Sandeep Pradhan

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LEAN certified professional with an overall experience of 8+ years. Having 3 years of hands-on  experience in power BI modelling, developing report, dashboard, visuals and DAX query using MS Power

BI desktop. Along with I have worked on SSMS, Oracle SQL, MDM, Excel, Ms. Power Point.

Work Experience

**Power BI Developer**

Trelleborg Pvt Ltd

June 2022 to November 2022

Reporting tool: - Power BI

Key deliverables:

• Import data from Azure Synapse Analytics

• Design Power Usage Metrics report

• Perform operations like Bookmark, Drill through, Cross filter through.

• Used DAX functions like MAX, USERELATIONSHIP, CROSSFILTER, SUMMARIZE. • Changed the data source from old to new one for MT CRM dashboard and clean the data through advance editor and aligned the report.

**Business Analyst**

Genpact

August 2015 to June 2022

Project 1

Project Name: - Comparative Sales Analysis Dashboard

Client: Target (CPG domain)

Reporting tool: - Power BI

Key deliverables:

• Imported data from Oracle SQL, Excel, CSV File to Power BI to generate reports. • Design and develop reporting data module for Target on Comparative analysis • Perform DAX functions like Current year sales, Last year sales, YOY growth % and Budget variance %.

• Created Row level security with Power BI and integration with power bi service portal. • Created reports based on current year sales, last year sales and budgeted sales by month. • Created report showing sales trend with forecast

• Created scatter chart to show various product line performance by YOY growth % and current year.

• Scheduled Automatic refresh and scheduling refresh in power bi service. • Used custom Visuals like Sunburst, Calendar by tallan, Infographic Designer • Created reports using time intelligence calculations and functions.

Project 2

Project Name: - Consumer Insights Dashboard

Client: Walmart (CPG domain)

Reporting tool: - Power BI

Key deliverables:

• Design and develop of reporting data module for Target on Consumer Insights Dashboard • Build a report to understand who were the Lost Customers, Retain Customers and New Customers.

• KPIs which show Count of Total Sales, Total New Customers, Total Lost Customers and Returning Customers.

• Build a report to show percentage of Lost customers, Retain Customers and New Customers • Build a report which shows TOP N Customers based on parameter.

• Build a report based on revenue by campaigning and total of customers we have on that period.

Project 3

IRI- RPO (Retail Placement Operations)

Tools/Application's used: RCH 4.0, Pangea, MS Excel, MS Power Point

• Aims in providing placement solutions for IRI retailer clients

• Work involves creation and maintenance of custom hierarchy for retailer clients as per their requirements and aligning their sales data to hierarchy based on product attributes. • Involves in analyzing retailer's items and append the same logic for non-retailer's items based on the product attributes to get business insight and help in decision making

• Been part of Pilot batch and successfully transitioned this process to our Genpact Team • Calculating and publishing KPI & Metrics for the project.

• Calculate work absorption report to know about FTE's required for the process • Doing quality checks on the deliverables to maintain zero errors in the client database. • Interacting with end clients to come up with a final product hierarchy for their sales data • Training new joiners in the team and supporting them until hit the floor.

Project 4

Charting and Reporting

Tools/Application's used: MDM, Plus Suite

• Understanding the business requirement from the clients.

• Engaged in extracting and analyzing data from IRI databases

• Perform an EDA analysis

• In-depth analysis of categories and brands in CPG/FMCG markets to keep clients updated with the market trends and insights

• Providing key market analysis reports on Sales, Pricing, Promotions, new product launch, Re launch for clients

• Finding opportunity through BCG matrix

• Responsible to maintain, update & deliver databases on Monthly/Weekly basis to the clients • Effective interaction with clients in order to understand their requirements and ad hoc.

**Senior Executive (Credit Underwriter)**

Janalakshmi Financial Service Limited

August 2013 to November 2014

KEY RESPONSISBILTIES:

• Involve in sanctioning the business loan.

• Carrying out the KYC analysis and Psychometric test as per the company norms • Reviewing credit report of the customers such as CIBIL & HIGHMARK.

• Preparing the financial ratios, income statement to analyze the customer financially. • Preparing MIS report.

REWARDS & RECOGNITION:

• Awarded by Best Employee of the month for the high commitment exhibited towards the deliverables. • Received three C-SAT and spot award from client.

• Received award for process impact.

• Three stars lean certified

Education

**PGDM in Finance & Marketing in Finance & Marketing**

MATS Institute of Management & Entrepreneurship JGI - Bengaluru, Karnataka 2013

**BBA in Finance in Finance**

Madurai Kamaraj University - Bengaluru, Karnataka

2010

Skills / IT Skills

• Power BI desktop, Power BI service.

• SSMS (SQL Server Management Studio)

• Oracle SQL.

• R-programming.

• Ms. Excel, Ms. Power Point.

• Data management

• Communication skills