

RASHMIKA KALLEPU

EDUCATION

- **Master's Degree, in Computer Science** Aug' 13 - Aug' 14
University of North Carolina at Charlotte, Charlotte, North Carolina
GPA: 3.9/4.0
- **Bachelor's Degree, in Computer Engineering** Aug' 07 – May' 11
Jawaharlal Nehru Technological University, Hyderabad, India
GPA: 3.7/4.0

SUMMARY

- **2 years** of Website Development experience at **Accenture**
- Motivated team player with good verbal and written communication skills

PROFESSIONAL EXPERIENCE:

Software Engineer: ACCENTURE (July '11 –May '13)

Website Operations

September'11 – January'12

- Worked at Accenture as a part of Digital Marketing team for **Proctor & Gamble (U.S.A)** that dealt with Website Development, Localization and Website Operations
- As a developer I worked on Website Management, which includes Technology upgrades, Security and Privacy Fixes, Content Changes, Enhancements in Functionality and Integration with 3rd party solutions
- Work included adapting to the already existing frame work and understanding the previous code in already existing web applications.
- Knowledgeable in ASP.Net, HTML, CSS, JavaScript, AJAX, JQuery and Content Management System (TeamSite)
- Worked on website operations for major brands like Olay, Home made simple, Pantene and Lacoste (www.olay.com , www.homemadesimple.com)
- Worked majorly on fixing cross browser compatibility issues.
- Contributed by taking up additional responsibilities when required to meet the team and department goals.

Website Development

February'12 – May'13

- Work involved collaborating with client (**Proctor & Gamble, U.S.A**) and branding teams for gathering business requirements and coming up with a plan to develop the functionalities.
- Worked extensively on Autonomy Teamsite (Content Management System) for developing websites.
- As a Teamsite developer, worked on data capturing, templating and scripting. Developed functionalities using Perl, JavaScript for extracting information from XML/text files and processing the information to obtain required results.
- Developed a search functionality which involved JQuery and JSON for Olay China website (www.olay.com.cn)

- Worked on registration pages (ASP.NET) for Olay websites during localizations. Website development involved working extensively on MVC and REST frameworks.
- Worked on web services for website maintenance and also development.
- Improved the performance of the website (www.olay.com.cn) by 70%. This was achieved using Perl script, XSLT, XML, Javascript (integrated with teamsite)
- Worked on website development for major brands like Olay, Home made simple and Lacoste. Always adhered to the web standards during development.
- Successfully meet the challenges posed by the changing customer requirements to build complex and rich web experience across desktop and mobile browsers.
- Built Responsive Web Design for mobile and tablets for various brands.
- Certified Netbiscuits 2012 developer (Netbiscuits is a platform which provides tools and services to build responsive websites for mobile)
- Provided guidance and mentoring to interns on existing applications and technologies used in the project. Attained consistently excellent performance reviews and have been rated as an assiduous and reliable team member.

COURSEWORK

- Algorithms & Data Structures
- Computer System Architecture
- Software System Design & Implementation
- Mobile Application Development
- Database Systems

ACADEMIC PROJECTS

SMART SPLIT

Mobile application which can be used to manage/share the bills among friends/roommates. User can add location where the amount was spent and photos to every transaction.

Technologies: *Android, Java*

API's Used: *Google Maps, Parse.com*

OFFER CRAWLER

Essentially a mobile application with a web application at the administrators end. Mobile app is used by the users to search for the on goings offers at the stores/vendors at his present location. Web app is used by the administrator or vendor to periodically update the offers.

Technologies: *Android, JSP, Servelets, Tomcat server, Parse.com, Bitbucket*

FACETED & KEYWORD SEARCH

This project involved designing a database. On which a keyword search with faceted refinement is implemented.

Technologies: *JAVA, JSP, Servelets, Tomcat server, JDBC, SQL*

SKILLS

- Web Designing: HTML5, XML, CSS3, Javascript, JQuery, AJAX, JSON, Firebug, Charles, HTTPFox, Angular JS, Bootstrap, LESS, HTTP
- Packages: Microsoft Office
- Programming Languages: C#, JAVA, C and Data Structures
- Content Management Systems: TeamSite, Communique(CQ5)
- Databases: SQL Server
- Operating Systems: Windows, Android
- Frameworks: .NET