

Project Development Phase
Model Performance Test

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| Date | 26 Jun 2025 |
| Team ID | LTVIP2025TMID49390 |
| Project Name | Cosmetic Insights : Navigating Cosmetics Trends and Consumer Insights |
| Maximum Marks | 4 Marks |

Model Performance Testing:

Project team shall fill the following information in model performance testing template.

| S.No. | Parameter | Screenshot / Values |
|-------|-------------------------|--|
| 1. | Data Rendered | Dataset used: Cosmetics Dataset with product details like Brand, Label, Price, etc. |
| 2. | Data Preprocessing | Converted Rank to Discrete, Created Rounded Rank field, Filtered Null values if any. |
| 3. | Utilization of Filters | Brand filter applied in several visualizations. |
| 4. | Calculation fields Used | Rounded Rank calculated using <code>ROUND ([Rank])</code> . |
| 5. | Dashboard design | No of Visualizations / Graphs - 2 (Oily Skin Suitability and Dry Skin Suitability, Top Brands). |
| 6 | Story Design | No of Visualizations / Graphs - 5 (Product Count, Top Brands, Label vs Rank, Price Analysis, Skin Suitability). |