

Project Document

of



By,

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Edureka Intern 2022

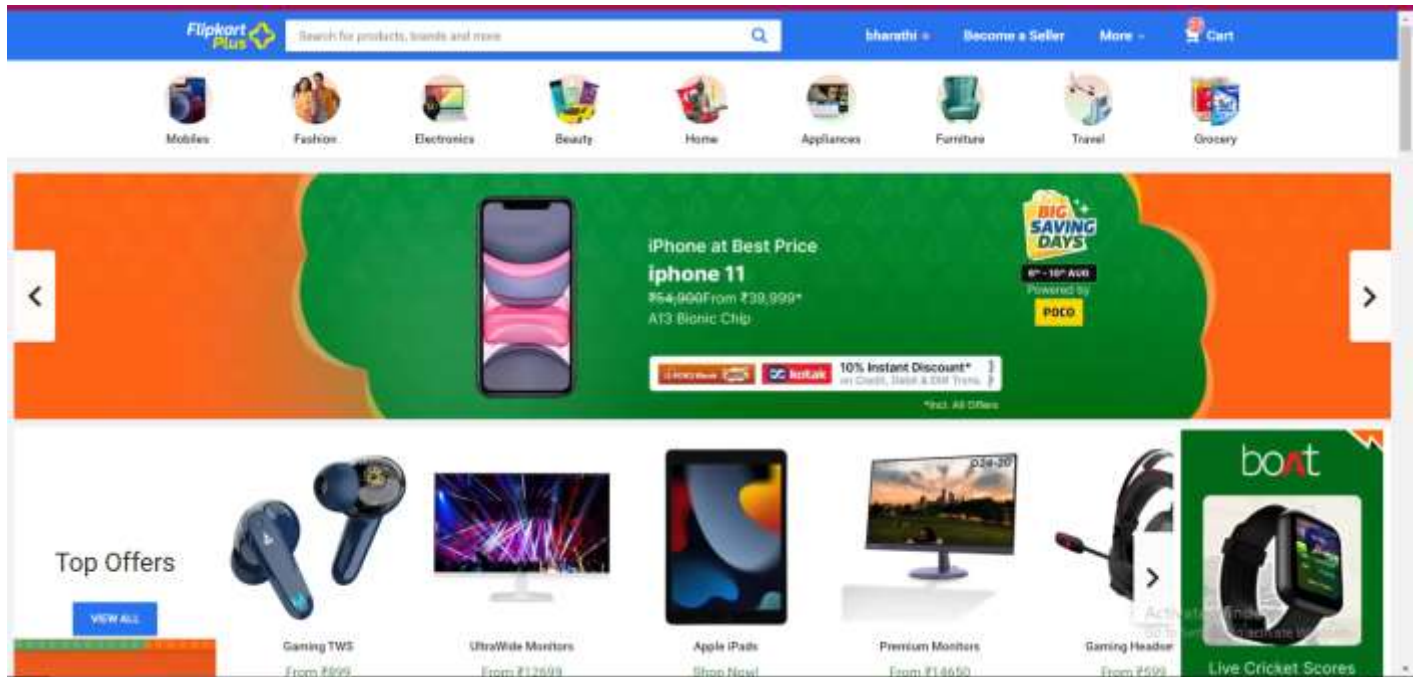
Type: Private

Industry: E-Commerce

Website: <https://www.flipkart.com>

Area Served: India

Products : Grocery , Beauty, Home, Fashion products, Toys , Electronics, Appliances etc



Home Page:

It includes,

Header section: It contains Flipkart logo, search bar, account details, selling options & cart.

Account details: It is included in the header section, It contains account holder details, orders placed by the account holder, Wishlist of the account holder, logout , notifications & coupons.

Login/Sign in section: It allows the user to log in or sign in to the website.

Offer Section: It contains the offers available at the website according to the current ongoing seasons/trends.

Categories: It allows the user to browse the products according to the categories and sub-categories.

- Fashion
- Electronics
- Beauty
- Home
- Appliances
- Furniture
- Grocery

Top Offers:

Offer on Products, stock clearance sale, end of season sale, Etc.

Footer:

Footer includes, Contact us, Help, policy, social, Mail Us, Registered Office Address & copy right section.

List Page:

It includes,

- Great deals on particular product category.
- Brief information about the product.
- Options to add to cart or buy the product.

Product over Page:

It includes,

- Brand, Price, Sizes available, offers available, product images.
- Options like Buy Now & Add to cart.
- Delivery Date, shipping charges or Free Delivery.
- Ratings of that products.
- Option to wishlist the product.

Payment Page: It allows the user to make payment through online or pay at the time of delivery.

Order Confirmation: Order is confirmed after choosing one of the payment option.

