

Privacy protection and security in Big Data Field

In these recent years, Big Data became very useful in terms of cost optimization, improved efficiency and potential information. Big data is widely exploited in research areas can be benefits for organizations and consumers. However, like any other new technology, Big data has several challenges related to privacy and security to customers data. In this paper, privacy and security challenges of customers sensitive data associated with Big Data have been discussed. Few problems and methods are also discussed in this paper like Random Projection Technology, Personal Privacy Data Protection Model.

References :

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