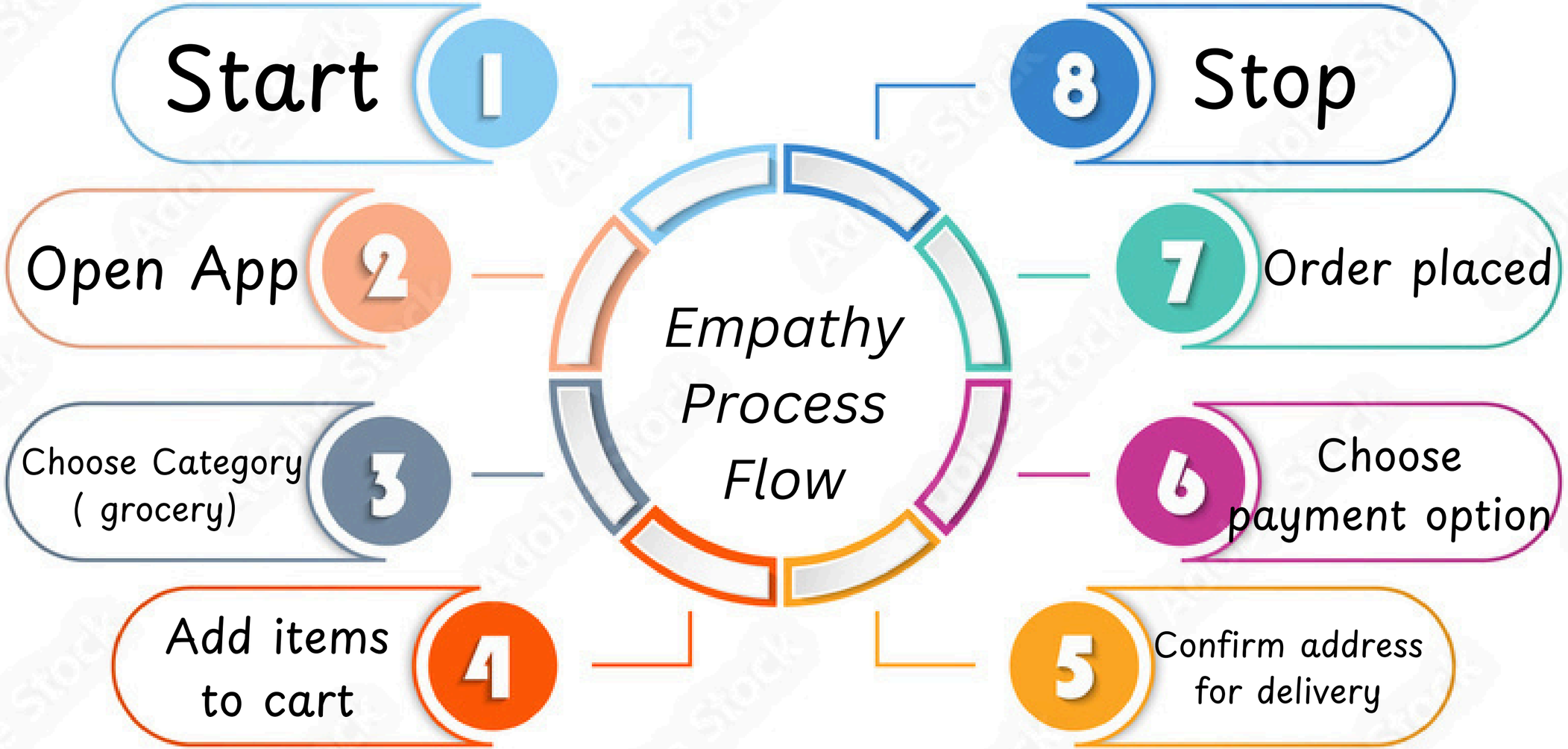
Task 01:- Unique Characteristic of Design Thinking

Add a short description

Product:- blinkit

Teamname:- Cyber Tribe

Blinkit is an online grocery delivery company that allows customers to place orders for daily and get them delivered to their doorsteps.


Start
1
Open App
2
Choose Category
(grocery)
3
Add items
to cart
4
Empathy
Process
Flow
8
Stop
7
Order placed
6
Choose
payment option
5
Confirm address
for delivery

Says:- I want groceries to prepare food for guests.

Thinks:- I will order it through a delivery app.

Does:- Open blinkit and order groceries from a nearby store.

Feels:- Feels very satisfied and happy as groceries are delivered very quickly at the doorstep

thank you