

The Battle of Neighbourhood: Vishakhapatnam

Problem statement:

How to choose a right place to start a new restaurant? What type of restaurant will work good?

Background:

One who wants to start a business in a city with high density population and good climatic conditions my project will help to find which type of business will work. Possibilities of starting a new business will be traced out clearly. Restaurants are the good to start in a city like Vishakhapatnam. Beach cities will have good night life for food.

Target Audience:

First focus is on middle class public who choose to have different varieties of food with high quality at reasonable cost.

Stakeholders:

Who are willing to start a restaurant or food business in Vishakhapatnam or nearby areas.