

# Influencer Management Agreement

This Agreement is made on \_\_\_\_/\_\_\_\_/\_\_\_\_ between:

**CollabKaroo.in** ("Agency"), having its principal place of business at

\_\_\_\_\_

and

**[Influencer Name]** ("Influencer"), residing at \_\_\_\_\_.

Both parties agree to the following terms and conditions:

## 1. Duration

This Agreement will be valid for 3 months from the date of signing. It may be extended up to 6 months upon mutual agreement between both parties.

## 2. Exclusivity

During the contract period, the Influencer cannot sign or work under any other influencer management agency or individual manager without prior written consent from CollabKaroo.in.

## 3. Representation

CollabKaroo.in will represent and manage the Influencer for all brand collaborations, campaigns, and promotional opportunities during the contract period.

## 4. Bio Requirement

The Influencer agrees to mention "Managed by @CollabKaroo.in" (or the provided text/handle) in their Instagram bio or other social media platforms during the term of this agreement.

## 5. Brand Collaborations

CollabKaroo.in will pitch the Influencer's profile to brands for potential collaborations. Final shortlisting, selection, and approval of the Influencer are at the discretion of the brand. The Influencer agrees to cooperate with campaign requirements, timelines, and creative briefs once approved.

## 6. Payments

All brand payments will be received either directly by the Influencer or via CollabKaroo.in, depending on campaign terms. If CollabKaroo.in collects payments on behalf of the Influencer, all dues will be settled within 7 working days after receiving the full amount from the brand. Any agency commission (if applicable) will be deducted as per prior written communication for each campaign.

## 7. Conduct and Content

The Influencer agrees to maintain a professional and respectful attitude with brands and the agency. Avoid posting or promoting inappropriate, offensive, or illegal content during the contract period. Take prior approval before collaborating independently with any brand.

## **8. Confidentiality**

Both parties agree to keep all brand briefs, pricing, and internal communications confidential during and after the term of this agreement.

## **9. Termination**

Either party may terminate this agreement with 15 days' written notice. However, ongoing campaigns must be completed as per commitments before termination.

## **10. Dispute Resolution**

Any dispute arising under this Agreement shall be settled amicably. If not resolved, it shall be subject to the jurisdiction of courts located in [City, State].

## **11. Agreement**

This Agreement represents the entire understanding between both parties and can only be modified in writing, signed by both the Influencer and CollabKaroo.in.

**IN WITNESS WHEREOF**, the Influencer has agreed to the above terms and executed this Agreement on the date written below.

### **Influencer Details & Signature**

Name: \_\_\_\_\_

Instagram Handle: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_