target.fit_transform(X_train, y_train)
          X_test = ce_target.transform(X_test)
 In [ ]:
In [147]: | tree_clf = DecisionTreeClassifier()
In [148]: tree_clf.fit(X_train, y_train)
Out[148]: DecisionTreeClassifier()
In [149]: tree_clf.score(X_train, y_train) #train accuracy
Out[149]: 1.0
In [150]: tree_clf.score(X_test, y_test) # test accuracy
Out[150]: 0.8942953020134228
In [157]: kfold = KFold(n_splits = 5)
In [158]: cv_acc_results = cross_validate(tree_clf, X_train, y_train, scoring='accuracy',
                                          cv = kfold, return_train_score = True )
In [161]: cv_acc_results['train_score'].mean()
Out[161]: 1.0
In [162]: cv_acc_results['test_score'].mean()
Out[162]: 0.8879551820728292
 In [ ]:
In [173]: print(classification_report(y_test, tree_clf.predict(X_test)))
                        precision
                                     recall f1-score support
                                       0.84
                     0
                             0.83
                                                 0.84
                                                            191
                     1
                             0.92
                                       0.92
                                                 0.92
                                                            405
                                                 0.89
                                                            596
              accuracy
             macro avg
                             0.88
                                       0.88
                                                 0.88
                                                            596
          weighted avg
                             0.89
                                       0.89
                                                 0.89
                                                            596
  In [ ]:
 In [ ]:
In [163]: from sklearn.tree import plot_tree
```

```
In [165]: plt.figure(figsize = (20, 6))
    plot_tree(tree_clf, max_depth = 3, filled = True)
    plt.show()
```



```
In [ ]:
```

K-Fold Accuracy Mean: Train: 100.0 Validation: 93.60000000000001

In [169]: rfc = RandomForestClassifier(random_state=42, n_estimators=100)
 rfc.fit(X_train, y_train)

Out[169]: RandomForestClassifier(random_state=42)

In [172]: accuracy_score(y_test, rfc.predict(X_test))

Out[172]: 0.9261744966442953

In [174]: | print(classification_report(y_test, rfc.predict(X_test)))

	precision	recall	t1-score	support
0	0.90	0.87	0.88	191
1	0.94	0.95	0.95	405
accuracy			0.93	596
macro avg	0.92	0.91	0.91	596
weighted avg	0.93	0.93	0.93	596

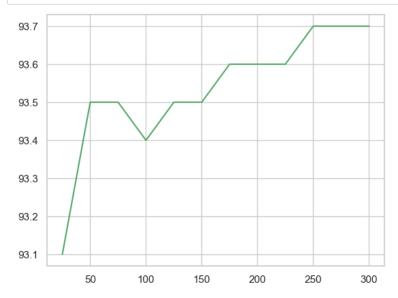
In [175]: from tqdm import tqdm

```
In [178]: x_values = []
         y_values_valid_scores = []
         for k in tqdm(range(25, 310, 25)):
             print(f"Traing with {k} Decision Trees")
             rfc = RandomForestClassifier(random_state=7, n_estimators=k,class_weight='balanced') ## i am Letting each DT overfit
            kfold = KFold(n_splits=10)
             cv_acc_results = cross_validate(rfc, X_train, y_train, cv = kfold,
                                          scoring = 'f1',
                                          return_train_score = True)
             y_values_valid_scores.append(cv_acc_results['test_score'].mean().round(3)*100)
             x_values.append(k)
                                                                                                  | 0/12 [00:00<?, ?it/s]
         Traing with 25 Decision Trees
                                                                                           | 1/12 [00:00<00:06, 1.75it/s]
           8%
         Traing with 50 Decision Trees
          17%
                                                                                           | 2/12 [00:01<00:08, 1.20it/s]
         Traing with 75 Decision Trees
          25%
                                                                                           | 3/12 [00:03<00:10, 1.15s/it]
         Traing with 100 Decision Trees
                                                                                           | 4/12 [00:05<00:12, 1.53s/it]
         Traing with 125 Decision Trees
          42%
                                                                                          | 5/12 [00:07<00:13, 1.92s/it]
         Traing with 150 Decision Trees
                                                                                          | 6/12 [00:10<00:13, 2.30s/it]
         Traing with 175 Decision Trees
          58%
                                                                                           | 7/12 [00:14<00:13, 2.62s/it]
         Traing with 200 Decision Trees
                                                                                           | 8/12 [00:18<00:12, 3.01s/it]
         Traing with 225 Decision Trees
                                                                                           | 9/12 [00:22<00:10, 3.45s/it]
          75%
         Traing with 250 Decision Trees
          83%
                                                                                          | 10/12 [00:27<00:07, 3.85s/it]
         Traing with 275 Decision Trees
                                                                                          | 11/12 [00:32<00:04, 4.25s/it]
         Traing with 300 Decision Trees
```

12/12 [00:38<00:00, 3.19s/it]

100%|

```
In [179]: plt.plot(x_values, y_values_valid_scores, color = "g")
    plt.show()
```



In []:

```
In [182]: rfc = RandomForestClassifier(random_state=42, n_estimators=175,class_weight='balanced')
rfc.fit(X_train, y_train)
```

In [183]: print(classification_report(y_test, rfc.predict(X_test)))

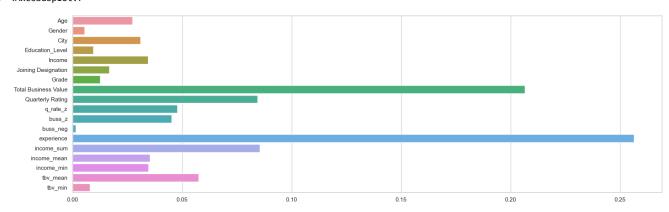
	precision	recall	f1-score	support
0 1	0.90 0.93	0.86 0.96	0.88 0.95	191 405
accuracy macro avg weighted avg	0.92 0.92	0.91 0.92	0.92 0.91 0.92	596 596 596

```
In [188]: plt.figure(figsize = (20, 6))
sns.barplot(rfc.feature_importances_,rfc.feature_names_in_ )
```

C:\ProgramData\Anaconda3\lib\site-packages\seaborn_decorators.py:36: FutureWarning: Pass the following variables as keyword args: x, y. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterpretation.

warnings.warn(

Out[188]: <AxesSubplot:>



```
In [ ]: Experience, Total Business Value, Income, Quarterly Rating,
In [191]: sm = SMOTE(random state=42)
          X_train_res, y_train_res = sm.fit_resample(X_train, y_train)
In [194]: gbc = GradientBoostingClassifier()
          gbc.fit(X_train_res, y_train_res)
Out[194]: GradientBoostingClassifier()
In [195]: gbc.score(X_test,y_test)
Out[195]: 0.9328859060402684
In [198]: print(classification_report(y_test,gbc.predict(X_test)))
                         precision
                                     recall f1-score
                                                         support
                     0
                             0.89
                                        0.90
                                                  0.90
                                                             191
                             0.95
                                        0.95
                                                  0.95
                                                             405
                                                  0.93
                                                             596
              accuracy
             macro avg
                             0.92
                                       0.92
                                                  0.92
                                                             596
          weighted avg
                             0.93
                                        0.93
                                                  0.93
                                                             596
 In [ ]:
```

Final Result Evaluation:

Decision Tree results:

Precision: 0.92 , Recall: 0.92

Random Forest results :

Precision: 0.93, Recall: 0.96

Gredient Boosting results :

Precision : 0.95 , Recall : 0.95

We achieved best results with Gredient Boosting with 0.95 Precision and recall both, which is excellent in terms of the accuracy, we have build a very good model here.

In []:

Insights and Recommendations

So we see that there are 57% male employees and 43% female employees.

The percentages of employees with different education levels are almost same for level 1 & 2.

97.3% of the employees who did not get a raise.

Almost 43% of the employees joined at lowest designation (1). 34% joined at level 2, 20% at level 3 and below 2% joined at higher levels.

Majority (35%) of the employees currently are at designation level 2, followed by designation level 1 (31%) and 3 (26%). Less than 5% of the employees are currently in higher designations.

Only 54.6% of the employees received a promotion, while 45.4% did not. However, only 2.6% received a raise in income.

The majority of the employees seem to be associated with city C20.

Scatter plot of Income shows that Income increases with increase in age but after 45-50, we see a subtle decline.

Scatter plot of Total Business Value shows an increase with increase in Age yet we notice a decline after 45.

Income decreses with increase in Destination as about 4% of the employees hold higher designations.

The median of the Income for employees having higher Grades is greater.

Distribution of Income for employes at different Education level is about a change of 3-5% with level 0.

Joining Designation Increases with increase in Grade.

About 55% of the reportings of the employees has got Quarlerly Rating 1.

Number of reportings increases with increase in Income as well as Total Business Value.

Recall increased after treatment of data imbalance and is performing bettee in Gradient Boosting.

Precision dropped after treatment of data imbalance and is performing better in Random Forest.

F1_score incresed after the treatment of imabalanced data and in Gradient Boosting.

Experience, Total Business Value, Income, Quarterly Rating are contributiong heavily for the classification