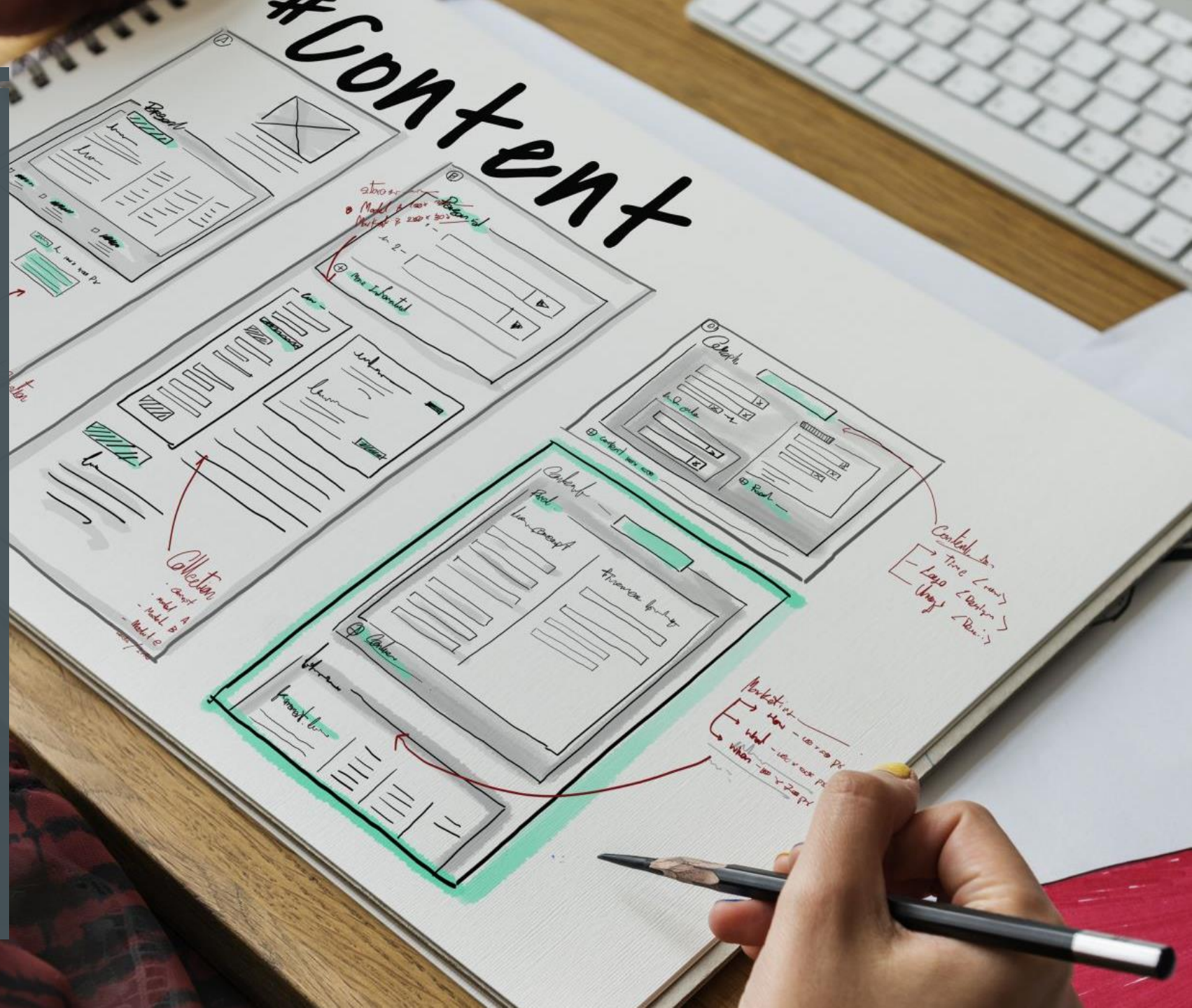


CT & DT SPSU

TEAM NAME- CYBER TRIBE

UNIQUE
CHARACTERISTIC
OF DESIGN
THINKING
EMPATHY PROCESS
FLOW



IDENTIFY AND FIX ANY PRODUCT

Online grocery app :

Problem:

- The app is slow during peak hours, causing frustration for users trying to complete purchases.
- Users experience difficulty in navigating categories, and the checkout process is confusing with too many steps.

Solution:

- Improve the app's backend infrastructure to handle higher traffic.
- Redesign the category navigation to make it more user-friendly.
- Streamline the checkout process by reducing unnecessary steps and adding features like a one-click checkout.



EXPLORE ITS FEATURES:

Key Features of the Online Grocery App:

- *Product Search: Users can easily search for products by name or category.*
- *Categories & Filters: Organized categories with filters such as price, brand, and availability.*
- *Shopping Cart:: Allows users to add products for purchase, with options to review or remove items.*
- *Delivery Scheduling:: Users can select a delivery time that fits their schedule.*
- *Offers & Discounts: Promo codes and offers are displayed on the homepage.*
- *User Reviews: Customers can leave feedback and ratings for products.*
- *Payment Integration: Multiple payment options like cards, digital wallets, and COD.*

Grocery Delivery App Feature List



EMPATHY PROCESS FLOW AS A FLOWCHART

