Urban Trend Fashions- Retail Store Management

Project Submitted By:

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Project Description:

Urban Trend Fashions is a departmental retail location network situated in India set up in 2017. Having Headquarters at Mumbai, It works through 20 cities in 20 unique locations with its main focus on customer satisfaction. It has a total of 800 employees. Its products incorporate apparels, non-apparels including cosmetics, fragrances, and jewelry.

Going to the internal activities of our departmental retail location, each store has a store manager with various divisions specifically Men's clothes, Women's clothes, Kids attire, and Non-apparel. Every department has a department manager who takes care of a team of 8-10 customer representatives. Every customer representative should report to the department manager based on their monthly sale targets. And every department manager should report to their respective store manager with details of the performance of customer representatives and necessary marketing strategies to be implemented in their department to increase the sale.

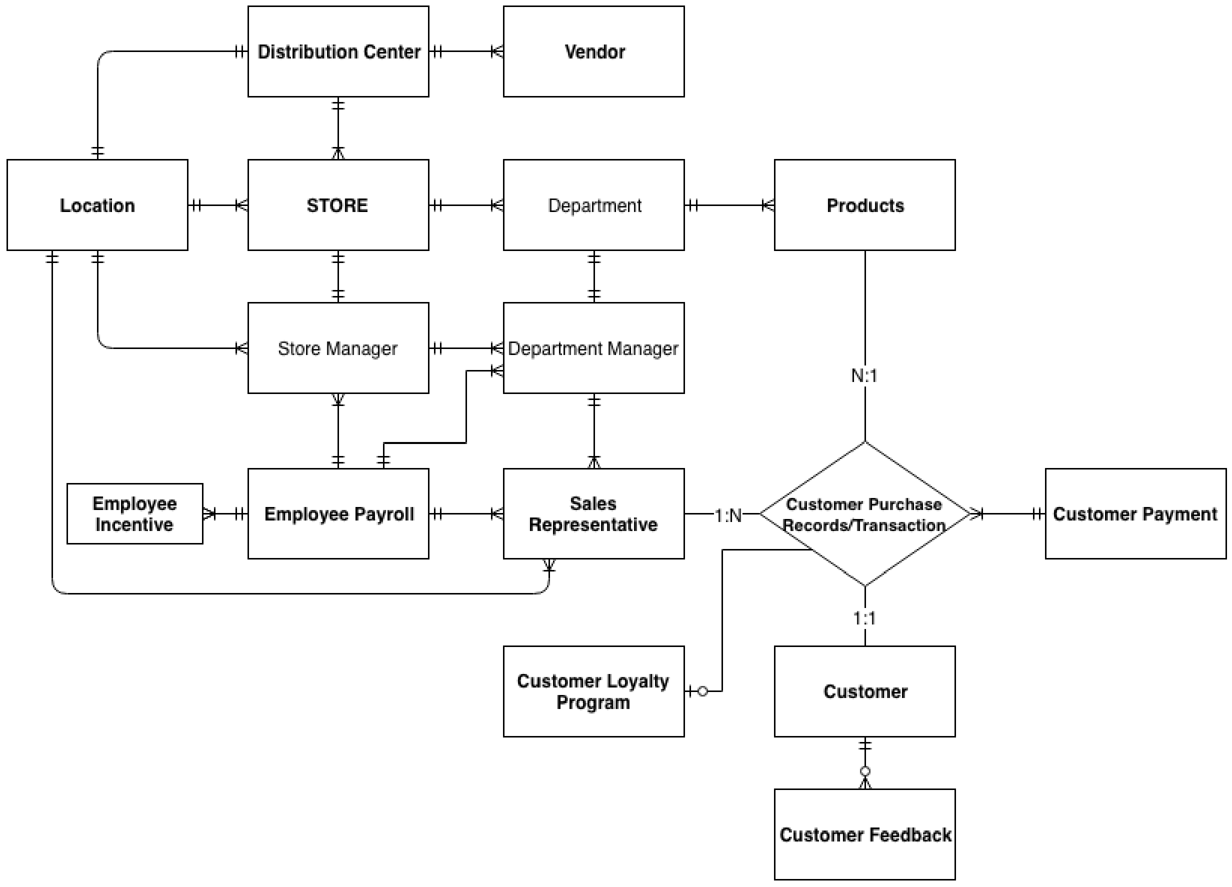
Urban Trend Fashions likewise keeps up a financial record for every one of the employees in the organization using a Payroll system. Employees will be given motivating incentives depending on their performance. Urban Trend Fashions has four distribution centers bound to four directions specifically East (Kolkata), West (Mumbai), North (New Delhi) and South (Chennai) of India. Distribution centers get their stock from vendors dependent on the interest.

Urban Trend Fashions CRM (Customer Relationship Management) records contact details of every customer whenever he/she purchases a product from the store. When a customer visits a store, He/she will be guided by a customer representative based on his/her requirements. Then the customer will be directed to cash counter where customer details are created in the CRM software in case if he/she is new, while in case of the old customer only their respective records are updated with the new purchase. Then a bill is generated based on the products purchased.

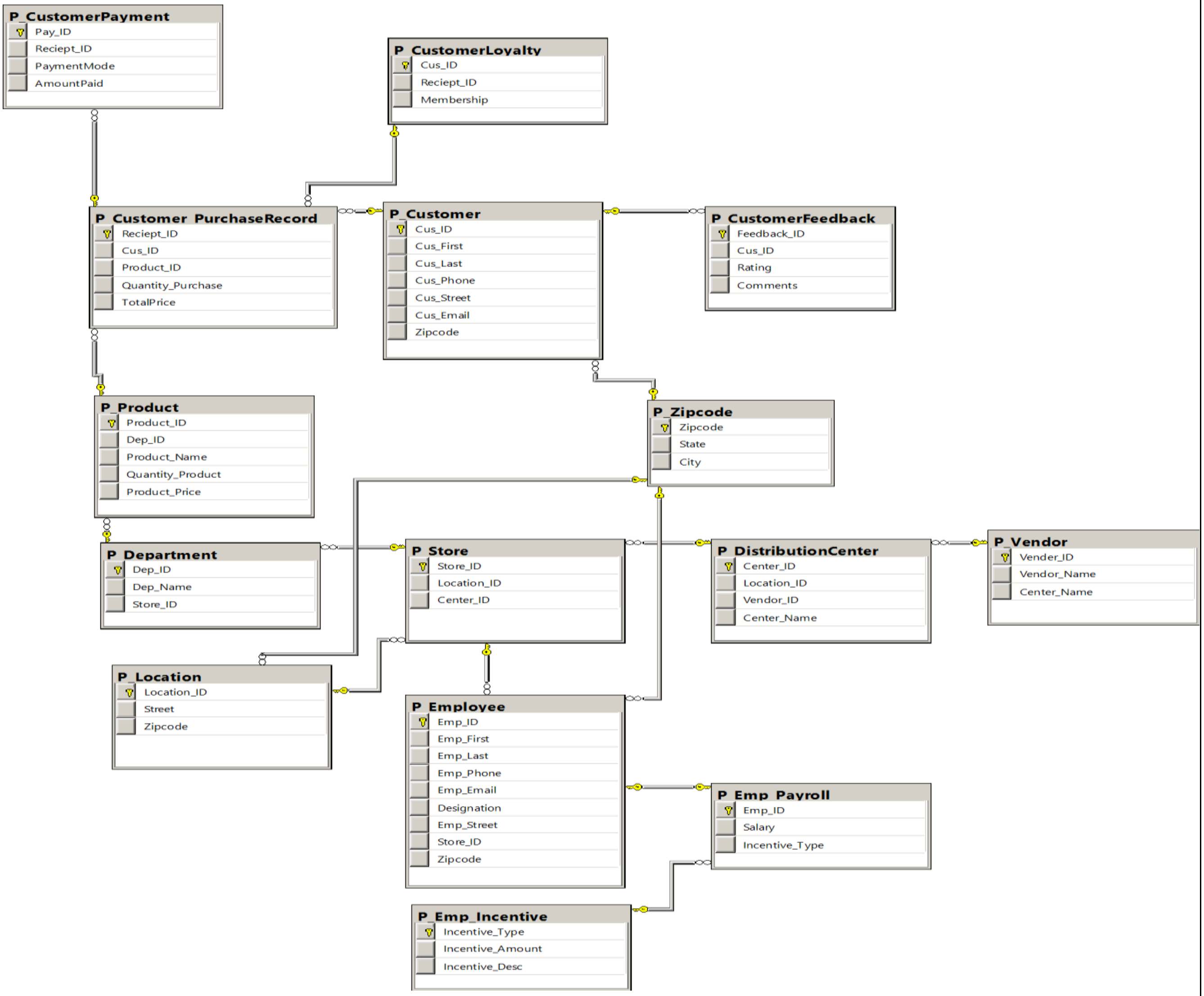
Then the customer is requested to make the payment either through cash or card. After receiving the paying customer will be requested to fill in the feedback form about the availability of products, Ambience of the store and assistance received from the staff. The feedback form submitted by the customer will be saved in CRM in a separate table which will be further examined and used for development of the store.

Urban Trend Fashions also focuses on Customer Loyalty Program where customers are classified into Platinum, Gold, and regular based on their level of purchase. If a customer reaches the desire set of expectation set by store, then he/she achieves platinum membership. If a customer reaches halfway through the expectation, the customer is awarded gold membership and rest all customers who made their purchases from the store are considered as regular. Benefits and privileges will be provided based on their membership category for free of cost.

Entity Relationship Diagram:

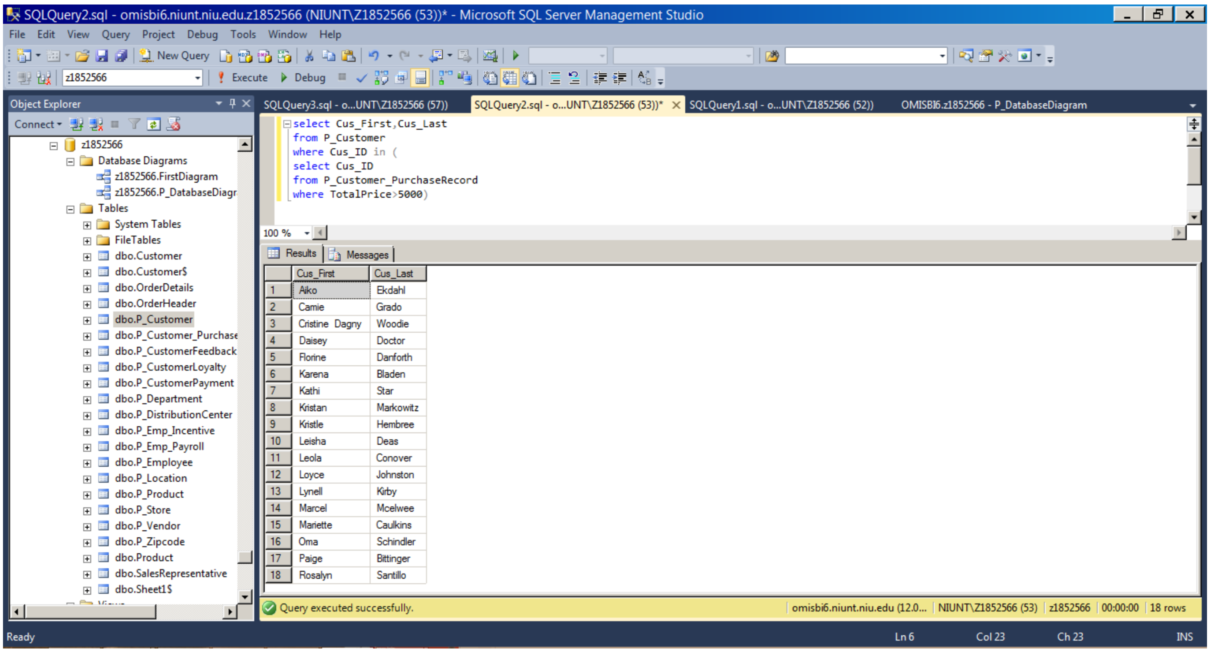


Database Diagram:



1.Display First Name and Last Name of the customers who have done shopping for more than Rs 5000.

```
select Cus_First,Cus_Last
from P_Customer
where Cus_ID in (
select Cus_ID
from P_Customer_PurchaseRecord
where TotalPrice>5000)
```



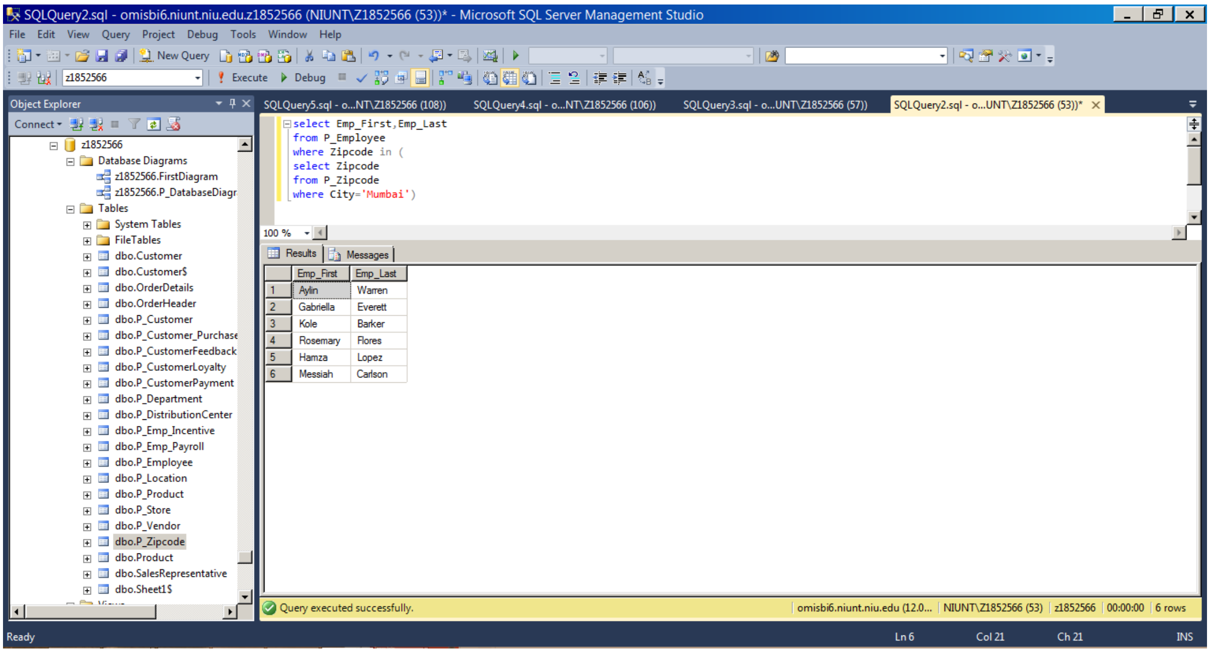
```
select Cus_First,Cus_Last
from P_Customer
where Cus_ID in (
select Cus_ID
from P_Customer_PurchaseRecord
where TotalPrice>5000)
```

	Cus_First	Cus_Last
1	Aiko	Ekdahl
2	Camie	Grado
3	Cristine Dagny	Woodie
4	Daisey	Doctor
5	Florine	Danforth
6	Karena	Bladen
7	Kathi	Star
8	Kristan	Markowitz
9	Kristle	Hembree
10	Leisha	Deas
11	Leola	Conover
12	Loyce	Johnston
13	Lynell	Kirby
14	Marcel	Mcelwee
15	Mariette	Caulkins
16	Oma	Schindler
17	Paige	Bittinger
18	Rosalyn	Santillo

Query executed successfully. | omisbi6.niunt.niu.edu (12.0... | NIUNT\Z1852566 (53) | z1852566 | 00:00:00 | 18 rows

2.Display First Name and Last Name of the employees who are from Mumbai.

```
select Emp_First,Emp_Last
from P_Employee
where Zipcode in (
select Zipcode
from P_Zipcode
where City='Mumbai')
```



SQLQuery2.sql - omisbi6.niunt.niu.edu.z1852566 (NIUNT\Z1852566 (53))* - Microsoft SQL Server Management Studio

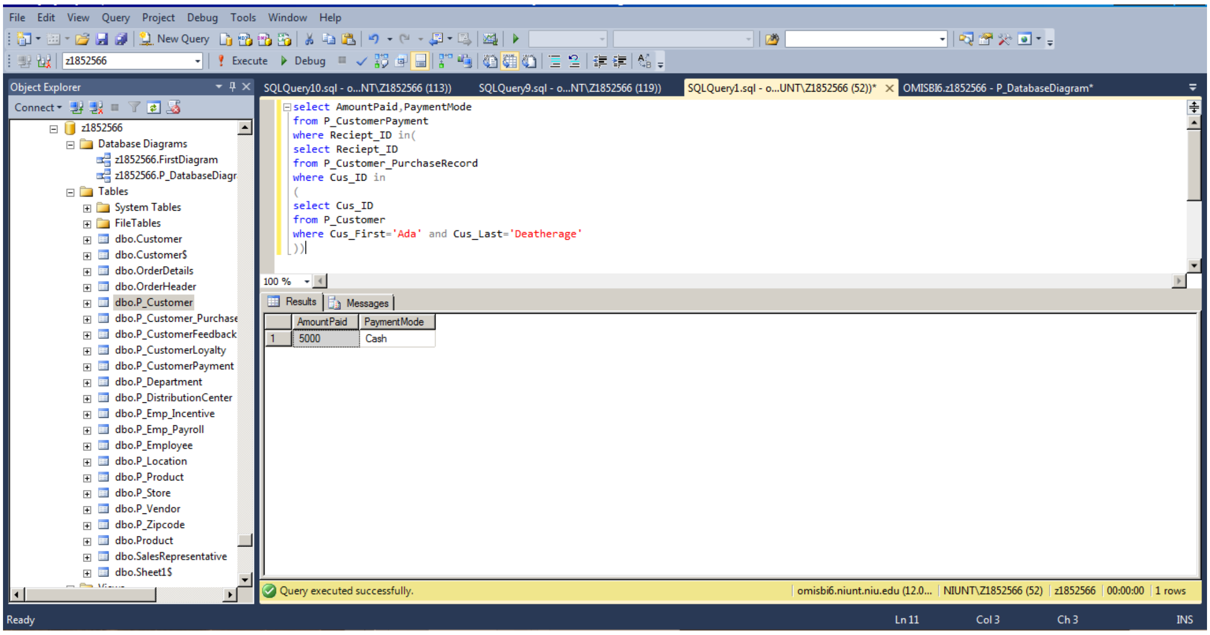
```
select Emp_First,Emp_Last
from P_Employee
where Zipcode in (
select Zipcode
from P_Zipcode
where City='Mumbai')
```

	Emp_First	Emp_Last
1	Aylin	Warren
2	Gabriella	Everett
3	Kole	Barker
4	Rosemary	Flores
5	Hamza	Lopez
6	Messiah	Carlson

Query executed successfully. omisbi6.niunt.niu.edu (12.0... NIUNT\Z1852566 (53) z1852566 00:00:00 6 rows

3.Display the amount paid by the Customer “Ada Deatherage” and also the mode of payment.

```
select AmountPaid,PaymentMode
from P_CustomerPayment
where Reciept_ID in(
select Reciept_ID
from P_Customer_PurchaseRecord
where Cus_ID in
(
select Cus_ID
from P_Customer
where Cus_First='Ada' and Cus_Last='Deatherage'
))
```



```
select AmountPaid,PaymentMode
from P_CustomerPayment
where Reciept_ID in(
select Reciept_ID
from P_Customer_PurchaseRecord
where Cus_ID in
(
select Cus_ID
from P_Customer
where Cus_First='Ada' and Cus_Last='Deatherage'
))
```

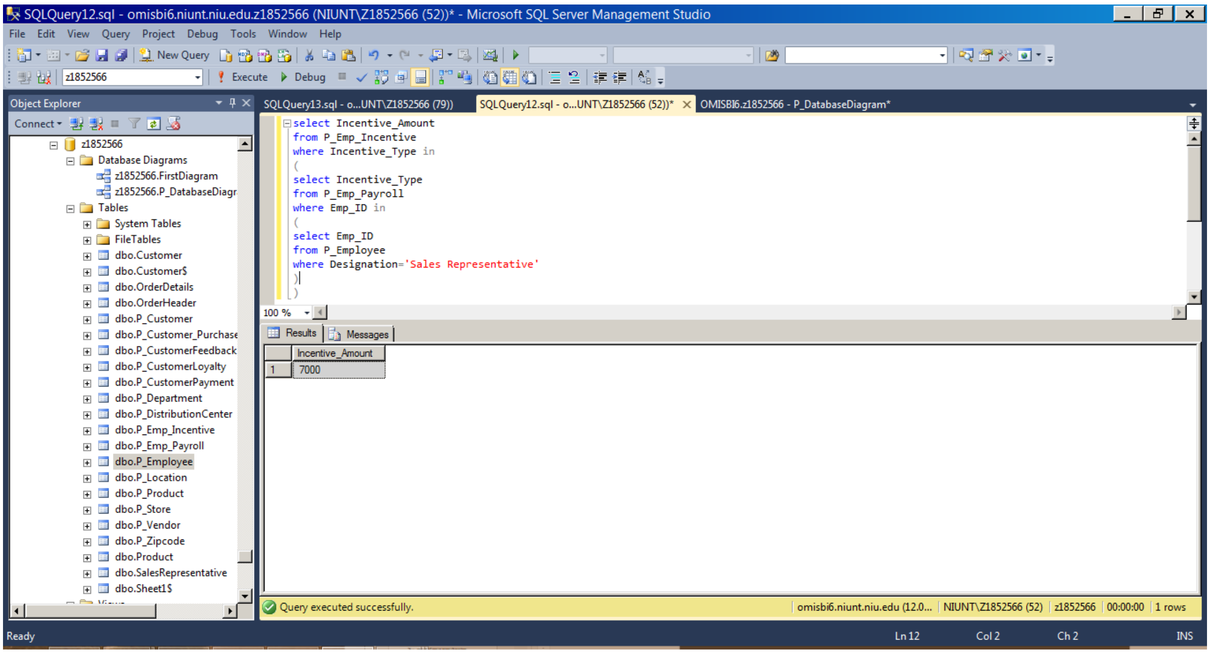
	AmountPaid	PaymentMode
1	5000	Cash

Query executed successfully. omisbi6.niunt.niu.edu (12.0... NIUNT\Z1852566 (52) z1852566 00:00:00 1 rows

4.Display the incentive amount of the Sales Representative.

```
select Incentive_Amount
from P_Emp_Incentive

where Incentive_Type in
(
select Incentive_Type
from P_Emp_Payroll
where Emp_ID in
(
select Emp_ID
from P_Employee
where Designation='Sales Representative'
)
)
```



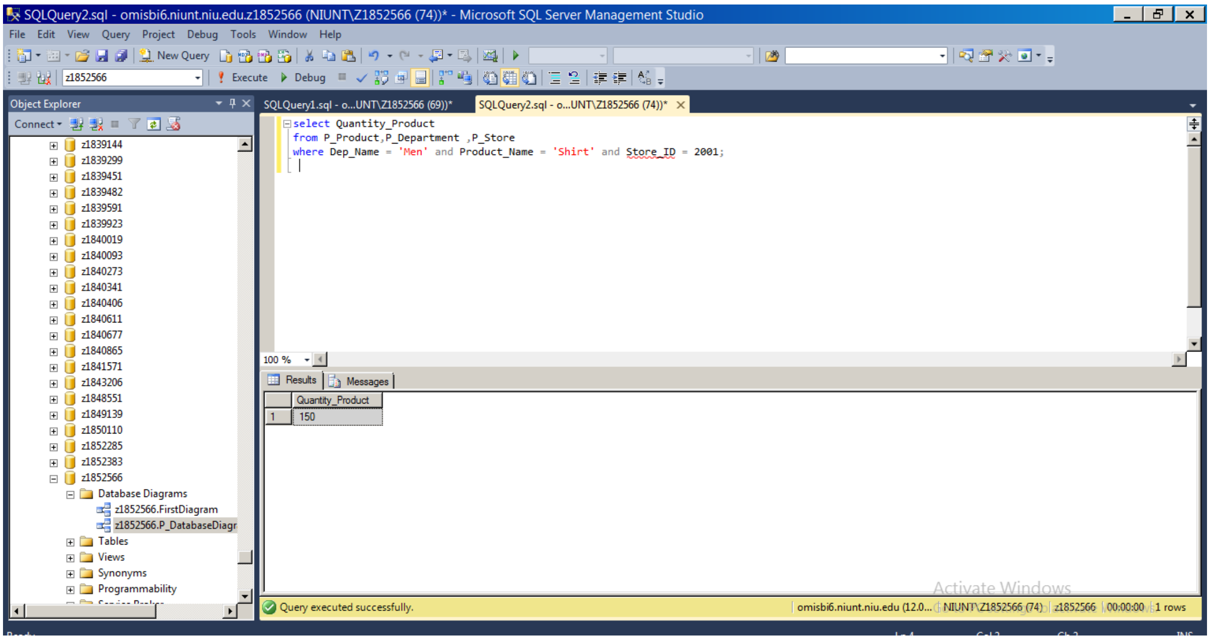
```
select Incentive_Amount
from P_Emp_Incentive
where Incentive_Type in
(
select Incentive_Type
from P_Emp_Payroll
where Emp_ID in
(
select Emp_ID
from P_Employee
where Designation='Sales Representative'
)
)
```

	Incentive_Amount
1	7000

Query executed successfully. | omisbi6.niunt.niu.edu (12.0... | NIUNT\Z1852566 (52) | z1852566 | 00:00:00 | 1 rows

5.Write a query to display the inventory status of Men’s shirts at Store 2001

```
select Quantity_Product
from P_Product,P_Department ,P_Store
where Dep_Name = 'Men' and Product_Name = 'Shirt' and Store_ID = 2001;
```



SQLQuery2.sql - omisbi6.niunt.niu.edu.z1852566 (NIUNT\Z1852566 (74))* - Microsoft SQL Server Management Studio

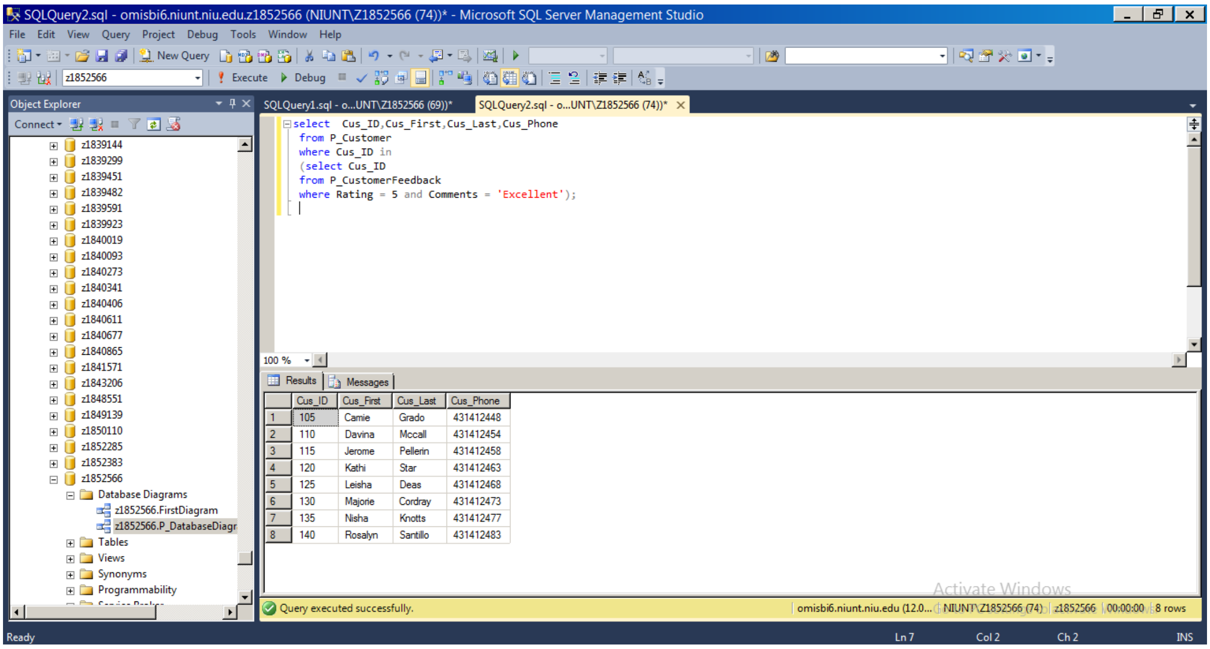
```
select Quantity_Product
from P_Product,P_Department ,P_Store
where Dep_Name = 'Men' and Product_Name = 'Shirt' and Store_ID = 2001;
```

	Quantity_Product
1	150

Query executed successfully. omisbi6.niunt.niu.edu (12.0... NIUNT\Z1852566 (74) z1852566 00:00:00 1 rows

6.Write a query to display the Cus_ID, Cus_First, Cus_Last, Cus_Phone who provided rating as 5 and comments as Excellent.

```
select  Cus_ID,Cus_First,Cus_Last,Cus_Phone
from P_Customer
where Cus_ID in
(select Cus_ID
from P_CustomerFeedback
where Rating = 5 and Comments = 'Excellent');
```



SQLQuery2.sql - omisbi6.niunt.niu.edu.z1852566 (NIUNT\Z1852566 (74))* - Microsoft SQL Server Management Studio

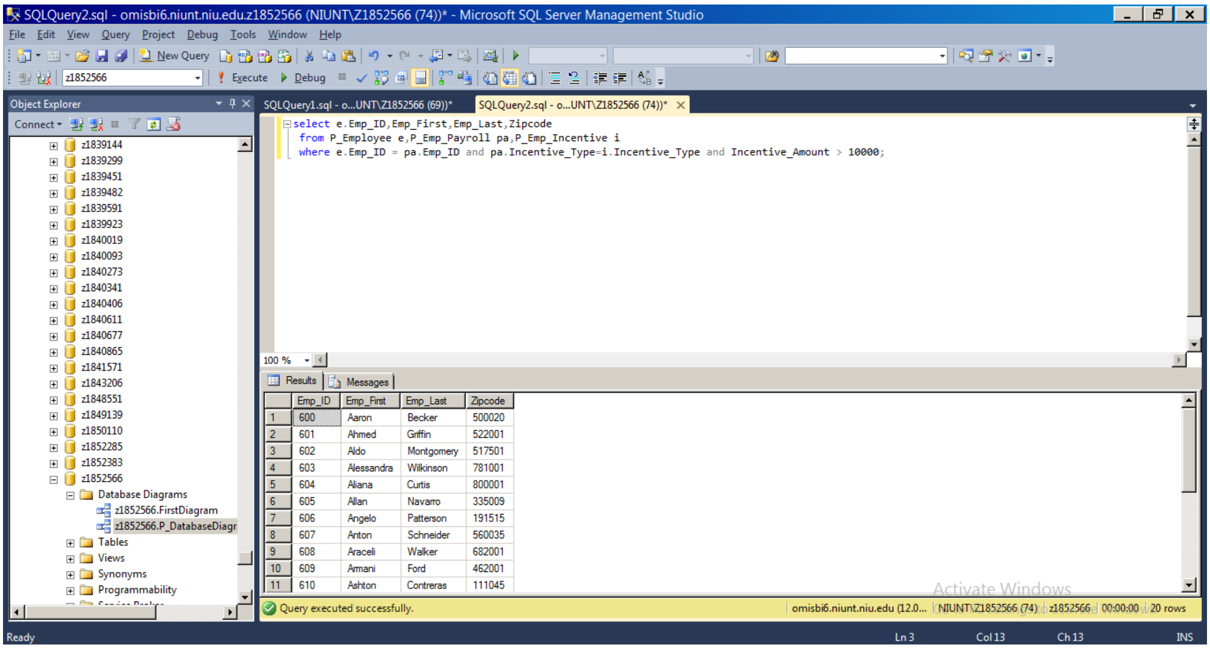
```
select  Cus_ID,Cus_First,Cus_Last,Cus_Phone
 from P_Customer
 where Cus_ID in
 (select Cus_ID
 from P_CustomerFeedback
 where Rating = 5 and Comments = 'Excellent');
```

	Cus_ID	Cus_First	Cus_Last	Cus_Phone
1	105	Camie	Grado	431412448
2	110	Davina	Mccall	431412454
3	115	Jerome	Pellerin	431412458
4	120	Kathi	Star	431412463
5	125	Leisha	Deas	431412468
6	130	Majorie	Cordray	431412473
7	135	Nisha	Knotts	431412477
8	140	Rosalyn	Santillo	431412483

Query executed successfully. omisbi6.niunt.niu.edu (12.0... NIUNT\Z1852566 (74) z1852566 00:00:00 8 rows

7. Write a query to display Emp_ID, Emp_First, Emp_Last and Zipcode who received incentive greater than $10000

```
 select e.Emp_ID,Emp_First,Emp_Last,Zipcode
 from P_Employee e,P_Emp_Payroll pa,P_Emp_Incentive i
 where e.Emp_ID = pa.Emp_ID and pa.Incentive_Type=i.Incentive_Type and
Incentive_Amount > 10000;
```



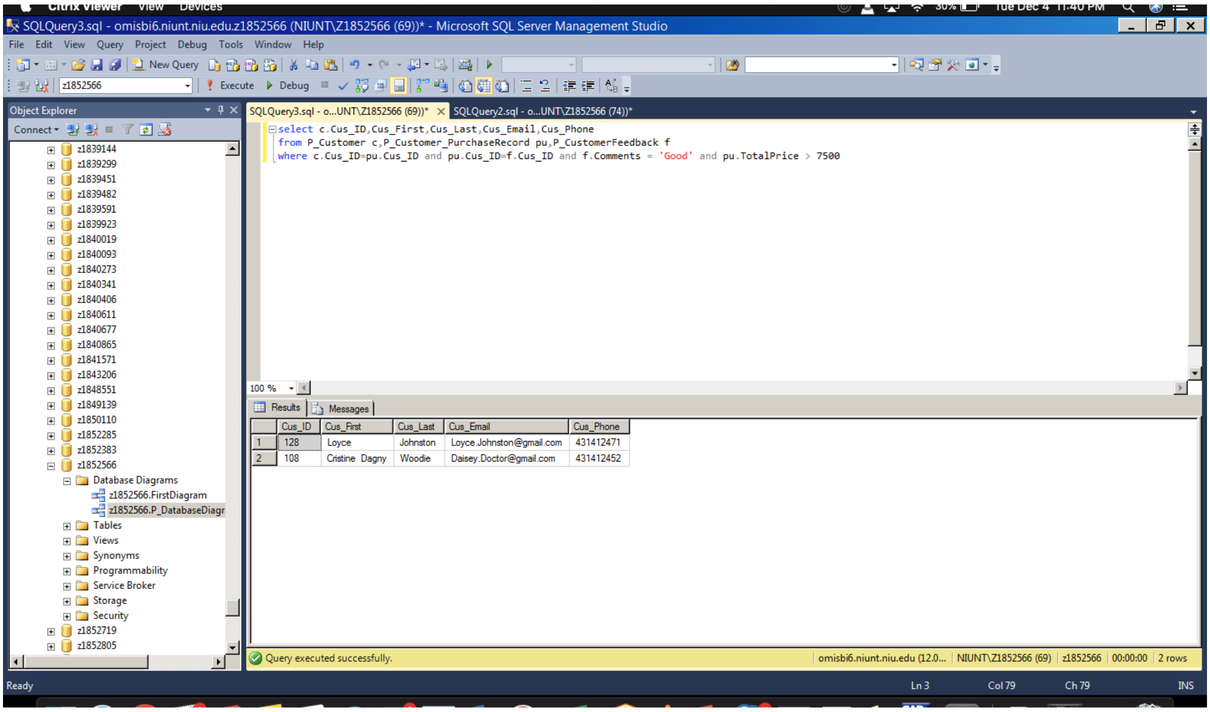
```
select e.Emp_ID,Emp_First,Emp_Last,Zipcode
 from P_Employee e,P_Emp_Payroll pa,P_Emp_Incentive i
 where e.Emp_ID = pa.Emp_ID and pa.Incentive_Type=i.Incentive_Type and Incentive_Amount > 10000;
```

	Emp_ID	Emp_First	Emp_Last	Zipcode
1	600	Aaron	Becker	500020
2	601	Ahmed	Griffin	522001
3	602	Aldo	Montgomery	517501
4	603	Alessandra	Wilkinson	781001
5	604	Aliana	Curtis	800001
6	605	Allan	Navarro	335009
7	606	Angelo	Patterson	191515
8	607	Anton	Schneider	560035
9	608	Araceli	Walker	682001
10	609	Armani	Ford	462001
11	610	Ashton	Contreras	111045

Query executed successfully. | omisbi6.niunt.niu.edu (12.0... | NIUNT\Z1852566 (74) | z1852566 | 00:00:00 | 20 rows

8.Write a query Cus_ID,Cus_First,Cus_Last,Cus_Email and Cus_Phone who made purchases more than $7500 and gave good feedback.

```
select c.Cus_ID,Cus_First,Cus_Last,Cus_Email,Cus_Phone
from P_Customer c,P_Customer_PurchaseRecord pu,P_CustomerFeedback f
where c.Cus_ID=pu.Cus_ID and pu.Cus_ID=f.Cus_ID and f.Comments = 'Good' and
pu.TotalPrice > 7500
```



SQLQuery3.sql - omisbi6.niunt.niu.edu.z1852566 (NIUNT\Z1852566 (69))* - Microsoft SQL Server Management Studio
Object Explorer
SQLQuery3.sql - o...UNT\Z1852566 (69))*
SQLQuery2.sql - o...UNT\Z1852566 (74))*
Results
Messages

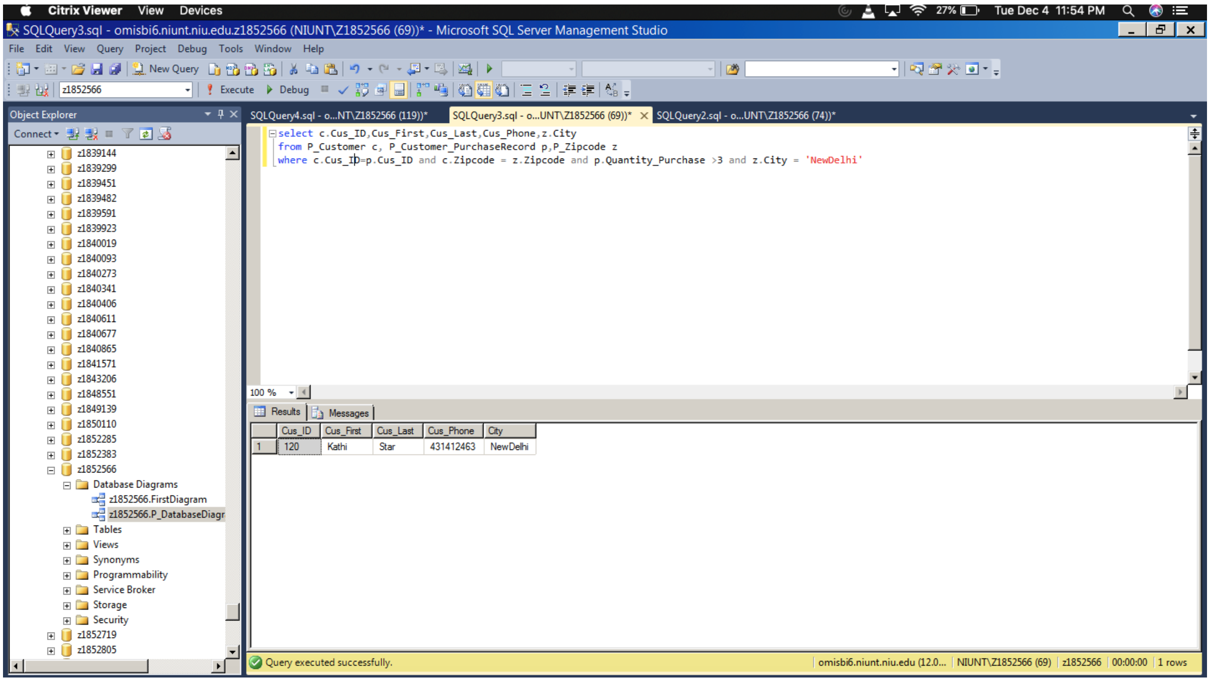
```
select c.Cus_ID,Cus_First,Cus_Last,Cus_Email,Cus_Phone
from P_Customer c,P_Customer_PurchaseRecord pu,P_CustomerFeedback f
where c.Cus_ID=pu.Cus_ID and pu.Cus_ID=f.Cus_ID and f.Comments = 'Good' and pu.TotalPrice > 7500
```

	Cus_ID	Cus_First	Cus_Last	Cus_Email	Cus_Phone
1	128	Loyce	Johnston	Loyce.Johnston@gmail.com	431412471
2	108	Cristine Dagny	Woodie	Daisey.Doctor@gmail.com	431412452

Query executed successfully. omisbi6.niunt.niu.edu (12.0... NIUNT\Z1852566 (69) z1852566 00:00:00 2 rows

9.Write a query to display Cus_ID,Cus_First,Cus_last and city who purchased more than 3 items living in Newdelhi.

```
select c.Cus_ID,Cus_First,Cus_Last,Cus_Phone,z.City
from P_Customer c, P_Customer_PurchaseRecord p,P_Zipcode z
where c.Cus_ID=p.Cus_ID and c.Zipcode = z.Zipcode and p.Quantity_Purchase >3 and
z.City = 'NewDelhi'
```



SQLQuery3.sql - omisbi6.niunt.niu.edu.z1852566 (NIUNT\Z1852566 (69))* - Microsoft SQL Server Management Studio
Object Explorer
SQLQuery4.sql - o...NT\Z1852566 (119))*
SQLQuery3.sql - o...UNT\Z1852566 (69))*
SQLQuery2.sql - o...UNT\Z1852566 (74))*
Results
Messages

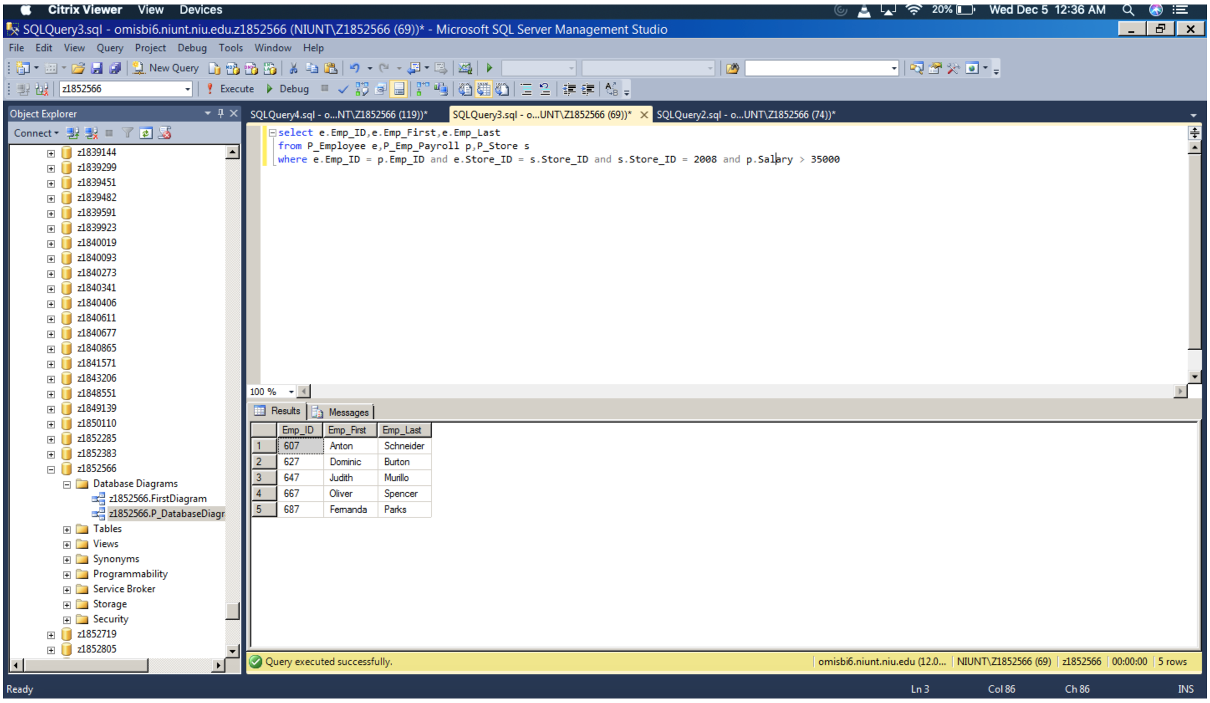
```
select c.Cus_ID,Cus_First,Cus_Last,Cus_Phone,z.City
from P_Customer c, P_Customer_PurchaseRecord p,P_Zipcode z
where c.Cus_ID=p.Cus_ID and c.Zipcode = z.Zipcode and p.Quantity_Purchase >3 and z.City = 'NewDelhi'
```

	Cus_ID	Cus_First	Cus_Last	Cus_Phone	City
1	120	Kathi	Star	431412463	NewDelhi

Query executed successfully. omisbi6.niunt.niu.edu (12.0... NIUNT\Z1852566 (69) z1852566 00:00:00 1 rows

10.Write a query to display Emp_ID,Emp_First,Emp_last name who salary is more than $35000 in the store ID 2008.

```
select e.Emp_ID,e.Emp_First,e.Emp_Last
from P_Employee e,P_Emp_Payroll p,P_Store s
where e.Emp_ID = p.Emp_ID and e.Store_ID = s.Store_ID and s.Store_ID = 2008 and
p.Salary > 35000
```



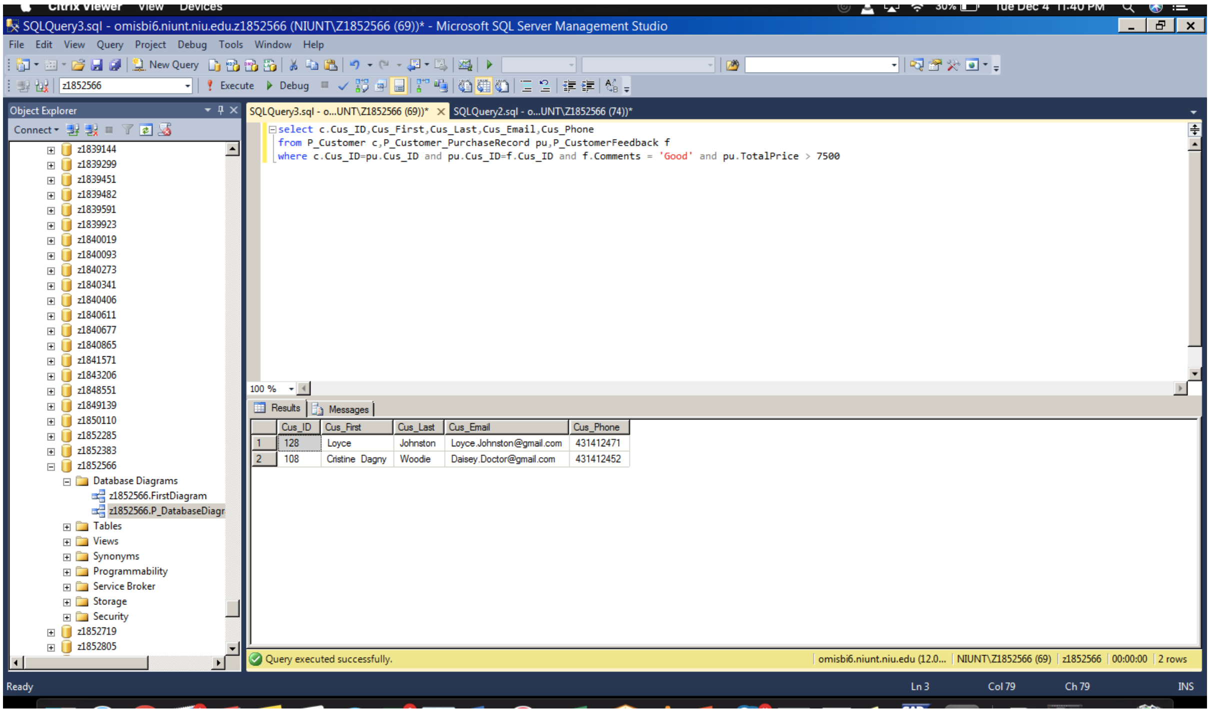
```
select e.Emp_ID,e.Emp_First,e.Emp_Last
from P_Employee e,P_Emp_Payroll p,P_Store s
where e.Emp_ID = p.Emp_ID and e.Store_ID = s.Store_ID and s.Store_ID = 2008 and p.Salary > 35000
```

	Emp_ID	Emp_First	Emp_Last
1	607	Anton	Schneider
2	627	Dominic	Burton
3	647	Judith	Murillo
4	667	Oliver	Spencer
5	687	Femanda	Parks

Query executed successfully. omisbi6.niunt.niu.edu (12.0... NIUNT\Z1852566 (69) z1852566 00:00:00 5 rows

11.Write a query Cus_ID,Cus_First,Cus_Last,Cus_Email and Cus_Phone who made purchases more than $7500 and gave good feedback.

```
select c.Cus_ID,Cus_First,Cus_Last,Cus_Email,Cus_Phone
from P_Customer c,P_Customer_PurchaseRecord pu,P_CustomerFeedback f
where c.Cus_ID=pu.Cus_ID and pu.Cus_ID=f.Cus_ID and f.Comments = 'Good' and
pu.TotalPrice > 7500
```


SQLQuery3.sql - omisbi6.niunt.niu.edu.z1852566 (NIUNT\Z1852566 (69))* - Microsoft SQL Server Management Studio
SQLQuery3.sql - o...UNT\Z1852566 (69))*
SQLQuery2.sql - o...UNT\Z1852566 (74))*
Object Explorer
Results
Messages

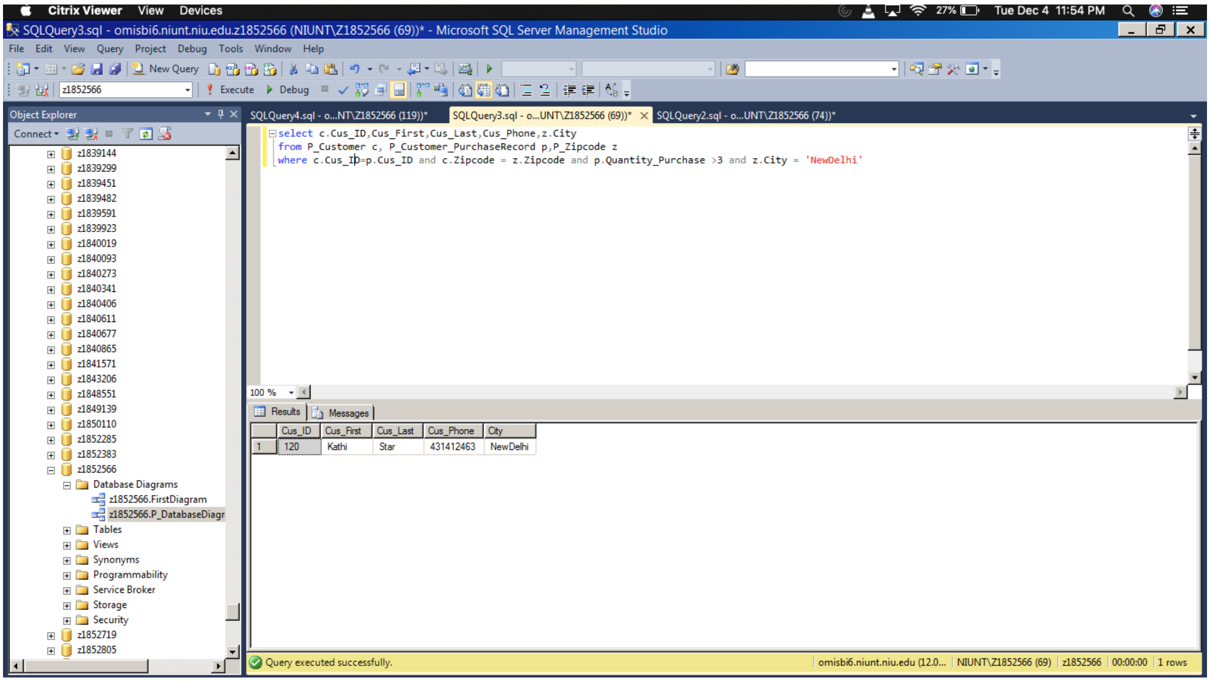
```
select c.Cus_ID,Cus_First,Cus_Last,Cus_Email,Cus_Phone
from P_Customer c,P_Customer_PurchaseRecord pu,P_CustomerFeedback f
where c.Cus_ID=pu.Cus_ID and pu.Cus_ID=f.Cus_ID and f.Comments = 'Good' and pu.TotalPrice > 7500
```

	Cus_ID	Cus_First	Cus_Last	Cus_Email	Cus_Phone
1	128	Loyce	Johnston	Loyce.Johnston@gmail.com	431412471
2	108	Cristine Dagny	Woodie	Daisey.Doctor@gmail.com	431412452

Query executed successfully. omisbi6.niunt.niu.edu (12.0... | NIUNT\Z1852566 (69) | z1852566 | 00:00:00 | 2 rows

12.Write a query to display Cus_ID,Cus_First,Cus_last and city who purchased more than 3 items living in Newdelhi.

```
select c.Cus_ID,Cus_First,Cus_Last,Cus_Phone,z.City
from P_Customer c, P_Customer_PurchaseRecord p,P_Zipcode z
where c.Cus_ID=p.Cus_ID and c.Zipcode = z.Zipcode and p.Quantity_Purchase >3 and
z.City = 'NewDelhi'
```



SQLQuery3.sql - omisbi6.niunt.niu.edu.z1852566 (NIUNT\Z1852566 (69))* - Microsoft SQL Server Management Studio

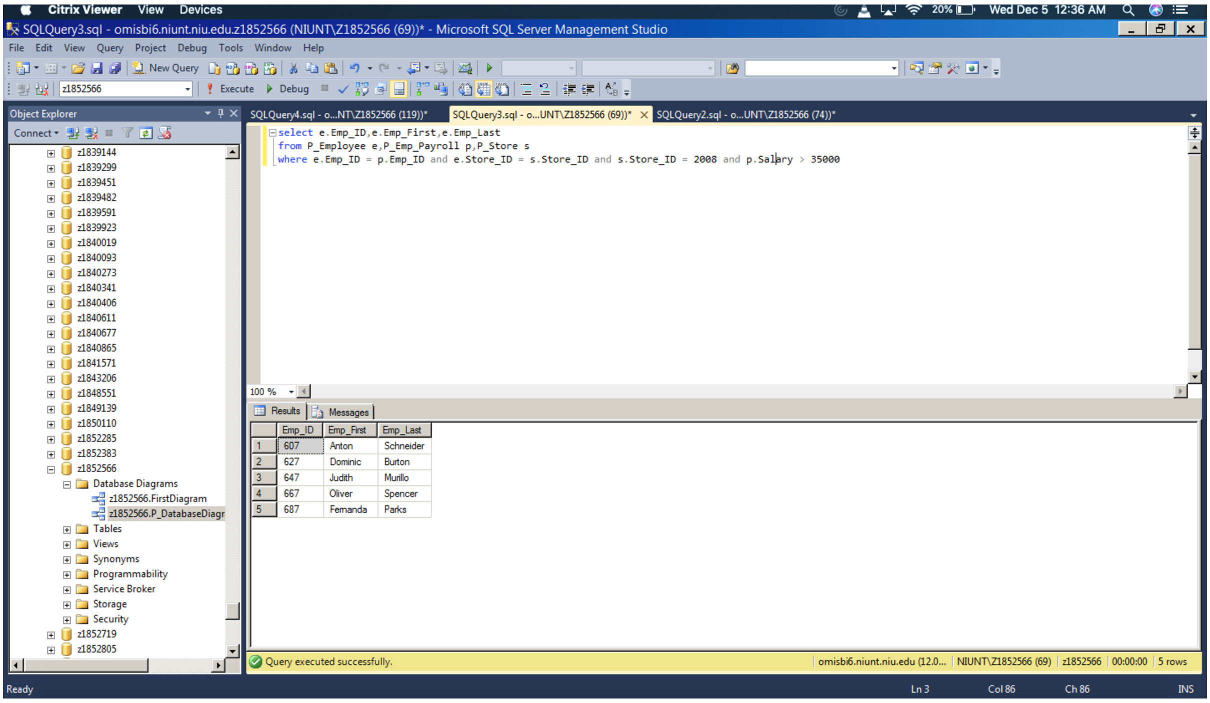
```
select c.Cus_ID,Cus_First,Cus_Last,Cus_Phone,z.City
from P_Customer c, P_Customer_PurchaseRecord p,P_Zipcode z
where c.Cus_ID=p.Cus_ID and c.Zipcode = z.Zipcode and p.Quantity_Purchase >3 and z.City = 'NewDelhi'
```

	Cus_ID	Cus_First	Cus_Last	Cus_Phone	City
1	120	Kathi	Star	431412463	NewDelhi

Query executed successfully. | omisbi6.niunt.niu.edu (12.0... | NIUNT\Z1852566 (69) | z1852566 | 00:00:00 | 1 rows

13.Write a query to display Emp_ID,Emp_First,Emp_last name who salary is more than $35000 in the store ID 2008.

```
select e.Emp_ID,e.Emp_First,e.Emp_Last
from P_Employee e,P_Emp_Payroll p,P_Store s
where e.Emp_ID = p.Emp_ID and e.Store_ID = s.Store_ID and s.Store_ID = 2008 and
p.Salary > 35000
```



SQLQuery3.sql - omisbi6.niunt.niu.edu.z1852566 (NIUNT\Z1852566 (69))* - Microsoft SQL Server Management Studio

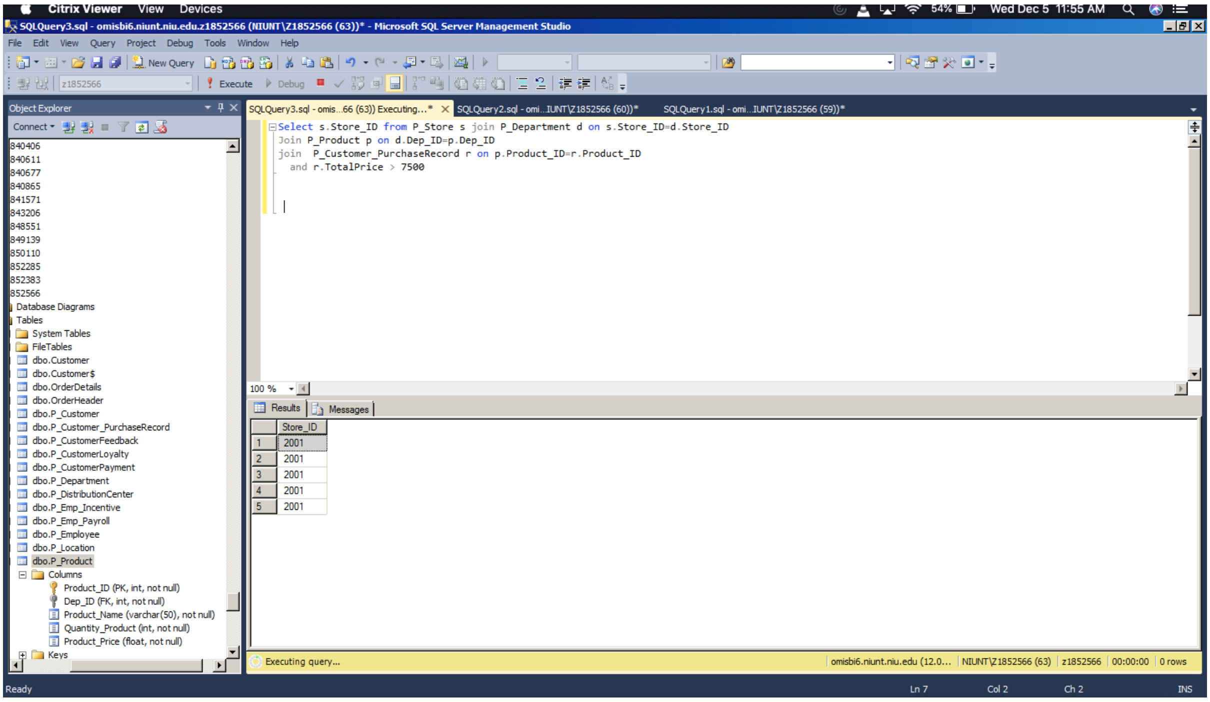
```
select e.Emp_ID,e.Emp_First,e.Emp_Last
from P_Employee e,P_Emp_Payroll p,P_Store s
where e.Emp_ID = p.Emp_ID and e.Store_ID = s.Store_ID and s.Store_ID = 2008 and p.Salary > 35000
```

	Emp_ID	Emp_First	Emp_Last
1	607	Anton	Schneider
2	627	Dominic	Burton
3	647	Judith	Murillo
4	667	Oliver	Spencer
5	687	Fernanda	Parks

Query executed successfully. omisbi6.niunt.niu.edu (12.0... NIUNT\Z1852566 (69) z1852566 00:00:00 5 rows

14.Write a query to display the Store_ID having the total purchases greater than $7500

```
Select s.Store_ID from P_Store s join P_Department d on s.Store_ID=d.Store_ID
Join P_Product p on d.Dep_ID=p.Dep_ID
join  P_Customer_PurchaseRecord r on p.Product_ID=r.Product_ID
  and r.TotalPrice > 7500
```



SQLQuery3.sql - omisbi6.niunt.niu.edu.z1852566 (NIUNT\Z1852566 (63))* - Microsoft SQL Server Management Studio

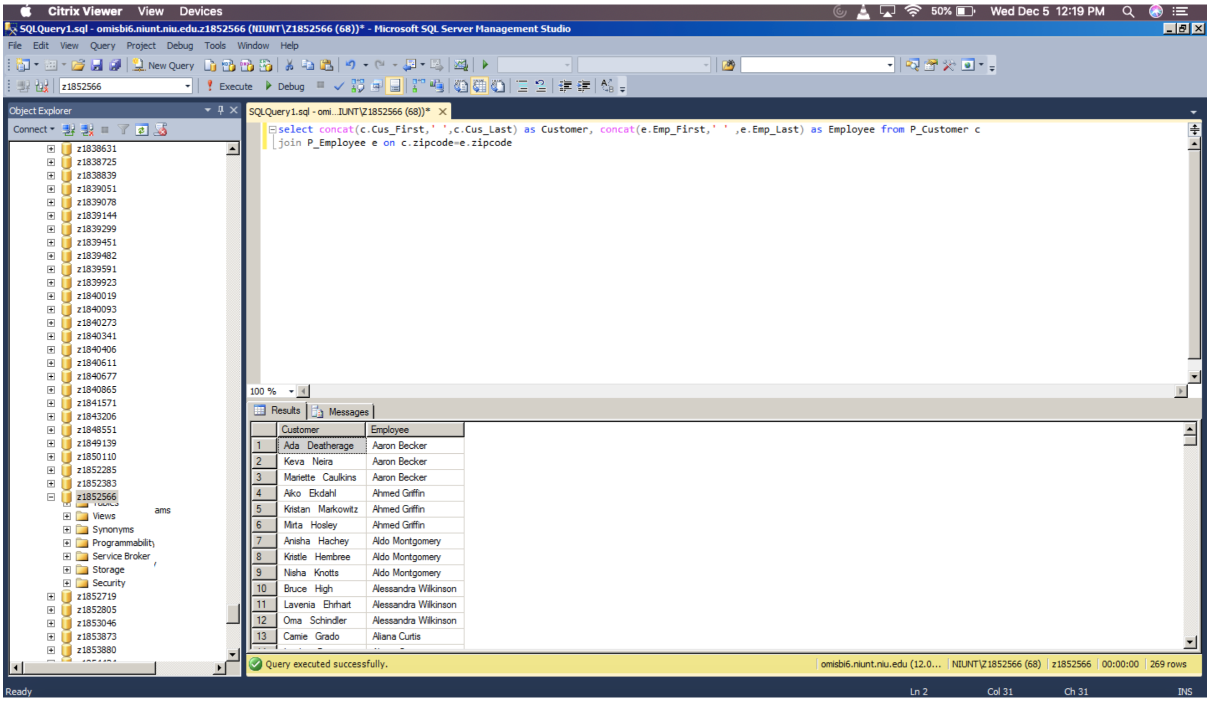
```
Select s.Store_ID from P_Store s join P_Department d on s.Store_ID=d.Store_ID
Join P_Product p on d.Dep_ID=p.Dep_ID
join  P_Customer_PurchaseRecord r on p.Product_ID=r.Product_ID
  and r.TotalPrice > 7500
```

	Store_ID
1	2001
2	2001
3	2001
4	2001
5	2001

Executing query... omisbi6.niunt.niu.edu (12.0... NIUNT\Z1852566 (63) z1852566 00:00:00 0 rows

15.Display the list of Customers and Employees who are from same city.

```
select concat(c.Cus_First,' ',c.Cus_Last) as Customer, concat(e.Emp_First,' ' ,e.Emp_Last) as
Employee from P_Customer c
join P_Employee e on c.zipcode=e.zipcode
```



```
select concat(c.Cus_First,' ',c.Cus_Last) as Customer, concat(e.Emp_First,' ' ,e.Emp_Last) as Employee from P_Customer c
join P_Employee e on c.zipcode=e.zipcode
```

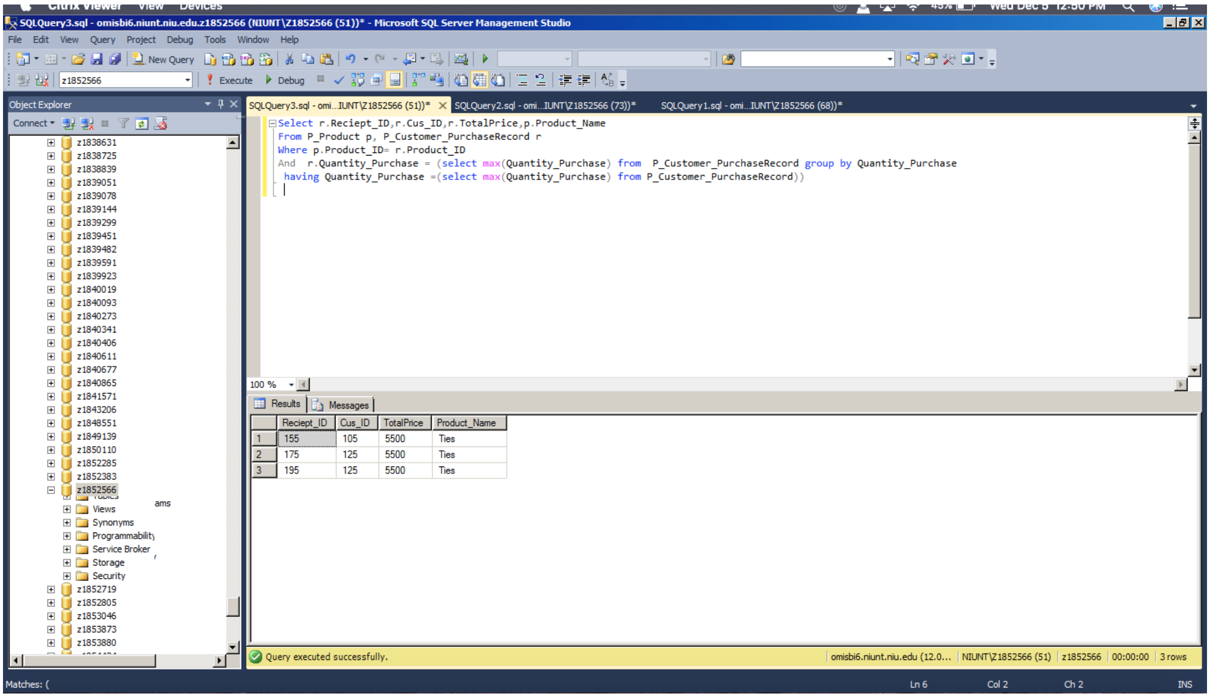
	Customer	Employee
1	Ada Deatherage	Aaron Becker
2	Keva Neira	Aaron Becker
3	Mariette Caulkins	Aaron Becker
4	Aiko Ekdahl	Ahmed Griffin
5	Kristan Markowitz	Ahmed Griffin
6	Mirta Hosley	Ahmed Griffin
7	Anisha Hachey	Aldo Montgomery
8	Kristle Hembree	Aldo Montgomery
9	Nisha Knotts	Aldo Montgomery
10	Bruce High	Alessandra Wilkinson
11	Lavenia Ehrhart	Alessandra Wilkinson
12	Oma Schindler	Alessandra Wilkinson
13	Camie Grado	Aliana Curtis

Query executed successfully.

omisbi6.niunt.niu.edu (12.0... | NIUNT\Z1852566 (68) | z1852566 | 00:00:00 | 269 rows

16.Determine the Product_name, Reciept_ID, TotalPrice paid, Cus_ID having maximum purchase records

```
Select r.reciept_ID,r.Cus_ID,r.TotalPrice,p.Product_Name
From P_Product p, P_Customer_PurchaseRecord r
Where p.Product_ID=r.Product_ID
And r.Quantity_Purchase=(Select max(Quantity_Purchase) from
P_Customer_PurchaseRecord group by Quantity_Purchase
having Quantity_Purchase=(Select max(Quantity_Purchase) from
P_Customer_PurchaseRecord))
```



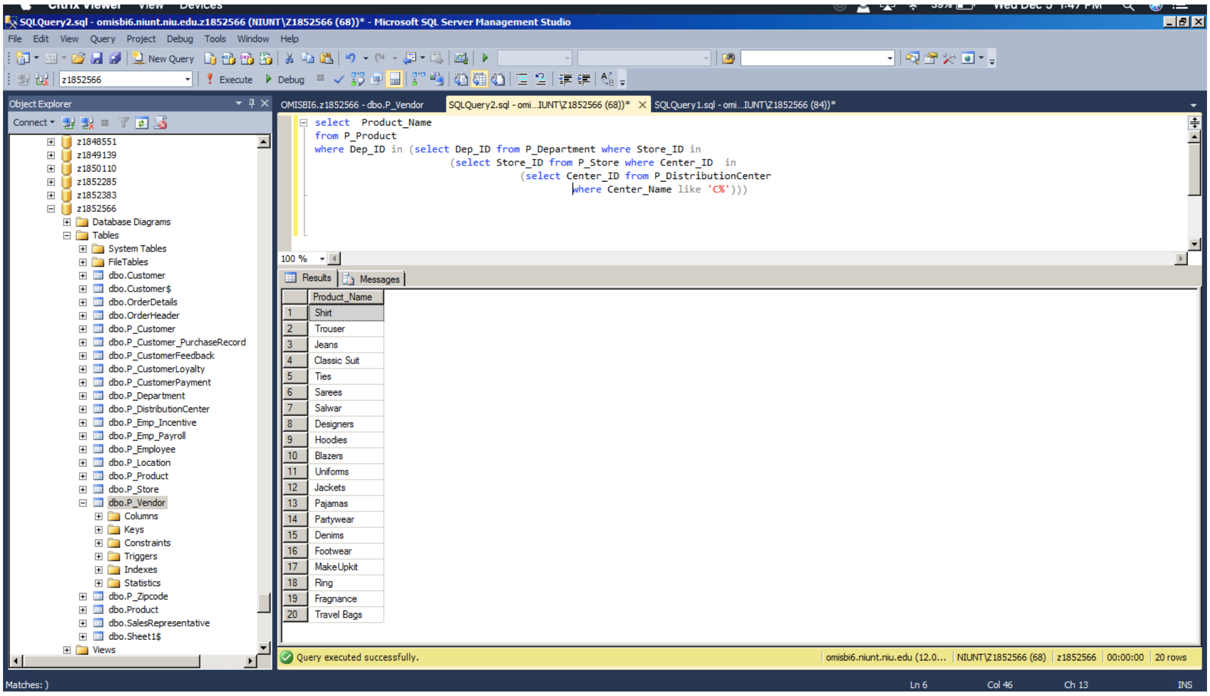
```
Select r.Reciept_ID,r.Cus_ID,r.TotalPrice,p.Product_Name
From P_Product p, P_Customer_PurchaseRecord r
Where p.Product_ID= r.Product_ID
And  r.Quantity_Purchase = (select max(Quantity_Purchase) from  P_Customer_PurchaseRecord group by Quantity_Purchase
 having Quantity_Purchase =(select max(Quantity_Purchase) from P_Customer_PurchaseRecord))
```

	Reciept_ID	Cus_ID	TotalPrice	Product_Name
1	155	105	5500	Ties
2	175	125	5500	Ties
3	195	125	5500	Ties

Query executed successfully.

17.Determine the products coming from the Distribution center name starting with ‘C’

```
select  Product_Name
 from P_Product
 where Dep_ID in (select Dep_ID from P_Department where Store_ID in (select Store_ID
from P_Store where Center_ID  in
(select Center_ID from P_DistributionCenter
where Center_Name like 'C%')))
```



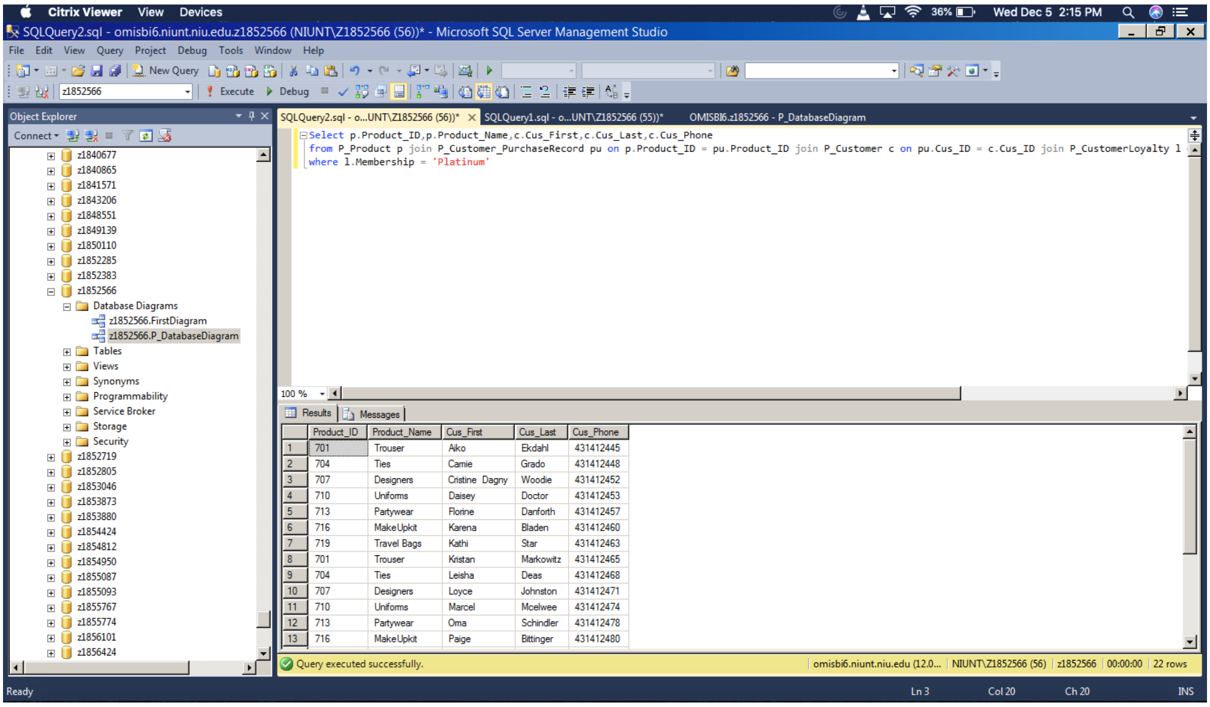
```
select  Product_Name
from P_Product
where Dep_ID in (select Dep_ID from P_Department where Store_ID in
                                    (select Store_ID from P_Store where Center_ID  in
                                                  (select Center_ID from P_DistributionCenter
                                                        where Center_Name like 'C%')))
```

	Product_Name
1	Shirt
2	Trouser
3	Jeans
4	Classic Suit
5	Ties
6	Sarees
7	Salwar
8	Designers
9	Hoodies
10	Blazers
11	Uniforms
12	Jackets
13	Pajamas
14	Partywear
15	Denims
16	Footwear
17	MakeUpkit
18	Ring
19	Fragnance
20	Travel Bags

Query executed successfully.

18.Write a query to display list of all products that platinum customers bought along with their first name, last name and phone number.

```
Select p.Product_ID,p.Product_Name,c.Cus_First,c.Cus_Last,c.Cus_Phone
from P_Product p join P_Customer_PurchaseRecord pu on p.Product_ID = pu.Product_ID
join P_Customer c on pu.Cus_ID = c.Cus_ID join P_CustomerLoyalty l on c.Cus_ID =
l.Cus_ID
where l.Membership = 'Platinum'
```



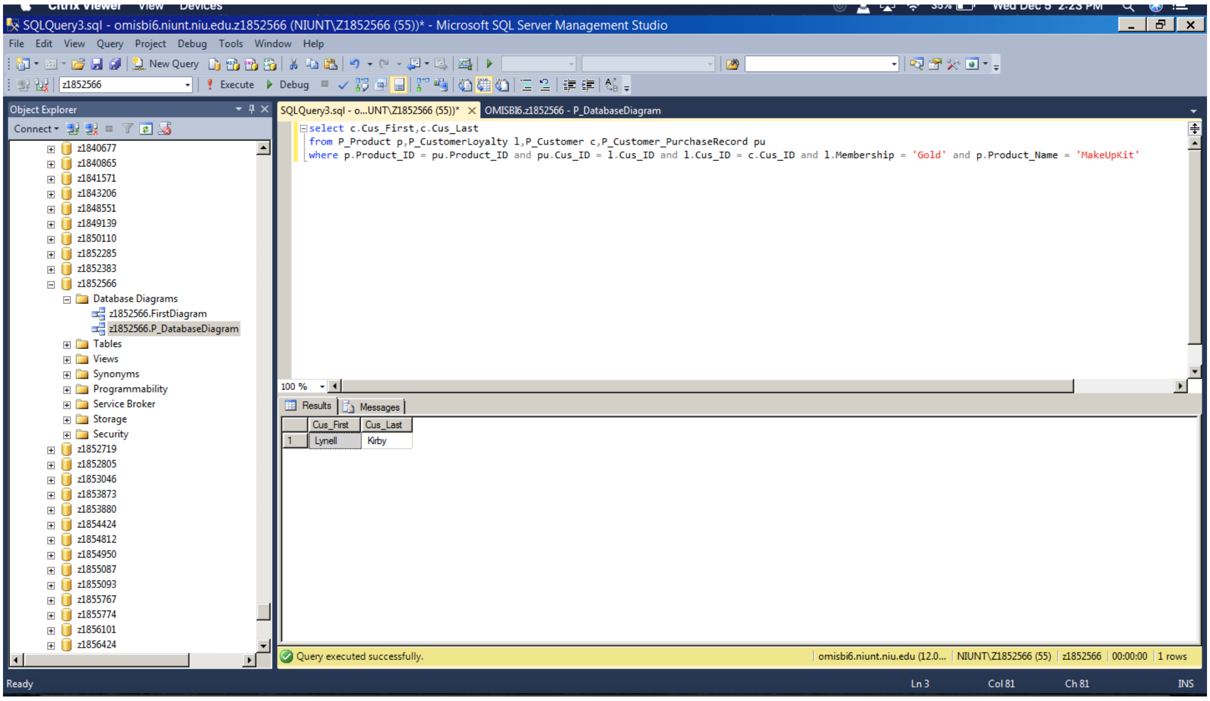
```
Select p.Product_ID,p.Product_Name,c.Cus_First,c.Cus_Last,c.Cus_Phone
from P_Product p join P_Customer_PurchaseRecord pu on p.Product_ID = pu.Product_ID join P_Customer c on pu.Cus_ID = c.Cus_ID join P_CustomerLoyalty l
where l.Membership = 'Platinum'
```

	Product_ID	Product_Name	Cus_First	Cus_Last	Cus_Phone
1	701	Trouser	Aiko	Ekdahl	431412445
2	704	Ties	Camie	Grado	431412448
3	707	Designers	Cristine Dagny	Woodie	431412452
4	710	Uniforms	Daisey	Doctor	431412453
5	713	Partywear	Florine	Danforth	431412457
6	716	MakeUpkit	Karena	Bladen	431412460
7	719	Travel Bags	Kathi	Star	431412463
8	701	Trouser	Kristan	Markowitz	431412465
9	704	Ties	Leisha	Deas	431412468
10	707	Designers	Loyce	Johnston	431412471
11	710	Uniforms	Marcel	Mcelwee	431412474
12	713	Partywear	Oma	Schindler	431412478
13	716	MakeUpkit	Paige	Bittinger	431412480

Query executed successfully.

19.Write a query to display Cus_First, Cus_Last of gold membership who purchased MakeUpKits.

```
select c.Cus_First,c.Cus_Last
from P_Product p,P_CustomerLoyalty l,P_Customer c,P_Customer_PurchaseRecord pu
where p.Product_ID = pu.Product_ID and pu.Cus_ID = l.Cus_ID and l.Cus_ID = c.Cus_ID
and l.Membership = 'Gold' and p.Product_Name = 'MakeUpKit'
```



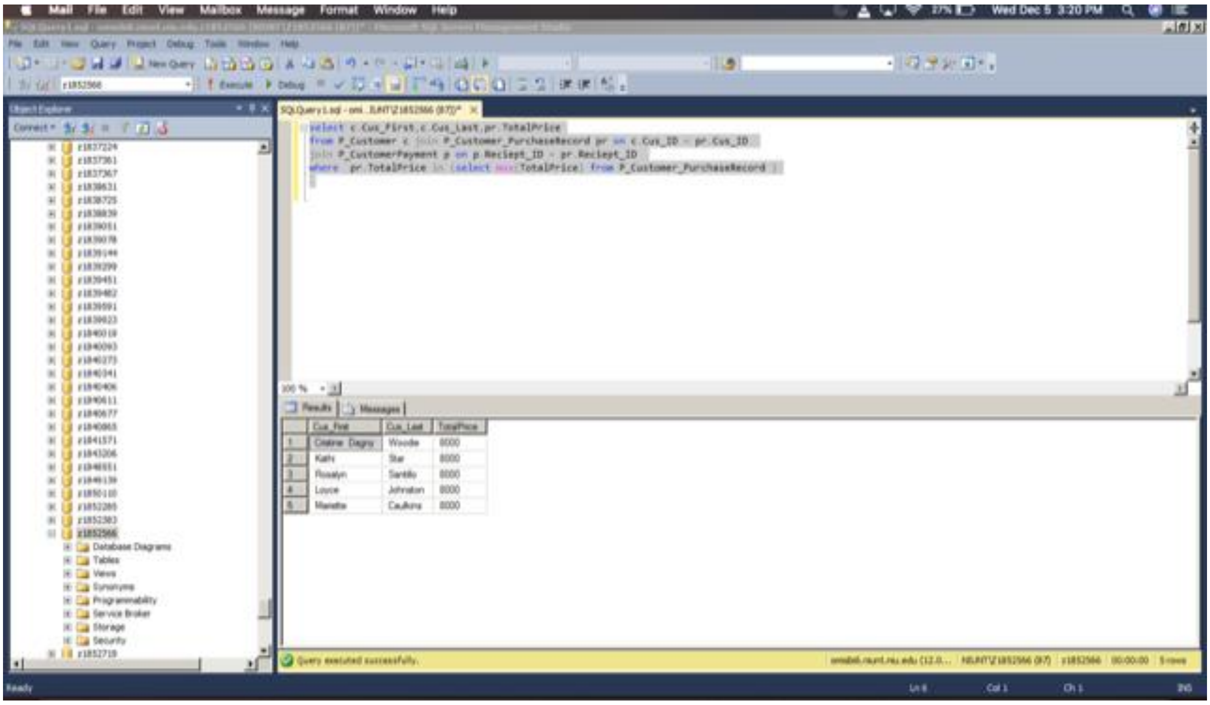
```
select c.Cus_First,c.Cus_Last
from P_Product p,P_CustomerLoyalty l,P_Customer c,P_Customer_PurchaseRecord pu
where p.Product_ID = pu.Product_ID and pu.Cus_ID = l.Cus_ID and l.Cus_ID = c.Cus_ID and l.Membership = 'Gold' and p.Product_Name = 'MakeUpKit'
```

	Cus_First	Cus_Last
1	Lynell	Kirby

Query executed successfully.

20. Display the list of cus_first , cus_last who paid highest payments

```
select c.Cus_First,c.Cus_Last,pr.TotalPrice
from P_Customer c join P_Customer_PurchaseRecord pr on c.Cus_ID = pr.Cus_ID
join P_CustomerPayment p on p.Reciept_ID = pr.Reciept_ID
where  pr.TotalPrice in (select max(TotalPrice) from P_Customer_PurchaseRecord )
```



```
select c.Cus_First,c.Cus_Last,pr.TotalPrice
from P_Customer c join P_Customer_PurchaseRecord pr on c.Cus_ID = pr.Cus_ID
join P_CustomerPayment p on p.Reciept_ID = pr.Reciept_ID
where  pr.TotalPrice in (select max(TotalPrice) from P_Customer_PurchaseRecord )
```

	Cus_First	Cus_Last	TotalPrice
1	Cristine Dagny	Woodie	8000
2	Kathi	Star	8000
3	Rosalyn	Santillo	8000
4	Loyce	Johnston	8000
5	Mariette	Caulkins	8000

Query executed successfully.