

The Basics

Product Description

SmartCredit® helps your consumers become better users of their money & credit, with an emphasis on quickly achieving their best credit score. Includes other great features such as 3B, Money Manager & Fraud Insurance.

SmartCredit® Tagline




Control Your Future Credit Score!™

Get Your Best Credit Score, Fast!™

Use SmartCredit® Before You Apply™

SmartCredit® Features:

ScoreTracker
ScoreBuilder®
ScoreMaster®
Smart Credit Report®
3-Bureau Report & Scores
Money Manager
Credit Monitoring
\$1 Million Identity Fraud Insurance

Describing SmartCredit®		
		
Interactive & Simple	Help Qualify for More	Credit Repair
Best Credit Score	Control Your Future Credit Score	Credit Restoration
Credit Score Tools	Reach Your Financial Goals	Credit Coach
All-in-One	Enable Financial Empowerment	Credit Consultant
Patented Money & Credit Management	Enable Financial Success	Credit Counselor

Please refer to www.smartcredit.com for additional approved marketing copy on the public website.

Consumer Sign-up API

Partner is responsible for ensuring that the following requirements are met:

1. SmartCredit® logo must appear on all pages that contain required fields for enrollment
2. It must be apparent that the customer is signing up for a membership with SmartCredit®
3. Paid plans - offer details must be displayed above the fold on the credit card page

Sponsored plans - offer details must be displayed above the fold on any page during the enrollment funnel
4. Customers must manually check a box confirming that they have read the SmartCredit® Terms, Conditions and Membership Rights prior to completing the signup:

"I have read, agree to and accept all the Terms, Conditions & Rights of my Membership."
5. An iframe to the SmartCredit® Product & Terms must be presented near the submit button on the credit card page.
6. Upon successful enrollment, a thank you or confirmation page must be hosted by the partner confirming a customer's successful enrollment in SmartCredit®, the details of their subscription plan, & the ability to log in to their membership account.

The SmartCredit® Logo

SmartCredit®'s logo, designs and copy are used with the expressed consent of ConsumerDirect and for the purposes of promoting SmartCredit®.

Please note the following use guidelines:

- The logo & designs are not stretched or distorted.
- The logo and design colors are not changed
- The logo and designs are used exclusively in connection with our partnership and for the purposes of promoting SmartCredit .

Marketing

Partners are strictly prohibited from bidding on ConsumerDirect's branded keywords such as SmartCredit, Smart Credit, smartcredit.com, SmartCredit®, www.smartcredit, www.smartcredit.com, as well as any misspellings or variations of these - be it in "TM" or "TM+" manner.