

New collection 2024

CATALOGUE

SICHAY

About us

Welcome to Ethnic Elegance, your premier destination for exquisite cotton block printed garments. Our business celebrates the timeless art of block printing, a centuries-old craft that brings vibrant patterns and intricate designs to life on the finest quality cotton fabric. At Ethnic Elegance, we blend traditional techniques with contemporary styles, ensuring that each piece is a unique work of art. We take pride in delivering these beautiful creations to customers all over India, bringing a touch of heritage and elegance to your wardrobe. Explore our collection and experience the magic of handcrafted fashion with ethnic elegance.

Our mission

At Sichay our mission is to celebrate and preserve traditional craftsmanship while offering stylish, high-quality, and comfortable clothing.

We aim to create a brand that not only offers beautiful and high-quality clothing but also makes a positive impact on the world. Join us in our journey to blend traditional artistry with modern fashion, and experience the beauty and comfort of our 100% cotton block printed garments.



Men's collection

Introducing our Men's Block Printed Cotton Garment Collection at Ethnic Elegance, where tradition meets modern style. Our collection features an array of finely crafted shirts, kurtas, and Nehru jackets, each showcasing unique block printed designs that exude sophistication and charm. Made from the highest quality cotton, these garments ensure comfort and durability, perfect for any occasion.





Men's Shirt

- **Material:** 100% Pure Cotton
- **Fit:** Regular fit that offers a relaxed yet tailored look.
- **Size:** Available in M, L, XL, XXL
- **Sleeves:** Half sleeves
- **Collar:** Classic collar that enhances the overall look.
- **Buttons:** High-quality buttons that ensure longevity and ease of use.
- **Care Instructions:** Machine washable and easy to maintain.



Men's Short Kurta

- **Material:** 100% Pure Cotton
- **Fit:** Regular fit that provides a comfortable and relaxed silhouette.
- **Size:** Available in M, L, XL, XXL
- **Sleeves:** Full for a traditional yet modern look.
- **Collar:** Classic chinese round neckline with a buttoned placket.
- **Care Instructions:** Machine washable and easy to maintain.



Men's Long Kurta

- **Material:** Available in premium quality cotton and cotton silk
- **Fit:** Regular fit that provides a comfortable and relaxed silhouette.
- **Size:** Available in M, L, XL, XXL
- **Sleeves:** Full sleeves for a classic look.
- **Neckline:** Traditional band collar with a buttoned placket for easy wear.
- **Length:** Long length that extends below the knee.
- **Care Instructions:** Machine washable and easy to maintain.



Nehru Jacket

- **Material:** 100% Pure Cotton
- **Fit:** Tailored fit that provides a sharp and structured silhouette.
- **Size:** Available in M, L, XL, XXL
- **Neckline:** Classic Nehru collar, offering a timeless and distinguished look.
- **Pockets:** Functional front pockets for added convenience and style.
- **Care Instructions:** Machine washable and easy to maintain.

Women's collection

We are thrilled to introduce our latest collection of Women's Cotton Block Printed Garments, where timeless tradition meets contemporary style. Each piece in this collection is a testament to the rich heritage of block printing, an age-old technique that involves hand-stamping fabric with intricately carved wooden blocks. Our garments are designed to provide not just aesthetic appeal but also unmatched comfort and versatility.



Sleeveless Top



- **Material:** 100% Pure Cotton
- **Design:** This design provides freedom of movement & versatility
- **Size:** Available in M, L, XL, XXL
- **Collar:** V-neck
- **Care Instructions:** Machine washable and easy to maintain.



Short Kurti

- **Material:** 100% Pure Cotton keeping you comfortable, cool & stylish.
- **Fit:** Tailored to provide a comfortable and flattering fit.
- **Size:** Available in M, L, XL, XXL
- **Sleeves:** Three quarter sleeves
- **Care Instructions:** Machine washable and easy to maintain.



Long Kurti

- **Material:** 100% Pure Cotton keeping you comfortable, cool & stylish.
- **Fit:** Features a long length design, tailored to provide a comfortable & flattering fit.
- **Pattern Variety :** Plain Cotton and Pintuck Cotton
- **Size:** Available in M, L, XL, XXL
- **Sleeves:** Three quarter sleeves
- **Care Instructions:** Machine washable and easy to maintain.

Long Dresses

- **Material:** 100% Pure cotton keeping you comfortable, cool & stylish.
- **Fit:** Features a knee length design, tailored to provide a comfortable & flattering fit.
- **Size:** Available in M, L, XL, XXL
- **Sleeves:** Sleeveless & three quarter sleeves
- **Care Instructions:** Machine washable and easy to maintain.



Night Suit



- **Material:** 100% Pure Cotton
- **Fit:** Regular fit that offers a relaxed yet tailored look.
- **Size:** Available in M, L, XL, XXL
- **Two-Piece Set:** It includes a comfortable top & a matching bottom, offering a coordinated & stylish look for bedtime relaxation.
- **Collar:** Classic round collar that provides comfort and breathing space
- **Care Instructions:** Machine washable and easy to maintain.

Women's Shirt



- **Material:** 100% Pure Cotton
- **Fit:** Regular fit that offers a relaxed yet tailored look.
- **Size:** Available in M, L, XL, XXL
- **Sleeves:** Three quarter sleeves
- **Collar:** Classic collar that enhances the overall look.
- **Buttons:** High-quality buttons that ensure longevity and ease of use.
- **Care Instructions:** Machine washable and easy to maintain.



Saree Blouse

- **Material:** Premium quality cotton
- **Fit:** Regular fit that offers a relaxed yet tailored look.
- **Size:** Available in M, L, XL, XXL
- **Sleeves:** Half sleeves
- **Collar:** Classic round neck collar that enhances the overall look.
- **Care Instructions:** Machine washable and easy to maintain.



Waistcoat

- **Material:** 100% Pure Cotton
- **Size:** Available in M, L, XL, XXL
- **Neckline:** V-Neck
- **Length:** Hip-Length
- **Closure:** Front Button Closure
- **Care Instructions:** Machine washable and easy to maintain.



Quilted Jacket

- **Material:** Premium quality cotton
- **Design:** Reversible with Block Print on One Side and Solid Color on the Other
- **Fit:** Regular Fit for Comfort
- **Size:** Available in M, L, XL, XXL
- **Length:** Hip-Length
- **Closure:** Front Button Closure
- **Care:** Hand Wash Recommended, Machine Washable on Gentle Cycle



Kaftan

- **Material:** 100% Pure Cotton
- **Size:** Available in M, L, XL, XXL
- **Fit:** Relaxed and Flowy Fit
- **Neckline:** V-Neck
- **Length:** Ankle-Length
- **Sleeves:** Wide, half Length Sleeves
- **Care Instructions:** Machine washable and easy to maintain.



Sling Purses

- **Material:** Premium Quality Cotton
- **Design:** Exquisite Block Print
- **Size:** Compact yet Spacious Enough to Hold Essentials
- **Strap:** Adjustable Strap for Comfortable Wear
- **Closure:** Secure Zip Closure
- **Lining:** Soft Cotton Lining Inside
- **Care:** Spot Clean or Hand Wash as Needed



Shoulder Bags

- **Material:** Premium Quality Cotton
- **Design:** Exquisite Block Print
- **Size:** Spacious Main Compartment with Additional Pockets
- **Strap:** Sturdy, Adjustable Shoulder Strap
- **Includes:** Matching sling purse
- **Closure:** Secure Zip Closure
- **Care:** Spot Clean or Hand Wash as Needed



Triplet Combo

- **Material:** Premium Quality Cotton
- **Design:** Exquisite Block Print
- **Size:** Spacious Main Compartment with Additional Pockets
- **Strap:** Sturdy Shoulder Strap
- **Includes:** Matching Wallet and matching sling purse
- **Closure:** Secure Zip Closure
- **Care:** Spot Clean or Hand Wash as Needed



Quilted travelling Kit

- **Material:** Premium Quality Cotton
- **Design:** This product is a 3 in 1 exquisite quilted block printed kit used during travel
- **Size:** Spacious Main Compartment
- **Includes:** Available in 3 different sizes
- **Closure:** Secure Zip Closure
- **Care:** Spot Clean or Hand Wash as Needed

Contact:

All of our products are available in a wide range of prints and colors
to suit your unique style and preferences.

To request for more information about our latest and updated
designs, please contact us on:

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