## **Chapter Development & Support**

## 2022/2023 Activities:

- 1. Established a techsoup account for Stein Collectors International at **techsoup.org** 
  - a. Initial Authorized Agents for the account are Walter Swett and Celia Clark both as Administrators.
  - b. Techsoup serves as a bridge between contributors and non-profit organizations by making resources available to authorized users.
  - c. Techsoup account is required to access Google for Non-Profits
- 2. Established a Google for Non-Profits account for Stein Collectors International at google.com/nonprofits
  - a. Current administrators are Walter Swett and Celia Clark
  - b. Google products are available at no cost to include:
    - i. Custom email addresses for SCI
    - ii. Up to 30 GB of storage space per user
    - iii. Video calls and chat to stay connected
    - iv. Google Workspace for Non-profits
    - v. Google Ad Grants
    - vi. YouTube Non-profit Program
    - vii. No cost marketing assistance
    - viii. Other products and assistance
- 3. SCI You Tube Channel
  - a. Attempted to setup SCI YouTube channel but was unable to link to current SCI website.
  - b. Coordinated with Walt Vogdes but we couldn't get email setup on current website to link to the YouTube Channel
  - c. Needs to be branded to SCI
    - i. Can be used to create promotional clips.
    - ii. Can be used as repository for SCI training videos.
  - d. Believe with an upgraded website we can make this happen.
- 4. Coordinated with Bob Lindstrom concerning the possibility of getting Upper Steiners Chapter recertified.
  - a. Coordinated with SCI Db Manager who provided list of potential chapter members to
  - b. Will follow-up with him offer SCI assistance as needed.

## **2023/2024 Objectives:**

- 1. Work with other board members in effort to identify, obtain and integrate most appropriate resources from Techsoup and Google for Non-Profits into the SCI inventory
- 2. Continue work on establishing an Official SCI Branded YouTube Channel
- 3. Create and Protect SCI Brand

## **Walter Swett**

SCI Chapter Support and Development Officer