

Introduction: Business Problem

Business Problem: It is often a challenge for the restaurant owners, willing to expand chain of their restaurant business, to find a safe and optimal location for a new restaurant.

Definition of Optimal Location (as per our project): A location that is safe, restaurants are not common in the location.

The aim of this project is to find a safe and secure location for opening of restaurant in Toronto, Canada.

Task 1: Shortlisting a neighborhood by identifying the safest borough based on analysis of the crime data.

Task 2: Explore 10 most common venues in each neighborhood, where restaurant is not that common.

Data:

We will be exploring the following datasets for our project:

1. [Data reporting major crimes and locations in Toronto from 2014 to 2019.](#)
2. [List of officially categorized boroughs in Toronto from Wikipedia.](#)