Insurance Data Dictionary

The database contains details of customer insurance policies. There are four tables in the database. Each table below shows the fields within the table. Tables can be joined using the primary and foreign keys.

Data 1. Customer

Variable	Details
CustomerID	Primary Key, customer
Title	
GivenName	
MiddleInitial	
Surname	
CardType	The type of credit card held by the customer (Visa or Amex)
Occupation	
Gender	
Age	
Location	Indicates whether the customer lives in a Rural or Urban location
ComChannel	The customer's stated preferred communication channel (SMS, Email or Phone)?
MotorID	Foreign Key, Data 2_Motor Policies
HealthID	Foreign Key, Data 3_Health Policies
TravelD	Foreign Key, Data 4_Travel Policies

Data 2. Motor Policies

Variable	Details
MotorID	Primary Key
PolicyStart	Policy starts date
PolicyEnd	Policy end date
MotorType	The type of motor insurance policy held by the customer (Single or Bundle)
veh_value	vehicle value, in $10,000s
Exposure	0-1
clm	occurrence of claim (0 = no, 1 = yes)
Numclaims	number of claims (0 if no claim)
v_body	vehicle body, coded as BUS CONVT COUPE HBACK HDTOP MCARA MIBUS PANVN RDSTR SEDAN STNWG TRUCK UTE
v_age	1 (youngest), 2, 3, 4
LastClaimDate	Date of most recent claim

Data 3. Health Policies

Variable	Details
HealthID	Primary Key
policyStart	Policy starts date
policyEnd	Policy end date
HealthType	The type of health insurance held by the customer Level1, Level2 or Level3)
HealthDependentsAdults	The number of dependent adults on the customer's health insurance policy
DependentsKids	The number of dependent children on the customer's health insurance policy

Data 4. Travel Policies

Variable	Details
TravelID	Primary Key
policyStart	Policy starts date
policyEnd	Policy end date
TravelType	The type of travel insurance held by the customer (Backpacker, Senior, Business, Premium or Standard)