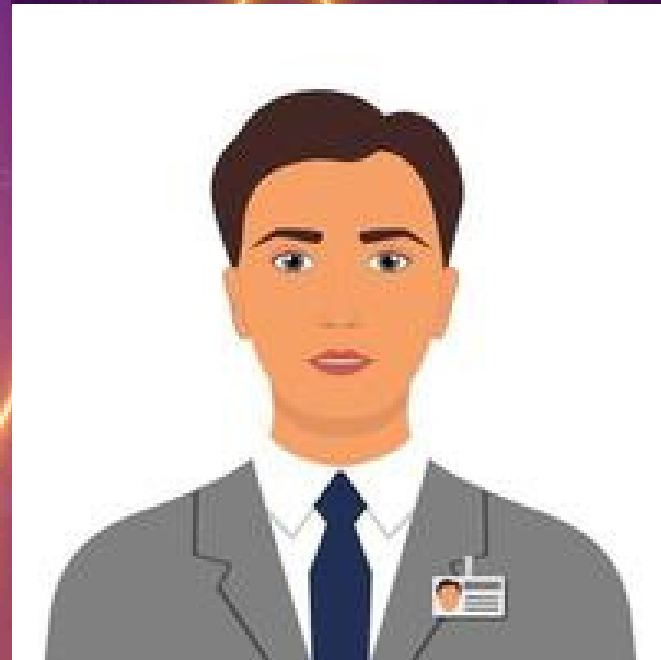


CT & DT -SPSU

Team : Cyber Tribe

(USER PERSONA)



Name : Alex

Age : 27

Occupation : Game Designer

Education : B.Tech CSE

Location : Jaipur

**" Failure means try again
with experience "**

Online Gaming Platform

Goals & Objectives :

- Smooth gaming experience
- Robust community features (chat, voice)
- Fair matchmaking & ranking system.
- Responsive customer support

Behaviour & Preferences:

- Logs in 2-3times/week, plays 2-4 hours/session
- Actively participates in online forums, reddit and discord
- Watches twitch stream & Youtube tutorial

Psychographic Info. :

- Desire to make a gaming community
- Making a team oriented community

User Journey:

- He's frustrated by lag, toxic players, and limited game modes
- He's also motivated by recognition, rewards & social interactions.

Challenges & Pain points:

- Limited game modes and maps
- Frequent lag and disconnections
- Difficulty finding suitable player for ranked matches
- Harrasment from toxic players.

Team Members:

- 1.Bharat Vaishnav
- 2.Harshraj Singh Rao
- 3.Anjani Parihar
- 4.Dipesh Jain
5. Yashpal
6. Chinmayi Bhartiya